JOHN SMITH  
Data Scientist  
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PROFESSIONAL SUMMARY  
Experienced Data Scientist with 5+ years of expertise in machine learning, statistical analysis, and data visualization. Proven track record of developing predictive models and extracting actionable insights from complex datasets. Proficient in Python, R, SQL, and cloud platforms including AWS and Azure.

TECHNICAL SKILLS  
Programming Languages: Python, R, SQL, Java, Scala  
Machine Learning: Scikit-learn, TensorFlow, PyTorch, Keras, XGBoost  
Data Analysis: Pandas, NumPy, SciPy, Matplotlib, Seaborn, Plotly  
Big Data: Spark, Hadoop, Hive, Kafka  
Databases: PostgreSQL, MySQL, MongoDB, Cassandra  
Cloud Platforms: AWS (S3, EC2, SageMaker), Azure, Google Cloud Platform  
Tools: Jupyter, Git, Docker, Kubernetes, Tableau, Power BI

PROFESSIONAL EXPERIENCE

Senior Data Scientist | TechCorp Inc. | 2021 - Present  
• Developed machine learning models that improved customer retention by 25%  
• Built recommendation systems using collaborative filtering and deep learning  
• Implemented A/B testing frameworks for product optimization  
• Led cross-functional teams to deliver data-driven solutions  
• Deployed models to production using MLOps best practices

Data Scientist | DataAnalytics Solutions | 2019 - 2021  
• Created predictive models for demand forecasting with 90% accuracy  
• Performed statistical analysis on large datasets using Python and R  
• Designed and maintained ETL pipelines for data processing  
• Collaborated with business stakeholders to define KPIs and metrics  
• Automated reporting processes reducing manual work by 60%

Junior Data Analyst | StartupXYZ | 2018 - 2019  
• Analyzed customer behavior data to identify growth opportunities  
• Created interactive dashboards using Tableau and Power BI  
• Conducted market research and competitive analysis  
• Supported marketing campaigns with data-driven insights

EDUCATION  
Master of Science in Data Science | University of California, Berkeley | 2018  
Bachelor of Science in Computer Science | Stanford University | 2016

CERTIFICATIONS  
• AWS Certified Machine Learning - Specialty  
• Google Cloud Professional Data Engineer  
• Microsoft Azure Data Scientist Associate

PROJECTS  
Customer Churn Prediction Model  
• Built ensemble model using Random Forest and Gradient Boosting  
• Achieved 85% precision in identifying at-risk customers  
• Implemented real-time scoring system using Apache Kafka

Natural Language Processing for Sentiment Analysis  
• Developed BERT-based model for social media sentiment classification  
• Processed over 1M tweets with 92% accuracy  
• Created API for real-time sentiment scoring

Time Series Forecasting for Sales Prediction  
• Implemented LSTM neural networks for multi-step forecasting  
• Reduced forecasting error by 30% compared to traditional methods  
• Integrated with business intelligence tools for automated reporting

PUBLICATIONS  
• "Advanced Machine Learning Techniques for Customer Analytics" - Journal of Data Science, 2022  
• "Scalable Deep Learning for Real-time Recommendation Systems" - Conference on Machine Learning, 2021

[Autogenerated tailoring for SMB Account Manager - Elevate at TikTok]  
Responsibilities TikTok's SMB team aims to help businesses, agencies and brands of all sizes unleash their creative side, connect with our audience, or perhaps be discovered! From designing scaled sales and service delivery programs to ensuring our customers have tailored tools and products at their fingertips, our SMB team combines operational expertise with a customer-centric mindset to help businesses achieve their marketing goals on TikTok, no matter how big or small. We're looking for a passionate Account Manager with an understanding of digital advertising to join our growing Scaled Sale