



Portfolio

Table of CONTENTS

Hello,

Thank you for taking interest in our services. This presentation will show you our general design and development capabilities. You will see how we blend the visual and usability in a perfect match that your users and visitors will rejoice.

Whether you need a website from scratch, mobile application or you need to make improvements on your current web properties, we've got you covered. We've been in business for over 9 years, and our team is dedicated to meet and exceed all your expectations. We take great pride in making all of our clients satisfied. Feel free to give us a call at **708 945 8718** or email us at sales@alphaefficiency.com

We hope you will enjoy the portfolio and we're looking forward talking to you!

Alpha Efficiency Team

Brian Brian Dordain

Website Development

Luxury design
Minimal design
Business design - Robust websites
SME Design - lite websites
Agency Design

Landing pages development and UX optimisation

Custom web based projects

Mailchimp HTML Templates

SEO - Google Page Speed Optimisation

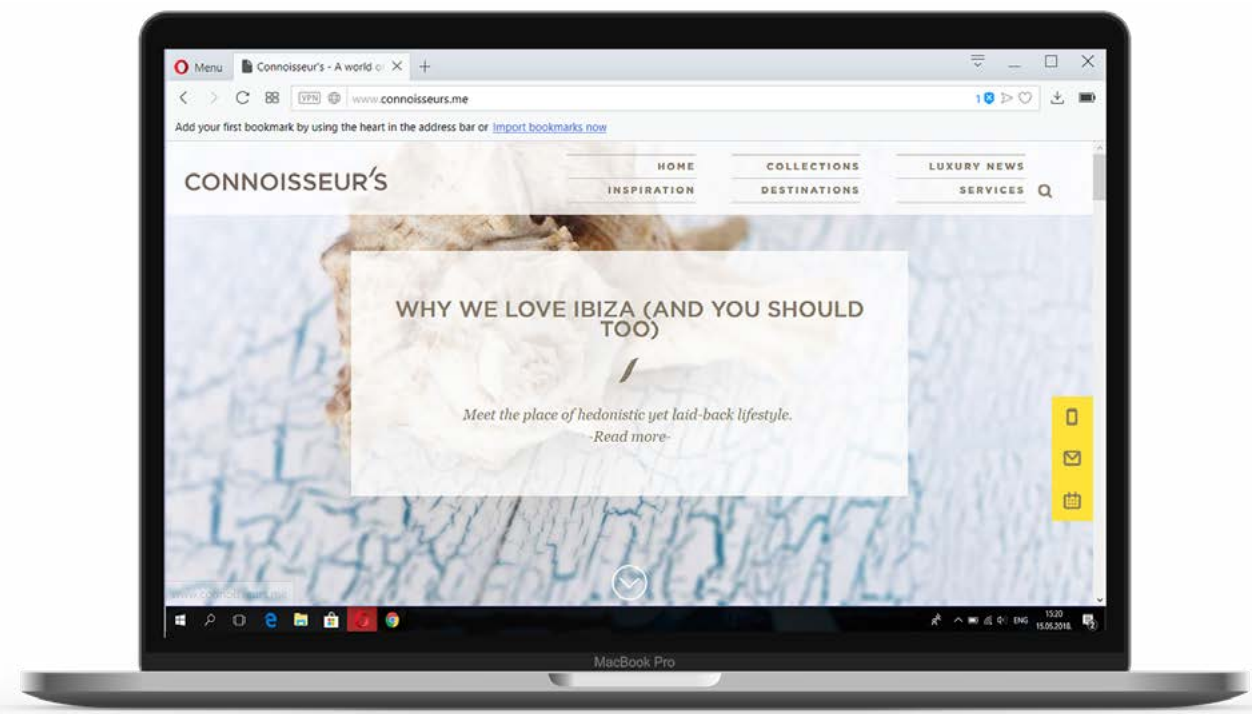
Website Development

Luxury design

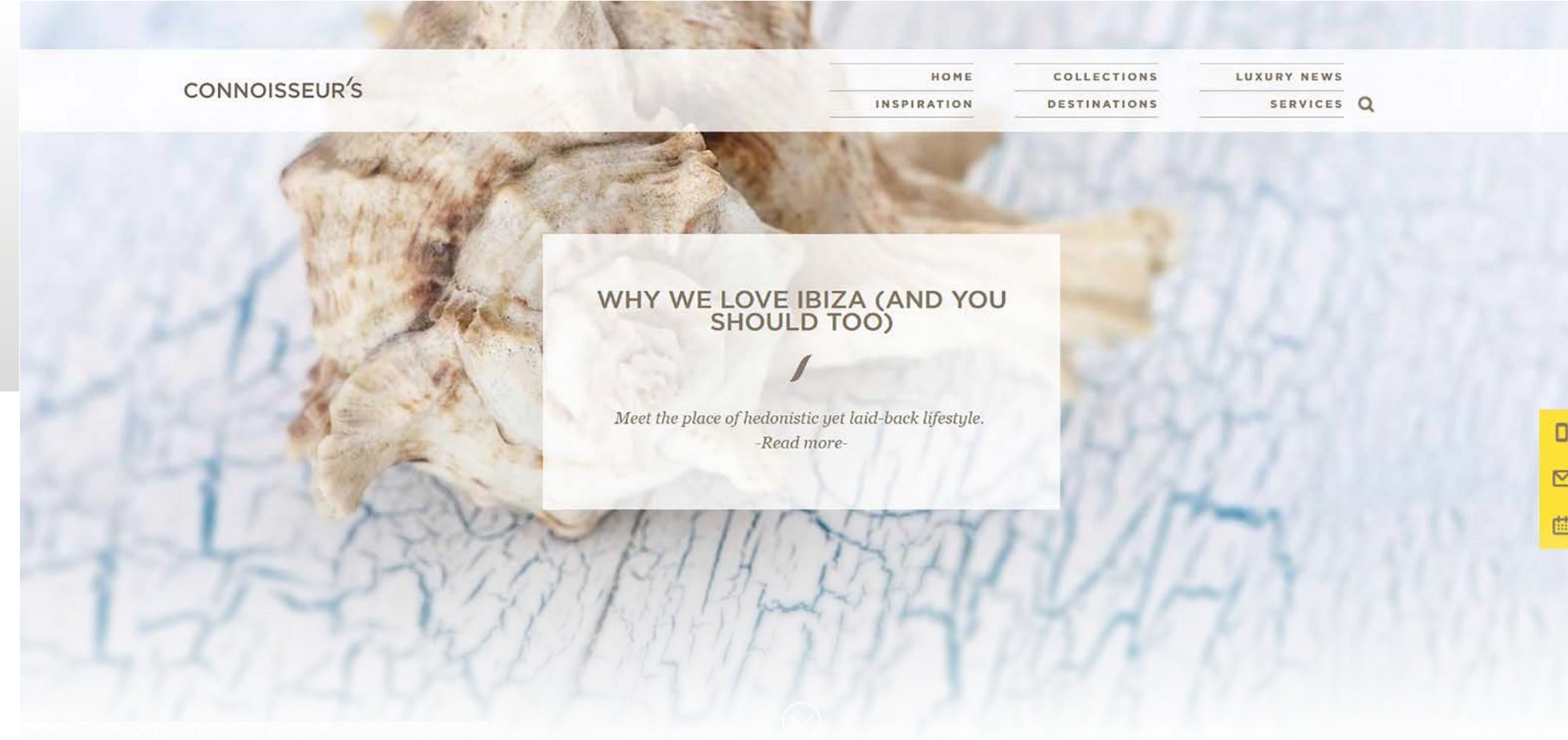
Connosseur's

Coordination with high end designer that had very specific requirements.

Had to work around the clock in order to meet his demands, find innovative technological solutions in order to satisfy the design requirements, as well as come up with solutions that changed the design for the better.



www.connoisseurs.me



