

# KRISTIN M. SNELL

## MULTIMEDIA PRODUCER & DESIGNER



kmsnell19@gmail.com



415.298.1047



ksnell19.github.io/Video/



www.linkedin.com/in/  
kristinsnell/

### SKILLS

Adobe Premiere Pro

Final Cut Pro

Avid

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

### EDUCATION

University of Tampa

BA in Communications

Tampa, FL

General Assembly

Front- End Web Development  
& Design

San Francisco, CA

### PROFILE

Innovative, enthusiastic and proven team player, I want to create visual magic and elevate user experience. With experience in video, web, project management and motion graphics, I believe I can be an asset to your company. I am seeking a creative position where I can grow, collaborate with others, and produce compelling images that tell a story.

### EXPERIENCE

#### 8x8, Inc.

San Jose, CA

##### Video Producer

February 2019- Present

- Define the scope of projects and create a video production process in collaboration with marketing and strategy leads.
- Develop, script, storyboard, produce, shoot and edit live action and motion graphics.
- Work with internal and external resources to develop engaging video stories on budget.
- Oversee vendors and 3rd party companies during pre- production, production and post- production processes.

#### Freelance Positions

San Francisco, CA

##### Producer/ Videographer/ Editor/ Motion Graphics

March 2013- Present

- ❖ Clients- Sony Computer Entertainment America, Umlaut, Logitech, Sephora, Walmart Global eCommerce, Design Media, Howry Design, Greenberg Strategy, PennyPop, Architect, Imagine Bus Project, Universal Giving, SmartShoot, 90 Seconds.tv
- Contract Producer/videographer/editor for Walmart Global eCommerce, Sony, Umlaut, Logitech, Sephora, Howry Design, SmartShoot, Universal Giving, Imagine Bus Project.
- Project Manager for Web and Video projects at Greenberg Strategy.

#### Sage

San Francisco, CA

##### Video Producer & Editor

October 2016- July 2017

- Oversee vendors and 3rd party companies during pre- production, production and post production processes.
- Collaborate closely with internal clients and stakeholders to help facilitate the creation of multimedia content.
- Shoot, edit and create a visual story for local projects, while following up with partners to fulfill final edits.

#### Sony Computer Entertainment America

San Mateo, CA

##### Contract Video Editor

October 2014- October 2016

- ❖ Clients- Playstation
- Responsible for maintaining video guidelines and editorial, while supporting all SCEA departments.
- Shoot, setup and prep local projects.
- Create a visual story for numerous projects and follow up with partners to fulfill final edits.
- Capture, compress, and output multiple file formats for broadcast and online distribution.

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### EXTRA

HTML5

CSS3

JavaScript

Git/ GitHub

Salesforce

### EXPERIENCE continued

#### TurnHere Inc./ SmartShoot

San Francisco, CA

##### Media Project Manager/ Post- Production

September 2008- January 2013

- ❖ Clients- Williams- Sonoma, NBC, Yahoo, Google, AT&T, Groupon
- Responsible for managing internal and external resources for various partners and clients.
- Managed a team of videographers and editors for a Yahoo original series "Wanderlust" sponsored by Chase.
- Worked with a network of 5,000 filmmakers and photographers overseeing the quality and progress of audio and video editing to meet deadlines.
- Resolve any onset technical and production issues.

#### Spectrum Productions

Tampa, FL

##### Part- time Production Assistant / Grip / Intern

May 2004- October 2007

- ❖ Clients- Jack Hanna, Skunked TV, The Nature Conservancy, Discovery Kids, Cox Communications, Publix
- Edit numerous projects from raw footage, including following up with clients to fulfill story and final cuts.
- Lead Post Production editor for an online NBC series "TravelSkoot".
- Capture, compress, and output multiple file formats for broadcast and online distribution.
- Resolve any onset technical and post production issues. for broadcast and online distribution.