



DeCode Devs 2.0



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2024 SPONSORSHIP PROSPECTUS



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Who we are ?

DeCodeCafe is a rising community for student developers who believe in the power of learning in public. We're a bunch of like-minded individuals who support each other's academic and professional journeys, both during and after college.

We fuel the passion for coding through workshops, insightful webinars, curated learning resources, and exciting tech opportunities.



Here's what gets us excited

- Empowering you to "learn in public" and showcase your coding prowess.
- Supporting your tech journey from campus to career.
- Building an interactive community where you can learn and grow together.
- Equipping you with hands-on workshops and insightful webinars.
- Fostering mentorship and hackathons to fuel your developer growth



Upcoming Event

Decode Devs 2.0 2024

DecodeDevs 2.0 is the community-organized Developer MeetUp, featuring technical discussions and demos led by experts and Industry Leaders from around the world.

Join us on 27th July 2024 for the much awaited DecodeDevs 2.0 Meetup

- **6+ Talks from Industry Experts**
- **200+ Budding Developers**
- **Lots of ice breakers and activities**

Venue:

**Ahmedabad ,Gujarat,
India**



Experience DecodeDevs 1.0

Check out the highlights from DecodeDevs 1.0!



Signature Events

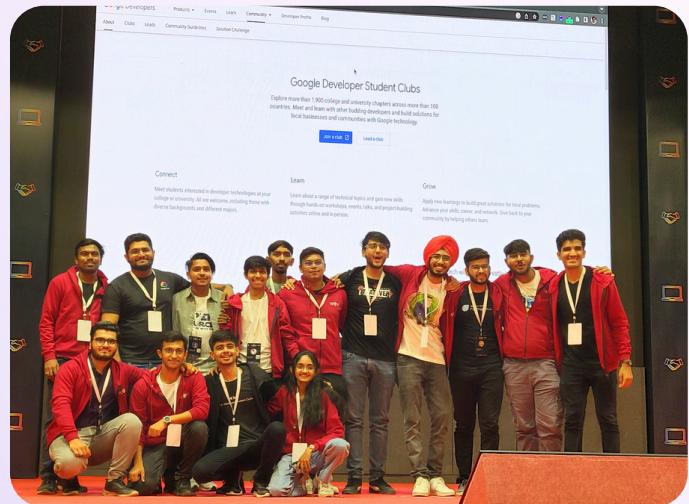


HACK FOR INDIA

- Gujarat's biggest hackathon: 1700+ teams registered, 200k prize pool.
- Event featured skilled mentors, ensuring high-quality guidance for participants.
- 1500+ team registered across India.
- Sponsored by Indian Oil, Syncloop, Quira, and GitHub for successful execution.

GDSC WoW 2023

- Our WoW events have been a melting pot of ideas and learning, helping students to network and grow. Sponsored by Google.
- Speakers from GDG Community, sponsor mention.
- 700+ Developers attended the Conference.
- Partnering with Google Developer Student Clubs (GDSC).



Signature Events

DecodeDevs Meetup

- We Organized Rajkot's inaugural DeCode Devs Meetup with over 200 attendees.
- Sponsored by GitHub and Fetch.ai, hosted at DevX Co-working space.
- Featured 4 industry leaders sharing insights on technology and career development.
- Included engaging activities like guitar jamming, ice-breakers, and personalized QR code IDs.