Connoisseurs.me was developed in laravel PHP framework. Incorporating such a beautiful visual design into a robust CMS was a rewarding experience. Due to the large image size, which were required from the design, the strength of laravel framework was used to maximize the large images, by pulling them from the database into multiple locations on the site.

This approach enabled blazing fast website, at no compromise with speed.

Technology: PHP, Laravel 5.



Infinity Aviation

Complex element on infinity aviation was integrating video and sound into the design. Making this website was a challenge where elegant solutions made the site beautiful and usable at the same time.

Technology: Wordpress, Video integration



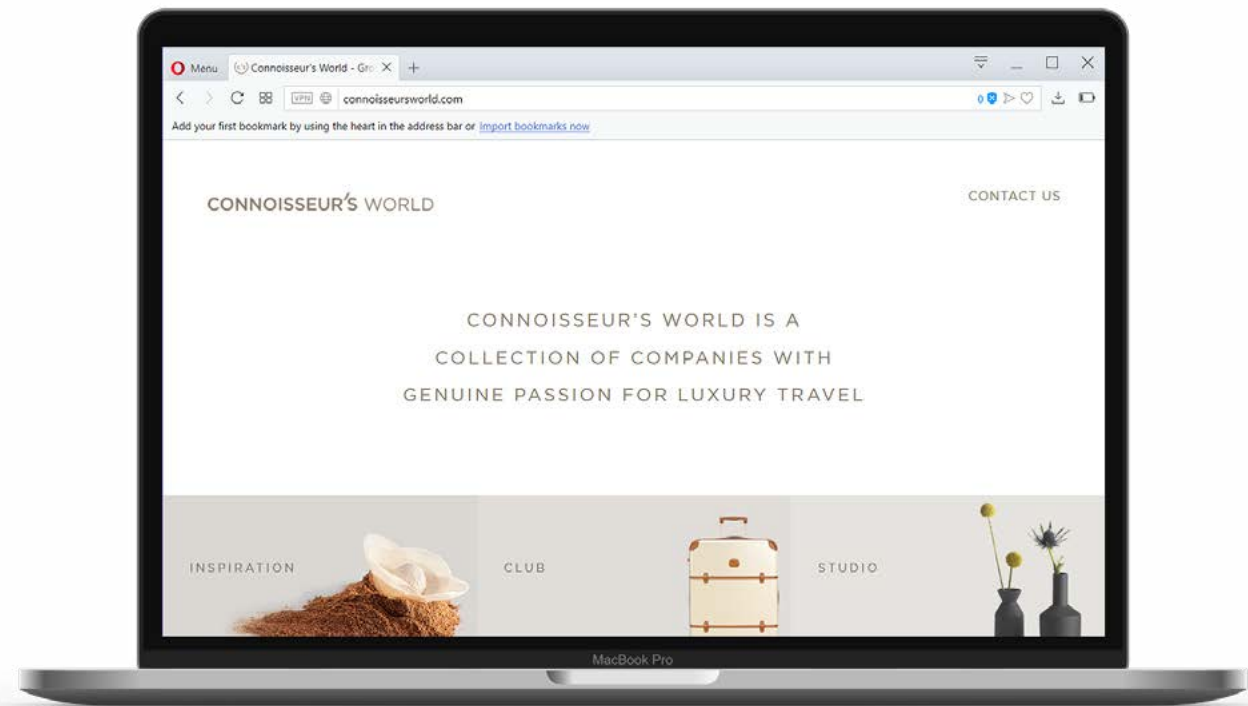
www.infinityaviation.rs

Website Development

Minimal design

Connosseur's World

You may be tempted to create a feature rich site, but never overlook the power of simplicity. In these creative solutions, I've instructed my clients to aim for simplicity and clarity. Simplifying these two websites, I've accomplished increase in on-site conversions as well as the phone calls.



www.connoisseursworld.com

CONNOISSEUR'S WORLD

CONTACT US

CONNOISSEUR'S WORLD IS A
COLLECTION OF COMPANIES WITH
GENUINE PASSION FOR LUXURY TRAVEL



Connoisseurs World was done in Wordpress, where Genesis Template (100% SEO Friendly theme) was completely revamped to fit the design criteria. Primary goal of this site is to guide the future club members to fill in the contact form and inquiry about the membership, benefits and pricing.

Visitors would come either through word of mouth, or per recommendation of the sales people, and the touch of simplicity with elegance is everything to provide them with the feel good vibe that matches their expectations.

