



WESTERN STAR®

PREMIUM HIGHWAY



Serious trucks.™

NEVER FOLLOW IN ANYONE'S FOOTSTEPS.



You know how that story goes.

We don't like being told how things are going to be. We bet you don't either. Here, doing things our way is our way. Like still building trucks for customers one at a time. Or when they tell us we can't build a completely custom truck, we set out to prove them wrong.

Sure, we know this means a Star isn't for everyone. We're okay with that. Because we build our trucks for those individuals who expect something better than average. Who look at their truck as an investment, rather than an expense.

So if you're someone who thinks that there are more important reasons to buy a truck than quality and value, well, you might as well not bother turning the page.



A HERITAGE OF POWER, STRENGTH AND INCREDIBLE VALUE.



Serious trucks.SM

If you like what you've seen so far, just keep reading.





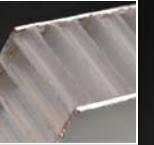
1967 – Western Star Trucks are introduced by White Motor Company and built in Kelowna, BC, for the rugged demands of logging customers in the West



1981 – White sells Western Star to two Canadian-based companies and the trucks are re-badged as Western Star Trucks



1987 – Western Star launches the Cornerstone Chassis and Heritage Cab



1998 – Star Light sleepers with lightweight aerospace honeycomb construction are introduced



2001 – Proprietary AirLiner® suspension made available in Western Star



2007 – The Limited 1967 Edition is launched to celebrate the 40th anniversary of Western Star



2010 – The high-horsepower Detroit Diesel DD16 makes its world debut in a Western Star

1967 | 1968 | 1969 | 1970 | 1971 | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011



1968 – The 4900 is launched



1971 – Rugged construction and cooling capability begin making Stars a popular choice for heavy haul applications



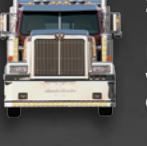
1986 – Supertilt hood introduced for improved serviceability



1996 – The Constellation Cab is introduced and sets the standard for comfort and durability



2000 – Western Star is purchased by Daimler Trucks North America. Headquarters is moved to Portland, Oregon



2002 – The LowMax 4900EX is introduced. The low cab height makes it popular with auto-haulers and owner-operators



2006 – The Stratosphere line of sleepers is expanded to 5 models, making it the broadest line of walk-through sleepers in the industry



2011 – Interiors are updated across the entire family of Western Star Trucks

SEEN IT ALL. DONE IT ALL.

For over forty years, we've been tackling the jobs no one else can. From our start in logging to building custom solutions for the most demanding hauls, making stylish and reliable trucks is in our genes. Whether on-highway or off, our uncompromising dedication to quality and to our customers means you get a truck that is always ready for work.





**THERE'S A WORD FOR A COMPANY THAT
STILL BUILDS THEM ONE AT A TIME.**

UNIQUE.



Nope. There isn't anyone else out there who brings you the level of handcrafted factory customization you find with Western Star. Because we build them one at a time, our attention to detail gives you a truck that's an incredible value. Long-lasting, quiet, reliable, durable. It's made to keep on delivering well after the others have been put to pasture.

Our process also lets us work with you to create the truck solution you need. Sure, there are over 3,600 options, but we don't believe little things like "it's never been done before" should get in the way of getting what you want. That's the difference of owning a Western Star.

