

Some guidelines for your presentation for October 27th 2017

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Objectives

- Explain in a **clear and concise manner** the concept of your product to an audience not familiar with what you have been doing
- **Get a feedback** about your product proposal
 - First from the audience
 - Second from your coach and the profs
- **Practice** your presentation skills

Content (less than 10 slides)

- The product concept (up to 2-3 slides)
 - General idea / **'Unique selling point'**
 - Market / Working principle / Proposed innovation
- Engineering aspects (up to 3-4 slides)
 - **Key technical** proposals (first ideas)
 - How will you make it? (manufacturing aspects)
- Project planning / Management / Economics (up to 2 slides max)
 - Planning til the **end** of the project
 - Who does what? (Overview at your work breakdown structure among people, but not detailed)
 - Estimated budget usage (main cost items / estimated price)

Practical organization

- **Max. 10 min** for each group. (It will be very strictly enforced)
- **2 min** for questions
- 3 presenters for group of six, 2 for group of five
- We will use only **one computer (PC)**
- Slides must be sent by **10.00 am** on the 27th of October (.ppt or .pdf are the only acceptable formats)
- **All groups** assist to all presentations

Advices...

- **Don't wait** for the last minute to prepare your presentation
- *Rehearse, rehearse, rehearse...* within team
- Do not **overload** your slides...
- Make clear what **message** is important on **each** slide
- Small animations are acceptable and can be very useful *if they help conveying the message*, but don't overdo it...