

Link Tracing notes

Wednesday, March 2, 2022 9:14 PM

Link-tracing designs

- adaptive design to reach hard-to-reach or "hidden" subpopulation
- link individual elements by social relationship

Example Goal: Estimate # HIV positive people in a large city
Parameter? Variable? $\rightarrow y_i = \begin{cases} 1, & \text{person } i \text{ is HIV+} \\ 0, & \text{o.w.} \end{cases}$

$$\hookrightarrow t = \sum_{i=1}^N y_i = N_{\text{HIV}}$$

- Pick a "link" between people so we can find more people in the hidden population.

\Rightarrow link between $i + j$ if they are "friends" who use drugs together

Design

2-waves

- ① Take a SRS of $n_1 = 3$ people
- ② Follow links to new units (wave 1)
- ③ Follow links from wave 1 units (wave 2)
end.

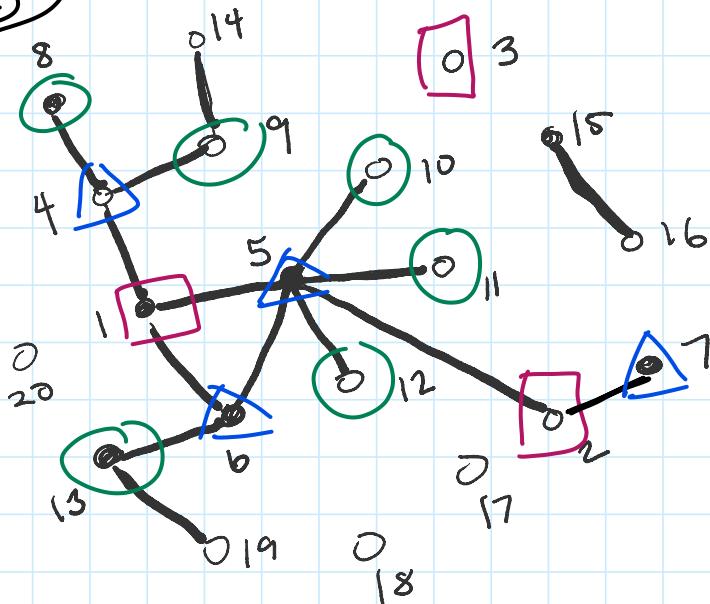
Population

20 individuals in the city

filled circles = HIV +

links = edges —

homophily



$$\square = \text{SRS } n_1 = 3 \\ \{1, 2, 3\}$$

$$\triangle = \text{wave 1} \\ \{4, 5, 6, 7\}$$

$$\circ = \text{wave 2} \\ \{8, 9, 10, 11, 12, 13\}$$

What is $\pi_1 = P(\text{unit 1 in the sample})$?

$$\pi_1 = 1 - P(\text{not included}) = 1 - \frac{\binom{20 - x_1}{3}}{\binom{20}{3}}$$

$x_1 = \# \text{ units units that will lead us to unit 1}$

$$= 1 + 3 + 7 = 11$$

$\downarrow \quad \downarrow \quad \downarrow$

unit 1 $\{4, 5, 6\}$ $\{8, 9, 10, 11, 12, 13\}$
 (friends) (friends of friends)

$$\pi_1 = 1 - \frac{\binom{20 - 11}{3}}{\binom{20}{3}} = .926$$

What is π_6 ? unit 6

$$\pi_6 = 1 - \frac{\binom{20-10}{3}}{\binom{20}{3}} = .89$$

$$X_6 = 1 + 3 + 6^*$$

↓ ↓ ↓
 node 6 {1, 5, 13} {4, 10, 11, 2,
 (2, 19*)}

Issue!

We don't know π_i for all sampled units

⇒ can't compute π_i for wave 2 units
 (don't know # of friends of friends)

Approximations

- use unit degree to approximate π_i

$$\pi_i \propto d_i = \# \text{ of friends for unit } i$$

Link-Tracing

- There are many flavors of link tracing designs

⇒ Respondent driven Sampling (RDS) [Heckathorn]
Salganik

- ① Select n_1 seeds from the target pop.
* not random!
- ② Each seed has C coupons to give to other target pop. members
 $C = 3$
- ③ Repeat ② for each new responder

* all inference relies on approximations!

→ with replacement

$$\rightarrow T_i \propto d_i \Rightarrow w_i \propto \frac{1}{d_i} \Rightarrow \hat{\mu}_{\text{vif}} = \frac{\sum \frac{y_i}{d_i}}{\sum \frac{1}{d_i}}$$

* Challenges

- data likely NMAR (seed dependence)
- un-reciprocated friendships
- random recruitment