Technology: Wordpress Genesis Framework

STUDIO CONNOISSEUR'S

OUR PASSION FOR LUXURY TRAVEL BRANDS COMES ALIVE IN STUDIO CONNOISSEUR'S.

We specialize in creating original and innovative branding, digital, graphics and strategies that deliver maximum impact for the luxury travel brands we work with. Studio Connoisseur's is a creative devision of Connoisseur's World with core expertise in global luxury travel founded with the purpose of providing better connection for the world's most visionary luxury travel & lifestyle brands with the most demanding high net individuals across the Globe



Studio Connoisseur's

Another Genesis framework design, tailored for Luxury Agency needs. Abstract design was developed as an eye candy for the prospective clients of the Studio, with main goal of contacting representatives of the company directly.

Technology: Wordpress Genesis Framework



www.studioconnoisseurs.com

Website Development

Business design - Robust websites

Sometimes companies have a lot to offer, and in such instance, simplicity just doesn't cut it. That was the case with Joorney and Travel House. Both of these companies have numerous offerings that had to be organized in an intuitive fashion.

Challenges of these sites have kept me at the mockup board for a while, as I was going back and forth with the business owners, making sure to maintain their communication goals, maximizing the user experience and technological expectations of search engines.

Joorney Business Plans

Joorney was very specific, as the products kept changing, and business was evolving literally as I was building the site. After we've been through numerous iterations of the site, I've suggested that we go with Visual Composer, so their on-site administrator could modify the design in real time with the product development team.

Technology: Wordpress Visual Composer



www.joorney.ca

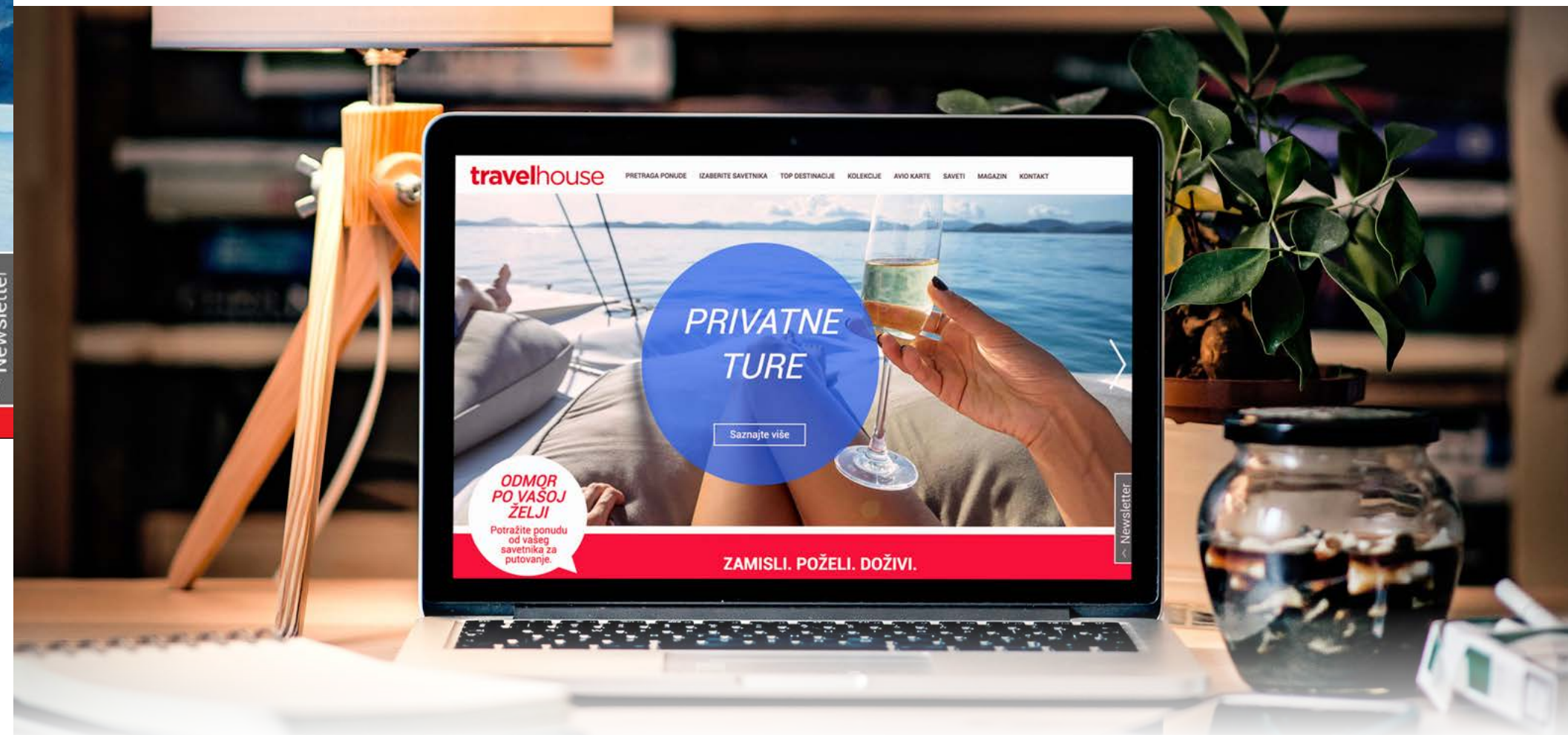


Travel House

Travel House is the largest online travel booking agency in Serbia, with insane amounts of search engine and referral traffic. It is offering the best prices in the region, and it has a large offering, that is being updated through the back end.

The difficulty of developing for such a large website can't be understated. This is probably one of the biggest projects I've undertaken. It was also done in PHP Laravel, and my job was to connect the front end with the database in the background.

Technology: Highly Customized PHP Laravel



www.travelhouse.rs



Small businesses need simplicity and efficiency that gets straight to the point.

