



Zero-Order Methods

Derivative-Free Search, Bayesian Optimization, Surrogate Modeling

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Outline

- Introduction to NLP
- Necessary and Sufficient Conditions for Optimality
- Convex Programming
- Methods for Solving NLP
 - One-Dimensional, Unconstrained NLP
 - Multivariable, Unconstrained NLP
 - **Zero-order**, First-order, Second-order Methods
 - Constrained NLP

A Taxonomy of NLP Solvers

Zero-order Methods

First-order Methods

Second-order Methods

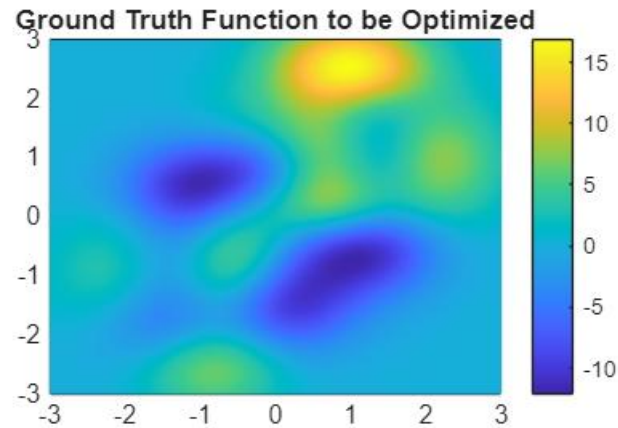
Derivative-free, black-box

- Grid Search / Exhaustive Search
- Random Search
- Nelder-Mead Simplex
- Metaheuristic Search
 - Genetic Algorithms
 - Particle Swarm
 - Simulated Annealing
 - Differential Evolution
 - CMAES
- **Bayesian Optimization / Surrogate-based**

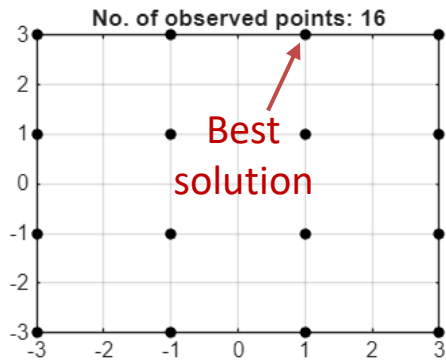
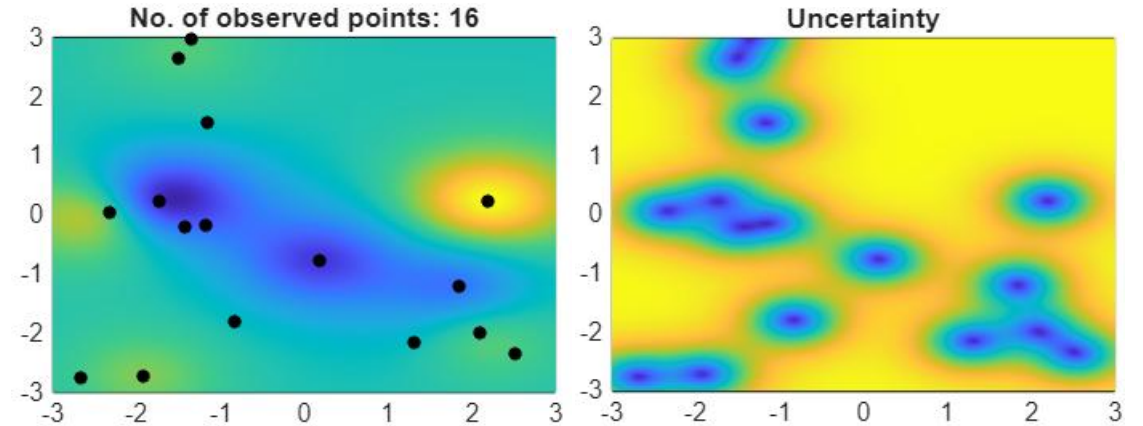
- **Zero-order methods** are good for objective functions whose
 - exact expression is unknown, or
 - it is known but hard / impossible to differentiate.
- If we know the exact expression and it is differentiable, then it is better to use first-order / second-order methods.
- **Scenarios where zero-order methods are useful:**
 - Design of Experiments → Self-driving labs!
 - Fast prototyping of a product / material design → Materials Discovery!
 - Optimization of machine learning hyper-parameters or architectures
 - Surrogate optimization in chemical plants

Zero-Order Methods

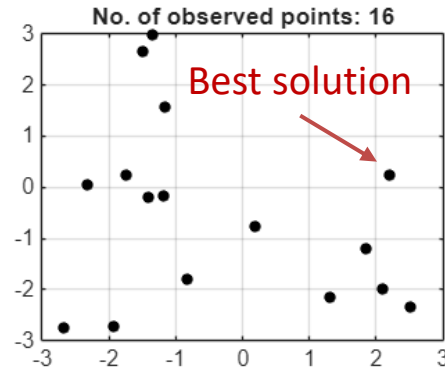
Find the maximum point in this surface.
Assume it is unknown
and you can only
sample it 50x.



[Step 1] Surrogate Modelling



Grid Search



Random Search

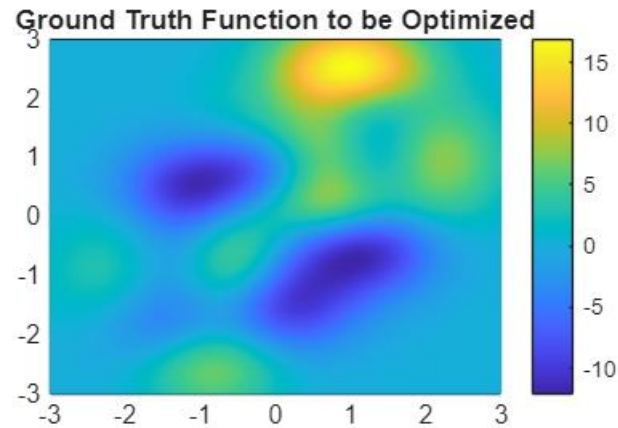
**Bayesian
Optimization**

**Evolutionary
Search**

- We will use the rest of the 14 trials left only.
- Need: *Surrogate model* + *Acquisition function*
- Takes $N \times G$ no. of more samples
- N = no. of iterations
- G = population size

