**Recommendations**

* Based on average views per subscriber and average views per video, **Dan Rhodes** appears to be the most viable option to invest in for most return, approximately **US$ 1,074,000.00**.
* Although the likes of **24 News HD, Sky News and BBC News** have a higher number of videos published, they are news channels with lower engagement rate and average views per video. Therefore **YOGSCAST Lewis and Simon, GRM Daily and Man City** are the channels with most number of videos along with higher channel statistics.
* However, it might be worth considering whether collaborating with them under the current budget constraints is worthwhile, given that the potential return on investment is significantly lower compared to other channels.
* **Mister Max** is also a strong contender to invest in being one of the most subscribed channels and its videos averaging **14.04 million views**.
* The top 3 channels to form collaborations with are **NoCopyrightSounds, DanTDM and Dan Rhodes** based on this analysis, because they attract the most engagement on their channels consistently.