



# Zero-Order Methods

Derivative-Free Search, Bayesian Optimization, Surrogate Modeling

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# Outline

- Introduction to NLP
- Necessary and Sufficient Conditions for Optimality
- Convex Programming
- Methods for Solving NLP
  - One-Dimensional, Unconstrained NLP
  - Multivariable, Unconstrained NLP
  - **Zero-order**, First-order, Second-order Methods
  - Constrained NLP

# A Taxonomy of NLP Solvers

## Zero-order Methods

### Derivative-free, black-box

- Grid Search / Exhaustive Search
- Random Search
- Nelder-Mead Simplex
- Metaheuristic Search
  - Genetic Algorithms
  - Particle Swarm
  - Simulated Annealing
  - Differential Evolution
  - CMAES
- Bayesian Optimization / Surrogate-based

## First-order Methods

## Second-order Methods

- **Zero-order methods** are good for objective functions whose
  - exact expression is unknown, or
  - it is known but hard / impossible to differentiate.
- If we know the exact expression and it is differentiable, then it is better to use first-order / second-order methods.
- **Scenarios where zero-order methods are useful:**
  - Design of Experiments → Self-driving labs!
  - Fast prototyping of a product / material design → Materials Discovery!
  - Optimization of machine learning hyper-parameters or architectures
  - Surrogate optimization in chemical plants

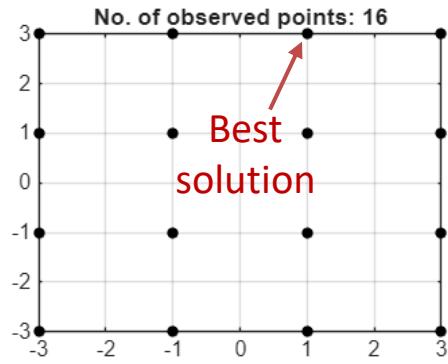
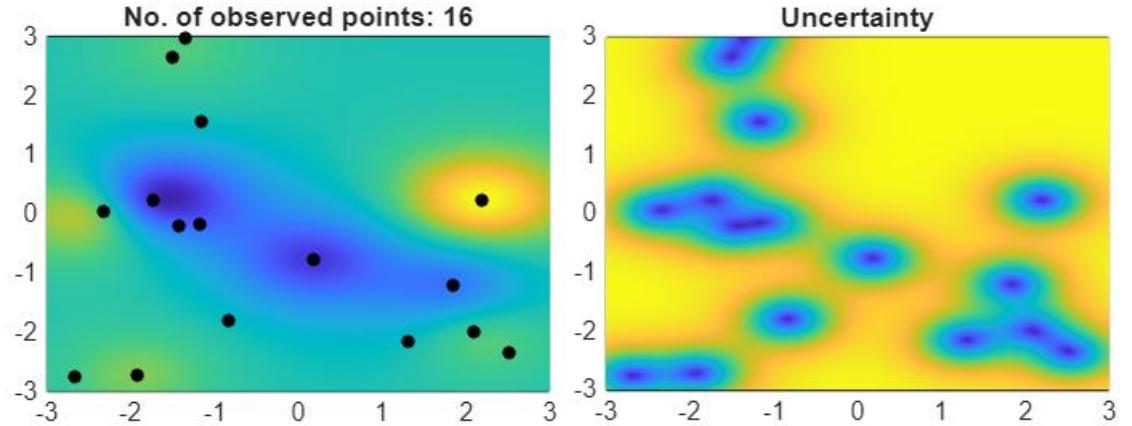
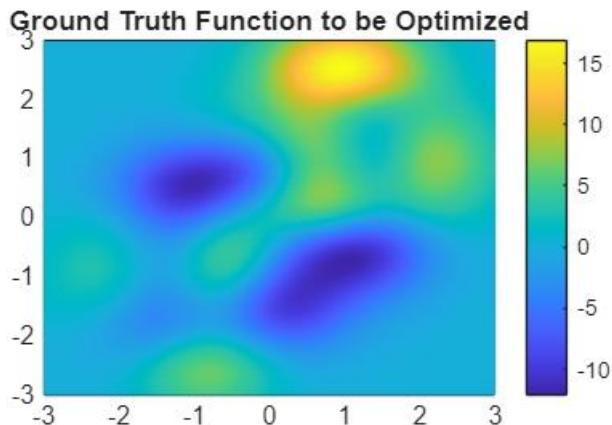
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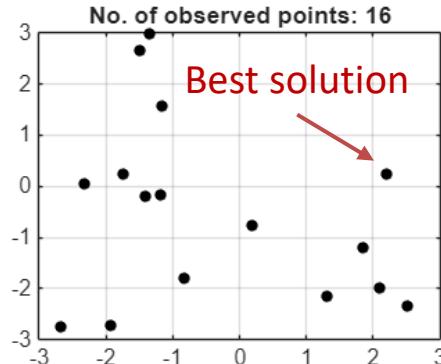
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# Zero-Order Methods

Find the maximum point in this surface.  
Assume it is unknown and you can only sample it 50x.



# Grid Search



## Random Search

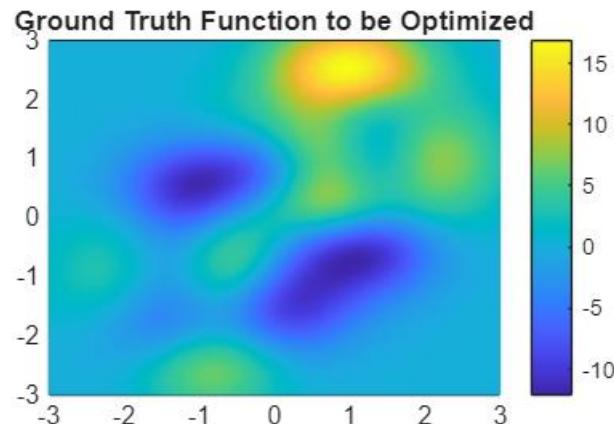
# Bayesian Optimization

# Evolutionary Search

- We will use the rest of the 14 trials left only.
  - Need: *Surrogate model* + *Acquisition function*
  - Takes  $N \times G$  no. of more samples
  - $N$  = no. of iterations
  - $G$  = population size

# Bayesian Optimization

Find the maximum point in this surface.  
Assume it is unknown and you can only sample it 50x.



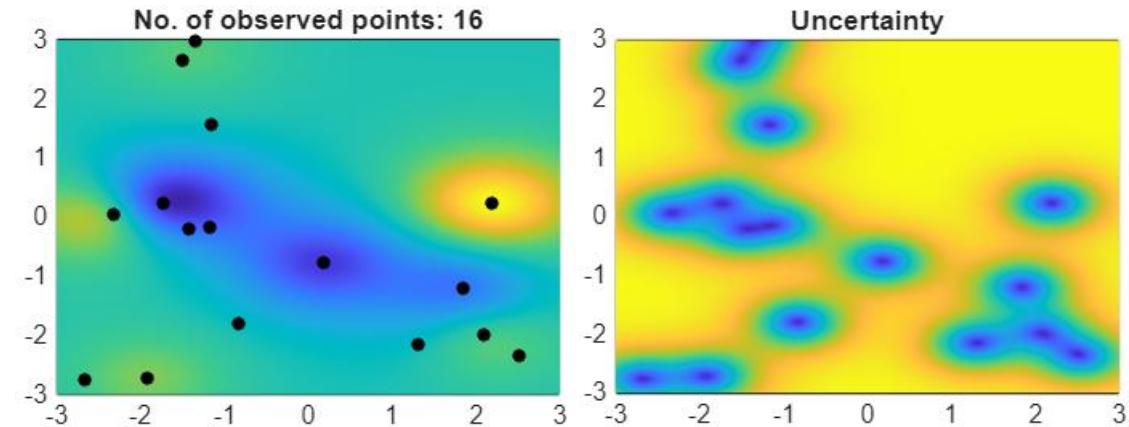
## Surrogate Model

- Any regression model that can output a *mean* and *uncertainty* estimate over the search space.
- A **proxy** for the unknown *objective function* that is *sequentially fitted* to new samples using **Bayesian inference**.
- Typically, **Gaussian process regression** is used:

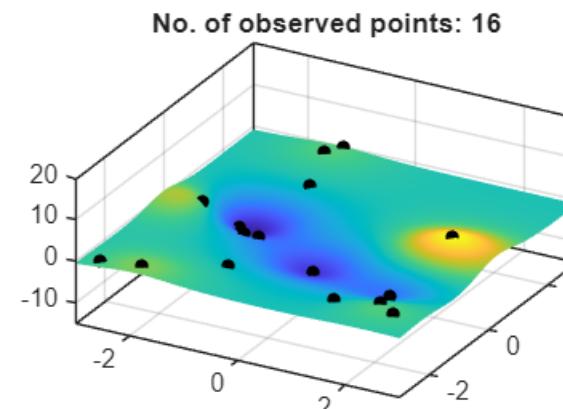
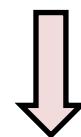
$$\text{mean}(y|x^*) = k(x^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} \mathbf{y}$$

$$\text{var}(y|x^*) = k(x^*, x^*) + \sigma^2 - k(x^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} k(x^*, \mathbf{x})$$

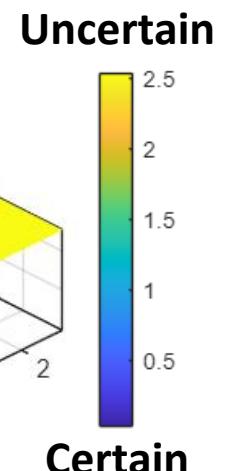
## [Step 1] Surrogate Modelling



In another viewpoint...



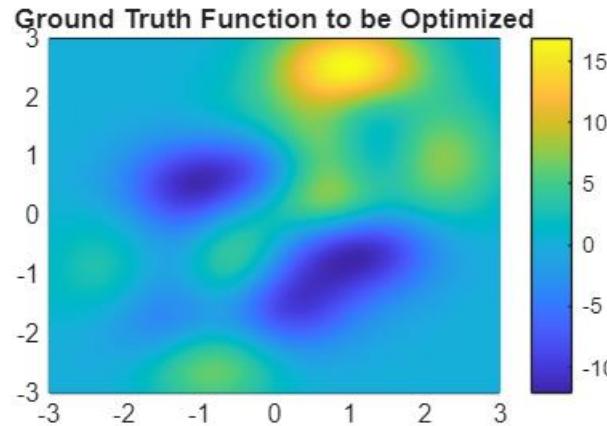
Mean estimate



Uncertainty estimate

# Bayesian Optimization

Find the maximum point in this surface. Assume it is unknown and you can only sample it 50x.

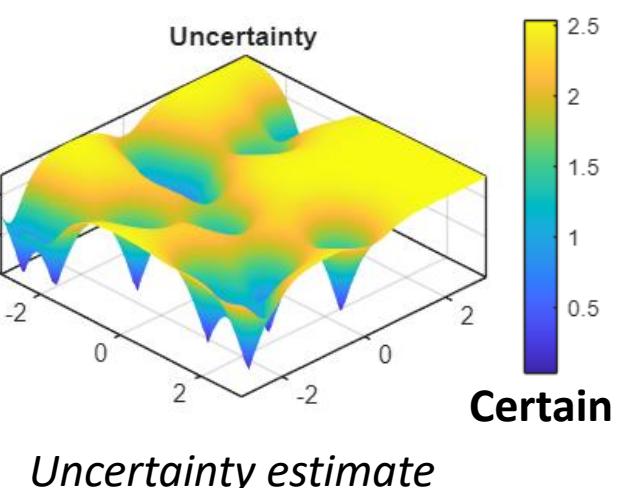
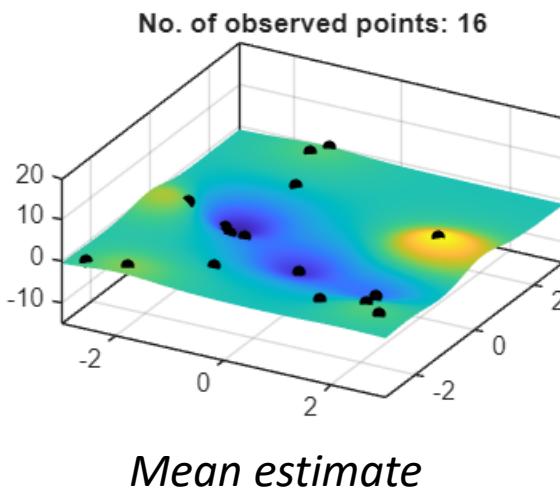


## Acquisition Function

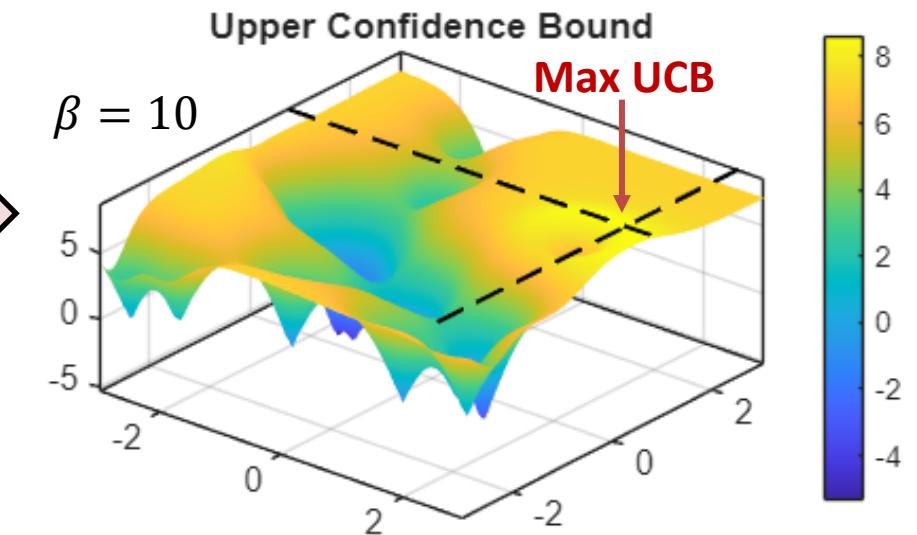
- A **policy** that evaluates the surrogate model output to find the best place to sample the objective function **next**.
- The next best trial is where the policy surface is **maximum**.
- Typically, **Upper Confidence Bound (UCB)** is used:

$$\text{UCB}_n(x) = \underbrace{\mu_n(x)}_{\text{Mean estimate}} + \beta^{1/2} \underbrace{\sigma_n(x)}_{\text{Uncertainty estimate}}$$

### [Step 1] Surrogate Modelling



### [Step 2] Calculate Acquisition Function



# Bayesian Optimization

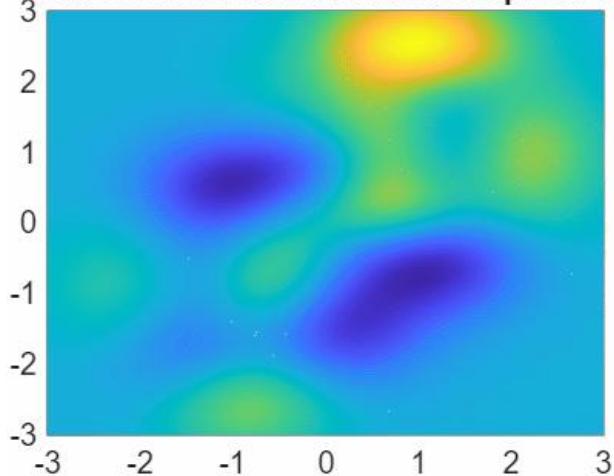
Find the maximum point in this surface. Assume it is unknown and you can only sample it 50x.