fetch.ai x DE 
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Hackathon

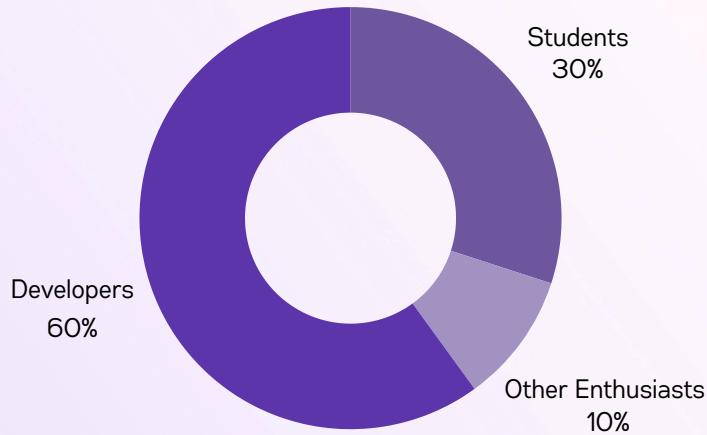
22 SEPT - 24 SEPT

Fetch ai Hackathon

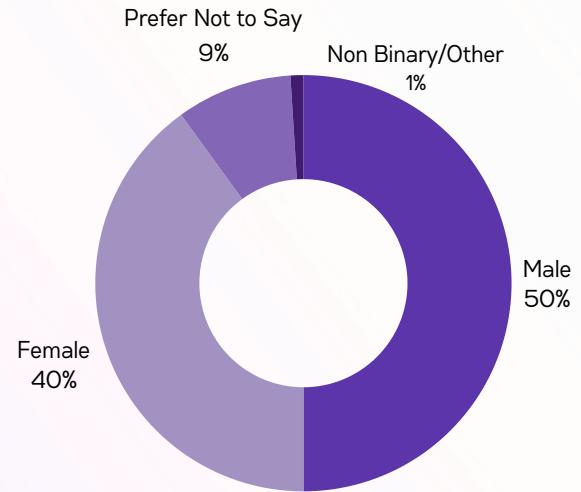
- Bridged the gap between novices and experts, collaborating with Fetch.ai on real-world challenges.
- Offered hands-on workshops, coding challenges, and expert mentorship.
- Introduced the Fetch.ai library for developing projects on microagent communication.
- Prize pool of up to \$2500, attracting top talent and innovative solutions.



Community Statistics

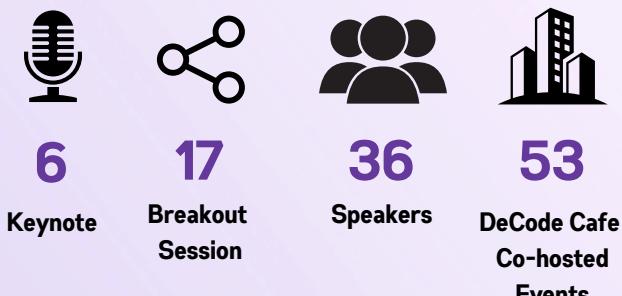


Profession



Gender

Event Stats



Event Location: Gujarat

- Ahmedabad
- Rajkot
- Surat
- Vadodra



Why sponsor us ?

Brand Visibility

- **Prominent logo placement:** Showcase your brand on all event materials, website, and social media promotions.
- **Dedicated booth space:** Demonstrate your products or services directly to developers at the meetup.

Community Growth

- **Increased brand awareness:** Build relationships with a tech-savvy audience who influences purchasing decisions.
- **Position yourself as a leader in the developer community.**

Build Brand Loyalty & Trust

- **Social media engagement** and positive reviews can significantly boost brand trust and loyalty.
- **Workshops and Demos:** Host workshops, product demonstrations, or hands-on sessions to showcase the practical value of your offerings.

General & Miscellaneous

- **Present a Build** on Product Challenge for your product.
- **Evaluate projects** at our Project Showcase & award top teams.



Sponsorship Tier

Sponsorship Tier	Champion (\$1200)	Gold (\$800)	Silver (\$500)	Bronze (\$300)
Access to Attendee List	✓			
Standee on Stage	✓			
Pre-event Webinar	✓			
Booth Space	✓	✓		
Speaking Opportunity	✓ (15 minutes)	✓ (10 minutes)	✓ (5 minutes)	
Feature jobs on our Website and Event Hiring Page during Meetup	✓	✓	✓	
Recognition in event promotional emails	✓	✓	✓	✓
Promote your event & company to social media	✓	✓	✓	✓
Swag Bag Inclusion	✓	✓	✓	✓
Post-event Shoutout	✓	✓	✓	✓
Company Logo on Website	✓	✓	✓	✓

Previous Sponsors



Core Team



Rahul
DevRel at Trebble



Harsh
Community Manager



Yagnesh
Web Developer



Mohit
Founder BioVault Labs



Reedham
Co-founder QWACK



Kshitij
Product Manager



Sneha
Web Developer



Vaibhav
VFX Artist



Shiv
Graphic Designer



Nidhi
Marketing Lead



Urmit
Graphic Designer



Darshan
UI/UX Designer



Parv
ML Engineer



Nishtha
Data Analyst



Prateek
Web Developer



Vidya
Outreach Lead



Khushal
Frontend Developer



Kenil
Data Scientist



Nishi
Frontend Developer



Veerengiri
Web Developer



Anam
Content Creator



Sahil
FullStack Developer



Dinesh
Software Developer

CONTACT US

Your journey with DeCodeCafe begins here.
Reach out to explore sponsorship opportunities and
become a part of the next big wave in tech learning and
innovation.

FIND US AT



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