

Handcrafted Digital Designs



### **About Our Company**

CREATV is a user-centered, interactive design and development studio. We specialize in solving problems to produce intelligent designs, deliver engaging experiences and build meaningful connections. We work with great clients to create thoughtful and purposeful online experiences.

Founded in 2011, CREATV has years of experience building solutions for our clients. Not just a development shop, we can speak the language of our clients, bridging the gap between design and code. Problem-solvers with a pulse, we always figure it out.



#### **What We Do**

Whether you want to create a blog, eCommerce store, portfolio of your work, business website, or all of the above, we can make it happen!



#### **Building Your Brand**

Developing and sustaining a dependable brand voice across all facets of your digital marketing strategy is crucial to building long lasting relations that will maximize customer



#### **Engaging User Experiences**

We work with you to design a modern, responsive & mobile-optimized website that works on today's devices and beautifully presents all the great things about your brand, gains you traffic, and attracts customers.

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We believe well-designed websites are a thing of beauty — but unlike some agencies, we're equally focused on the aesthetic and technical aspects.

That's the CREATV difference.

Andrew & CREATV performed an excellent job on our website redesign. They were always available when needed, had great communication and delivered on everything they promised.

#### **Kent Harman**

Bandito Latin Kitchen & Cantina



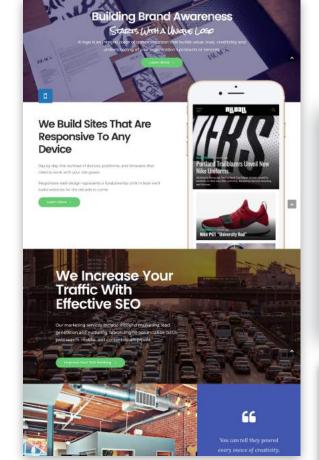
#### Parnell Woodword

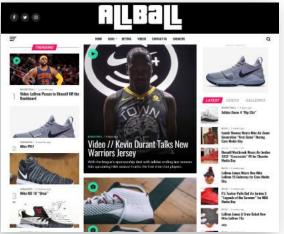
**Adaptive Analytics** 

2,511 posts 18.5k followers 1,741 following

Heist Brewery Craft Beer and twisted eats located in t
Charlotte, NC www.heistbrewery.com

You can tell they poured every ounce of creativity, tech wizardy, and passion into my project.







#### So We Like To Brag

Here at CREATV, we enjoy building online experiences that solve problems, innovate & look cool. Take a look at just a few examples of our recent clients within the past few months.

Check out our full portfolio on getCREATV.com!

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#### **Visually Stunning Websites**

Our custom websites are exclusively designed & hand-crafted to fully reflect your brand.

We work with you to design a modern, responsive & mobile-optimized website that works on today's devices and beautifully presents all the great things about your brand, gains you traffic, and attracts customers.









## Beautiful, Highly Engaging Graphics

We offer fresh, strong and unique graphic designs with your company's image in mind. Whether you are interested in creative logos, marketing brochures, newsletters, direct mail pieces, trade show displays or point-of-purchase designs, our professional and skilled graphic designers are here to create your vision – or the vision you didn't know you wanted until you saw it.

T W I T T E R

@CREATV\_

FACEBOOK
/CREATVsolutions

GOOGLE+
+getCREATV





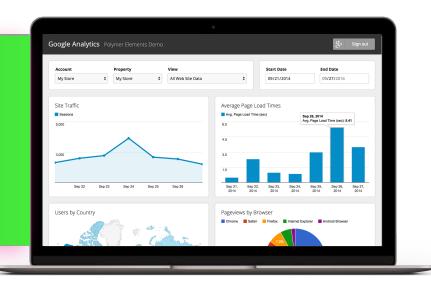
#### **Mobile Responsive Sites**

Responsive Design prepares websites for the future of modern website design by making them beautiful across multiple devices.

Our team plans, designs, and develops stunning responsive websites that will increase conversion rates and overall traffic



#### ANALYTICS REPORTING



## We Take Out The Guesswork with Analytics

It is said what you cannot measure, you cannot improve. CREATV was built with this main principle and gives you detailed analytics for every part of your website.

We'll provide a full SEO keyword rankings report, as well as prepare a detailed report of website performance, traffic details, keyword ranking and complete information about the search engine activity.

T W I T T E R

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FACEBOOK
/CREATVsolutions





# Increase Your Traffic With Effective SEO

Operative SEO, or search engine optimization, goes far beyond optimizing your website for search engines—it's a measured, unending process that uses strategic content creation to advance user experience and online visibility.

Through monitoring and data testing, our ethical, white-hat SEO services are proven to increase organic traffic and convert website visitors into loyal customers designs, and develops stunning





#### **Social Media Marketing**

Each social media platform has its own strengths and limitations. Your digital strategist will analyze your market to identify the best platforms to meet your goals.

A targeted social media campaign allows you to reach your audience and influencers through channels that are personal to them, where they are interacting directly with friends and family, or with those who share similar interests.



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# Thanks For Reading!

Need some more information or really curious about our process?

Give us a call: (702) 623-9532; or if it's easier just email hello@getCREATV.com.