

# CM1040 Web Development midterm assignment - G3G0 team

## Purpose of the web site

Our theme park website will serve several purposes such as:

- Generic informations about the park
- Allow users to buy tickets
- Show how to get to the park
- Provide opening hours
- Provide ticket costs
- Show the list of attractions
- View a map of the park

## Research theme park websites

We have analyzed 5 Theme park pages shown below:

- <https://paultonspark.co.uk/>
  - The number one family theme park in UK with all basic information such as directions, list of attractions, description of rides,
  - We didn't find this page well designed.
  - Images seem too big.
  - No focus on main features.
  - It is difficult to navigate to the element you are looking for
- <https://energylandia.pl/en/>
  - This is the biggest family amusement park in Poland
  - We found the page to be well designed overall with less elements than PaultonsPark
  - We thought that images were slightly too big and too much distraction for the eye such as snowflakes going from top to bottom of the website
  - Like ticketing up front.
- <https://www.legendia.pl/en/>
  - This is one of the older theme amusement park in Poland

- Home page contains all the basic features such as price lists, opening hours and weather as well as links to some additional features such as webcams. However we found the webcam was not working at the time.
- We liked top level menu
- <https://www.legoland.co.uk/>
  - A family theme parks chain. The website is for Legoland in UK.
  - We like the website for the content but we thought the design could be more neat with less elements in a single page
  - We found that window-fixed header and footer trapped the content into a narrow space.
- <https://www.europapark.de/>
  - A german theme park
  - Liked pictures of rides on front page
  - Liked top of page menu
  - Overall we found the page easy to use

## **The content for the web site**

The park will be themed as a Jungle park.

The park will offer the following rides

- Roller Coasters
- Water Park
- Racing area

## **The structure of the web site**

Page 1 - Home Page

- Link to buy tickets
- It should display a featured attraction
- Link to Map
- Link to a page with all attractions

Page 2 - Purchase Tickets

- Purchase form
- Directions

- Hours of Operation

### Page 3 - Attractions

- Full list of attractions
- Link ot map

### Wireframes for the web site

#### *Page 1 - Wide Screen*



*Page1 - Small Screen*

MENU	SITE NAME				
BUY TICKETS		ATTRACTIONS		MAP LINK	
PICTURE OF PARK					
FEATURED ATTRACTION TITLE					
PICTURE OF ATTRACTION					

*Page 2 - Wide Screen*

SITE NAME	MENU
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Purchase Tickets Title

Number of Tickets

Reservation Date

Billing Info Label

Name

Care Number

Expiration Date  /

Code

**Pay Now**

Hours of operations

prices

Under maintenance

How to get to us?

Map

*Page 2 - Small Screen*

MENU	SITE NAME
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Purchase Tickets Title
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Number of Tickets

Reservation Date

Charge Info Label
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Quantity, Price, Taxes, Total
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Billing Info Label
--------------------

Name

Care Number

Expiration Date  /

Code

Hours of Operation
--------------------

<b>Pay Now</b>
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*Page 3 - Wide Screen*

MENU	SITE NAME	
Attractions Title		Map Link
Attractions 1 Title		
Attractions 1 Image		Attractions 1 Description
Attractions 2 Title		
Attractions 2 Image		Attractions 2 Description
Attractions 3 Title		
Attractions 3 Image		Attractions 3 Description

Page 3 - Small Screen

MENU	SITE NAME
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Attractions Title

Map Link

Attractions 1 Title

Attractions 1 Image

Attractions 1 Description

Attractions 2 Title

Attractions 2 Image

Attractions 2 Description

Attractions 3 Title

Attractions 3 Image

Attractions 3 Description