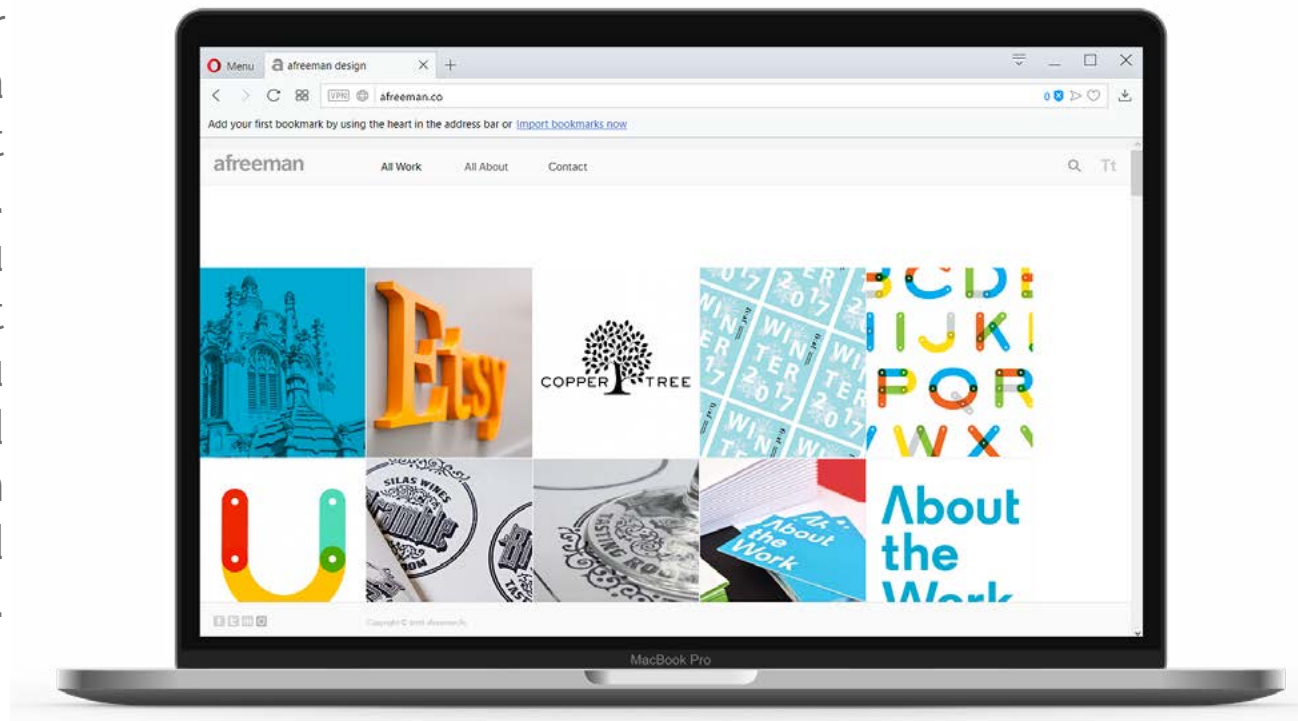
Website Development

Agency design

Afreeman

Being a service provider myself, I always have a clear idea how to represent these types of companies.

I will make sure that you always put your best foot forward, and help you make your clients and customers fall in love with you, your products and services.



www.afreeman.co

New York's famous Andrew Freeman asked me to adapt his very sophisticated design into a Wordpress one pager. However visual elements for an engineering company need to be mathematically adjusted across every platform in order to fit the vision of the company founders.

Background pattern wasn't merely slapped on, it was programmed to keep the same aspect ratio across every device and size. Simple designers are often the hardest ones to code, and that proved to be the case.

Detailing the perfect distance between the carefully chosen fonts, ensuring the consistency in the engineering message was a unique problem. Don't let the simplicity deceive you, this is probably one of the most difficult development challenges I've faced in my career.

Technology: From Scratch Wordpress Template



It is not about brand
it is about style

Blackbox

Black Box is Serbian based digital advertising and development studio. With so many successful projects to chose from, I've elected only the best to represent them and their visual identity.

Technology: Customized Wordpress Template



Landing pages development and UX optimisation

Often times my clients don't need an entire site, but just a landing page for a specific purpose. I take great pride understanding the consumer behaviour. I am very passionate about user experience, the context and the message.

The technology behind the landing page is as important as the quality design and the clarity of the message. That's why having a good landing page, that works just right, and integrates with your back end, be it CRM, email marketing autoresponder or simply forwarding you the content of the fulfilled form is so critical in the modern business environment.



EXCLUSIVITY

For those who demand the luxury of being unique in a world of superior style and services - come together with a team of passionate luxury travel and lifestyle designers to create and develop exclusive and unique getaway experiences.

