

Which NYC neighborhoods have the best restaurant scenes?





# There are many interested parties in NYC's Restaurant Scene

- Restaurateurs identifying potential locations for their next restaurant
- Real Estate Agents / Investors evaluating business opportunities
- New Yorkers looking for culinary adventures

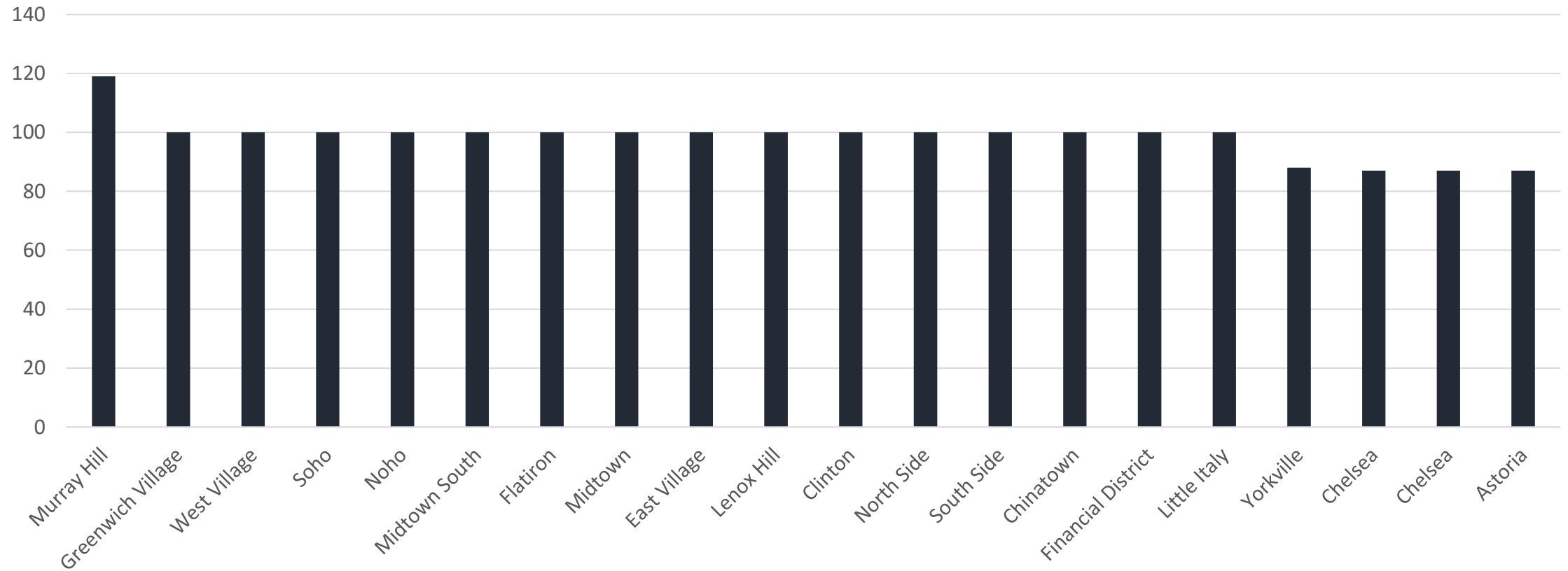
# Data was acquired from TripAdvisor and Four-Square

- Four-Square Places API was used for identifying venues and locations (quantity measure)
- TripAdvisor was used for determining how many top tier restaurants were in each neighborhood (quality measure)



