



KRISTIN M. SNELL

FRONT-END DEVELOPER

 kmsnell19@gmail.com

 415.298.1047

 www.kristinsnell.com

 www.linkedin.com/in/kristinsnell/

SKILLS

HTML5

CSS3

JavaScript

Sass

jQuery

Bootstrap

React

Git/ GitHub

Responsive Design

EDUCATION

Codify Academy
Front- End Web Development
San Francisco, CA
February 2018

General Assembly
Front- End Web Development
San Francisco, CA
April 2014

University of Tampa
BA in Communications
Tampa, FL
May 2005

PROFILE

Innovative, enthusiastic and proven team player, I want to create digital magic and elevate user experience. With experience in HTML, CSS and JavaScript, I believe I can be an asset to your company. I am seeking a position where I can collaborate with others, grow and share my skills.

EXPERIENCE

Freelance Positions

San Francisco, CA

Front-End Development & Design

September 2017- Present

- ❖ Clients- Codify Academy, Chingu, Audioist, Rie Kito
 - Develop projects for Codify and Chingu using front-end programming languages.
 - Design page layout for Audioist chatbot. Create personality and interactivity for chatbot using Dialogflow.
 - Design and develop artist website for Rie Kito.

Freelance Positions

San Francisco, CA

Producer/ Videographer/ Editor/ Motion Graphics

March 2013- Present

- ❖ Clients- Sony Computer Entertainment America, Umlaut, Logitech, Sephora, Walmart Global eCommerce, Design Media, Greenberg Strategy, Matassa Editorial, Architect, Imagine Bus Project, Universal Giving, SmartShoot, 90 Seconds.tv
 - Contract Producer/videographer/editor for Walmart Global eCommerce, Sony, Umlaut, Logitech, Sephora, SmartShoot, 90 Seconds.tv, Universal Giving, Imagine Bus Project.
 - Project Manager for Web and Video projects at Greenberg Strategy.

Sage

San Francisco, CA

Video Producer & Editor

October 2016- July 2017

- Oversee vendors and 3rd party companies during pre- production, production and post production processes.
- Collaborate closely with internal clients and stakeholders to help facilitate the creation of multimedia content.
- Shoot, edit and create a visual story for local projects, while following up with partners to fulfill final edits.

Sony Computer Entertainment America

San Mateo, CA

Contract Video Editor

October 2014- October 2016

- ❖ Clients- Playstation
 - Responsible for maintaining video guidelines and editorial, while supporting all SCEA departments.
 - Shoot, setup and prep local projects.
 - Create a visual story for numerous projects and follow up with partners to fulfill final edits.
 - Capture, compress, and output multiple file formats for broadcast and online distribution.

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EXTRA

Avid

Adobe Premiere Pro

After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

EXPERIENCE continued

TurnHere Inc./ SmartShoot

San Francisco, CA

Media Project Manager

September 2011- January 2013

❖ Clients- Williams- Sonoma, Yahoo, Google, Groupon

- Responsible for managing internal and external resources for various partners and clients.
- Managed a team of videographers and editors for a Yahoo original series "Wanderlust" sponsored by Chase.
- Worked with a network of 5,000 filmmakers and photographers overseeing the quality and progress of audio and video editing to meet deadlines.

QA Lead Specialist/ Post Production

May 2008- September 2011

❖ Clients- NBC, Yahoo, Yelp, Yellow Pages, AT&T

- Edit numerous projects from raw footage, including following up with clients to fulfill story and final cuts.
- Lead Post Production editor for an online NBC series "TravelSkoot".
- Capture, compress, and output multiple file formats for broadcast and online distribution.
- Resolve any onset technical and post production issues.