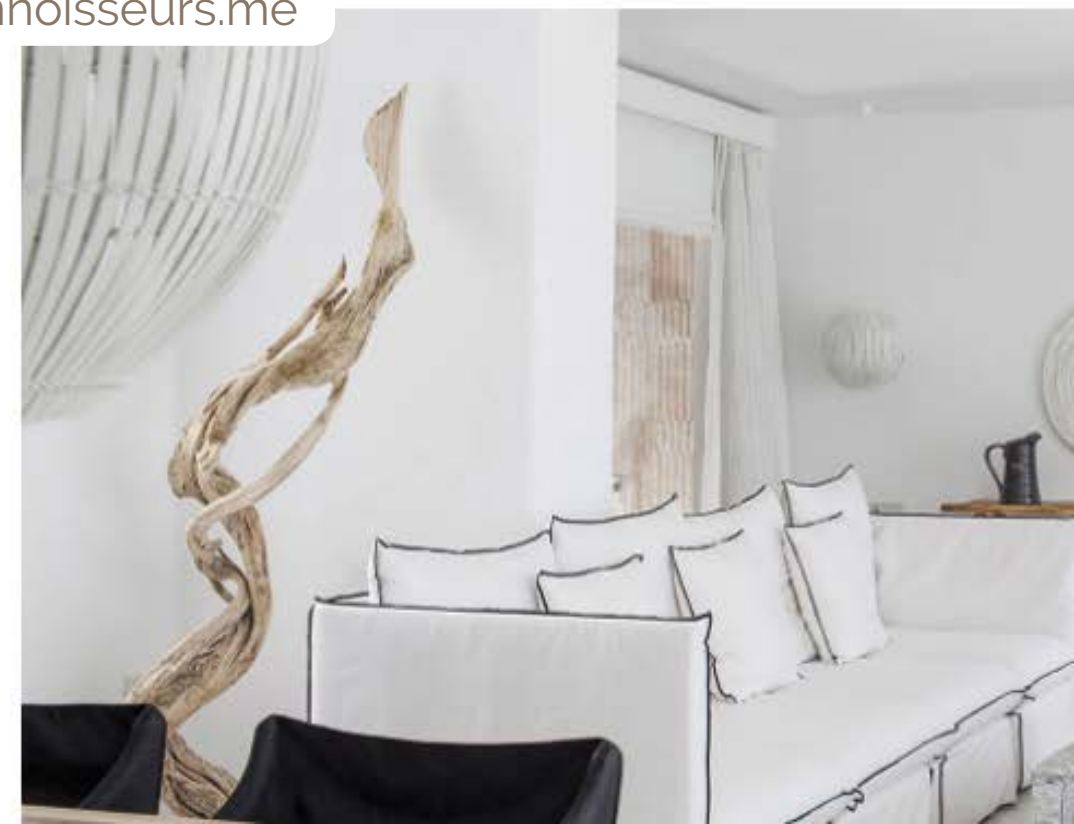
JOIN NOW

www.connoisseurs.me

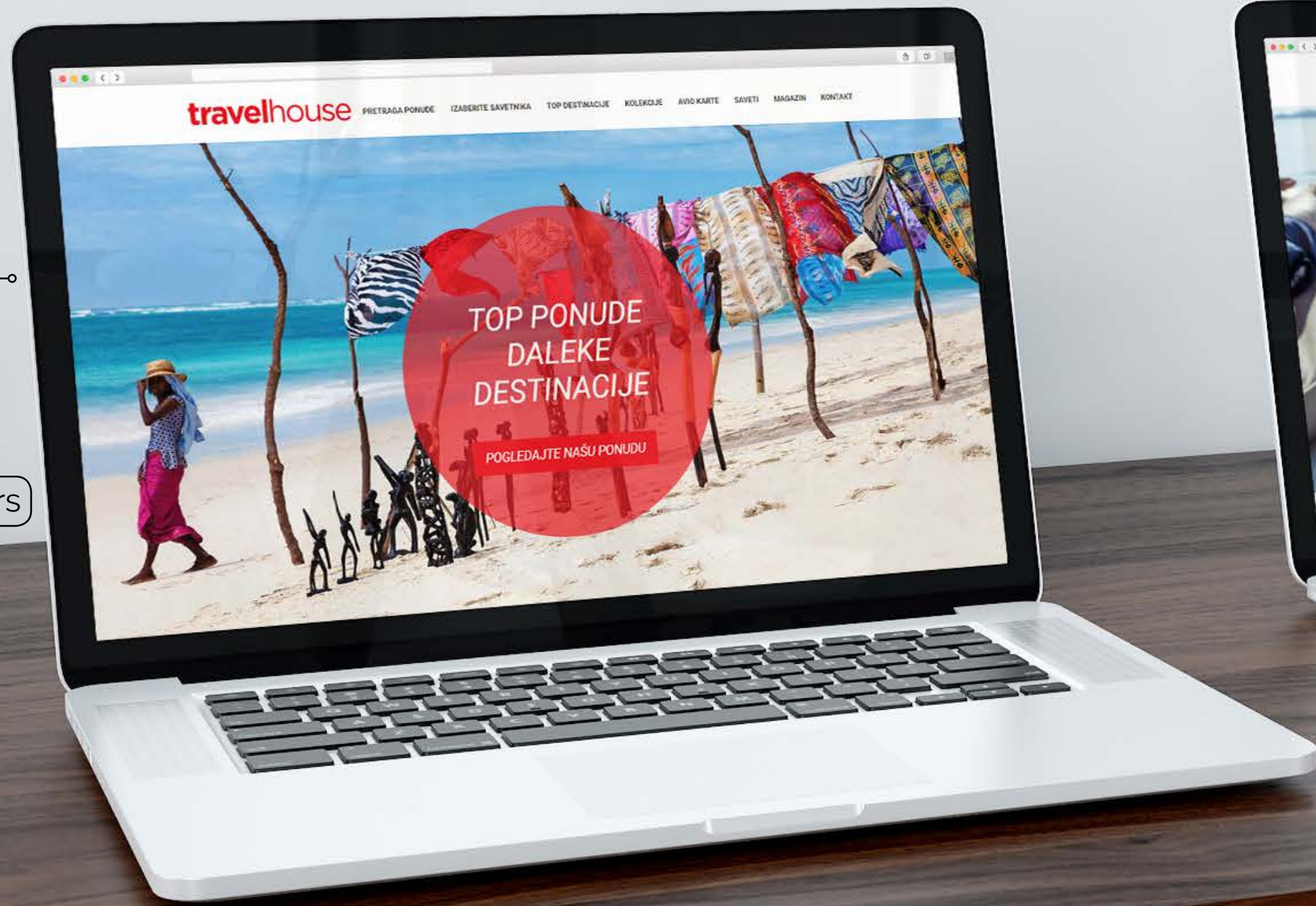
EXPERIENCE

Specialization leads to perfection. We specialize in offering our members highly personalized experiences of the exceptional and the sublime: an unforgettable birthday or a wedding in a private snow castle beneath the magic glow of the Northern Lights an exciting journey through Italy behind the wheel of the latest Ferrari, or an intimate dinner with a Michelin star chef.