## Observations:

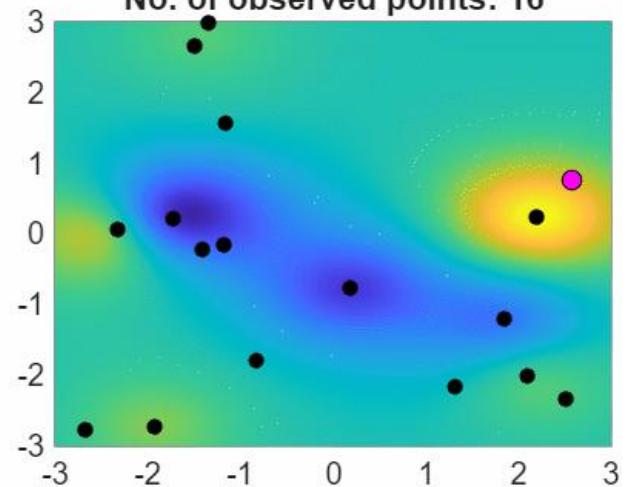
1. Maximum already found in the 30<sup>th</sup> trial.
2. Non-promising regions may not be explored anymore.
3. Next best trial is guided by knowledge from all past trials.  
**Sample-efficient!**

## Solution: (Top View)

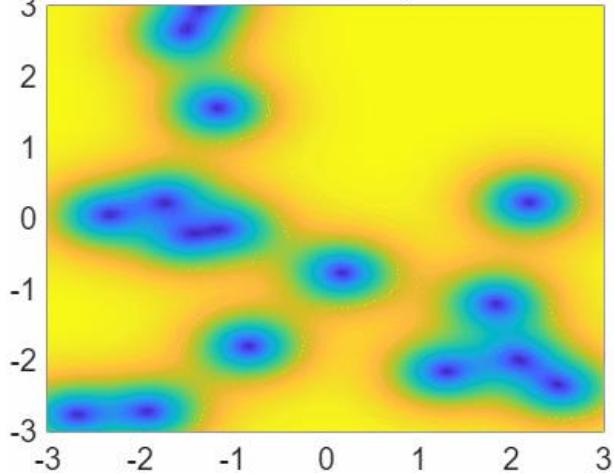
Ground Truth Function to be Optimized



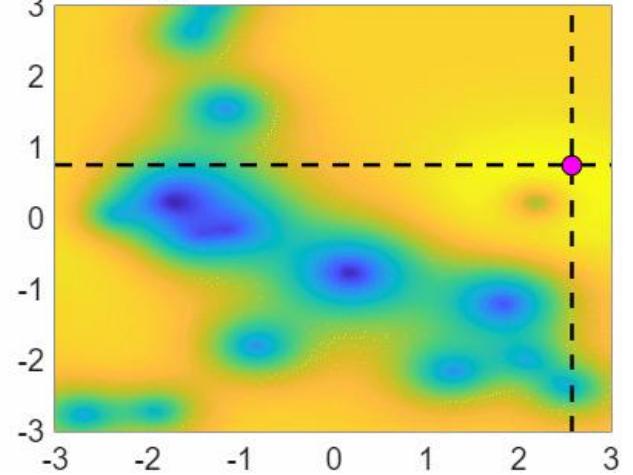
No. of observed points: 16



Uncertainty



Upper Confidence Bound



# Bayesian Optimization

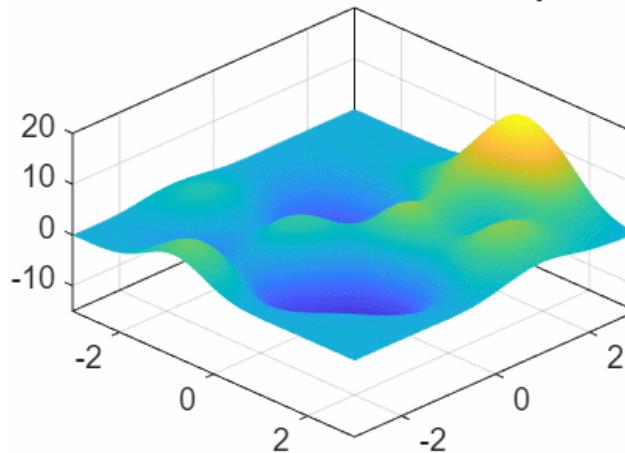
Find the maximum point in this surface. Assume it is unknown and you can only sample it 50x.

## Observations:

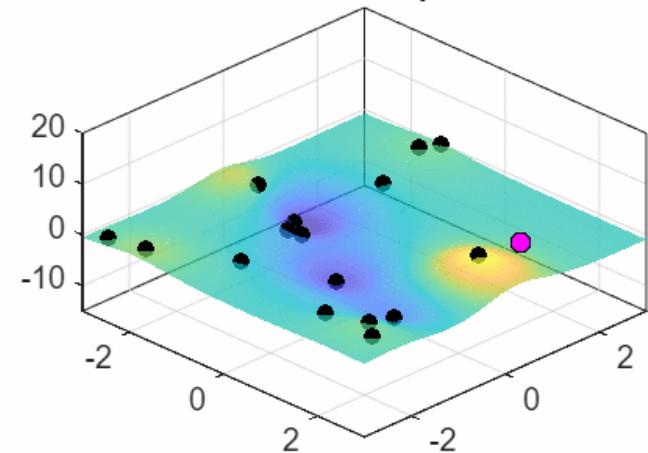
1. Maximum already found in the 30<sup>th</sup> trial.
2. Non-promising regions may not be explored anymore.
3. Next best trial is guided by knowledge from all past trials.  
**Sample-efficient!**