Bayesian Optimization

Find the maximum point in this surface.
Assume it is unknown
and you can only
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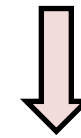
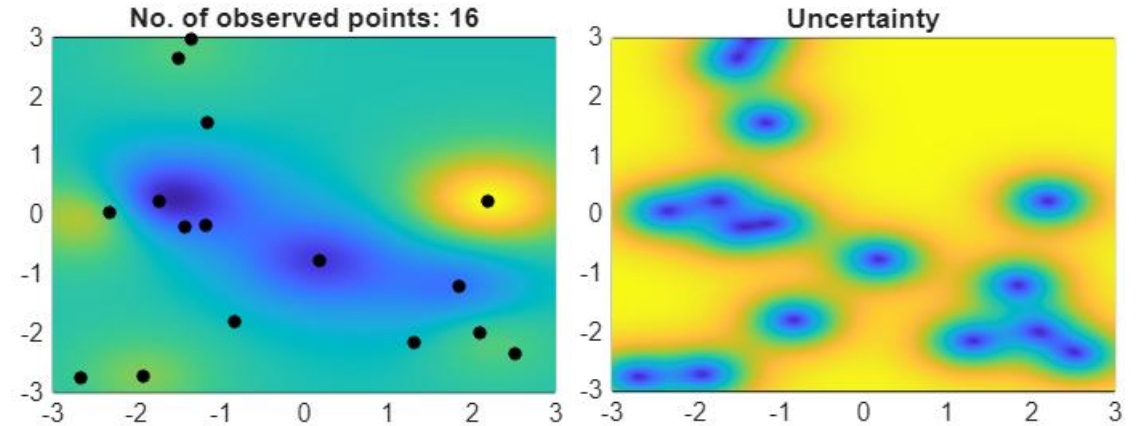
Surrogate Model

- Any regression model that can output a *mean* and *uncertainty* estimate over the search space.
- A **proxy** for the unknown *objective function* that is *sequentially fitted* to new samples using **Bayesian inference**.
- Typically, **Gaussian process regression** is used:

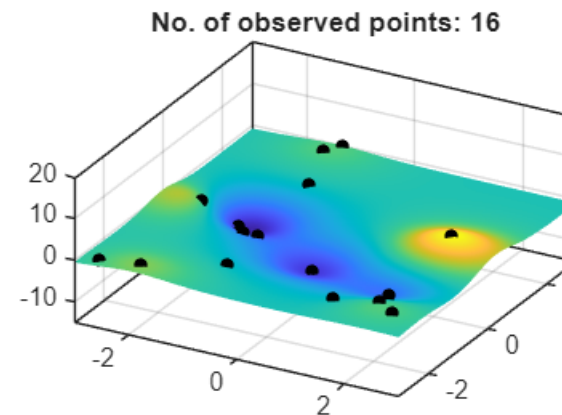
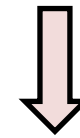
$$\text{mean}(y|x^*) = k(x^*, x)^T [K + \sigma^2 I]^{-1} y$$

$$\text{var}(y|x^*) = k(x^*, x^*) + \sigma^2 - k(x^*, x)^T [K + \sigma^2 I]^{-1} k(x^*, x)$$

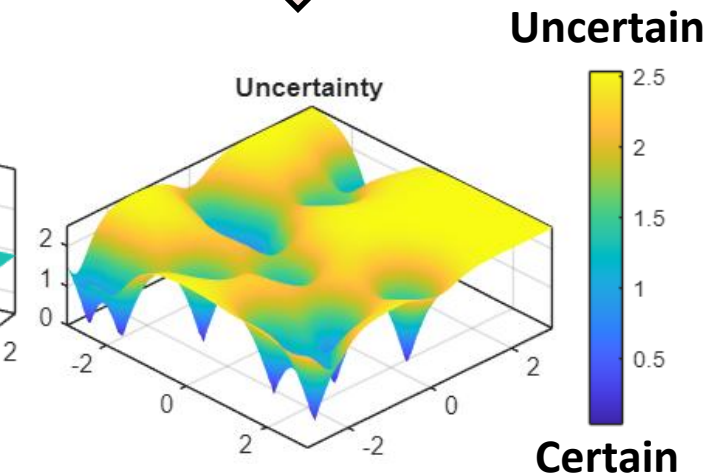
[Step 1] Surrogate Modelling



*In another
viewpoint...*



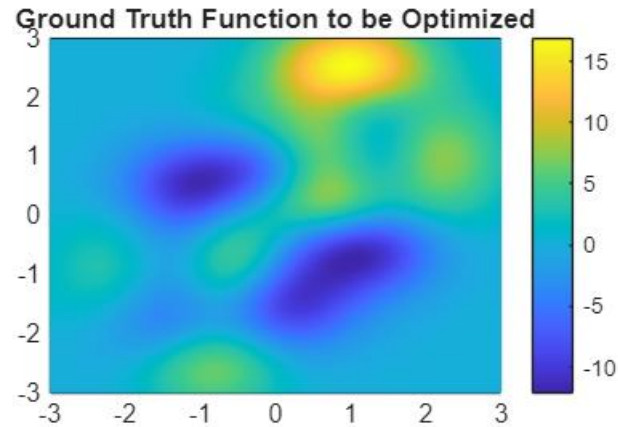
Mean estimate



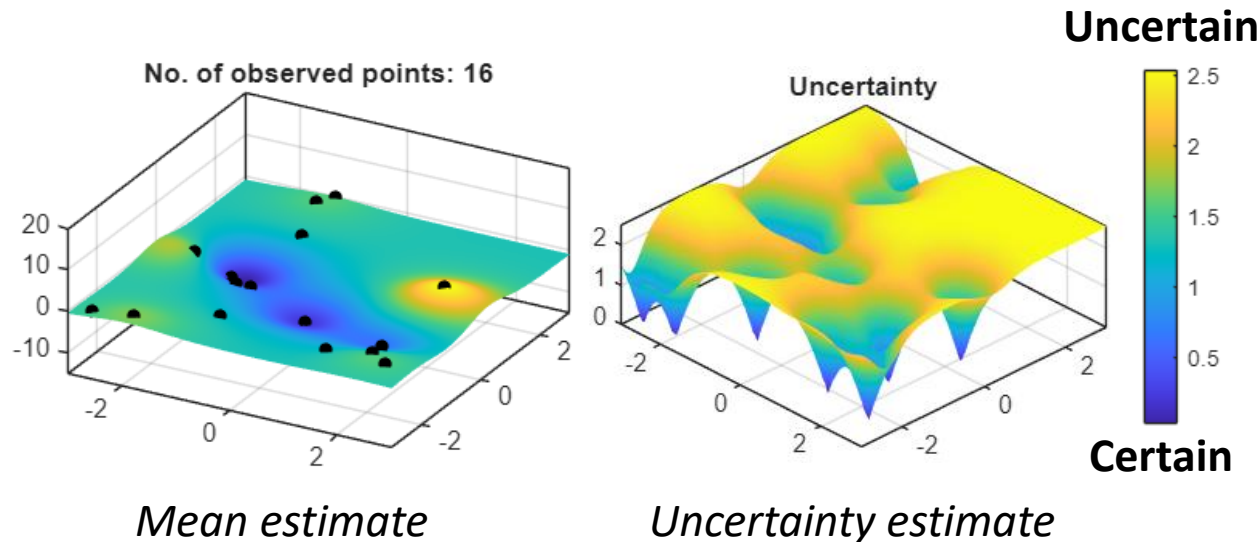
Uncertainty estimate

Bayesian Optimization

Find the maximum point in this surface. Assume it is unknown and you can only sample it 50x.



