Kai Solik
UX/UI Designer

New York City
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Portfolio | kaisolik.com

Education

Google UX Design Specialization
Google Certification (Coursera)
Remote
2025

B.S. in Art: Graphic Design
Minor in Computer Science
University of Wisconsin-Madison
Madison, Wi
2021 -2025

Skills

UI/UX Design
Product Design
Visual Design
Prototyping
User Research
Design Systems
Accessibility
Responsive Design
Typography
Cross-Functional Collaboration
Design Strategy
Front-End Collaboration

Tools

Figma
VSCode
Xcode
Cursor
Illustrator
Photoshop
Wix
Framer
Sketch

Programming

HTML/CSS
Java
Javascript
React
Swift
SwiftUI

Experience

UX Design Intern | Dynamic Active
Aug 2025 – Present
- Joined the design team at Dynamic Active - a AI driven tech startup focused on providing learning management systems
- Created the logo along with logo animations utilizing HTML, CSS, and React aligning visuals with branding objectives
- Conducted iterative usability tests and refined background visuals, enhancing overall engagement and satisfaction.
- Worked closely with engineers and stake holders to ensure high-quality implementation.

UX Design Intern | MarketEQ
Jun 2024 – Aug 2024
- Joined the design team at MarketEQ - a AI driven Market Agency
- Assisted with end-to-end design process of the career portal.
- Created high-fidelity mockups for the onboarding flow.
- Conducted market research and competitive analysis of best-in-class products, presenting a research presentation.
- Collaborated daily with designers, researchers, and developers to ensure alignment with user needs and business goals.

Freelance Designer
Oct 2023 - Present
- Designed and built websites for Long Island LLCs; increased clients by 20% in 3 months.
- Designed posters for university social events.

Student Ambassador/Designer | LOUD Enterprise
Dec 2021 – Dec 2022
- Designed T-shirts, hoodies, sweatpants, and logos for university clubs
- Identified potential clients and design opportunities through outreach and engagement

Activities

Vice President | ISCHOOL UX Club
Sep 2022 - May 2025 | Madison, WI
- Planned and facilitated weekly workshops on UX fundamentals (wireframing, prototyping, IA)
- Scaled membership by 200% through branded events and hands-on workshops on mobile UI patterns and Figma best practices.
- Curated and led monthly design sprints, pairing students with real-world briefs (e.g., mobile ordering, reservation flows).

Director of Personal Relations and Webmaster | Delta Tau Delta
Jan 2022 - Jan 2023 | Madison, WI
- Designed and developed the clubs website using the tools Figma and VSCode
- Created branding for events with graphics, posters, and digital content
- Designed custom merchandise for recruitment and fraternity events