JOIN NOW



www.thonline.rs



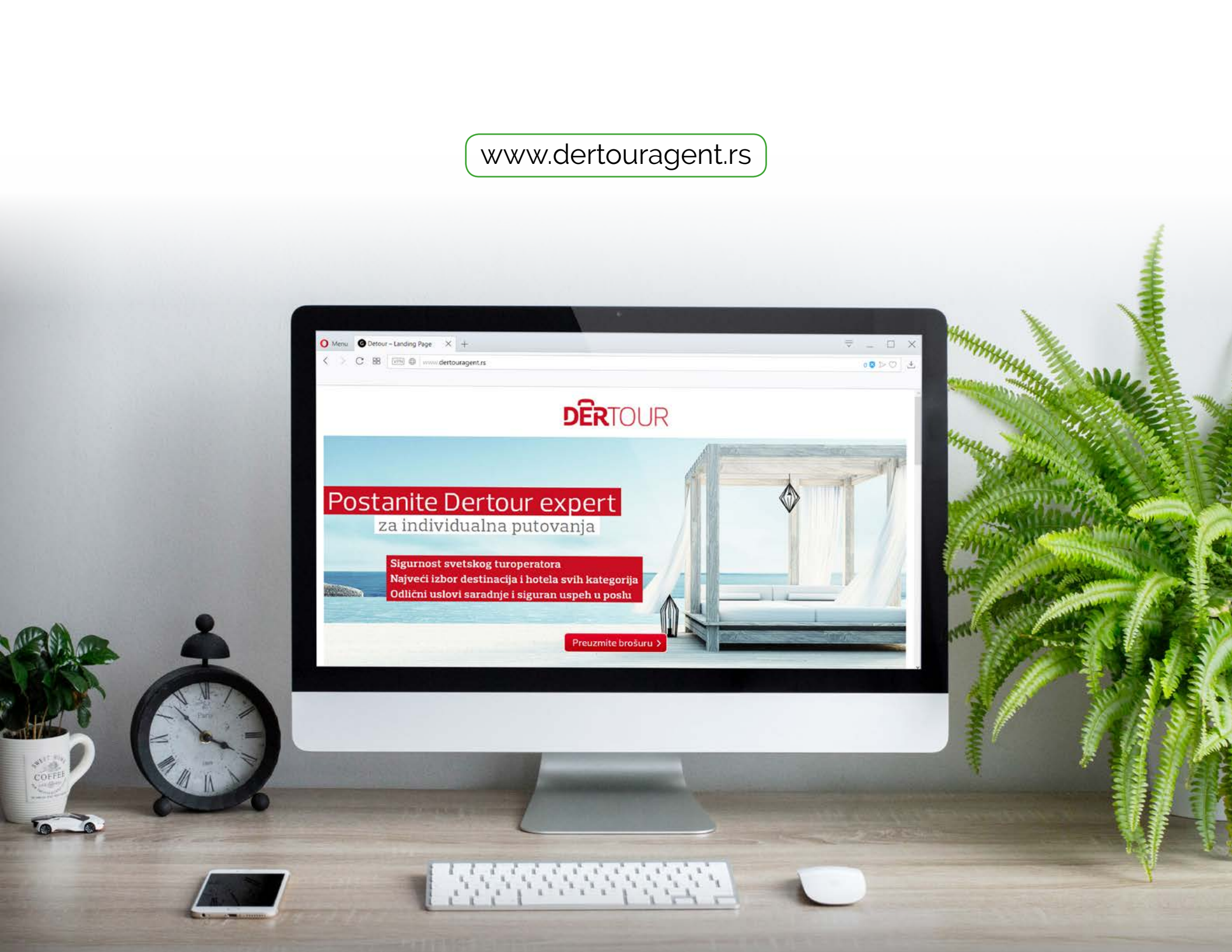
www.privatne-ture.rs



www.awjorney.com



www.dertouragent.rs



Custom web based projects

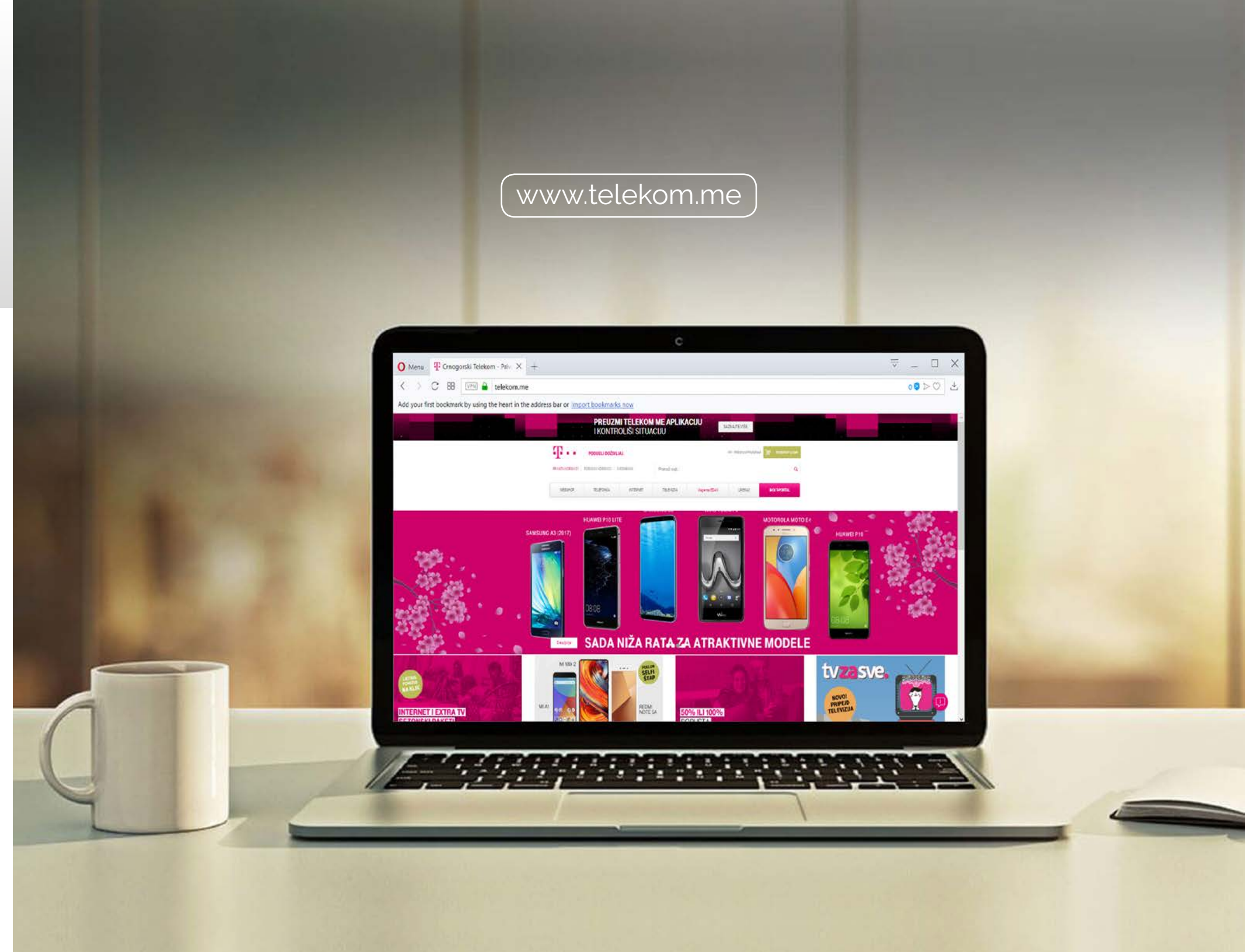
Telekom Montenegro

Custom projects are a different animal, they require logic, time and commitment, and are dramatically different than just building a website.