## Solution: (Side View)

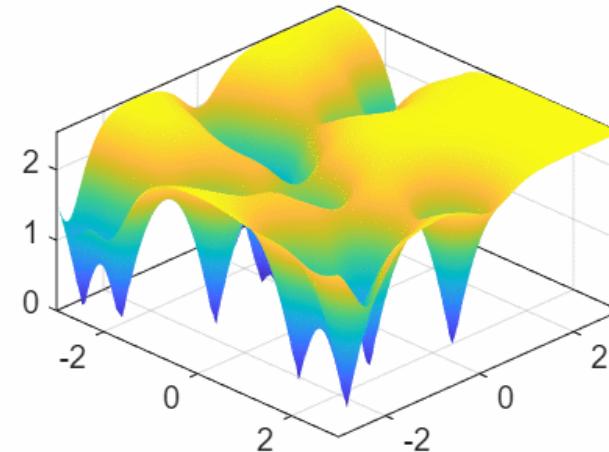
Ground Truth Function to be Optimized



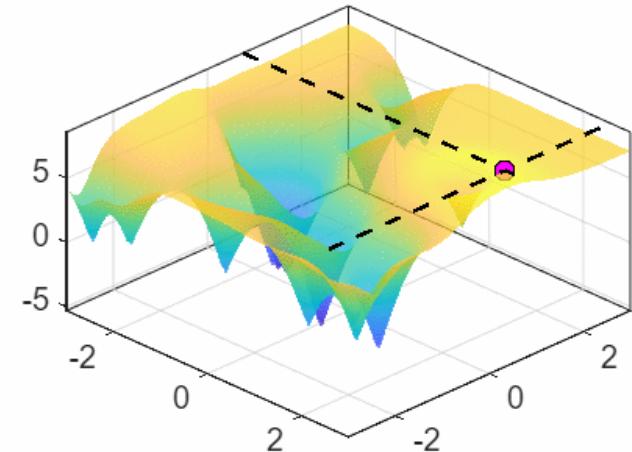
No. of observed points: 16



Uncertainty



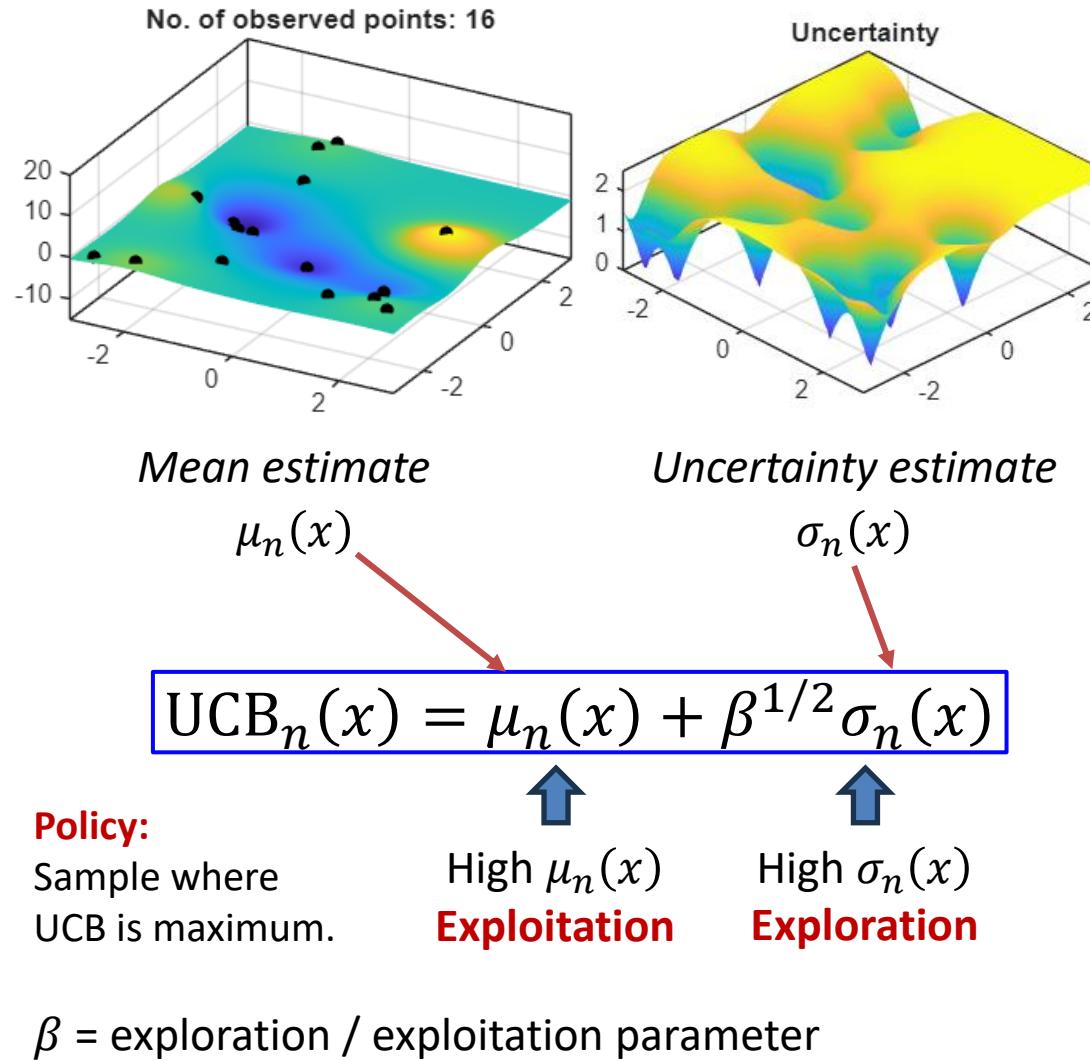
Upper Confidence Bound



# Bayesian Optimization: Acquisition Functions

Surrogate Model

Acquisition Function



## Other Acquisition Functions:

Upper Confidence Bound

$$\text{UCB}_n(x) = \mu_n(x) + \beta^{1/2}\sigma_n(x)$$

Expected Improvement

$$\text{EI}_n(x) = \Delta_n(x)\Phi\left(\frac{\Delta_n(x)}{\sigma_n(x)}\right) + \sigma\phi\left(\frac{\Delta_n(x)}{\sigma_n(x)}\right)$$

Probability of Improvement

$$\text{PI}_n(x) = \phi\left(\frac{\Delta_n(x)}{\sigma_n(x)}\right)$$

## Definitions:

$$\Delta_n(x) = \begin{cases} \mu_n(x) - y_n^* - \xi & \text{if maximization} \\ y_n^* - \mu_n(x) - \xi & \text{if minimization} \end{cases}$$

At the  $n$ th iteration:

$\mu_n(x) = \text{mean}(y|x)$  = surrogate mean estimate at  $x$

$\sigma_n(x) = \sqrt{\text{var}(y|x)}$  = uncertainty estimate at  $x$  (std. dev.)

$y_n^*$  = max/min best observed so far ( $n$ th iteration)

$\xi$  = exploration/exploitation parameter  
(higher  $\xi$ , more exploration)

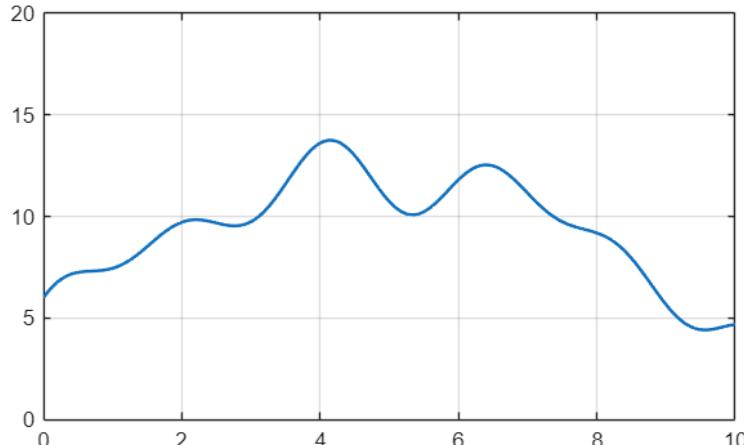
$\phi(\cdot)$  = normal cumulative density function (CDF)

$\Phi(\cdot)$  = normal probability density function (PDF)