[Step 1] Surrogate Modelling

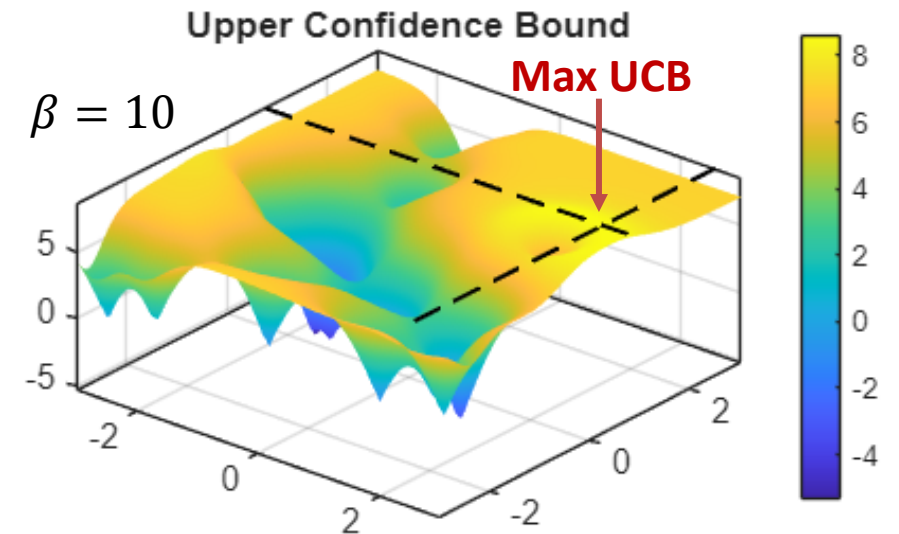


Acquisition Function

- A **policy** that evaluates the surrogate model output to find the best place to sample the objective function **next**.
- The next best trial is where the policy surface is **maximum**.
- Typically, **Upper Confidence Bound (UCB)** is used:

$$\text{UCB}_n(x) = \underbrace{\mu_n(x)}_{\text{Mean estimate}} + \beta^{1/2} \underbrace{\sigma_n(x)}_{\text{Uncertainty estimate}}$$

[Step 2] Calculate Acquisition Function



Bayesian Optimization

Find the maximum point in this surface. Assume it is unknown and you can only sample it 50x.

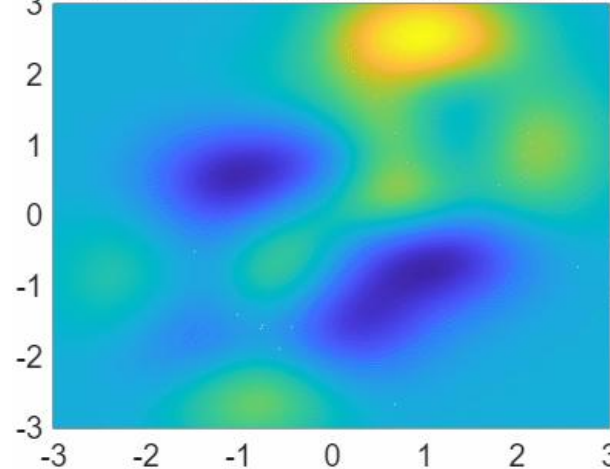
Observations:

1. Maximum already found in the 30th trial.
2. Non-promising regions may not be explored anymore.
3. Next best trial is guided by knowledge from all past trials.

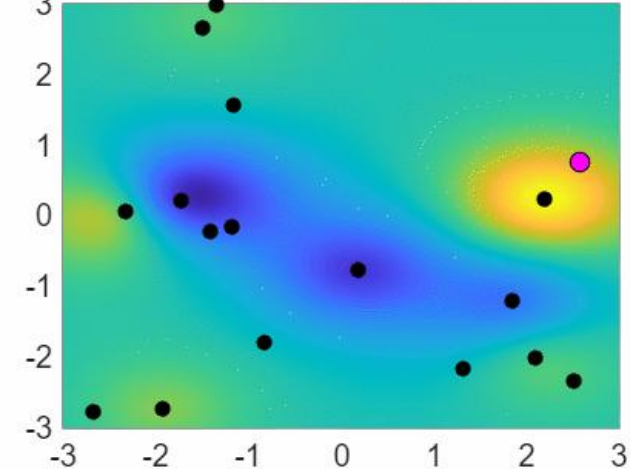
Sample-efficient!

Solution: (Top View)

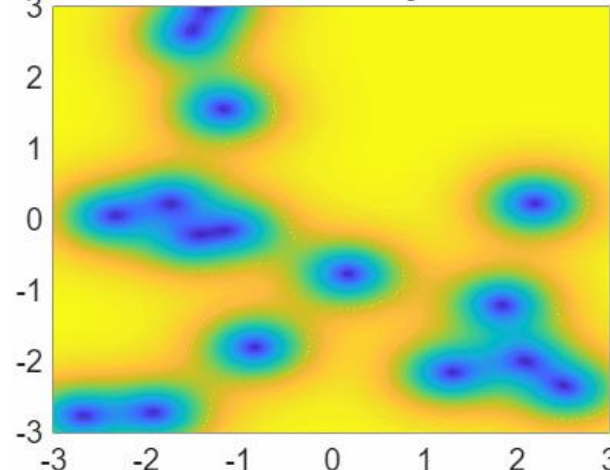
Ground Truth Function to be Optimized



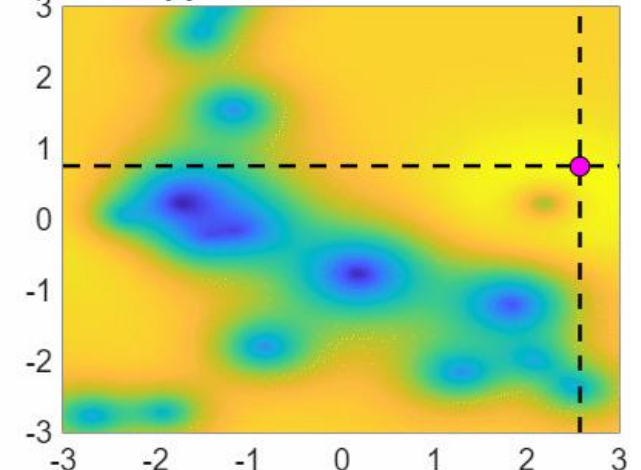
No. of observed points: 16



Uncertainty



Upper Confidence Bound



Bayesian Optimization

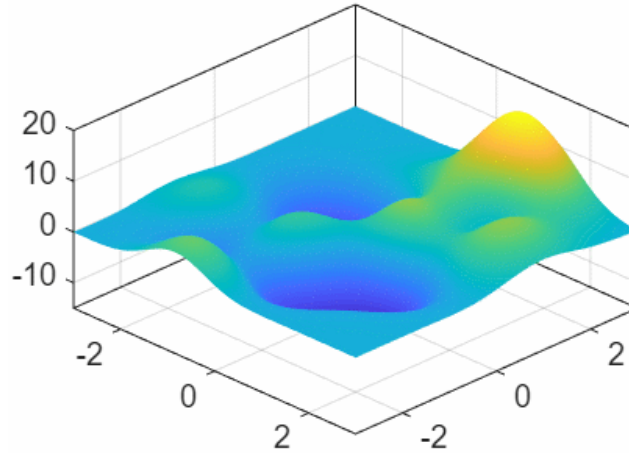
Find the maximum point in this surface. Assume it is unknown and you can only sample it 50x.

