

# Kai Solik

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## EDUCATION

### UNIVERSITY OF WISCONSIN-MADISON

Madison, 2025

Major: Graphic Design

2021-2025

Minor: Computer Science

GPA: 3.1: Deans list every semester since 2022

## EXPERIENCE

### MARKETEQ

Remote

#### UX Research and Design Intern

June 2024 – August 2024

- Conducted thorough competitor research and competitive analysis on a weekly basis.
- Audited prototypes and screens, ensuring alignment with competitor best-in-class examples.
- Created detailed wire frames for the company's website to enhance user experience and interface design.
- Developed high-fidelity prototypes to refine user interface and interaction design.

### LOUD ENTERPRISE

Madison, WI

#### Designer and Student Ambassador

December 2021 – May 2021

- Designed clothing for clubs at my university where I would connect the customer with my executive to complete the ordering process.
- Responsible for T-Shirt, Hoodie, Sweatpants, logo, designs and finding possible customers.

### CATERING A FRESCO AT OVERTURE

Madison, WI

#### Caterer and Bartender

December 2021 – May 2021

- Plan, prepare, and execute food and beverage services for large group events, ensuring high quality and presentation standards.
- Coordinate with the kitchen staff to ensure timely and efficient service during events.

## LEADERSHIP & ACTIVITIES

### ISCHOOL UX CLUB, UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

#### Member

September 2022 – May 2025

- Actively participated in a weekly UX club dedicated to discussing UX design principles, trends, and best practices.
- Collaborated with a diverse group of professionals and students with a shared passion for UX design.
- Engaged in interactive discussions and workshops to exchange knowledge and experiences, fostering a collaborative learning environment.
- Led and participated in a comprehensive case study project within the UX club.
- Demonstrated the ability to work effectively in a team setting and take on specific roles to contribute to the success of the case study.

### DELTA TAU DELTA FRATERNITY, UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

#### Director of Personal Relations

January 2022 – January 2023

- Managed social media platforms to enhance recruitment and engagement, collaborating with student-led organizations to expand outreach.
- Designed and executed branding strategies for events, including creating graphics, posters, and social media content to promote fraternity activities.
- Developed and produced customized merchandise and apparel for recruitment, social events, and fraternity branding efforts.

## SKILLS & INTERESTS

**Technical:** Adobe Illustrator, Figma, WIX, Framer, Java, JavaScript, HTML, CSS

**Interests:** Golf, Drawing, Climbing, Exercise, Game Design