

Assessing Gender Bias in Machine Translation

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Abstract

1 Introduction

Although the idea of automated translation can in principle be traced back to as long as the 17th century with René Descartes proposal of an “universal language” [1], machine translation has only existed as a technological field since the 1950s, with a pioneering memorandum by Warren Weaver [2] discussing the possibility of employing digital computers to perform automated translation. The now famous Georgetown-IBM experiment followed not long after, providing the first experimental demonstration of the prospects of automating translation by the means of successfully converting more than sixty Russian sentences into English [3]. Early systems improved upon the results of the Georgetown-IBM experiment by exploiting Chomsky’s theory of generative linguistics, and the field experienced a sense of optimism about the prospects of fully automating natural language translation. As is customary with artificial intelligence, the initial optimistic stage was followed by an extended period of strong disillusionment with the field, of which the catalyst was the influential ALPAC report [4]. Research was almost completely abandoned in the United States, making a shy re-entrance in the 1970s before the 1980s surge in statistical methods for machine translation [5]. Statistical and example-based machine translation have been on the rise ever since [6], with highly successful applications such as Google Translate (recently ported to a neural translation technology [7]) amounting to over 200 million users daily [8].

In spite of the recent commercial success of automated translation tools (or perhaps stemming directly from it), machine translation has amounted a significant deal of criticism. Noted philosopher and founding father of generative linguistics Noam Chomsky has argued that the achievements of machine translation, while successes in a particular sense, are *not successes in the sense that science has ever been interested in*: they merely provide effective ways, according to Chomsky, of approximating unanalyzed data. Chomsky argues that the faith of the MT community in statistical methods is absurd by analogy with a standard scientific field such as physics:

I mean actually you could do physics this way, instead of studying things like balls rolling down frictionless planes, which can't happen in nature, if you took a ton of video tapes of what's happening outside my office window, let's say, you know, leaves flying and various things, and you did an extensive analysis of them, you would get some kind of prediction of what's likely to happen next, certainly way better than anybody in the physics department could do. Well that's a notion of success which is I think novel, I don't know of anything like it in the history of science.

Leading AI researcher and Google's Director of Research Peter Norvig responds to these arguments by suggesting that even standard physical theories such as the Newtonian model of gravitation are, in a sense, *trained*:

As another example, consider the Newtonian model of gravitational attraction, which says that the force between two objects of mass m_1 and m_2 a distance r apart is given by

$$F = Gm_1m_2/r^2$$

where G is the universal gravitational constant. This is a trained model because the gravitational constant G is determined by statistical inference over the results of a series of experiments that contain stochastic experimental error. It is also a deterministic (non-probabilistic) model because it states an exact functional relationship. I believe that Chomsky has no objection to this kind of statistical model. Rather, he seems to reserve his criticism for statistical models like Shannon's that have quadrillions of parameters, not just one or two.

Chomsky and Norvig's debate [9] is a microcosmos of the two leading standpoints about the future of science in the face of increasingly sophisticated statistical models. Are we, as Chomsky seems to argue, jeopardizing science by relying on statistical tools to perform predictions instead of perfecting traditional science models, or are these tools, as Norvig argues, components of the scientific standard since its conception? Currently there are no satisfactory resolutions to this conundrum, but perhaps statistical models pose an even greater and more urgent threat to our society. On a 2014 article, Londa Schiebinger suggested that scientific research fails to take gender issues into account, arguing that the phenomenon of male defaults on new technologies such as Google Translate provides a window into this asymmetry [10]. Since then, recent worrisome results in machine learning have somewhat supported Schiebinger's view, and perhaps even partially confirmed some of Chomsky's fears. Not only Google photos' statistical image labeling algorithm has been found to classify dark-skinned people as gorillas [11] and purportedly intelligent programs have been suggested to be negatively biased against black prisoners when predicting criminal behavior [12] but the machine learning revolution has also indirectly revived heated debates

about the controversial field of physiognomy, with proposals of AI systems capable of identifying the sexual orientation of an individual through its facial characteristics [13]. *Machine bias*, the phenomenon by which trained statistical models unbeknownst to their creators become vessels of their own prejudices, is growing into a pressing concern for the modern times, and is an invitation for us to ask ourselves whether there are limits to our dependence on these techniques – and more importantly, whether some of these limits have already been traversed.

With this in mind, we propose a quantitative analysis of the phenomenon of gender bias in machine translation. We believe this can be done by simply exploiting Google Translate to map sentences from a gender neutral language to English, as Figure 1 exemplifies.