Observations:

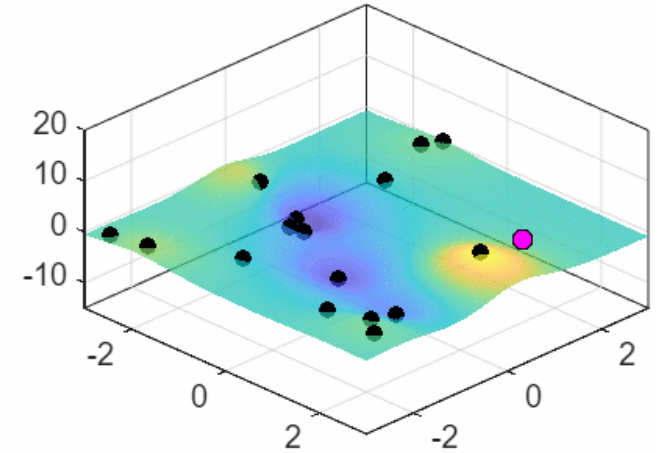
1. Maximum already found in the 30th trial.
 2. Non-promising regions may not be explored anymore.
 3. Next best trial is guided by knowledge from all past trials.
- Sample-efficient!**

Solution: (Side View)

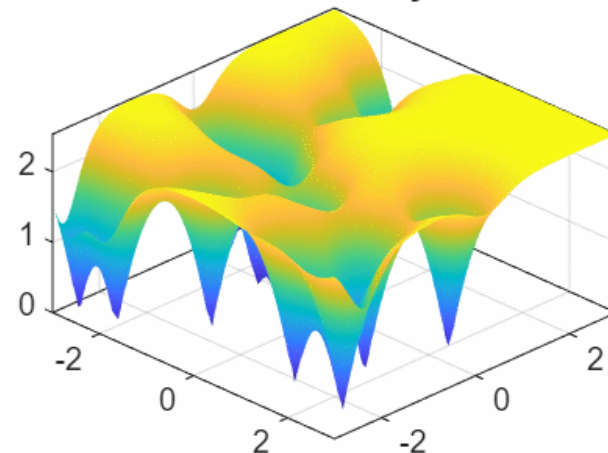
Ground Truth Function to be Optimized



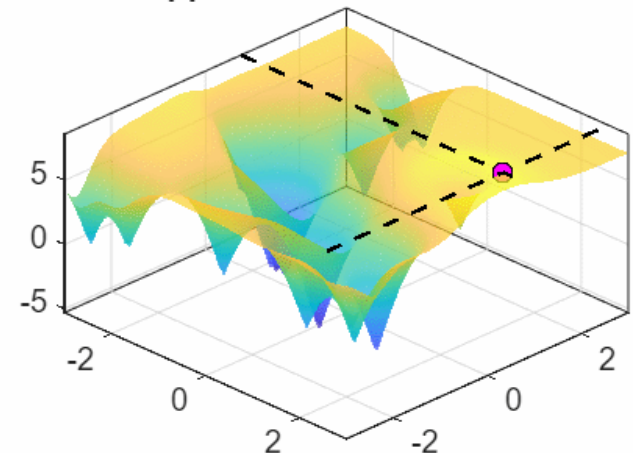
No. of observed points: 16



Uncertainty

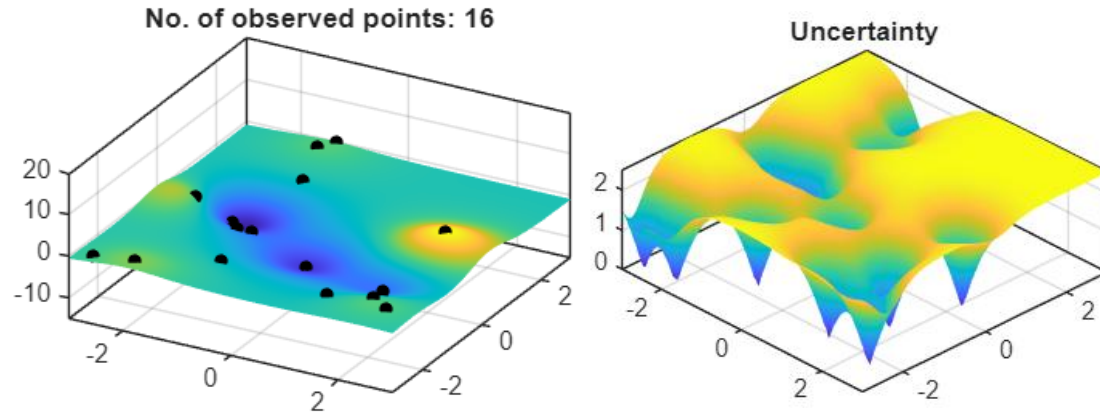


Upper Confidence Bound



Bayesian Optimization: Acquisition Functions

Surrogate Model



Mean estimate

$\mu_n(x)$

Uncertainty estimate

$\sigma_n(x)$

$$\text{UCB}_n(x) = \mu_n(x) + \beta^{1/2} \sigma_n(x)$$

Policy:

Sample where
UCB is maximum.

High $\mu_n(x)$
Exploitation

High $\sigma_n(x)$
Exploration

β = exploration / exploitation parameter

Acquisition Function

Other Acquisition Functions:

Upper Confidence Bound

$$\text{UCB}_n(x) = \mu_n(x) + \beta^{1/2} \sigma_n(x)$$

Expected Improvement

$$\text{EI}_n(x) = \Delta_n(x) \Phi\left(\frac{\Delta_n(x)}{\sigma_n(x)}\right) + \sigma \phi\left(\frac{\Delta_n(x)}{\sigma_n(x)}\right)$$

Probability of Improvement

$$\text{PI}_n(x) = \phi\left(\frac{\Delta_n(x)}{\sigma_n(x)}\right)$$

Definitions:

$$\Delta_n(x) = \begin{cases} \mu_n(x) - y_n^* - \xi & \text{if maximization} \\ y_n^* - \mu_n(x) - \xi & \text{if minimization} \end{cases}$$

At the n th iteration:

$\mu_n(x)$ = mean($y|x$) = surrogate mean estimate at x

$\sigma_n(x) = \sqrt{\text{var}(y|x)}$ = uncertainty estimate at x (std. dev.)

y_n^* = max/min best observed so far (n th iteration)

ξ = exploration/exploitation parameter
(higher ξ , more exploration)

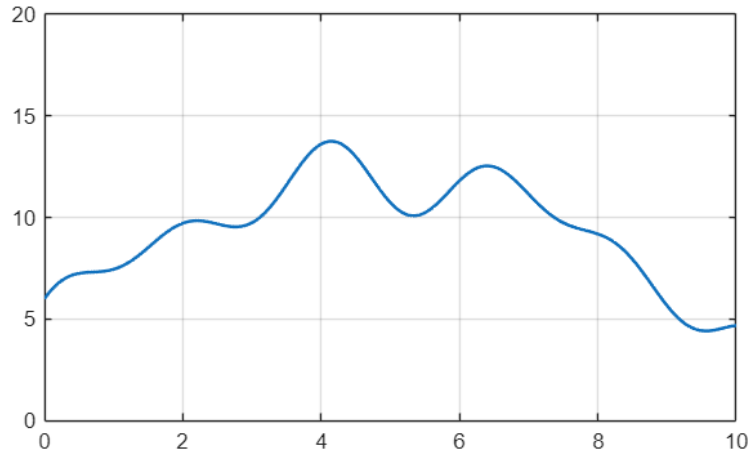
$\phi(\cdot)$ = normal cumulative density function (CDF)