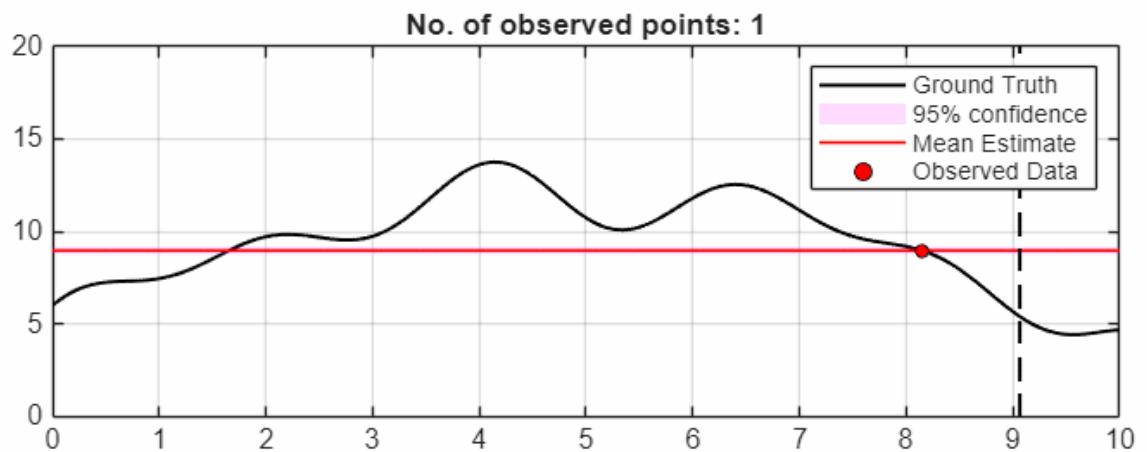
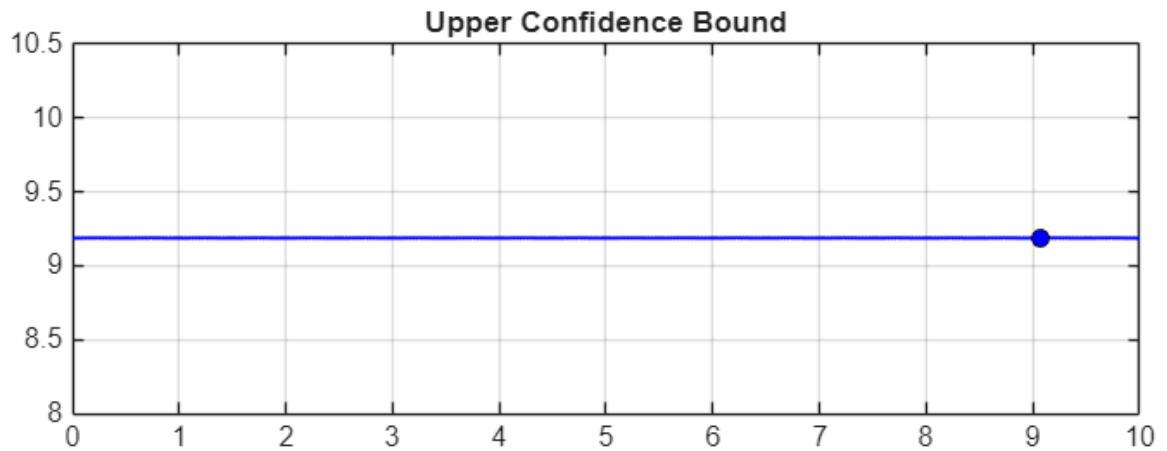
# Bayesian Optimization

Find the maximum point in this unknown function within  $[0, 10]$  using only 20 trials.

- Start from only 1 random trial.
- Use the **UCB** with  $\beta = 1$ .



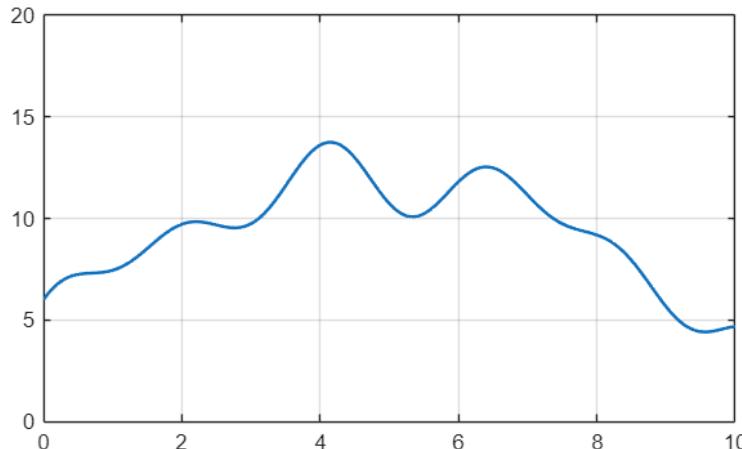
## Solution:



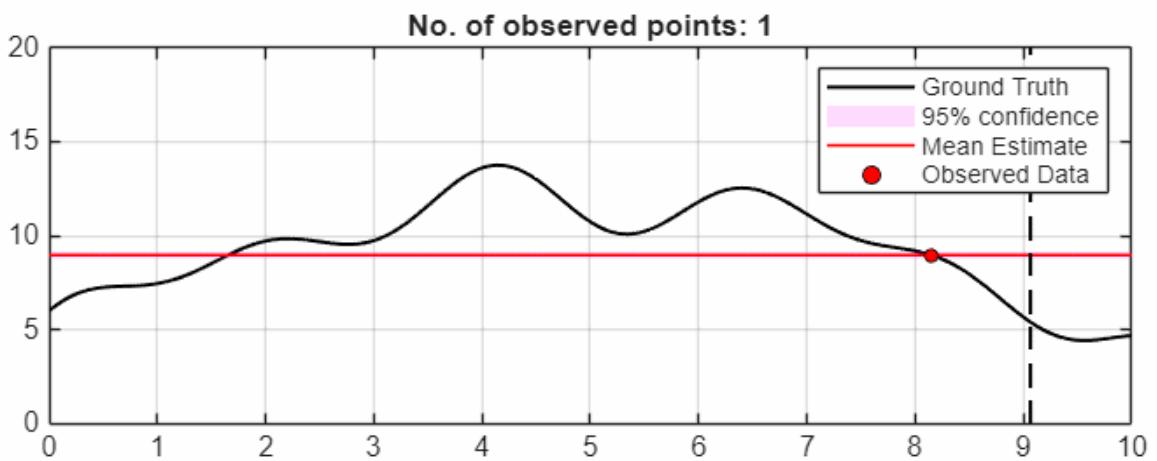
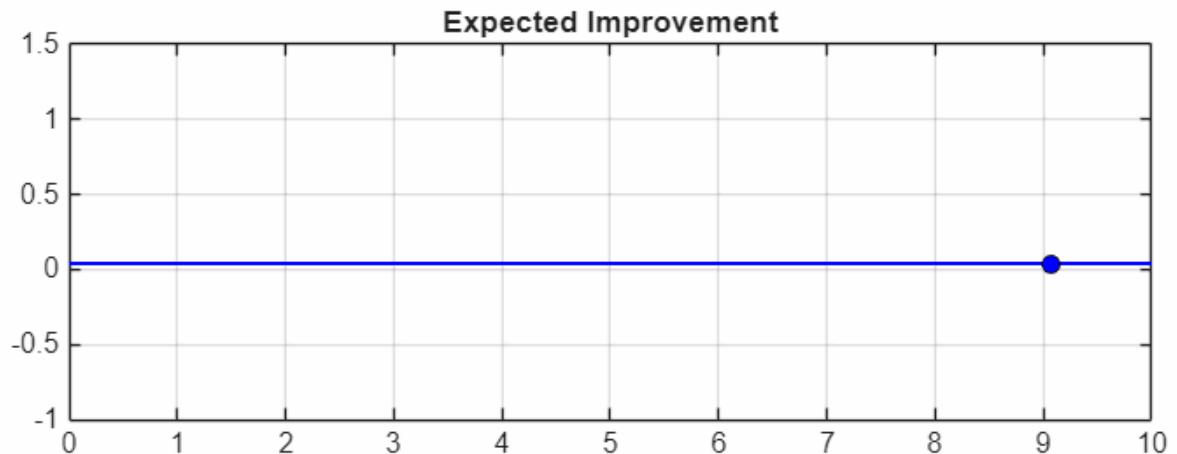
# Bayesian Optimization

Find the maximum point in this unknown function within  $[0, 10]$  using only 20 trials.

