# Evaluating Industrial Policies in Strategic Interactions and Production Networks

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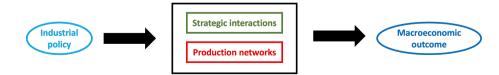
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## Background

- Industrial policies have been actively used in many countries/areas for many purposes.
  - ▶ e.g., In the U.S., CHIPS and Science Act in 2022; CARES Act during the COVID-19 pandemic.
- It is important to evaluate the macroeconomic impacts of these types of policies before their actual implementation.
- Policy effects are mediated by many features of an economy.
  - ► Two salient features: strategic interactions and production networks



#### Motivation and Goal

- Strategic competition between firms is prevalent in many industries.
  - ▶ Changes in costs are not fully translated into changes in output prices.

- Industries are linked through input-output linkages.
  - ▶ A shock to one sector propagates through the production network.

- This paper develops a framework for ex ante evaluation of the macroeconomic impacts of subsidies under strategic competition and production networks.
  - ▶ Model, data, identification and estimation





## Preview of My Paper

#### Model implication:

• The production network compounds the firms' markup responses not only with respect to the firms' own choices, but also with respect to competitors' choices.

#### **Identification:**

• I assume that firms' equilibrium choices depend on competitors' productivities only through a single aggregate.

#### **Empirical application:**

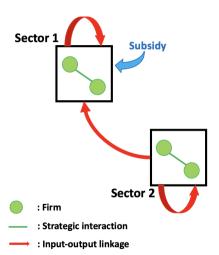
- I consider one part of the CHIPS and Science Act 2022.
- The estimate based on oligopolistic competition is substantially different from the estimate based on monopolistic competition.

#### Literature

- Policy effects in a model of strategic competition without production networks:
  - ▶ Gaubert, Itskhoki and Vogler (2021); Wang and Werning (2022), etc.
- Optimal policies in a model of perfect competition with production networks:
  - ► Liu (2019), etc.
- Optimal policies in a model of monopolistic competition with production networks:
  - Lashkaripour and Lugovskyy (2023), etc.
- Policy effects in a model of strategic competition with production networks:
  - ▶ My paper!!

## An Illustrative Example

- Two sectors, two firms engaging in a Cournot duopoly.
- Firms' products are combined to a sectoral good.
  - used by firms and a final consumer.
- The value added comes only from markups.
  - No labor input is used.
- There is an input subsidy  $\tau_1^0$  to Sector 1.
- Consider changing the subsidy from  $au_1^0$  to  $au_1^1$ .
- Policy Question: How much will GDP change?



## Object of Interest

- $GDP(\tau_1) := VA_1(\tau_1) + VA_2(\tau_1)$ , where  $VA_i(\cdot)$  is value added of Sector i.
- The change in GDP due to the policy reform from  $au_1^0$  to  $au_1^1$ :

$$\Delta \textit{GDP}(\tau_1^0, \tau_1^1) := \textit{GDP}(\tau_1^1) - \textit{GDP}(\tau_1^0) = \int_{\tau_1^0}^{\tau_1^1} \left( \frac{\textit{dVA}_1}{\textit{d}\tau_1} + \frac{\textit{dVA}_2}{\textit{d}\tau_1} \right) \textit{d}\tau_1,$$

with

$$\frac{dVA_1}{d\tau_1} + \frac{dVA_2}{d\tau_1} = A\frac{d\mu_1}{d\tau_1} + B\frac{dy_1}{d\tau_1} + C\frac{dy_2}{d\tau_1},$$

where

- $\blacktriangleright$   $\mu_1$ : Sector 1's markup;
- $\triangleright$   $y_i$ : final consumption of Sector i's good;
- ▶ A, B, C: some coefficients (A and B reflect the production network).