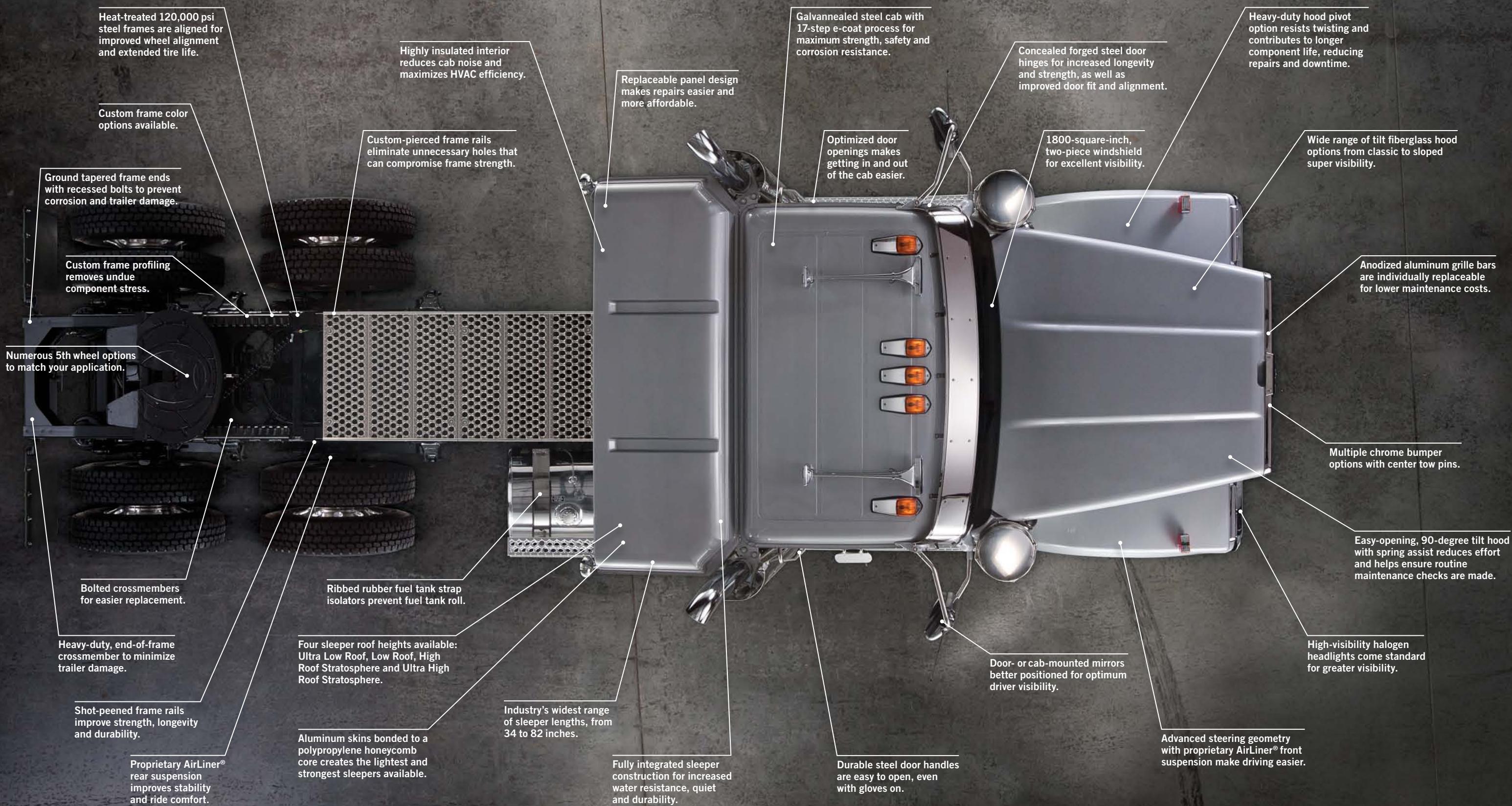




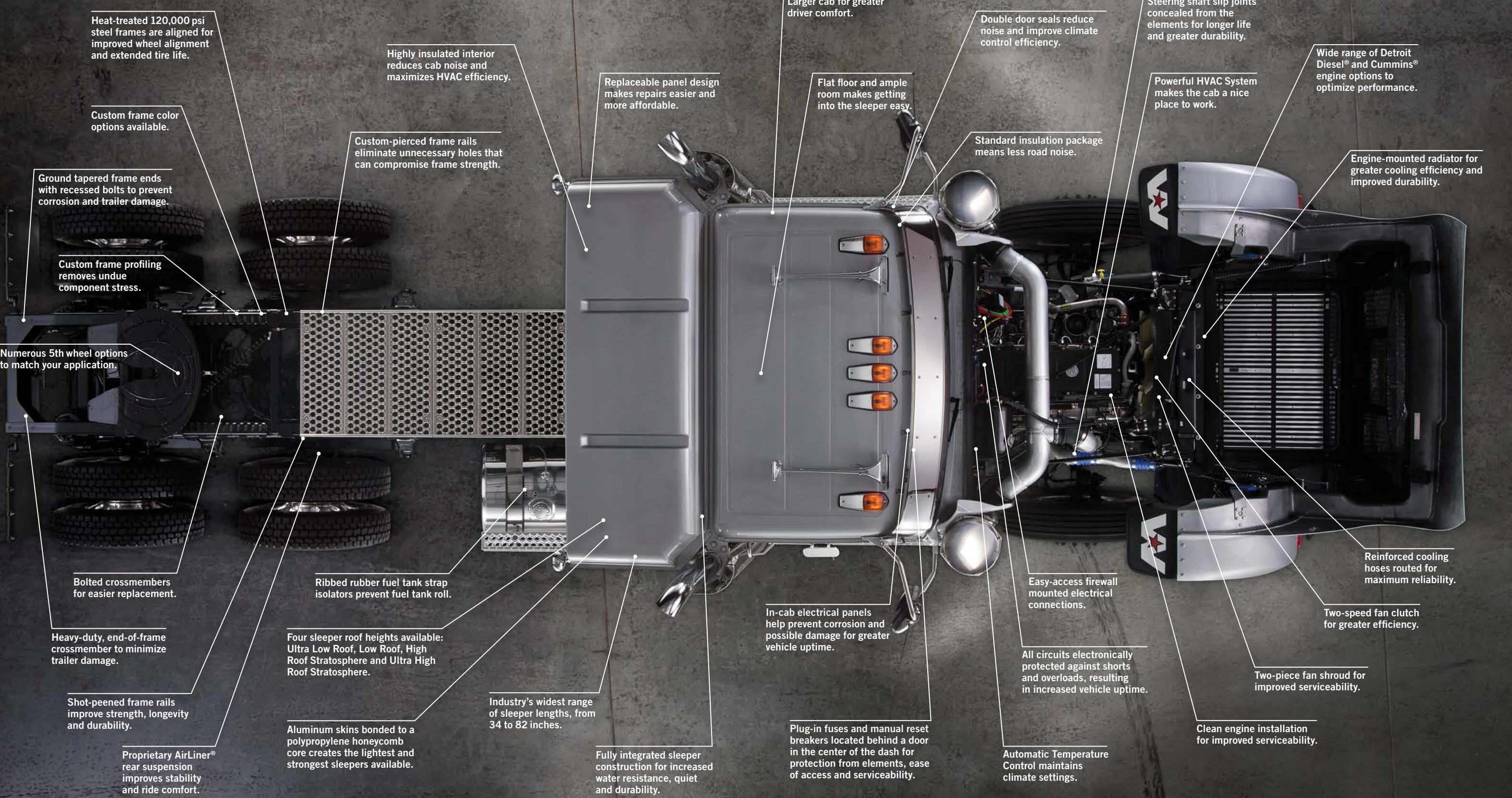
**THERE'S NOTHING WRONG WITH HAVING
A LITTLE PRIDE IN WHAT YOU DRIVE.
OR WITH HAVING A LOT.**



SOME SAY WE OVER-ENGINEER OUR TRUCKS.



SOME SAY WE OVER-ENGINEER OUR TRUCKS.



One big, comfortable cab.

The galvannealed steel cab you find on a Western Star is all business. Spacious, quiet, strong and simple to repair. Like you, it's made for the long haul.



Every component is a critical component.

Has to be when you build a truck to last. From rocker switches to screws, we don't overlook a single detail. And you'll find signs all over, like the fuel tanks we build ourselves or the caps and brackets branded with the Western Star logo. If it doesn't meet our standards, it doesn't get our brand.

WE SAY THEY OUGHT TO RAISE THEIR STANDARDS.



Welcome to the future.

And the future is light. But making one of the lightest sleepers on the market is only part of the reason for our honeycomb construction. Sure, using aerospace technology eliminates the weight of traditional fasteners, but our honeycomb composite also increases durability, soundproofing and insulation. So you get greater quiet and comfort all year long.



LIFE IS FULL OF SACRIFICES. EXCEPT IN OUR CASE.

Getting a Star is all about choices, and we make sure there's profitability in every one. That's why you'll find a selection of powerplants like the new Detroit Diesel® DD13, DD15 and DD16 engines. And we even have you covered if you're a Cummins® fan. Efficient, powerful and dependable. There's no shortage of getting what you want around here.

DETROIT DIESEL DD13

350-450HP, 1250-1650lb-ft.



DETROIT DIESEL DD15

455-560HP, 1550-1850lb-ft.



DETROIT DIESEL DD16

475-600HP, 1750-2050lb-ft.