- Start from only 1 random trial.
- Use the **Expected Improvement** Policy with  $\xi = 0$ .



## Solution:



# Bayesian Optimization: Gaussian Processes

GPR outputs both a **mean and distribution prediction.**

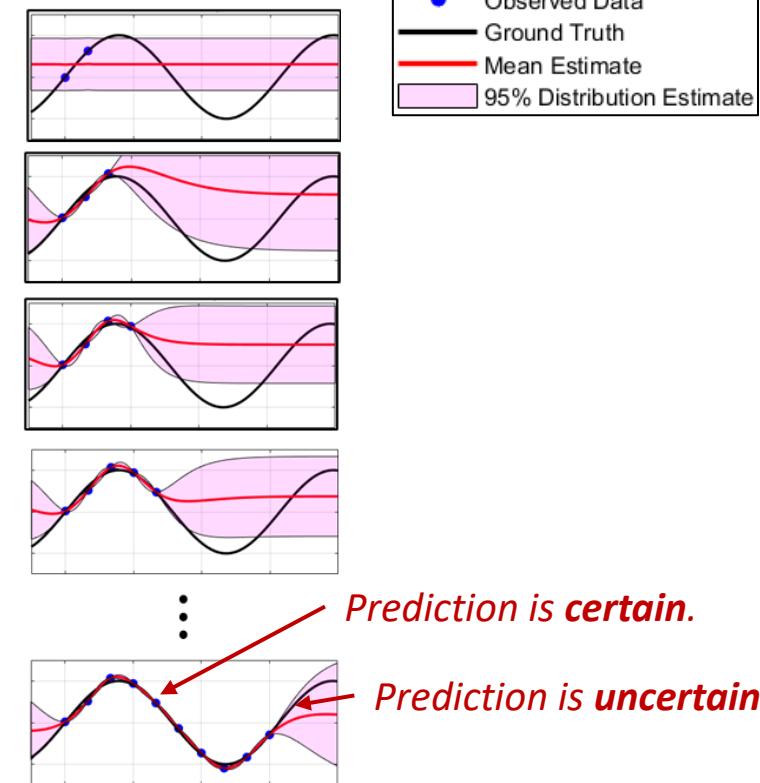
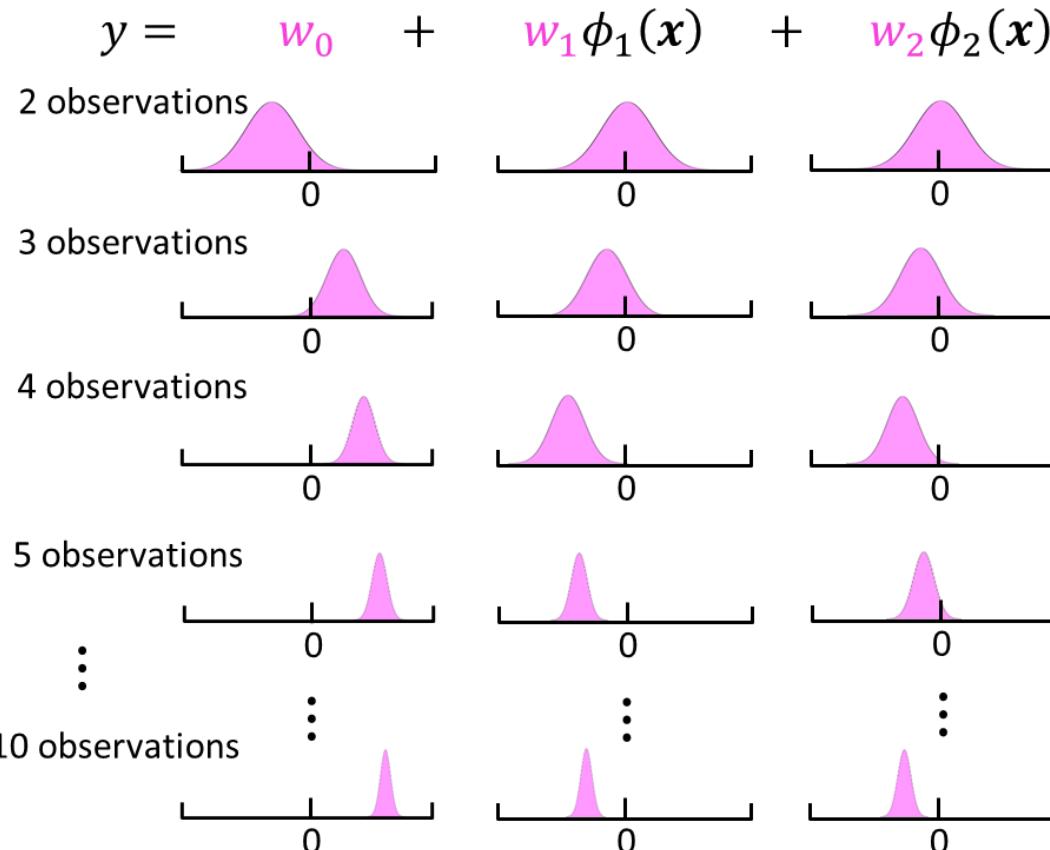
**Gaussian Process Regression (GPR):**

$$\text{mean}(y^*|x^*) = k(x^*, \mathbf{x})^T [K + \sigma^2 I]^{-1} \mathbf{y}$$

$$\text{var}(y^*|x^*) = k(x^*, x^*) + \sigma^2 - k(x^*, \mathbf{x})^T [K + \sigma^2 I]^{-1} k(x^*, \mathbf{x})$$

Derived using Bayes Theorem.

To appreciate GPR, imagine that data points only arrive one at a time...



