

Kai Solik

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EDUCATION

UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

Major: Bachelor of Fine Arts in Graphic Design

2021-2025

Certificate in Computer Science

GPA: 3.1

EXPERIENCE

MARKETEQ

Remote

UX Research and Design Intern

June 2024 – August 2024

- Conducted thorough competitor research and competitive analysis on a weekly basis.
- Audited prototypes and screens, ensuring alignment with competitor best-in-class examples.
- Created detailed wire frames for the company's website to enhance user experience and interface design.
- Developed high-fidelity prototypes to refine user interface and interaction design.

LOUD ENTERPRISE

Madison, WI

Designer and Student Ambassador

December 2021 – December 2022

- Designed clothing for clubs at my university where I would connect the customer with my executive to complete the ordering process.
- Responsible for T-Shirt, Hoodie, Sweatpants, logo, designs and finding possible customers.

CATERING A FRESCO AT OVERTURE

Madison, WI

Caterer and Bartender

December 2021 – May 2021

- Plan, prepare, and execute food and beverage services for large group events, ensuring high quality and presentation standards.
- Coordinate with the kitchen staff to ensure timely and efficient service during events.

LEADERSHIP & ACTIVITIES

ISCHOOL UX CLUB, UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

Member

September 2022 – May 2025

- Actively participated in a weekly UX club dedicated to discussing UX design principles, trends, and best practices.
- Collaborated with a diverse group of professionals and students with a shared passion for UX design.
- Engaged in interactive discussions and workshops to exchange knowledge and experiences, fostering a collaborative learning environment.
- Led and participated in a comprehensive case study project within the UX club.
- Demonstrated the ability to work effectively in a team setting and take on specific roles to contribute to the success of the case study.

DELTA TAU DELTA FRATERNITY, UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

Director of Personal Relations

January 2022 – January 2023

- Managed social media platforms to enhance recruitment and engagement, collaborating with student-led organizations to expand outreach.
- Designed and executed branding strategies for events, including creating graphics, posters, and social media content to promote fraternity activities.
- Developed and produced customized merchandise and apparel for recruitment, social events, and fraternity branding efforts.

AWARDS & HONORS

Phi Beta Award of Merit: A scholarship given to a junior student at the University of Wisconsin-Madison who exhibits good character and scholarship, and demonstrates talent and achievement in creative arts.

Deans List: Fall 2022, Spring 2023, Fall 2023

SKILLS & INTERESTS

Technical: Adobe Illustrator, Figma, WebFlow, Framer, Java, JavaScript, HTML, CSS

Interests: Golf, Drawing, Climbing, Exercise, Game Design