Let me introduce you to the projects that I am incredibly proud of:

Telekom Montenegro T-Mobile's subsidiary needed an internal e-learning platform, where their employees would be able to access their vast knowledge base about the new products. It is an interactive platform, that used highly sophisticated e-learning technology that needed to be incorporated into the sub segment of their site.

I am very proud that this platform is being used by Telekom's employees. It is such a privilege to help such a large company entrust such a project to me.



My Beauty Supplier

Phi-Brows, world famous school for new permanent make-up techniques for eye brows organized a luxury event with Paris Hilton as one of the main guests. This was done in order to promote their new product launch of custom made.

MY BEAUTY
SUPPLIER

HOME

CUSTOMIZE PALETTE

Rotate

White

Black

Select color

Name and surname

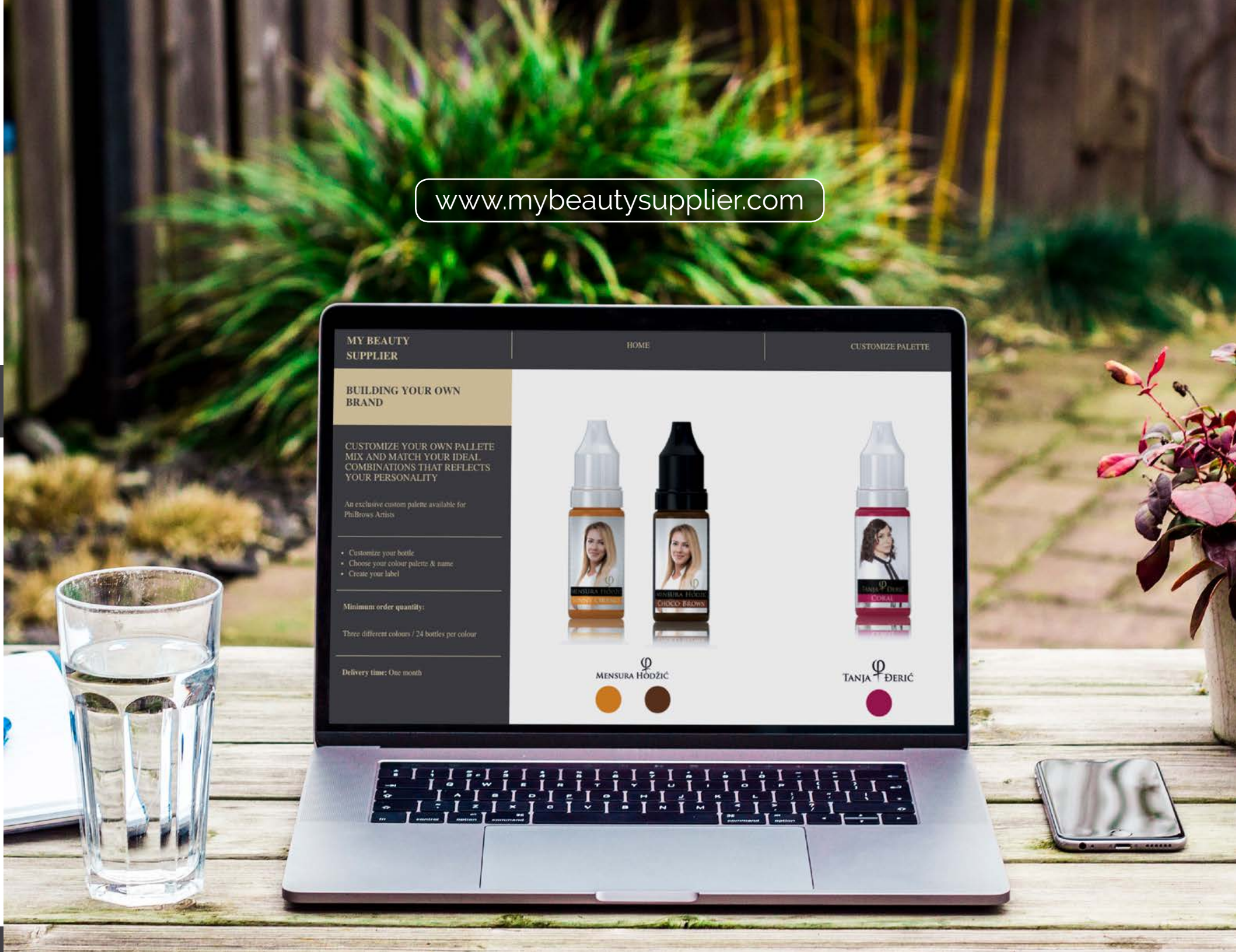
0/16

Label name

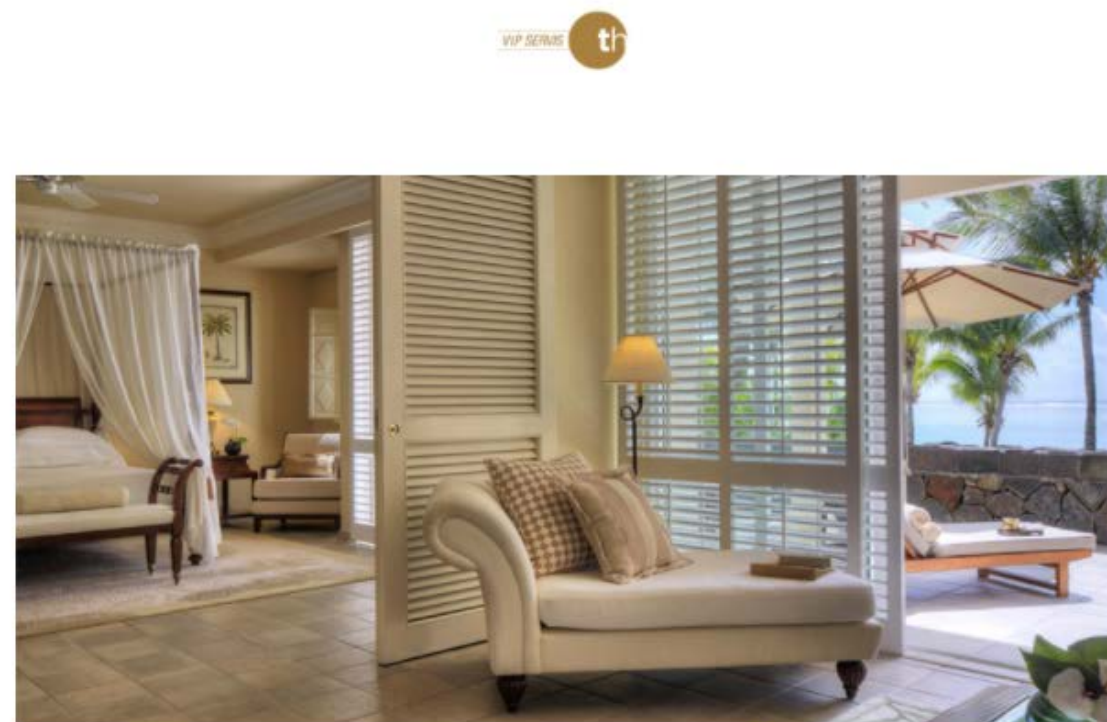
0/16

SEND

www.mybeautysupplier.com



Mailchimp HTML templates



THE RESIDENCE MAURITIUS 5++

Polupansion po osobi dnevno od € 171

- Direktno na plaži
- Dečiji klub (uzrast od 3 -12 godina)
- Honeymoon special: Popust do 100% za mladu

IZABERI TERMIN BORAVKA



THE BEST LUXURY SKI HOTELS IN EUROPE

*Places with that magical indefinable factor
that makes them an outstanding mountain hostelry.*



One&Only

OCEAN CLUB

Bahamas

STAY 4 NIGHTS, PAY FOR 3

Escape the winter blues to the the tranquil shores of Paradise Island, Bahamas,
where gentle tradewinds ripple across balmy azure waters.

Your guests can enjoy a complimentary night when booking
three nights at One&Only Ocean Club, Bahamas.



INVITATION



COME AND JOIN
COMMUNITY
OF LIFE
CONNOISSEURS



Dear *|FNAME|* *|LNAME|*

Being aware that you are someone who appreciates unique and personalised experiences and
who considers superior style and services an imperative part of life, we would like to invite you
to the exclusive Connoisseur's Community.

SEO Google Page Speed Optimisation

When you are engaged in SEO, you want your site to have absolutely the best result. I provide pagespeed insights optimization service. For optimal performance you should aim to have 85/100 score and above.

