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## Business Plan

### Participants

- Kevin Miller
- Matthew Haight

### Business and its practices:

- The business is a small restaurant that serves Jamaican food.
- Dine-In
- Take-Out
- Delivery
- Receive orders on-line
- Receive orders & payments online
- Catering
- Sell merchandise such as T-Shirts

### Products:

- Appetizers
- Entrees
- Desserts
- Side Dishes
- Drinks
- Everyone
  - Login (required during development)
  - Browse website
  - Create customer account
- Customer
  - Login
  - Update customer account
  - Purchase/Order
  - Register for e-mail updates
  - Decline e-mail updates
  - Print coupons

- Register for Text Messages
  - Decline Text Messages
- Administrator
  - Add menu item
  - Delete menu item
  - Update menu item
  - Hide/unhide menu item
  - Add Coupon
  - Remove Coupon
  - Hide/unhide coupon
  - Edit/Add/Remove Customer
  - Edit/Add/Remove menu categories
  - Create E-mail blasts
- Owner
  - All Administrator functions
  - Online revenue reports

#### Basic plan of implementation

- Kevin will be lead developer on database design and implementation, second developer on web design and implementation, and co-developer on programming design and implementation.
- Matt will be second developer on database design and implementation, lead developer on web design and implementation, and co-developer on programming design and implementation.

#### Requirements collection:

- Interview owner
- Review current website
- Review competition's websites
- Get photos of restaurant from owner
- Get photos of food and merchandise from owner

#### Sources

- Owner
- Basic research on Internet