# Top neighborhood for restaurant quantity is Murray Hill; Manhattan has most restaurants

Top 20 neighborhoods by total restaurants



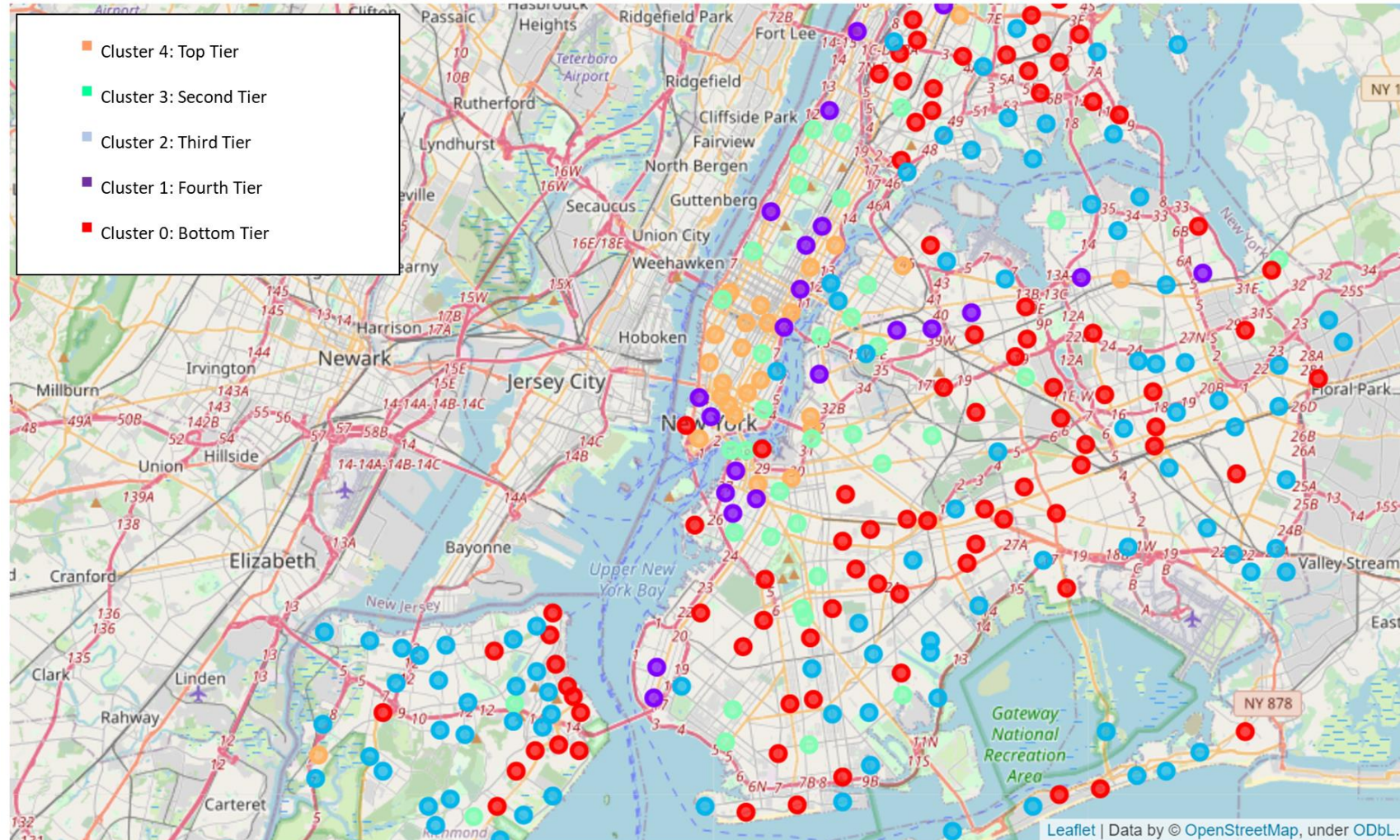
# Top neighborhood for restaurant quality are Greenwich Village, West Village and Soho



# Clustering creates a tier list that accounts for both quantity and quality

Top Tier Restaurant Neighborhoods in NYC			
Top 100 Count	Total Count	Neighborhood	Borough
7	100	Greenwich Village	Manhattan
7	100	West Village	Manhattan
7	100	Soho	Manhattan
6	100	Noho	Manhattan
6	100	Midtown South	Manhattan
5	100	Flatiron	Manhattan
5	100	Midtown	Manhattan
4	119	Murray Hill	Manhattan
4	100	East Village	Manhattan
4	100	Lenox Hill	Manhattan
4	87	Chelsea	Manhattan
4	87	Chelsea	Staten Island
3	84	Turtle Bay	Manhattan
2	100	Clinton	Manhattan
2	100	North Side	Brooklyn
2	100	South Side	Brooklyn
1	100	Chinatown	Manhattan
1	100	Financial District	Manhattan
1	100	Little Italy	Manhattan
1	88	Yorkville	Manhattan
0	87	Astoria	Queens
0	85	Clinton Hill	Brooklyn
0	84	Downtown	Brooklyn
0	84	Belmont	Bronx

# Cluster map of NYC shows that lower Manhattan has the strongest food scene





# Best restaurant neighborhoods in NYC are Greenwich Village, West Village, and Soho

- Expanding the TripAdvisor dataset to the top 250 restaurants may break this tie
- Lower Manhattan continues to have the strongest food scene in NYC
- The Northern part of Brooklyn is also strong