CUMMINS ISX15

400-600HP, 1450-2050lb-ft.



UP TO
5%
BETTER
FUEL
ECONOMY*

EVEN GREATER EFFICIENCY.

*Comparing a DD15 EPA 2010 engine with BlueTec emissions technology to a similarly spec'd DD15 EPA 2007 with comparable engine ratings and load weights.



DETROIT DIESEL
BLUETEC



THERE ARE PEOPLE WHO SPEND THEIR ENTIRE LIFE BEHIND A DESK.



HOW SAD.

HERE'S YOUR NEW INTERIOR. WITH THE EMPHASIS ON "YOUR."

Seat Fabric Options



Vinyl



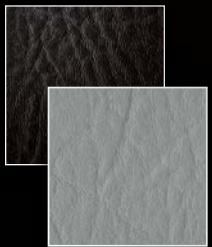
Mordura® Cloth



Ultraleather™*

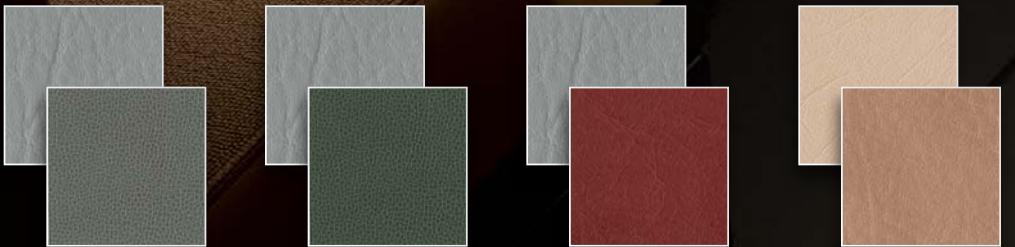
Interior Color Options

BASE



Gray

PREMIUM



Smoky Mountain Gray

Pacific Forest Green

Maple Leaf Red

Prairie Buckskin

Yes, it's yours. So we thought you should make it exactly how you want it. The updated, upgraded and improved interior of the Western Star lets you greet every working day with plenty of space and comfort. It's brighter, with easy-to-clean vinyl ceilings to keep it that way. And it comes with unique features including real wood cabinets and shelving that you can move around however you want. Plus, we designed those cabinets for overall maximum storage, as well as the use of aftermarket appliances like microwaves and refrigerators. Basically, everything you need to make your job a little easier, and a lot more comfortable. Try one on for size and see how it fits.

MOST ARTISTS START WITH CANVAS.

We prefer something a little stronger.

