KRISTIN M. SNELL

MULTIMEDIA PRODUCER & DESIGNER

kmsnell19@gmail.com

415.298.1047

ksnell19.github.io/Video/

www.linkedin.com/in/kristinsnell/

SKILLS

Adobe Premiere Pro
Final Cut Pro
Avid
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Lightroom

EDUCATION

University of Tampa
BA in Communications
Tampa, FL

General Assembly
Front- End Web Development
& Design
San Francisco, CA

PROFILE

Innovative, enthusiastic and proven team player, I want to create visual magic and elevate user experience. With experience in video, web, project management and motion graphics, I believe I can be an asset to your company. I am seeking a creative position where I can grow, collaborate with others, and produce compelling images that tell a story.

EXPERIENCE

Freelance Positions   **San Francisco, CA**
Producer/ Videographer/ Editor/ Motion Graphics   **March 2013- Present**
❖ Clients- Sony Computer Entertainment America, Logitech, Sephora, Walmart Global eCommerce, 8x8 Inc, Heroku/ Salesforce, Poly, Uniphore, Design Media, Howry Design, Wrkshp, Umlaut, Greenberg Strategy, ITVS.org, Government Business Results LLC, Udemy, Architect, Pottery Barn, Causecast, Universal Giving, SF Gov TV, SmartShoot.
• Concepted, designed and created various corporate projects and documentary series.
• Worked with various partners as a Project Manager for visual design and web projects.

8x8, Inc.   **San Jose, CA**
Video Producer   **February 2019- March 2020**
• Define the scope of projects and create a video production process in collaboration with marketing and strategy leads.
• Develop, script, storyboard, produce, shoot and edit live action and motion graphics.
• Work with internal and external resources to develop engaging video stories on budget.
• Oversee vendors and 3rd party companies during pre- production, production and post- production processes.

Sage   **San Francisco, CA**
Video Producer & Editor   **October 2016- July 2017**
• Oversee vendors and 3rd party companies during pre- production, production and post production processes.
• Collaborate closely with internal clients and stakeholders to help facilitate the creation of multimedia content.
• Shoot, edit and create a visual story for local projects, while following up with partners to fulfill final edits.

Sony Computer Entertainment America   **San Mateo, CA**
Contract Video Editor   **October 2014- October 2016**
❖ Clients- Playstation
• Responsible for maintaining video guidelines and editorial, while supporting all SCEA departments.
• Shoot, setup and prep local projects.
• Create a visual story for numerous projects and follow up with partners to fulfill final edits.
• Capture, compress, and output multiple file formats for broadcast and online distribution.

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EXTRA

HTML5

CSS3

JavaScript

Git/ GitHub

Salesforce

EXPERIENCE continued

TurnHere Inc./ SmartShoot   **San Francisco, CA**
Media Project Manager/ Post- Production   **September 2008- January 2013**

❖ Clients- Williams- Sonoma, NBC, Yahoo, Google, AT&T, Groupon
- Responsible for managing internal and external resources for various partners and clients.
- Managed a team of videographers and editors for a Yahoo original series "Wanderlust" sponsored by Chase.
- Worked with a network of 5,000 filmmakers and photographers overseeing the quality and progress of audio and video editing to meet deadlines.
- Resolve any onset technical and production issues.

Spectrum Productions   **Tampa, FL**
Part- time Production Assistant / Grip / Intern   **May 2004- October 2007**

❖ Clients- Jack Hanna, Skunked TV, The Nature Conservancy, Discovery Kids, Cox Communications, Publix
- Edit numerous projects from raw footage, including following up with clients to fulfill story and final cuts.
- Lead Post Production editor for an online NBC series "TravelSkoot".
- Capture, compress, and output multiple file formats for broadcast and online distribution.
- Resolve any onset technical and post production issues. for broadcast and online distribution.