Keeping 100/100 sometimes isn't possible due to plugin conflicts and functionality conflicts, but making sure that your score is high is one of the detrimental factors of your SEO success.



PageSpeed Insights

http://plantation-cartitleloans.com/

ANALYZE

✓ Mobile

✓ Desktop

100 / 100 Suggestions Summary

✓ **Congratulations! No issues found.**

- Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).
- Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).
- Enable compression

You have compression enabled. Learn more about [enabling compression](#).
- Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).
- Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).
- Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).
- Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).
- Optimize images



http://plantation-cartitleloans.com/

ANALYZE

✓ Mobile

✓ Desktop

100 / 100 Suggestions Summary

✓ **Congratulations! No issues found.**

- Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).
- Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).
- Enable compression

You have compression enabled. Learn more about [enabling compression](#).
- Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).
- Minify CSS

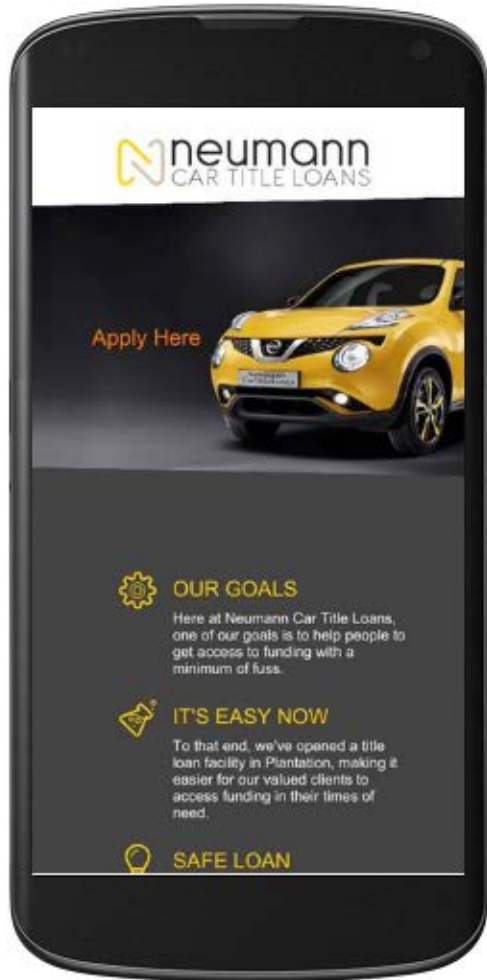
Your CSS is minified. Learn more about [minifying CSS](#).
- Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).
- Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).
- Optimize images

Your images are optimized. Learn more about [optimizing images](#).
- Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).



PageSpeed Insights

http://titleloansplantcity.com/

ANALYZE



Mobile



Desktop

100 / 100 Suggestions Summary

✓ **Congratulations! No issues found.**

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Optimize images

Your images are optimized. Learn more about [optimizing images](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).



PageSpeed Insights

http://titleloansplantcity.com/

ANALYZE



Mobile



Desktop

100 / 100 Suggestions Summary

✓ **Congratulations! No issues found.**

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Optimize images

Your images are optimized. Learn more about [optimizing images](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