4800

SF SB

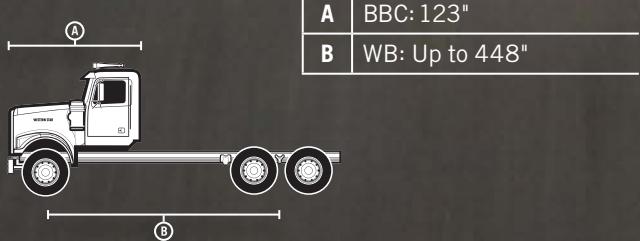
SF SET FORWARD AXLE



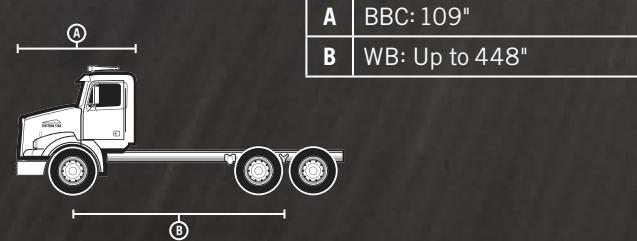
4900

SF SB EX

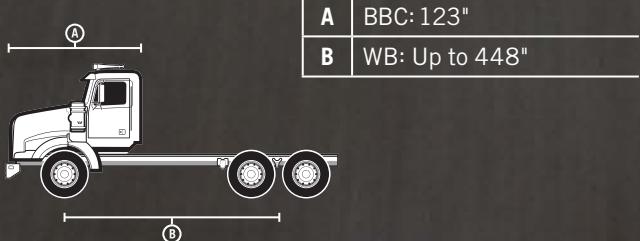
SF SET FORWARD AXLE



SB SET BACK AXLE



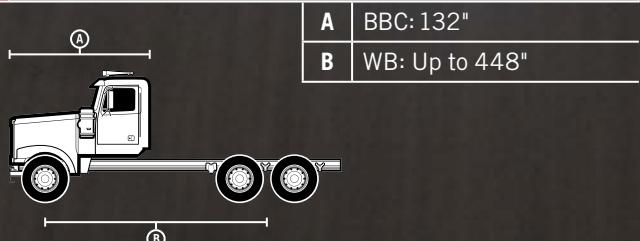
SB SET BACK AXLE



KEY

SF	SET FORWARD AXLE – SF PREVIOUSLY FA
SB	SET BACK AXLE – SB PREVIOUSLY SA
EX	EXTENDED HOOD

EX EXTENDED HOOD

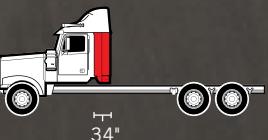


Create your own masterpiece.

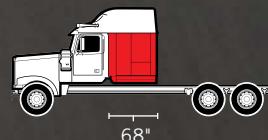
With the options and flexibility of Western Star, you can do just about anything – and it all starts with the foundation. Western Star gives you a total of five model, chassis length and axle configuration combinations to choose from. You can further customize them with our numerous sleeper lengths and heights. Then it's only a matter of choosing from all options to build the on-highway truck you want.



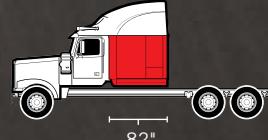
SLEEPER DIMENSIONS*



34"

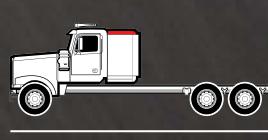


40"

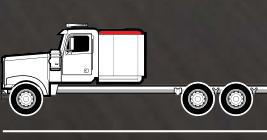


54"

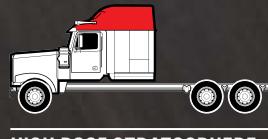
ROOF OPTIONS



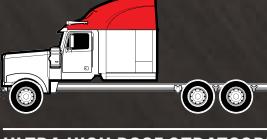
ULTRA LOW ROOF
Available with 40", 54" and 68" sleepers.



LOW ROOF
Available with 40", 54" and 68" sleepers.



HIGH ROOF STRATOSPHERE
Available with 34", 40", 54", 68" and 82" sleepers.



ULTRA HIGH ROOF STRATOSPHERE
Available with 82" sleeper.

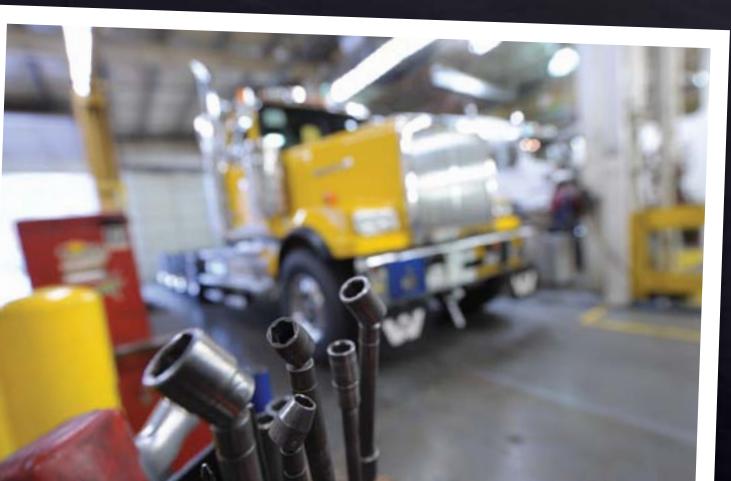
WE'VE GOT YOUR BACK WHEN YOU NEED IT MOST. IN OTHER WORDS - ALWAYS.

A truck is a big investment. That's why we think you should expect more support from your manufacturer and dealer than a payment book and a holiday card. We make sure you have what you need, from dedicated service to dependable parts availability and affordable financing. Oh, and we bet you'll get that holiday card, too.



A parts department that can get you something unusual. **The part you need.**

Our goal is unmatched parts availability. Your dealer carries a wide selection of parts, and has access to an even greater variety through our expanding global network of parts distribution centers. You get the support you need to grow – no matter where you do business.



It's a big world out there.

So we have a big network. All across North America we have parts and service centers to cover you. No matter where your job takes you, there will be a Star dealer ready to help.



