

# Sampling weights and estimation overview

## Week 2 (2.1 and 2.4)

Stat 260, St. Clair

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## Sampling design

- Section 2.2. "small example" looked at 3 different sampling designs that resulted in different sampling probabilities for each possible *sample* of  $n = 2$  units.

**Definition:** The probability that a **sampling unit** is included in the sample of  $n$  units is its **inclusion probability**.

$$\pi_i = P(\text{unit } i \text{ is included in the sample})$$

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## Sampling weights

**Definition:** The **sampling weight** of unit  $i$  is equal to the inverse of its inclusion probability:

$$w_i = \frac{1}{\pi_i}$$

- loosely: tells us the number of units in the population that are represented by sampling unit  $i$

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## Unbiased estimation

When sampling **without replacement**, the following estimator of **population total** is always unbiased regardless of sampling design:

$$\hat{t}_{HT} = \sum_{\text{sampled units}} w_i y_i = \sum_{\text{sampled units}} \frac{y_i}{\pi_i}$$

- This estimator is known as the **Horvitz-Thompson** estimator

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# Overview of estimation

- The Horvitz-Thompson estimator is the basis for estimation for *many* sampling designs.
- up next:
  - Design: Simple Random Sample estimation story
  - SRS example
  - Intro to the survey package