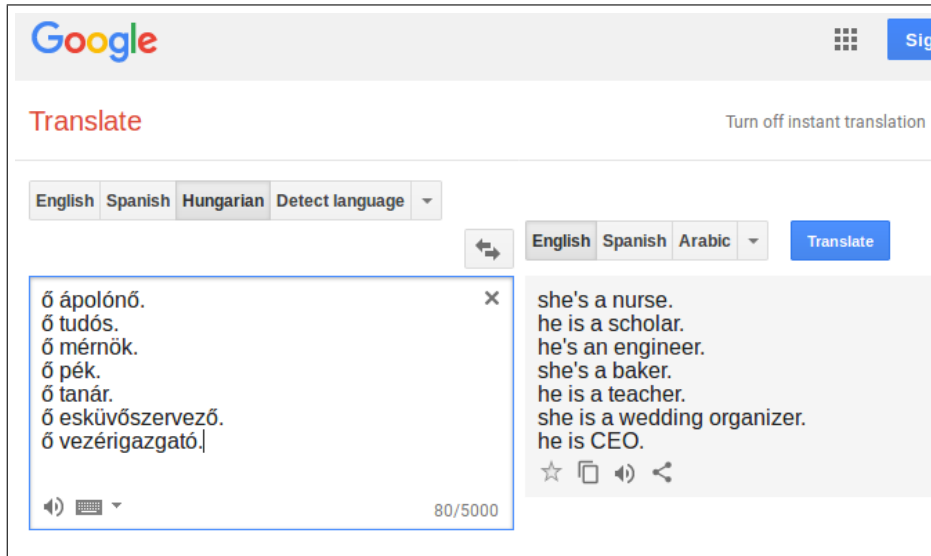


Figure 1: Translating sentences from a gender neutral language such as Hungarian to English provides a glimpse into the phenomenon of gender bias in machine translation. This screenshot from Google Translate shows how occupations from traditionally male-dominated fields such as scholar, engineer and CEO are interpreted as male, while occupations such as nurse, baker and wedding organizer are interpreted as female.

2 Motivation

3 Methods

We believe that the phenomenon of gender bias in machine translation can be assessed by mapping sentences constructed in gender neutral languages to English by the means of an automated translation tool. Specifically, we can translate sentences such as the Hungarian “ő ápolónő”, where “ápolónő” translates to “nurse” and “ő” is a gender-neutral pronoun meaning either he, she or it, to English, yielding in this example the result “she’s a nurse”. The same structure can be

Language Family	Language	Pronominal Gender System	Supported
Austronesian	Malay	No	Yes
	Tagalog	No	No
Finno-Ugric	Estonian	No	Yes
	Finnish	No	Yes
	Hungarian	No	Yes
Indo-European	Armenian	No	Yes
	Bengali	No	Yes
	English	Yes	Yes
	Persian	Yes	Yes
Indo-Aryan	Maithili	No	No
	Nepali	No	Yes
	Oriya	No	No
	Japanese	No	Yes
	Korean	Optional	Yes
	Turkish	No	Yes
	Yoruba	No	Yes
	Basque	No	Yes
	Swahili	No	Yes
	Chinese	Optional	Yes
	Cantonese	No	No
	Pipil	No	No
	Quechuan	No	No
Constructed	Esperanto	Yes	Yes
	Ido	Optional	No
	Lingua Franca Nova	No	No
	Interlingua	No	No

Table 1: Selected gender neutral languages obtained from the Wikipedia article en.wikipedia.org/wiki/Gender_neutrality_in_genderless_languages. Languages are grouped according to language families and classified according to whether they exhibit pronominal gender system. For the purposes of this work, we have decided to work only with languages lacking such a system, and as such Persian and Esperanto have been discarded. Because Tagalog, Maithili, Oriya, Cantonese, Pipil, Quechuan, Lingua Franca Nova and Interlingua lack support from Google Translate, these languages have also been omitted from this work.

Category	# Occupations
Artistic	102
Computer	19
Corporate	50
Dance	9
Film/Television	26
Healthcare	88
Industrial	26
Science	50
Service	10
Theatre	52
Writing	29
Total	461

Table 2: Selected occupations obtained from the Wikipedia article en.wikipedia.org/wiki/Lists_of_occupations, grouped by category. We have selected a total of 453 occupations from 11 distinct groups (Artistic, Science, Service, etc.).

Language	Sentence template
Malay	dia adalah <i><occupation></i>
Estonian	ta on <i><occupation></i>
Finnish	hän on <i><occupation></i>
Hungarian	ő <i><occupation></i>
Armenian	<i><occupation></i>
Japanese	は <i><occupation></i> です
Turkish	o bir <i><occupation></i>
Yoruba	o jẹ́ <i><occupation></i>
Basque	<i><occupation></i> da
Swahili	yeye ni <i><occupation></i>
Chinese	ta <i><occupation></i>

Table 3: Templates used to infer gender biases in the translation to the English language.

