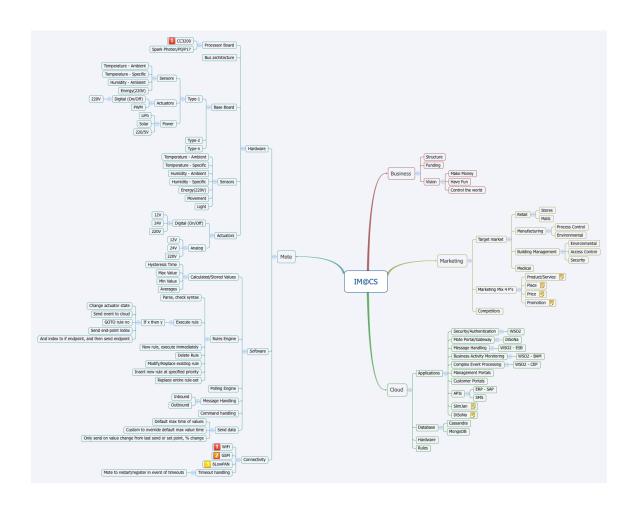
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1. Business

Structure

Funding

Vision

Make Money

Have Fun

Control the world

2. Marketing

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Retail
Stores
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Building Management
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Medical
Marketing Mix 4 P's
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Price
Promotion
Competitors
3. Cloud
Applications

Security/Authentication

WSO2 **Mote Portal/Gateway** DiSoNa **Message Handling** WSO2 - ESB **Business Activity Monitoring** WSO2 - BAM **Complex Event Processing** WSO2 - CEP **Management Portals Customer Portals APIs ERP - SAP SMS** SlimJan DiSoNa **Database**

Cassandra

MongoDB

Hardware

Rules

4. Mote

Hardware

```
Processor Board

CC3200

Spark Photon/P0/P1?

Bus architecture

Base Board

Type-1

Sensors

Temperature - Ambient

Temperature - Specific
```

Energy(220V)

Humidity - Ambient

Actuators

Digital (On/Off)

220V

PWM

Power

LiPo

Solar 220/5V Type-2 Type-n Sensors **Temperature - Ambient Temperature - Specific Humidity - Ambient Humidity - Specific** Energy(220V) Movement Light Actuators Digital (On/Off) **12V 24V 220V** Analog **12V**

24V

220V

Software

```
Calculated/Stored Values
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  Max Value
  Min Value
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