The kind of financing you want.

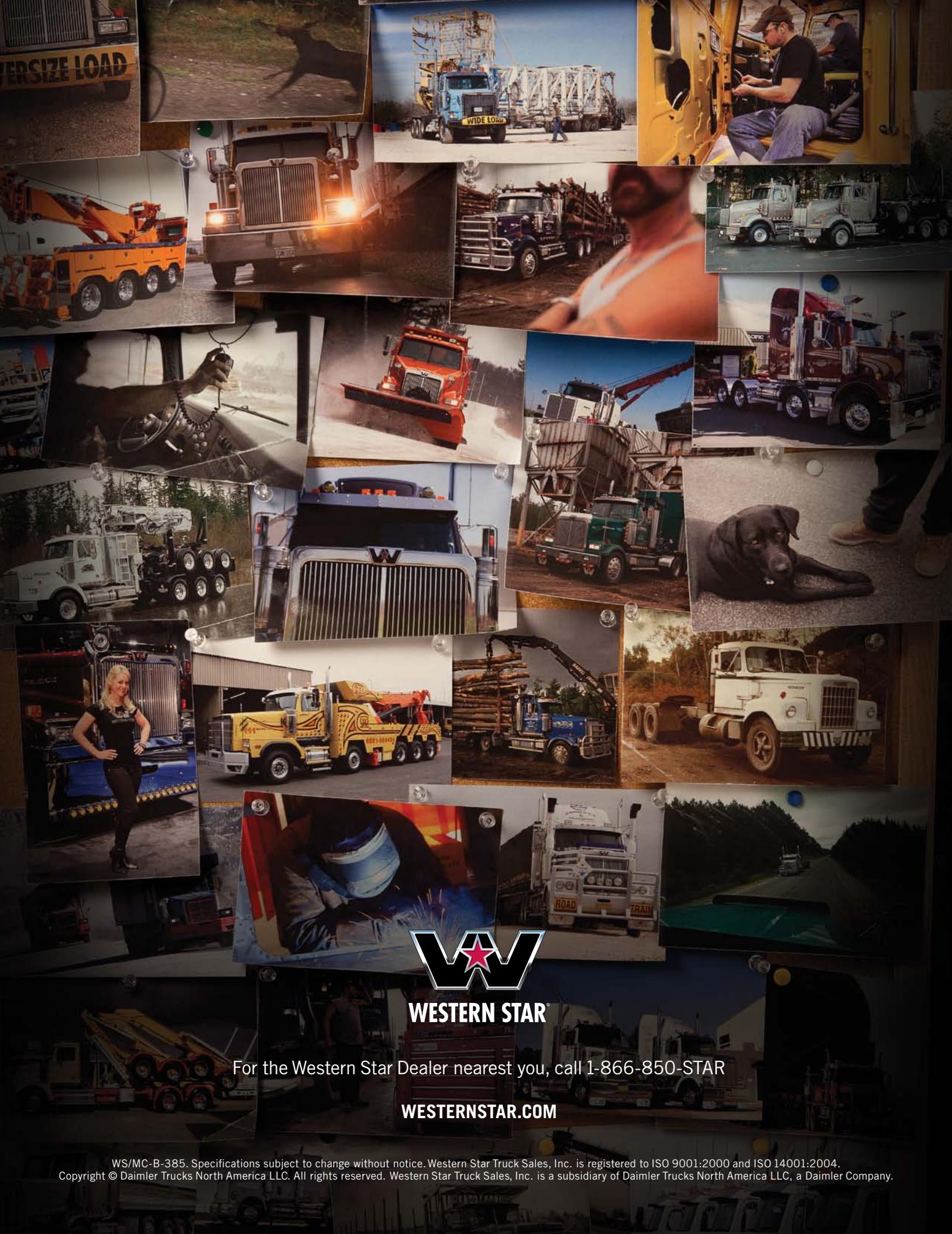
Being part of the Daimler family means we can get you into the right truck at the right price with rates that are competitive with anyone, including banks. Plus, because we know the transportation and vocational business, it's simple to get the financing you need – and into the Western Star you want.

Daimler Truck Financial

Financing that works for you.



Serious trucks.SM



WESTERN STAR®

For the Western Star Dealer nearest you, call 1-866-850-STAR

WESTERNSTAR.COM

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