$\Phi(\cdot)$ = normal probability density function (PDF)

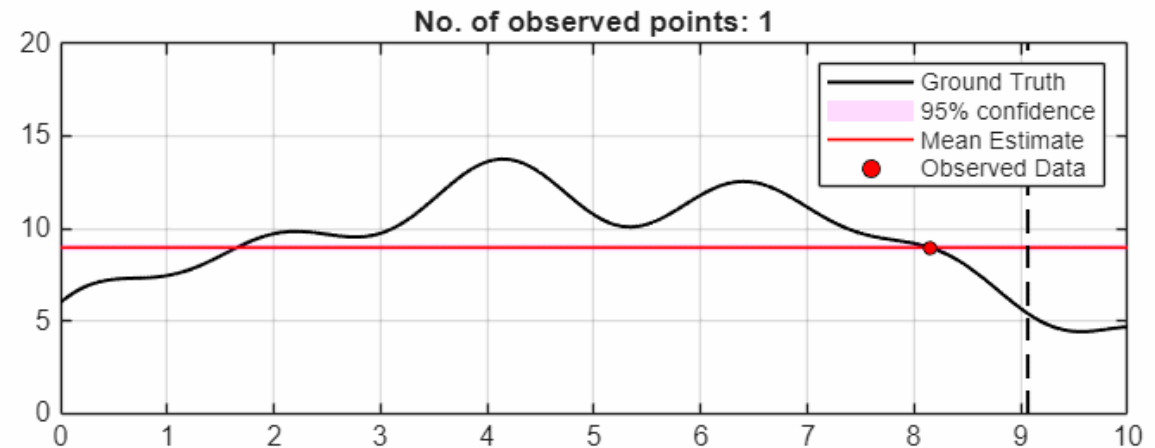
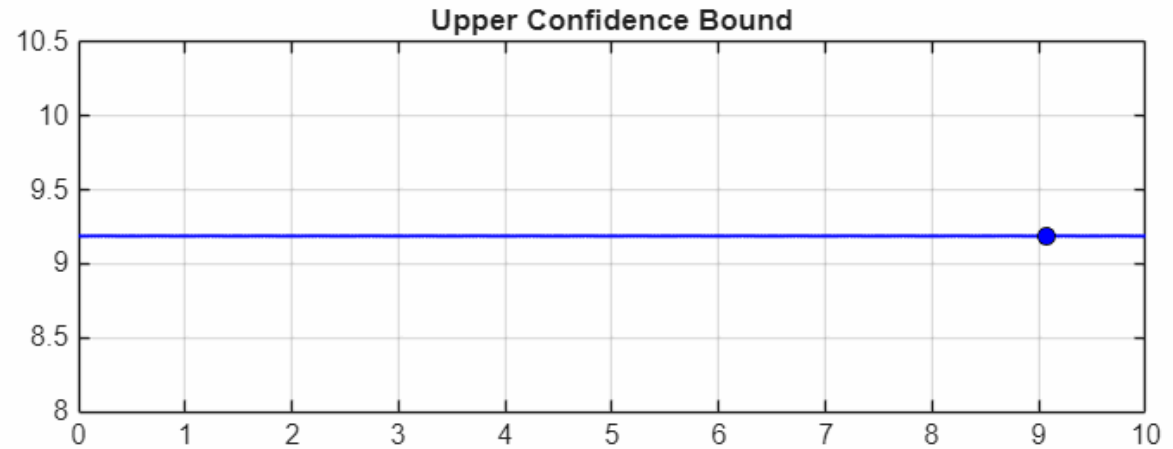
Bayesian Optimization

Find the maximum point in this unknown function within $[0, 10]$ using only 20 trials.

- Start from only 1 random trial.
- Use the **UCB** with $\beta = 1$.



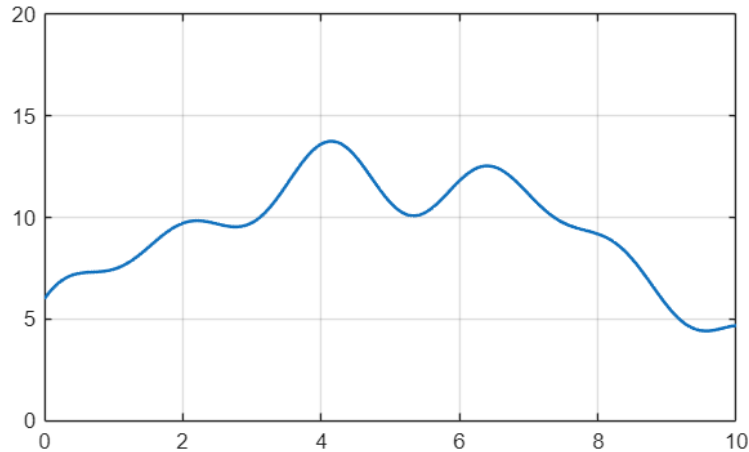
Solution:



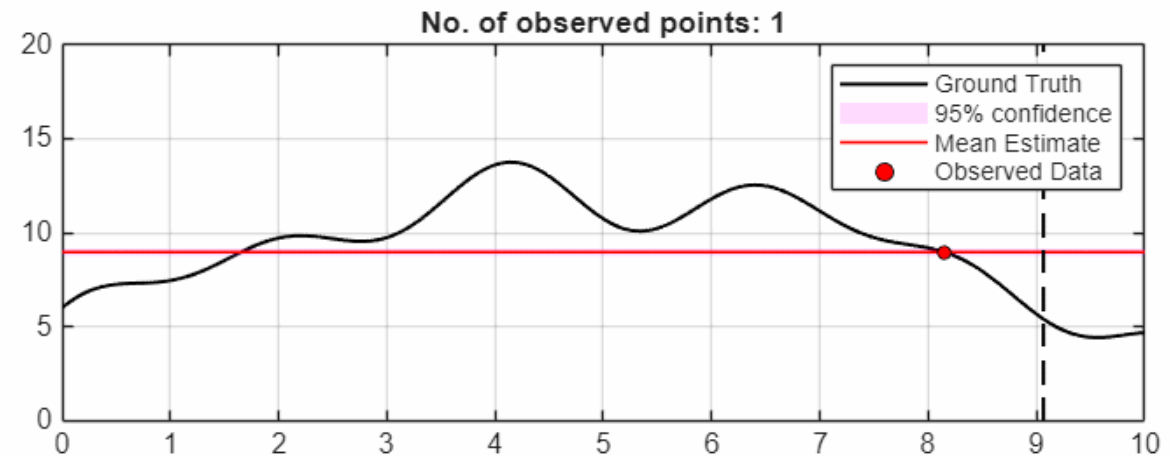
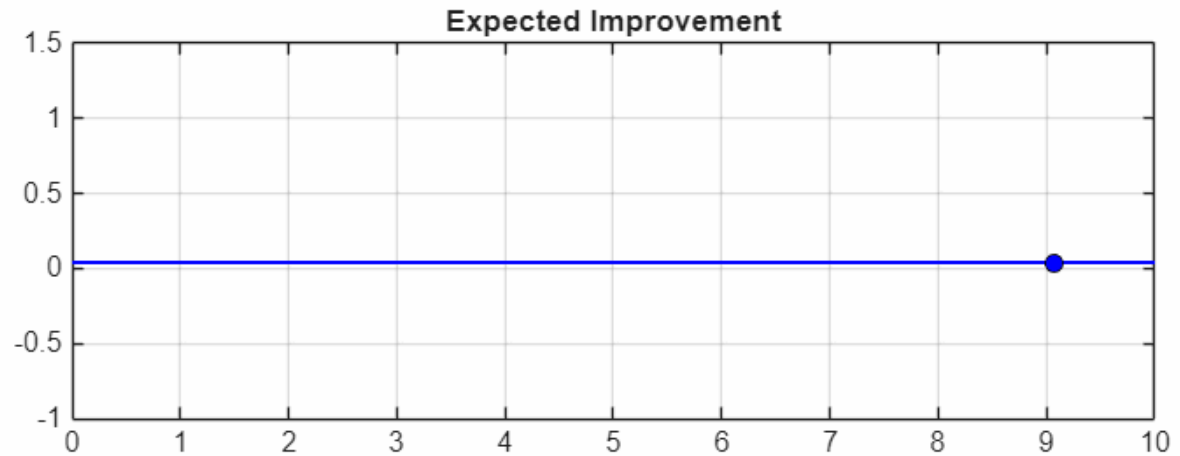
Bayesian Optimization