## Markup Responses

• The markup response of Sector 1:

$$\frac{d\mu_1}{d\tau_1} = \underbrace{D_1 \bigg( \frac{\partial \mu_{11}(\cdot)}{\partial q_{11}} \frac{dq_{11}}{d\tau_1} + \frac{\partial \mu_{11}(\cdot)}{\partial q_{12}} \frac{dq_{12}}{d\tau_1} \bigg)}_{\text{Firm 1's markup response}} + \underbrace{D_2 \bigg( \frac{\partial \mu_{12}(\cdot)}{\partial q_{11}} \frac{dq_{11}}{d\tau_1} + \frac{\partial \mu_{12}(\cdot)}{\partial q_{12}} \frac{dq_{12}}{d\tau_1} \bigg)}_{\text{Firm 2's markup response}},$$

#### where

- $ightharpoonup q_{ik}$ : the firm k's output quantity.
- $\mu_{1k}(q_{11}, q_{12})$ : the firm k's markup.
- ▶  $D_k$ : a coefficient reflecting the firm k's market share in sector 1.
- The purple parts capture the markup responses with respect to the firms' own choices.
- The green parts capture the markup responses with respect to the competitors' choices.

## **Implications**

• The change in GDP due to the policy reform from  $au_1^0$  to  $au_1^1$ :

$$\Delta GDP(\tau_{1}^{0}, \tau_{1}^{1}) = \int_{\tau_{1}^{0}}^{\tau_{1}^{1}} \left( B \frac{dy_{1}}{d\tau_{1}} + C \frac{dy_{2}}{d\tau_{1}} \right) d\tau_{1}$$

$$+ \int_{\tau_{1}^{0}}^{\tau_{1}^{1}} A \left( D_{1} \frac{\partial \mu_{11}(\cdot)}{\partial q_{11}} \frac{dq_{11}}{d\tau_{1}} + D_{2} \frac{\partial \mu_{12}(\cdot)}{\partial q_{12}} \frac{dq_{12}}{d\tau_{1}} \right) d\tau_{1}$$

$$+ \underbrace{\int_{\tau_{1}^{0}}^{\tau_{1}^{1}} A \left( D_{2} \frac{\partial \mu_{12}(\cdot)}{\partial q_{11}} \frac{dq_{11}}{d\tau_{1}} + D_{1} \frac{\partial \mu_{11}(\cdot)}{\partial q_{12}} \frac{dq_{12}}{d\tau_{1}} \right) d\tau_{1}}_{(\star)}.$$

- In monopolistic competition, (⋆) is absent.
- The policy effects are **theoretically** different due to  $(\star)$ .
- Using real-world data, I find that (\*) is **empirically** relevant as well.

## Setup

- A closed-economy, multi-sector model with *N* sectors:
  - ► Sectors are linked via **input-output linkage**.
- In sector i, a finite number  $N_i$  of firms engage in Cournot competition.
- Firms' products in each sector are aggregated into a sectoral good.
  - consumed by a representative consumer and by a government;
  - used by firms as an input.
- The government provides input subsidies specific to purchasing sectors:
  - ▶ i.e., when the total value of intermediate goods purchased by firm k in sector i is  $M_{ik}$ , the firm's actual expenditure is  $(1 \tau_i)M_{ik}$ .





#### Firm-Level Production

• Firm k in sector i:

$$q_{ik}=z_{ik}f_i(\ell_{ik},m_{ik}) \qquad ext{with} \qquad m_{ik}=\prod_{j=1}^N m_{ik,j}^{\gamma_{i,j}},$$

with  $q_{ik}$ : quantity of output,  $z_{ik}$ : productivity,  $\ell_{ik}$ : labor,  $m_{ik}$ : material, and  $m_{ik,i}$ : use of sector i's good by firm k in sector i.