# Bayesian Optimization: Gaussian Processes

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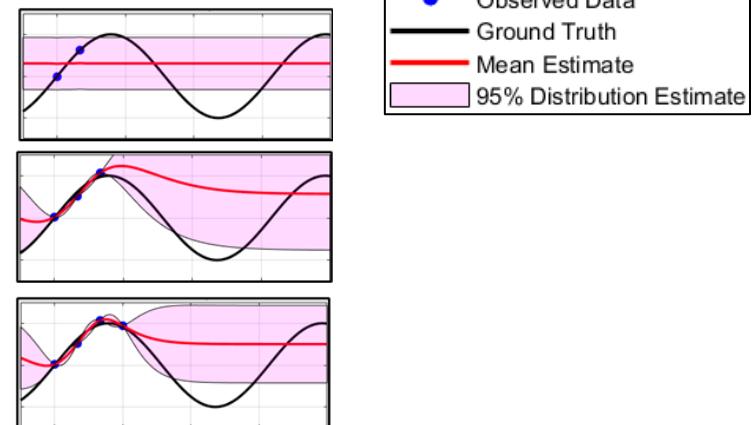
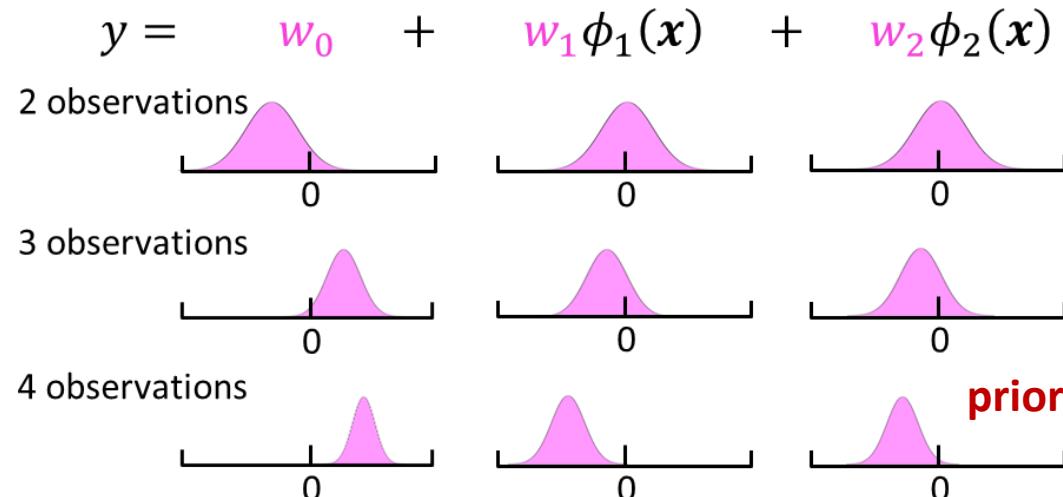
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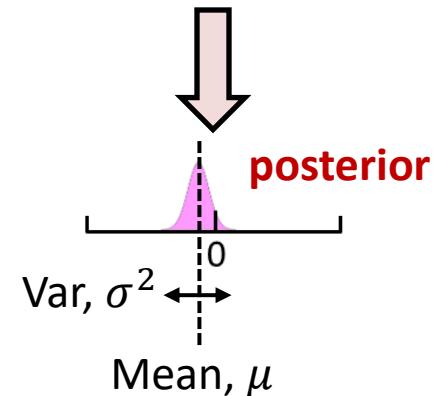
To appreciate GPR, imagine that data points only arrive one at a time...



## Bayes' Theorem:

$$p(y|x) = \frac{p(x|y) p(y)}{\int p(y|x)p(x) dy}$$

Marginal likelihood



- In GPR, the prior, posterior, and likelihood are all **Gaussian** distributed.
- If they are not assumed Gaussian, Bayesian inference may be intractable.

# Bayesian Statistics: A Change of Perspective

**Bayes' Theorem:**

$$p(y|x) = \frac{p(x|y) p(y)}{\int p(y|x)p(x) dy}$$

posterior      likelihood      prior  
Marginal likelihood

**Bae's Theorem:**  $p(\text{girl likes you}|\text{she smiled at you}) = \frac{p(\text{she smiled at you}|\text{she likes you}) p(\text{she likes you})}{P(\text{she just smiles in general})}$

**Bayesian Modeling:**

*Given what I just observed, how likely is this new model?*

$$p(\text{model}|\text{observation}) = \frac{p(\text{observation}|\text{model}) p(\text{model})}{P(\text{observation})}$$

*If this model were true, how likely is it that I would see this new observation?*

*Across all models I thought were possible, how likely was it to see this new observation?*

Bae's theorem

**Bae's theorem**

$P(\text{girl likes you}|\text{she smiled at you})$

$$= \frac{P(\text{she smiles at you}|\text{she likes you}) \times P(\text{she likes you})}{P(\text{she just smiles in general})}$$

*Before observing anything new, how plausible did I think my current model was?*

# Gaussian Process Regression

**Definition of a GP:** A Gaussian Process is a collection of random variables any finite number of which have (consistent) joint Gaussian distributions.

$$\mathbf{y} = f(\mathbf{x}) + \boldsymbol{\varepsilon}$$

$$f(\mathbf{x}) \sim \mathcal{GP}(m(\mathbf{x}) = \mathbf{0}, k(\mathbf{x}, \mathbf{x}'))$$

$$\text{mean}(y^*|x^*) = k(x^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} \mathbf{y}$$

$$\text{var}(y^*|x^*) = k(x^*, x^*) + \sigma^2 - k(x^*, \mathbf{x})^T [\mathbf{K} + \sigma^2 \mathbf{I}]^{-1} k(x^*, \mathbf{x})$$

Hyper-parameters in GPR:  $k(x, x')$ ,  $\theta_i$ ,  $\sigma^2$

To optimize hyper-parameters, GPR packages use gradient descent. The gradient can be calculated by:

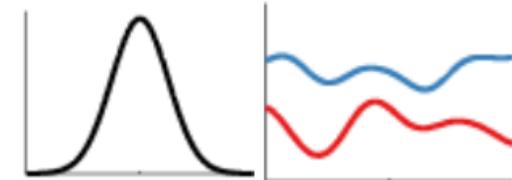
$$\frac{\partial}{\partial \theta_i} \ln p(\mathbf{y}|\theta) = -\frac{1}{2} \text{tr} \left( \mathbf{C}^{-1} \frac{\partial \mathbf{C}}{\partial \theta_i} \right) + \frac{1}{2} \mathbf{y}^T \mathbf{C}^{-1} \frac{\partial \mathbf{C}}{\partial \theta_i} \mathbf{C}^{-1} \mathbf{y}$$

where  $\mathbf{C} = \mathbf{K} + \sigma^2 \mathbf{I}$ .

**Kernel Functions in GPR:**

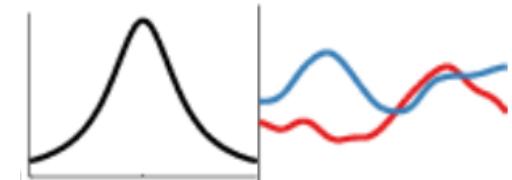
Squared Exponential

$$k_{SE} = \sigma^2 \exp \left( -\frac{(x - x')^2}{2l^2} \right)$$



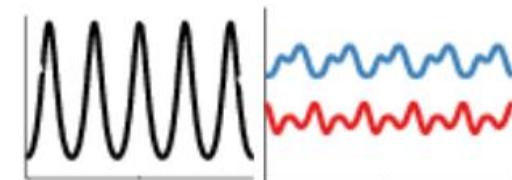
Rational Quadratic

$$k_{RQ} = \sigma^2 \left( 1 + \frac{(x - x')^2}{2\alpha l^2} \right)^{-1}$$



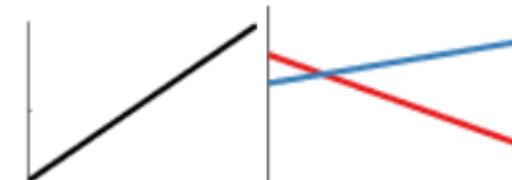
Periodic

$$k_{PER} = \sigma^2 \exp \left( -\frac{2}{l^2} \sin^2 \frac{\pi |x - x'|}{p} \right)$$



Linear

$$k_{LIN} = \sigma_b^2 + \sigma_v^2 (x - c)(x' - c)$$



- Matern 3/2 kernel
- Matern 5/2 kernel
- Automatic Relevance Determination kernels

# Bayesian Optimization: Initial Sampling

Depending on the constraints, various initial sampling methods are available.