4 Results

Category	Female	Male	Neutral	Ratio	Total
Artistic	179	504	206	2.816	918
Computer	7	125	39	17.857	171
Corporate	36	340	74	9.444	450
Dance	31	33	17	1.064	81
Film-television	54	125	55	2.315	234
Healthcare	174	475	130	2.730	792
Science	34	357	59	10.500	450
Service	5	63	22	12.600	90
Theatre	75	296	106	3.947	477
Writing	41	148	72	3.610	261

Table 4: Number of female, male and neutral pronominal genders per occupation category in the translated sentences. The corresponding sex ratios ($\#$ Male / $\#$ Female) show just how much male defaults are prominent in male dominated fields such as computer science, with up to ≈ 18 occurrences of male pronouns for each of a female one.

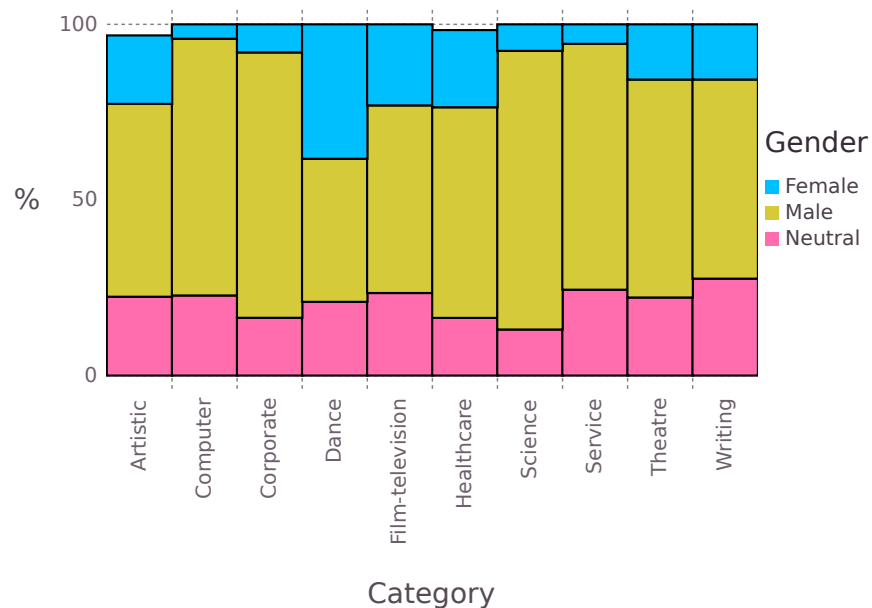


Figure 2: The distribution of pronominal genders in the translated sentences not only suggests a tendency towards male defaults but also reflects the structure of male dominated fields, with the proportion of male pronouns amounting to $\approx 73\%$ in computer related jobs and $\approx 76\%$ in corporate jobs respectively. Because Google Translate occasionally fails to translate a sentence, the bars for some categories fail to add up to 100%.

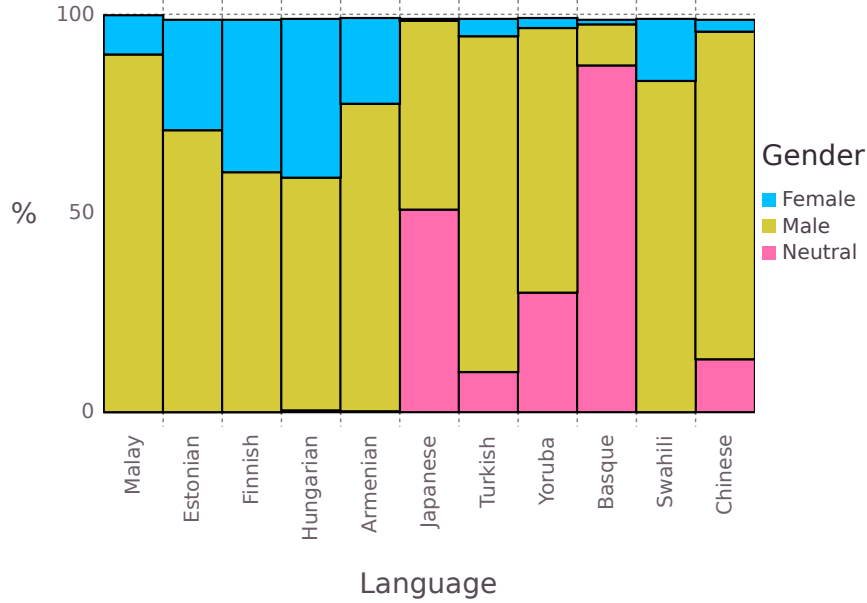


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5 Discussion

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