- f<sub>i</sub>: neoclassical
- $\gamma_{i,j}$ : the input share of sector j's good, reflecting the production network.
- Each output market is **oligopolistic** (complete information).
- Input markets are perfectly competitive.
- Firm k's decision proceeds in three steps:



#### Sectoral Aggregators / "Demand Functions"

- A sectoral aggregator is the only purchaser of firms' products.
  - $\longrightarrow$  "Demand function" from firm's perspective.
- **Assumption** (a demand system of Homothetic with a Single Aggregator (HSA)): The inverse demand function can be parametrized as

$$p_{ik} = \frac{\Phi_i}{q_{ik}} \Psi_i \left( \frac{q_{ik}}{A_i (\{q_{ik'}\}_{k'=1}^{N_i})} \right) \quad \text{with} \quad \sum_{k'=1}^{N_i} \Psi_i \left( \frac{q_{ik'}}{A_i (\{q_{ik'}\}_{k'=1}^{N_i})} \right) = 1,$$

where  $\Phi_i$ : the sectoral aggregator's expenditure,  $\Psi_i(\cdot)$ : the share of firm k's good in  $\Phi_i$ , and  $A_i(\cdot)$ : a function of all firms' quantities.

- **Key 1**: Cobb-Douglas, CES, translog ⊂ HSA ⊂ Homothetic
- **Key 2**: Strategic interactions are encapsulated in  $A_i(\{q_{ik'}\}_{k'=1}^{N_i})$ .



## Object of Interest

- The policymaker is interested in shifting the subsidy specific to sector n from  $\tau_n^0$  to  $\tau_n^1$ .
  - e.g., an additional subsidy to the semiconductor industry.
- Subsidies to other sectors are held constant.
- **Object of interest**: the change in GDP due to the policy reform from  $\tau_n^0$  to  $\tau_n^1$ :

$$\Delta Y(\tau_n^0, \tau_n^1) \coloneqq \sum_{i=1}^N Y_i(\boldsymbol{ au}^1) - \sum_{i=1}^N Y_i(\boldsymbol{ au}^0),$$

where  $Y_i(\tau)$ : the sector *i*'s GDP under policy regime  $\tau := \{\tau_i\}_{i=1}^N$ .





▶ Other policy parameters





▶ Welfare gains

## Aggregate and Sector-Level Data

- Data source 1: The U.S. Bureau of Labor Statistics (BLS)
  - ▶ The dataset provides wage  $W^*$ .

- Data source 2: The Bureau of Economic Analysis (BEA)
  - ▶ The dataset provides sectoral price indices  $\{P_i^*\}_{i=1}^N$  and input-output table.
  - ▶ The input share  $\{\gamma_{i,j}\}_{i,j=1}^N$  and (net) subsidies  $\tau^0$  can be obtained.



#### Firm-Level Data

- Data source: Compustat.
  - ▶ The coverage is all public firms, i.e., the firms listed on the stock exchange.
- In this dataset, I directly observe firm-level revenue and total cost.
- Using the model and aggregate data, I can recover
  - ▶ labor input  $\ell_{ik}^*$ ;
  - ▶ material input m<sup>\*</sup><sub>ik</sub>;
  - ▶ input demand for sectoral goods  $\{m_{ik,i}^*\}_{i=1}^N$ .
- Important: Data on firm-level price  $p_{ik}^*$  and quantity  $q_{ik}^*$  are not available.



## Identification Strategy and Challenges

• Under differentiability assumption:

$$\Delta Y( au_n^0, au_n^1) \coloneqq \sum_{i=1}^N Y_i( au^1) - \sum_{i=1}^N Y_i( au^0) = \sum_{i=1}^N \int_{ au^0}^{ au^1} rac{dY_i(s)}{ds} ds.$$

- Goal: to identify  $\frac{dY_i(s)}{ds}$  for all  $s \in [\tau^0, \tau^1]$ .
- Existing literature assumes that firms **are** infinitesimally small.  $\Rightarrow \frac{dY_i(s)}{ds}$  **can** be expressed in terms of sector-level variables only.
- In my framework, firms are not infinitesimally small.
  - $\implies \frac{dY_i(s)}{ds}$  cannot be expressed in terms of sector-level variables alone.