Find the maximum point in this unknown function within $[0, 10]$ using only 20 trials.

- Start from only 1 random trial.
- Use the **Expected Improvement** Policy with $\xi = 0$.



Solution:



Bayesian Optimization: Gaussian Processes

GPR outputs both a mean and distribution prediction.

Gaussian Process Regression (GPR):

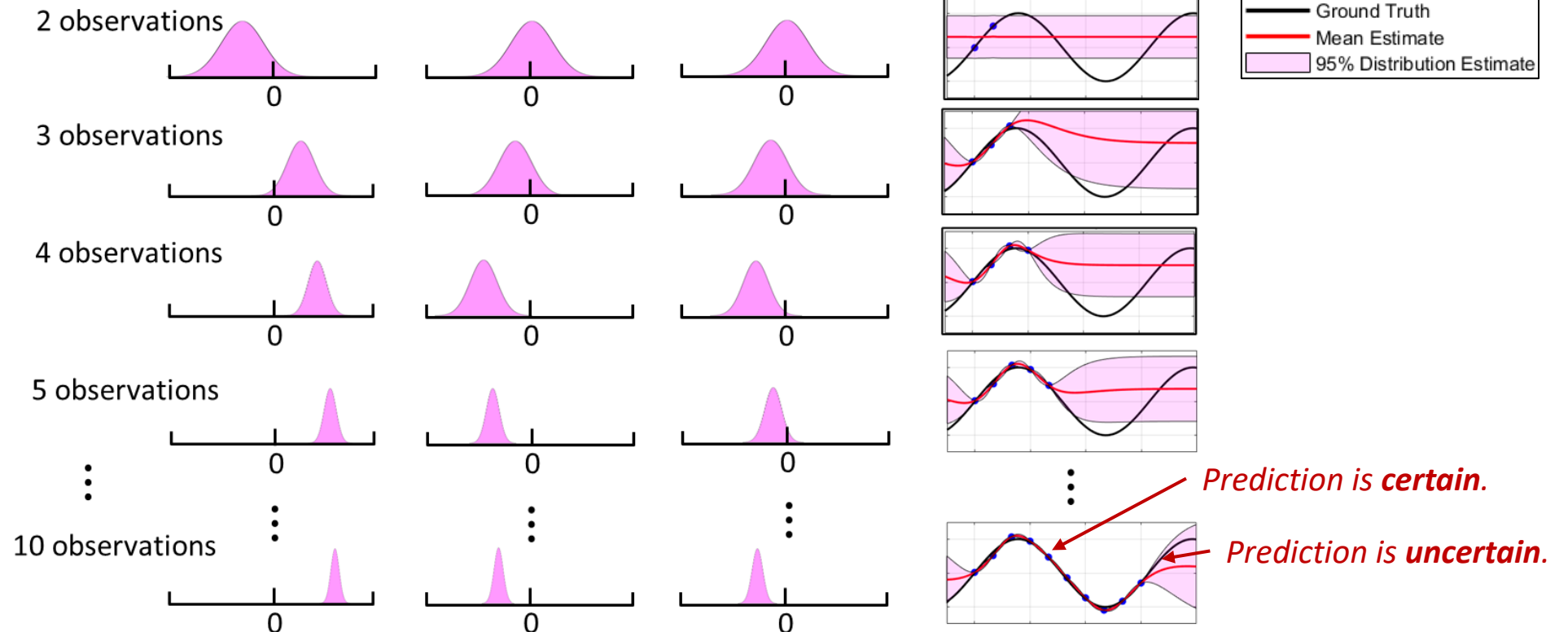
$$\text{mean}(y^*|x^*) = k(x^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} \mathbf{y}$$

$$\text{var}(y^*|x^*) = k(x^*, x^*) + \sigma^2 - k(x^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} k(x^*, \mathbf{x})$$

*Derived using
Bayes Theorem.*

*To appreciate GPR,
imagine that data points
only arrive one at a time...*

$$y = w_0 + w_1 \phi_1(\mathbf{x}) + w_2 \phi_2(\mathbf{x})$$



Bayesian Optimization: Gaussian Processes

GPR outputs both a mean and distribution prediction.

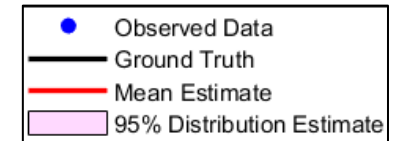
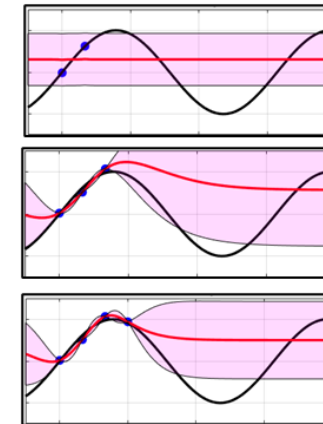
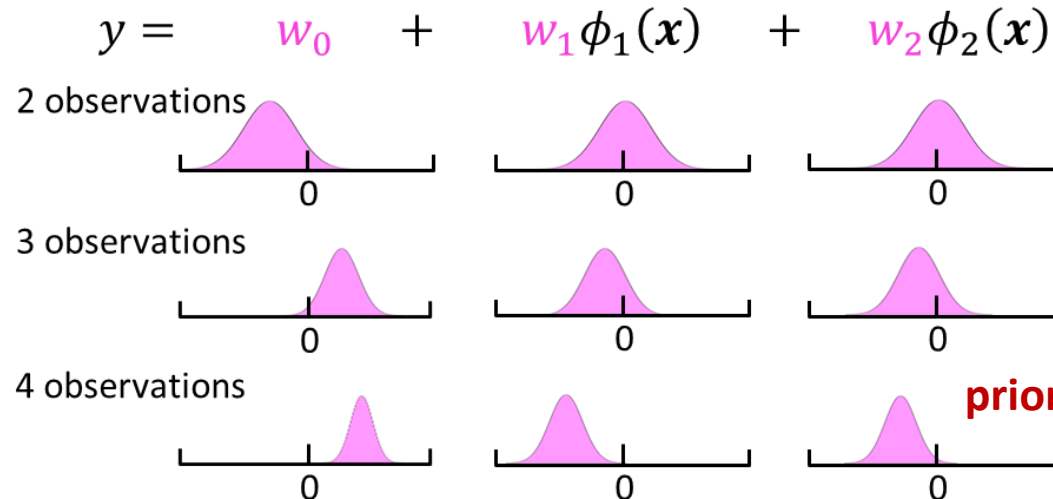
Gaussian Process Regression (GPR):

