**Writing Portfolio Rubric**

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|  | Excellent (3) | Competent (2) | Developing (1) |
| Close Reading and Critical Thinking (Outcome 1) | Eportfolio includes a range of artifacts that showcase strong close reading skills. These artifacts may include literary-critical writing, analytical writing, and research-literate writing. The eportfolio also demonstrates close reading via content development, or the ability to understand, organize, and analyze different bodies of information. | Eportfolio includes some artifacts that showcase close reading skills without illustrating a range of close reading skills across literary-critical, analytical, research-literate writing or content development. | Eportfolio includes little evidence of close reading skills due to the quality of artifacts included in the portfolio. |
| Organization  (Outcome 2) | Eportfolio is thoughtfully organized to maximize audience engagement and understanding.  Artifacts represent the full scope of the student’s coursework (2-3 selections from core req’s, 4-5 from multidisciplinary writing electives, and 2-3 from literature electives). | Eportfolio demonstrates intentional organization, but may suffer from moments of incoherence, or may insufficiently represent the full scope of the student’s coursework. | Eportfolio does not appear to be intentionally organized and is missing more than one representative artifact. |
| Writing  (Outcome 3) | Eportfolio includes a resume and reflective component that speaks to the writer’s awareness of how their identity and skills are represented through the portfolio selections. Content is engaging and appropriately contextualized. The writing is clear and fits the rhetorical situation of the eportfolio. | Eportfolio incorporates relevant information, but it’s not always clear why the writer included certain artifacts over others. The writing is rhetorically appropriate but may be unclear in places. | Eportfolio is ineffective due to insufficient or irrelevant content. The style of the writing is not always conducive to the rhetorical situation, and the writing is unclear. |
| Design for Medium  (Outcome 4) | Eportfolio strategically uses affordances of the medium of publication (whether print, digital, or other media) and thoughtfully incorporates a variety of modes of communication (including writing, images, sound, and space) to maximize audience engagement and understanding. The eportfolio also includes one born-digital product. | Eportfolio attempts to use the affordances of the medium to meet its goals, but the attempt is incomplete. The eportfolio may use multiple modes of communication, but may not appropriately incorporate modes to fulfill the document’s purpose. | Eportfolio does not use the affordances of the medium appropriately or use multimodal elements appropriately.  The born-digital product is not included. |
| Conventions and Mechanics  (Outcome 5) | Eportfolio includes hyperlinks and/or citations where applicable and illustrates an ethical use of images. Eportfolio demonstrates careful editing and proofreading; it is correct, polished, and stylistically sophisticated. | Eportfolio demonstrates some editing and proofreading; errors may appear but do not impede understanding. | Eportfolio demonstrates errors or stylistic choices that impede audience understanding. |