

Kai Solik

UX/UI Designer

kaisolik.com

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(917) 587-6265

Experience

MarketEQ | UX Research and Design Intern

Jun 2024 – Aug 2024 | Miami, FL

Conducted weekly competitor research and analysis, audited prototypes and screens for alignment with best-in-class examples, created detailed wireframes to enhance user experience, and developed high-fidelity prototypes to refine interface and interaction design.

LOUD Enterprise | Student Ambassador/Designer

Dec 2021 – Dec 2022 | Madison, WI

Designed T-shirts, hoodies, sweatpants, and logos for university clubs, connecting customers with executives to complete orders and identifying potential clients.

Freelance Designer

Oct 2023 | Madison, WI

I designed websites, logos, posters, and social media content for clients and university clubs, completing most projects remotely.

Education

University of Wisconsin-Madison

Bachelor of Fine Arts in Graphic Design	GPA - 3.1
Certificate in Computer Science	Madison, WI
Phi Beta Award of Merit	2021 -2025

Technical

Figma	Wix
Illustrator	Framer
Photoshop	HTML/CSS
Indesign	Javascript
Sketch	React

Skills

Interaction Design	Product Thinking
Design Systems	Data Visualization
Prototyping	Graphic Design
User Research	Information Architecture
Usability Testing	Branding + Marketing