$$\text{mean}(y^*|x^*) = k(x^*, x)^T [K + \sigma^2 I]^{-1} y$$

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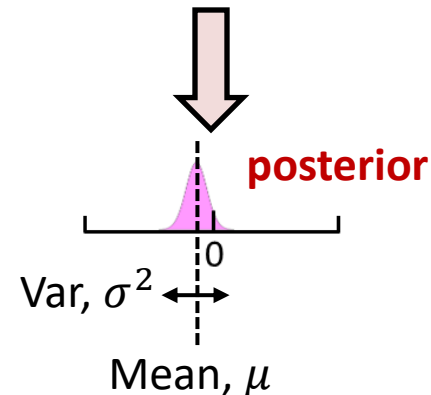
Derived using Bayes Theorem.

To appreciate GPR, imagine that data points only arrive one at a time...



Bayes' Theorem:

$$\text{posterior } p(y|x) = \frac{\text{likelihood } p(x|y) \text{ prior } p(y)}{\int \text{Marginal likelihood } p(y|x)p(x) dy}$$



- In GPR, the prior, posterior, and likelihood are all **Gaussian** distributed.
- If they are not assumed Gaussian, Bayesian inference may be intractable.

Bayesian Statistics: A Change of Perspective

Bayes' Theorem:

posterior likelihood prior

$$p(y|x) = \frac{p(x|y) p(y)}{\int p(y|x)p(x) dy}$$

Marginal likelihood

Bae's theorem

Bae's theorem

$$P(\text{girl likes you}|\text{she smiled at you})$$
$$= \frac{P(\text{she smiles at you}|\text{she likes you}) \times P(\text{she likes you})}{P(\text{she just smiles in general})}$$

Bae's Theorem:

$$p(\text{girl likes you}|\text{she smiled at you}) = \frac{p(\text{she smiled at you}|\text{she likes you}) p(\text{she likes you})}{P(\text{she just smiles in general})}$$

Bayesian Modeling:

Given what I just observed, how likely is this new model?

$$p(\text{model}|\text{observation}) = \frac{p(\text{observation}|\text{model}) p(\text{model})}{P(\text{observation})}$$

If this model were true, how likely is it that I would see this new observation?

Before observing anything new, how plausible did I think my current model was?

Across all models I thought were possible, how likely was it to see this new observation?

Gaussian Process Regression

Definition of a GP: A Gaussian Process is a collection of random variables any finite number of which have (consistent) joint Gaussian distributions.

$$\mathbf{y} = f(\mathbf{x}) + \boldsymbol{\varepsilon}$$

$$f(\mathbf{x}) \sim \mathcal{GP}(m(\mathbf{x}) = \mathbf{0}, k(\mathbf{x}, \mathbf{x}'))$$

$$\text{mean}(\mathbf{y}^* | \mathbf{x}^*) = k(\mathbf{x}^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} \mathbf{y}$$

$$\text{var}(\mathbf{y}^* | \mathbf{x}^*) = k(\mathbf{x}^*, \mathbf{x}^*) + \sigma^2 - k(\mathbf{x}^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} k(\mathbf{x}^*, \mathbf{x})$$

Hyper-parameters in GPR: $k(\mathbf{x}, \mathbf{x}'), \theta_i, \sigma^2$

To optimize hyper-parameters, GPR packages use gradient descent. The gradient can be calculated by:

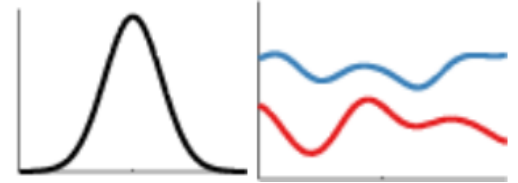
$$\frac{\partial}{\partial \theta_i} \ln p(\mathbf{y} | \boldsymbol{\theta}) = -\frac{1}{2} \text{tr} \left(\mathbf{C}^{-1} \frac{\partial \mathbf{C}}{\partial \theta_i} \right) + \frac{1}{2} \mathbf{y}^T \mathbf{C}^{-1} \frac{\partial \mathbf{C}}{\partial \theta_i} \mathbf{C}^{-1} \mathbf{y}$$

where $\mathbf{C} = \mathbf{K} + \sigma^2 \mathbf{I}$.

Kernel Functions in GPR:

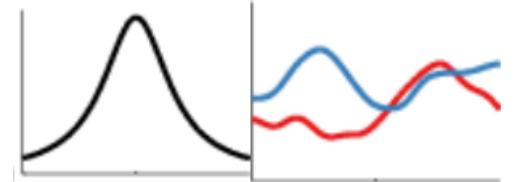
Squared Exponential

$$k_{SE} = \sigma^2 \exp \left(-\frac{(\mathbf{x} - \mathbf{x}')^2}{2l^2} \right)$$



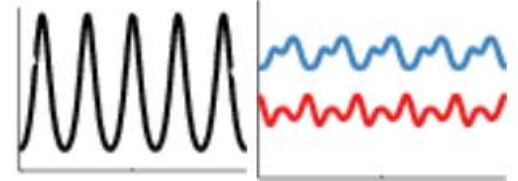
Rational Quadratic

$$k_{RQ} = \sigma^2 \left(1 + \frac{(\mathbf{x} - \mathbf{x}')^2}{2\alpha l^2} \right)$$



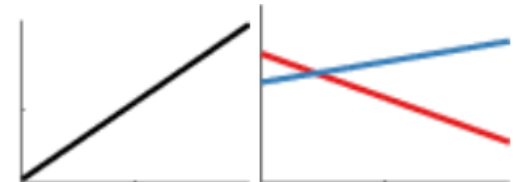
Periodic

$$k_{PER} = \sigma^2 \exp \left(-\frac{2}{l^2} \sin^2 \frac{\pi |\mathbf{x} - \mathbf{x}'|}{p} \right)$$



Linear

$$k_{LIN} = \sigma_b^2 + \sigma_v^2 (\mathbf{x} - c)(\mathbf{x}' - c)$$



- Matern 3/2 kernel
- Matern 5/2 kernel
- Automatic Relevance Determination kernels

Bayesian Optimization: Initial Sampling

Depending on the constraints, various initial sampling methods are available.