## A Way-out

- $\frac{dY_i(s)}{ds}$  involves two types of unknown variables.
  - (i) Firm-level price  $p_{ik}^*$  and quantity  $q_{ik}^*$ :
    - --- unknown due to the data limitation.
  - (ii) Firm-level production elasticity and price elasticity of demand:
    - unknown because the model is not fully specified.
- To recover (i) and (ii), I draw from the industrial organization literature.

## Control Function Approach

- **Idea:** "control" for the unobservable productivity  $z_{ik}$  with a function of observable input variables  $\ell_{ik}$  and  $m_{ik}$ .
- Consider case of a Cobb-Douglas production function (in logarithm).
- In perfect or monopolistic competition,

$$q_{ik} = \beta_0 + \beta_1 \ell_{ik} + \beta_2 m_{ik} + \underbrace{z_{ik}}_{\mathcal{M}(\ell_{ik}, m_{ik})} + \varepsilon_{ik} = \underbrace{\phi(\ell_{ik}, m_{ik})}_{\text{a nonparametric function}} + \varepsilon_{ik}$$

where  $\beta$ .'s: regression coefficients,  $\varepsilon_{ik}$ : measurement error.

In oligopolistic competition,

$$q_{ik} = \beta_0 + \beta_1 \ell_{ik} + \beta_2 m_{ik} + \underbrace{z_{ik}}_{\mathcal{M}(\ell_{ik}, m_{ik}, \{z_{ik'}\}_{k' \neq k})} + \varepsilon_{ik} \neq \underbrace{\phi(\ell_{ik}, m_{ik})}_{\text{a nonparametric function}} + \varepsilon_{ik}$$

Unobservable productivities persist!

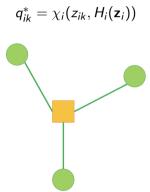


#### Solution

• **Assumption**: For each sector i, there exist some functions  $\chi_i$  and  $H_i$  such that (a)  $q_{ik}^* = \chi_i(z_{ik}, H_i(\mathbf{z}_i))$  and (b)  $\frac{\partial \chi_i(\cdot)}{\partial z_{ik}} \neq 1$  hold for all firm k, where  $\mathbf{z}_i := \{z_{ik'}\}_{k'}$ .

$$q_{ik}^* = \tilde{\chi}_i(z_{ik}, \{z_{ik'}\}_{k'\neq k})$$





## **Implication**

• Under this assumption, there exist some functions  $\mathcal{M}_i$  and  $\mathcal{H}_i$  such that

$$z_{ik} = \mathcal{M}_i(\ell_{ik}^*, m_{ik}^*, ar{\mathcal{H}}_i) \qquad ext{with} \qquad ar{\mathcal{H}}_i = \mathcal{H}_i(\mathbf{z}_i).$$

- I can identify
  - (i) firm-level price  $p_{ik}^*$  and quantity  $q_{ik}^*$ ; and
  - (ii) firm-level production elasticity and price elasticity of demand.
- This assumption is flexible enough to include the specifications widely used in the literature.



## Example: Duopoly

- Consider a CES sectoral aggregator and Cobb-Douglas firm-level production function.
  - e.g., Atkeson and Burstein (2008); Nakamura and Steinsson (2010); Grassi (2017)
- The Cournot-Nash equilibrium quantities are given by

$$q_{ik}^* = \frac{\sigma - 1}{\sigma} mc_i(z_{ik})^{-\sigma} \mathcal{H}_i(\mathbf{z}_i) \quad \text{with} \quad \mathcal{H}_i(\mathbf{z}_i) \coloneqq \frac{mc_i(z_{i1})^{\frac{1-\sigma}{\sigma}} mc_i(z_{i2})^{\frac{1-\sigma}{\sigma}}}{(mc_i(z_{i1})^{\frac{1-\sigma}{\sigma}} + mc_i(z_{i2})^{\frac{1-\sigma}{\sigma}})^{\frac{\sigma^2 - \sigma + 2}{\sigma}}}.$$

where  $\sigma$ : elasticity of substitution,  $mc_i(z_{ik})$ : firm k's marginal cost.

ullet The input decision is constrained by the production possibility frontier at output level  $q_{ik}^*$ :

$$z_{ik}(\ell_{ik}^*)^{\alpha}(m_{ik}^*)^{1-\alpha} = q_{ik}^* = \frac{\sigma-1}{\sigma}mc_i(z_{ik})^{-\sigma}\bar{\mathcal{H}}_i$$
 with  $\bar{\mathcal{H}}_i = \mathcal{H}_i(\mathbf{z}_i)$ .

