# Sampling weights and estimation overview

Week 2 (2.1 and 2.4)

Stat 260, St. Clair

### Sampling design

• Section 2.2. "small example" looked at 3 different sampling designs that resulted in different sampling probabilities for each possible sample of n=2 units.

**Definition**: The probability that **a sampling unit** is included in the sample of n units is its **inclusion probability**.

 $\pi_i = P(\text{unit } i \text{ is included in the sample})$ 

## Sampling weights

**Definition**: The **sampling weight** of unit i is equal to the inverse of its inclusion probability:

$$w_i = rac{1}{\pi_i}$$

ullet loosely: tells us the number of units in the population that are represented by sampling unit i

unit 
$$I - DS$$

$$T_1 = P(lake(included))$$

$$= P(\{1,2\}) OR(\{1,3\})$$

$$= \frac{1}{3} + \frac{1}{3} = \frac{2}{3}$$

$$W_1 = \frac{3}{2} = 1.5$$
Lake 1 represents 1.5 (alces in the population.

### **Unbiased estimation**

When sampling without replacement, the following estimator of population total is always unbiased regardless of sampling design:

$$\psi \qquad \widehat{t}_{HT} = \sum_{ ext{sampled units}} w_i y_i = \sum_{ ext{sampled units}} rac{y_i}{\pi_i} \qquad \qquad iggreap$$

• This estimator is known as the **Horvitz-Thompson** estimator

### Overview of estimation

- The Horvitz-Thompson estimator is the basis for estimation for *many* sampling designs.
- up next:
  - Design: Simple Random Sample estimation story
  - SRS example
  - Intro to the survey package