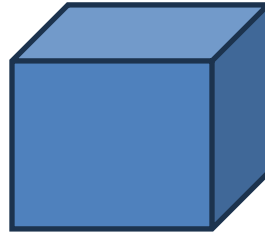
Independent Uniform Sampling

Used when we have box constraints:

$$0 \leq x_1 \leq 1$$

$$0 \leq x_2 \leq 1$$

$$0 \leq x_3 \leq 1$$



Dirichlet Sampling

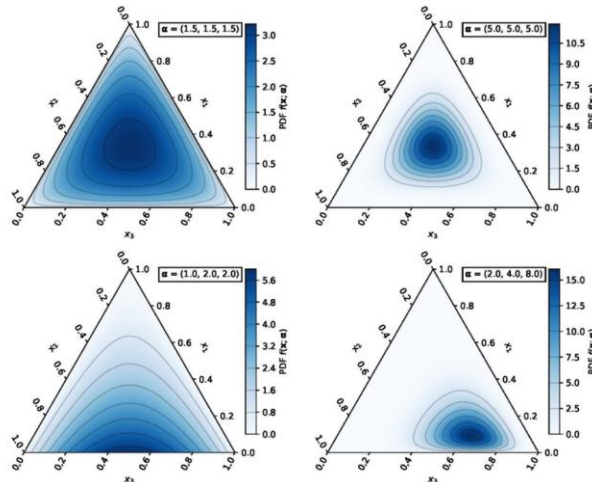
Used when the constraint is a regular simplex:

$$0 \leq x_1 \leq 1$$

$$0 \leq x_2 \leq 1$$

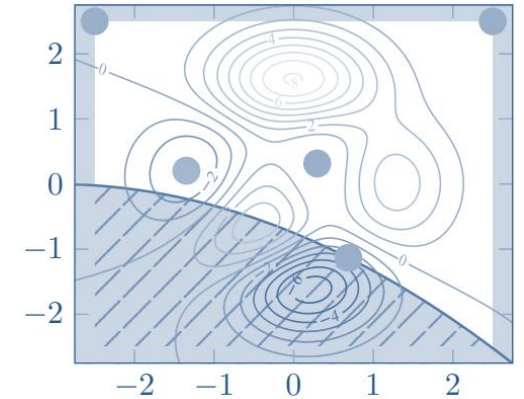
$$0 \leq x_3 \leq 1$$

$$x_1 + x_2 + x_3 = 1$$

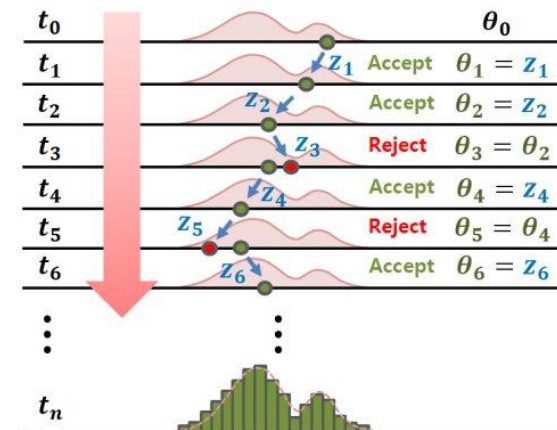


Rejection Sampling

When constraints are nonlinear, just sample anywhere and reject if the constraints are violated.



Markov Chain Monte Carlo (MCMC)




Specify a probability distribution, then draw samples using Markov chains, e.g. Metropolis-Hastings algorithm.

Bayesian Optimization: Summary

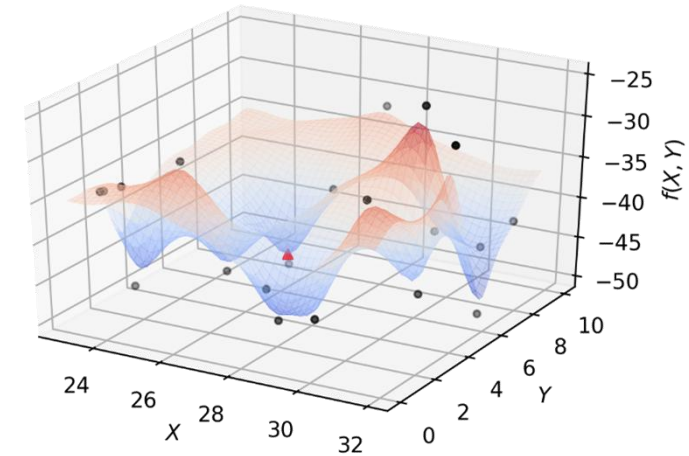
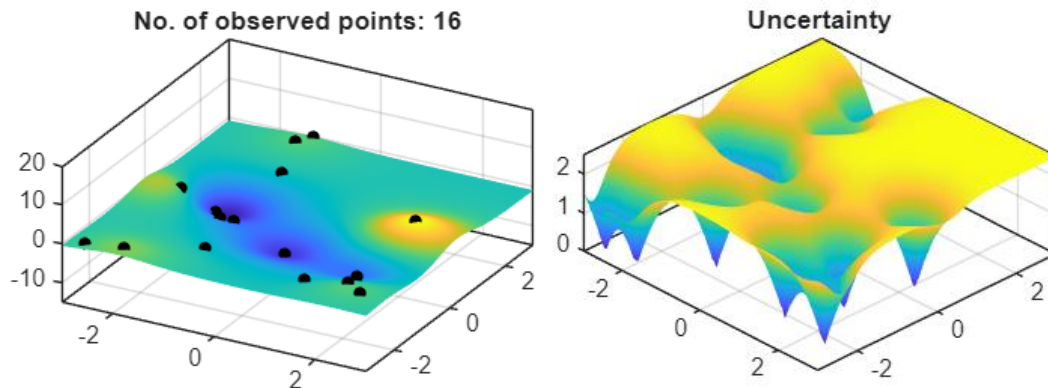
Algorithm:

Step 1. Sample a few initial points from the objective function.

Step 2. Fit a surrogate on the current samples. 

Step 3. Compute the acquisition function then find its maximum.

Step 4. Sample the objective function at the best point, then go back to **Step 2**.



Surrogate-based Optimization

- The idea of replacing a hard-to-evaluate objective function with a surrogate model.
- Surrogate model is trained on a few samples of the objective function.
- Makes optimization significantly faster, provided that the surrogate is accurate and easier to compute.

A Taxonomy of NLP Solvers

Zero-order Methods

First-order Methods

Second-order Methods

Derivative-free, black-box

- Grid Search / Exhaustive Search
- Random Search
- Nelder-Mead Simplex
- Metaheuristic Search
 - Genetic Algorithms
 - Particle Swarm
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 - Differential Evolution
 - CMAES
- **Bayesian Optimization / Surrogate-based**

- **Zero-order methods** are good for objective functions whose
 - exact expression is unknown, or
 - it is known but hard / impossible to differentiate.
- If we know the exact expression and it is differentiable, then it is better to use first-order / second-order methods.
- **Scenarios where zero-order methods are useful:**
 - Design of Experiments → Self-driving labs!
 - Fast prototyping of a product / material design → Materials Discovery!
 - Optimization of machine learning hyper-parameters or architectures
 - Surrogate optimization in chemical plants