• Upon solving this for  $z_{ik}$ , I obtain the expression  $z_{ik} = \mathcal{M}_i(\ell_{ik}^*, m_{ik}^*, \bar{\mathcal{H}}_i)$ .

# Summary of Approach

Top Layer Decompose the object of interest:

$$\Delta Y(\tau_n^0, \tau_n^1) = \sum_{i=1}^N \int_{\tau^0}^{\tau^1} \frac{dY_i(s)}{ds} ds.$$

Middle Layer Further decompose  $\frac{dY_i(s)}{ds}$  into firm-level variables using the firm's optimization problem.

Bottom Layer Recover (i) firm-level output price and quantity, and (ii) firm-level production elasticity and price elasticity of demand.

Identification Reconstruct  $\Delta Y(\tau_n^0, \tau_n^1)$  by tracing this procedure backward.

Estimation The bottom layer can be nonparametrically estimated. A nonparametric estimator for  $\Delta Y(\tau_n^0, \tau_n^1)$  can be constructed.



## Policy Scenario

- The CHIPS and Science Act (CHIPS) was enacted in 2022.
- **Investment:** nearly \$53 billion in the U.S. semiconductor manufacturing, research and development, and workforce.
- Subsidy: a 25% tax credit for manufacturing investment.
  - ▶ up to \$24.25 billion for the next 10 years.
  - \$2.43 billion of subsidy per year.
- In this paper, I consider increasing the semiconductor subsidy by \$0.56 billion.
- This corresponds to shifting  $\tau_n$  from 14.94% (the 2021 level) to 16.00%.



#### Main Result

• The estimator for the policy effect:

$$\widehat{\Delta Y}(\tau_n^0, \tau_n^1) = \sum_{i=1}^N \int_{\tau^0}^{\tau^1} \frac{\widehat{dY_i(s)}}{ds} ds.$$

• The estimates are compared between monopolistic and oligopolistic competition:

| (billion U.S. dollars)                | Monopolistic | Oligopolistic |
|---------------------------------------|--------------|---------------|
| $\widehat{\Delta Y}(	au_n^0,	au_n^1)$ | -0.71        | -1.34         |

• The contribution of strategic interaction is empirically relevant.



#### Breakdown

• The marginal change in sectoral GDP can be broken down to two parts:

$$\underbrace{\frac{d\widehat{Y_i(s)}}{ds}}_{\text{marginal change}} = \text{effects on firms' revenues} - \text{effects of firms' material input costs.}$$

• The breakdown at  $\tau_n^0 (= 14.94\%)$  for the **semiconductor industry**:

| (billions U.S. dollars) | Marginal Change | = | Revenue Effect | _ | Cost Effect |
|-------------------------|-----------------|---|----------------|---|-------------|
| Oligopolistic           | -94.70          |   | 1.29           |   | 95.99       |
| Monopolistic            | 196.76          |   | 560.33         |   | 363.57      |

- If oligopolistic, the semiconductor industry "loses" due to the policy change.
- If monopolistic, the semiconductor industry "benefits" from the policy change.



## Comovements/Pass-Through (Simplified Description)

(Sector-level cost-price pass-through) 
$$\frac{dP_i^*}{d\tau_n} = \lambda_i \frac{dP_i^{M^*}}{d\tau_n}$$
(Sector-level policy-cost pass-through) 
$$\frac{dP_i^{M^*}}{d\tau_n} = -h_{i,n} \frac{P_n^{M^*}}{1-\tau_n}$$

where  $P_i^*$ : the output price index, and  $P_i^{M*}$ : the cost index for material input.