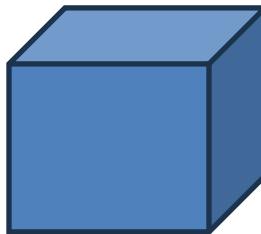
## Independent Uniform Sampling

Used when we have box constraints:

$$0 \leq x_1 \leq 1$$

$$0 \leq x_2 \leq 1$$

$$0 \leq x_3 \leq 1$$



## Dirichlet Sampling

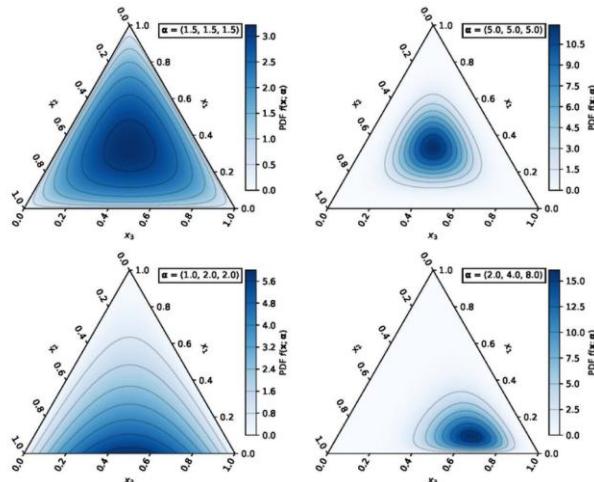
Used when the constraint is a regular simplex:

$$0 \leq x_1 \leq 1$$

$$0 \leq x_2 \leq 1$$

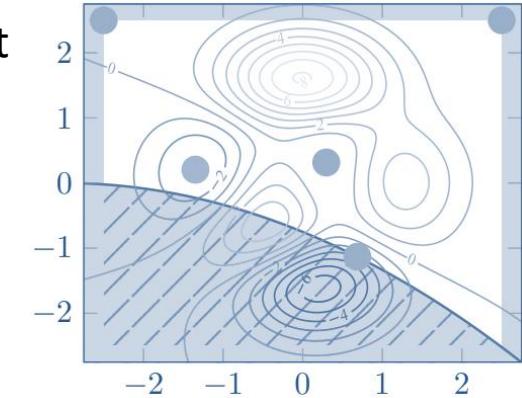
$$0 \leq x_3 \leq 1$$

$$x_1 + x_2 + x_3 = 1$$

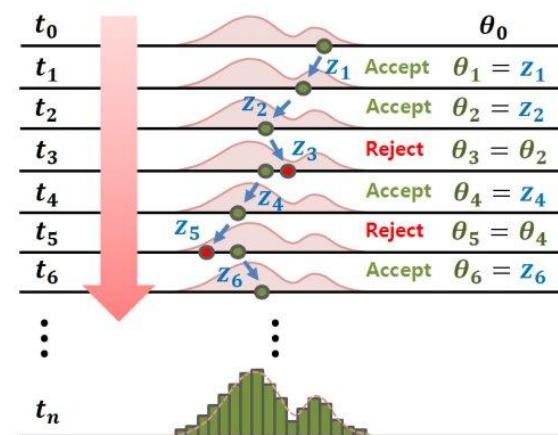


## Rejection Sampling

When constraints are nonlinear, just sample anywhere and reject if the constraints are violated.



## Markov Chain Monte Carlo (MCMC)



Specify a probability distribution, then draw samples using Markov chains, e.g. Metropolis-Hastings algorithm.

# Bayesian Optimization: Summary

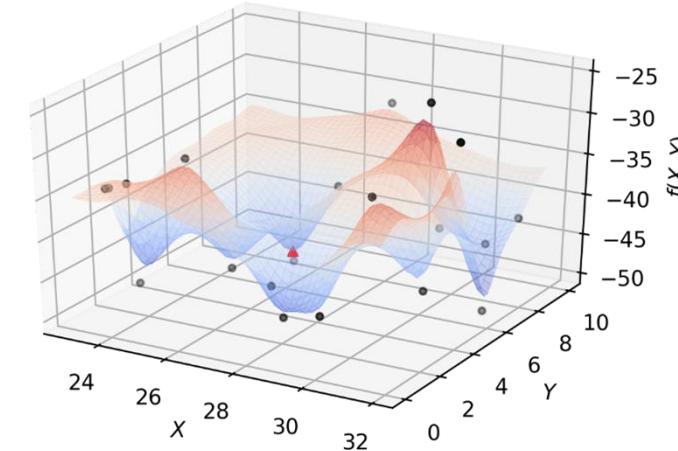
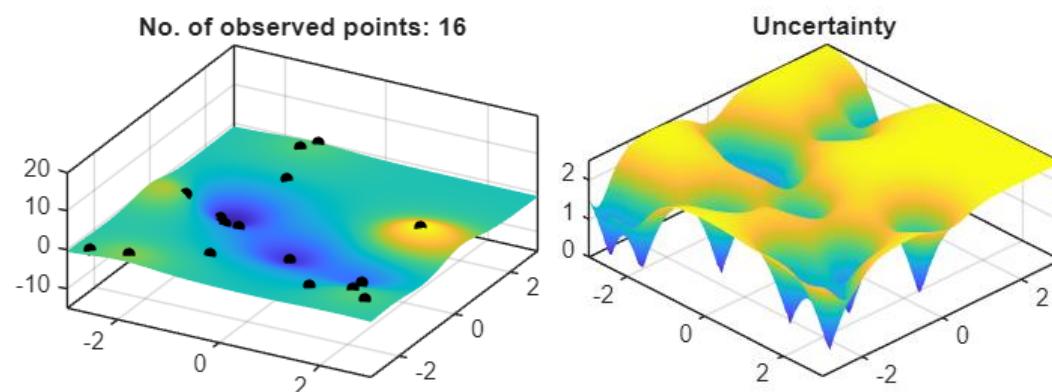
## Algorithm:

**Step 1.** Sample a few initial points from the objective function.

**Step 2.** Fit a surrogate on the current samples. 

**Step 3.** Compute the acquisition function then find its maximum.

**Step 4.** Sample the objective function at the best point, then go back to **Step 2**.



## Surrogate-based Optimization

- The idea of replacing a hard-to-evaluate objective function with a surrogate model.
- Surrogate model is trained on a few samples of the objective function.
- Makes optimization significantly faster, provided that the surrogate is accurate and easier to compute.

# A Taxonomy of NLP Solvers

## Zero-order Methods

### Derivative-free, black-box

- Grid Search / Exhaustive Search
- Random Search
- Nelder-Mead Simplex
- Metaheuristic Search
  - Genetic Algorithms
  - Particle Swarm
  - Simulated Annealing
  - Differential Evolution
  - CMAES
- Bayesian Optimization / Surrogate-based

## First-order Methods

## Second-order Methods

- **Zero-order methods** are good for objective functions whose
  - exact expression is unknown, or
  - it is known but hard / impossible to differentiate.
- If we know the exact expression and it is differentiable, then it is better to use first-order / second-order methods.
- **Scenarios where zero-order methods are useful:**
  - Design of Experiments → Self-driving labs!
  - Fast prototyping of a product / material design → Materials Discovery!
  - Optimization of machine learning hyper-parameters or architectures
  - Surrogate optimization in chemical plants

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