

KYLE STACKPOLE

UI/UX DESIGNER

DETAILS

ADDRESS

Denver
United States

EMAIL

k.stackpole94@gmail.com

LINKS

[github](#)

[behance](#)

[LinkedIn](#)

SKILLS

Visual Design Skills



Leadership



Knowledgable in User Interface/ User Experience



HTML/CSS/JS



React, Vue, Node.js



Programming



Adaptability



PROFILE

Creative and technically versatile developer and digital media designer with expertise in React, Vue, Node.js, .NET, PHP, Java, and Python.

- Skilled in building responsive web applications and interactive tools while maintaining a strong foundation in visual design, branding, and UX/UI principles.
- Experienced in delivering brand-driven creative, streamlining workflows through automation, and collaborating across teams to craft engaging digital experiences that merge functionality with design excellence.

EMPLOYMENT HISTORY

Senior User Experience Designer, Richmond American Homes

Denver

Aug 2023 — Present

- **Led a full-scale email template refresh**, modernizing layouts across all campaigns for improved branding consistency, accessibility, and mobile responsiveness.
- **Spearheaded automation of interactive community maps**, integrating GIS data from surveyor teams nationwide to streamline map creation and ensure accuracy, reducing project times by over 70%.
- **Developed a React-based application** to display floor plan features dynamically and generate on-demand consumer brochures, enhancing the buyer experience.
- **Revamped internal communications** by implementing SharePoint company-wide, improving collaboration and reducing time spent distributing and accessing corporate news, essentially eliminating manual newsletter efforts.
- **Automated dynamic email generation** by shifting from conditional templates to data-driven hashmap, significantly reducing production time and error rates.

Marketing Design Coordinator, Transwest Truck Trailer & RV

Denver

2021 — Aug 2023

- **Directed redesign and launch of Summit Truck Equipment corporate website**, improving user experience, brand alignment, and lead generation.
- **Drove multimedia growth**, producing recruitment and marketing video campaigns and scaling the GMC YouTube channel to 200K+ views within a year.
- **Streamlined cross-team workflows** by establishing a file structure and collaborative standards that reduced asset management inefficiencies.
- **Guided marketing through a complex company merger**, ensuring brand consistency and communication clarity across multiple business units.
- **Managed digital campaigns** across email, social media, and advertising platforms, delivering consistent audience engagement and measurable ROI.

Digital Media Designer, Client Command

Atlanta

Feb 2019 — Dec 2021

- **Designed high-impact HTML email campaigns** and retargeting ads across multiple channels to support automotive dealer clients.
- **Developed modular email components** to accelerate production and reduce repetitive design task times by over 80%.
- **Created cross-channel marketing assets**, ensuring consistent brand application across print, digital, and web.
- **Enhanced collaboration** by implementing a Creative Cloud asset management system, improving speed and consistency of deliverables.
- **Supported internal marketing during COVID-19**, maintaining client communications and outreach under remote workflows.

Marketing Coordinator, The Louver Shop

Atlanta

Aug 2015 — Sep 2016

- **Produced national ad campaigns** in both print and digital publications, boosting brand visibility and sales.
- **Modernized brand strategy and creative direction**, ensuring cohesive messaging and updated visual identity.
- **Partnered with sales teams** to launch a charitable campaign benefiting breast cancer research, strengthening brand reputation and community impact.

EDUCATION

Bachelor of Digital Media, Georgia Gwinnett College

Malibu

Aug 2013 — Dec 2020

- Coursework included **computer programming, computer graphics, human-computer interaction, and web development**, with elective studies in **machine learning development**.
- Built a strong foundation across **sciences and liberal arts**, including chemistry, calculus, sociology, and language arts, complementing technical studies with analytical and communication skills.

REFERENCES

Matt Howshar from Richmond American Homes

303.909.5861

Bill Leahy from Transwest Truck, Trailer & RV

516.996.0089

Heidi Carr from Client Command

770.527.2757