- $\lambda_i$ : an (weighted) average of the firms' markup responses:
  - with respect to the firms' own choices;
  - with respect to the competitors' choices.
- $h_{i,n}$ : the (i,n) entry of  $(I-\Gamma)^{-1}$ , with  $\Gamma := \left[\frac{\gamma_{i,j}}{P_i^*} \frac{P_i^{M*}}{P_i^*} \lambda_j\right]_{i,i=1}^N$ .
  - ▶ This adds up all the possible direct and indirect channels from sector n to sector i.





#### Estimates of Pass-Through Coefficients

• i = n = the semiconductor industry:

| Competition   | $\lambda_i$ | h <sub>i,n</sub> |
|---------------|-------------|------------------|
| Oligopolistic | 0.11        | 1.67             |
| Monopolistic  | 0.24        | 4.12             |

- $\lambda_i$  is different across two types of competition.
- This is because of the firms' strategic interactions.
- $h_{i,n}$  is different across two types of competition.
- This is because  $\{\lambda_i\}_{i=1}^N$  are compounded along the **production network**.
- The comovement patterns are completely different.



## Summary and Takeaway

- Industrial policies have been (and will continue to be) an active policy tool.
- I establish a framework for *ex ante* evaluations of industrial policies in strategic interactions and a production network.
- I assume that firms' equilibrium choices depend on competitors' productivities only through a single aggregate.
- This is already satisfied by many specifications in the literature.
- I consider a part of the CHIPS and Science Act in 2022.
- The production network compounds the markup responses not only with respect to the firms' own choices, but also with respect to competitors' choices.
- In find that the latter is not negligible.
- A key takeaway: To specifying the market competition correctly is very important !!

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#### Literature: Oligopolistic Competition

- Incomplete pass-through of cost shocks:
  - ▶ Atkeson and Burstein (2008)
- Comparative advantage:
  - ► Gaubert and Itskhoki (2020)
- Endogenous markups (pro-competitive effect of international trade):
  - ► Edmond, Midrigan and Xu (2015)
- Market power (market concentration):
  - ▶ De Loecker, Eeckhout and Mongey (2021); Wang and Werning (2022)



#### Literature: Production Networks

- Business cycle:
  - ▶ Long and Plosser (1983), Horvath (1998, 2000), Acemoglu, Carvalho, Ozdaglar and Tahbaz-Salehi (2012)
- Misallocations (market distortions):
  - ▶ Jones (2011, 2013), Baqaee and Farhi (2020), Bigio and La'O (2020)
- Inflation:
  - ▶ di Giovanni, Kalemli-Özcan, Silva and Yildirim (2022)



- Welfare gains from shocks in a model of continuum of firms without production networks:
  - ▶ Arkolakis, Costinot and Rodríguez-Clare (2012); Arkolakis, Costinot, Donaldson and Rodríguez-Clare (2019); Adão, Arkolakis and Ganapati (2020), etc.
- Policy effects in a model of oligopolistic competition without production networks:
  - ▶ Gaubert et al. (2021); Wang and Werning (2022), etc.
- Welfare loss in a model of continuum of firms with a production network:
  - Baqaee and Farhi (2020, 2022); Bigio and La'O (2020), etc.
- Optimal policies in a model of continuum of firms with a production network:
  - ▶ Liu (2019); Lashkaripour and Lugovskyy (2023), etc.
- Policy evaluations in a model of oligopolistic competition with a production network:
  - ▶ My paper!!

## Welfare Gains from Trade Cost Shocks

- The existing welfare gain literature proceeds in three steps.
  - Step 1. Characterize the welfare gain  $\%\Delta\mathcal{W}$  in terms of the "trade elasticity"  $\varepsilon$  and the domestic absorption share  $\lambda$ : e.g.,  $\%\Delta\mathcal{W}=1-\lambda^{1/\varepsilon}$ .
  - Step 2. Estimate the trade elasticity  $\hat{\varepsilon}$ , while  $\lambda$  is typically observed in data.
  - Step 3. Plug in the estimate  $\hat{\varepsilon}$  into the characterization: e.g.,  $\sqrt[6]{\Delta W} = 1 \lambda^{1/\hat{\varepsilon}}$ .
- In Step 2, the literature assumes that the trade policy is a "random realization."
  - ▶ e.g., Arkolakis et al. (2012), Adão et al. (2020), Boehm, Levchenko and Pandalai-Nayar (2023).
- This is compatible to the analysis of "shocks to trade costs."
- But this is not compatible to the analysis of policy making.
- My paper proposes a conceptually consistent framework for the policymaker's problem.

# More on Arkolakis et al. (2012)

- Ex ante, the policy shock is known only up to its probability distribution.
- The appropriate evaluation criteria should take the form of an expectation of the welfare gain: e.g.,

$$E[\%\Delta W]$$
 or  $E[\Delta W]$ 

- The famous expression for the "ex ante" welfare gain from going to autarky  $\%\Delta\mathcal{W}=1-\lambda^{1/\varepsilon}$  (Arkolakis et al. 2012) only corresponds to one possible realization of the shock (i.e., autarky).
- Any inference based solely on this expression is merely as useful as an ex post assessment.



## Policy Evaluation and Policy Design

- My framework can naturally fit into an optimal policy design problem.
- One criterion for the optimal industrial policy  $\tau_n^{1*}$  is defined by

$${ au_n^1}^* \in \max_{ au_n^1} \Delta Y( au_n^0, au_n^1)$$

- The expression for  $\%\Delta\mathcal{W}$  cannot be used in this way for the reason explained above.
- The welfare gain literature and the optimal trade policy literature are conceptually distinct.
- My framework bridges these two different strands of the literature.



## Empirical vs. Structural Approach

## **Empirical Approach**

## **Advantages:**

less assumptions

#### **Limitations:**

- no general equilibrium effects
- no strategic interactions
- no peer effects
- ex post assessment
- policy parameters are locally defined

#### Structural Approach

#### **Limitations:**

more assumptions

#### **Advantages:**

- general equilibrium effects
- strategic interactions
- peer effects
- ex ante assessment
- policy parameters are locally or globally defined



# Two-Sector Economy

| Purchaser<br>Seller | Sector 1                   | Sector 2            | Final Consumption     | Total Sales           |
|---------------------|----------------------------|---------------------|-----------------------|-----------------------|
| Sector 1            | $\omega_{1,1} \tilde{x}_1$ | 0                   | <i>y</i> <sub>1</sub> | <i>x</i> <sub>1</sub> |
| Sector 2            | $\omega_{1,2} \tilde{x}_1$ | 1                   | <i>y</i> 2            | <i>x</i> <sub>2</sub> |
| Total Cost          | $	ilde{	ilde{x}}_1$        | $	ilde{x}_2$        |                       |                       |
| Value Added (VA)    | $(1-\mu_1^{-1})x_1$        | $(1-\mu_2^{-1})x_2$ |                       |                       |

- $x_i = \mu_i \tilde{x}_i$
- $\omega_{1,1}\tilde{x}_1 + y_1 = x_1 \Longrightarrow x_1 = (1 \omega_{1,1}\mu_1^{-1})^{-1}y_1$
- $\omega_{1,2}\tilde{x}_1 + \tilde{x}_2 + y_2 = x_2 \Longrightarrow x_2 = (1 \mu_2^{-1})^{-1}(\omega_{1,2}\mu_1^{-1}x_1 + y_2)$



## Value Added

• 
$$VA_1 = (1 - \mu_1^{-1})x_1 = (1 - \mu_1^{-1})(1 - \omega_{1,1}\mu_1^{-1})^{-1}y_1$$

• 
$$VA_2 = (1 - \mu_2^{-1})x_2 = \omega_{1,2}\mu_1^{-1}x_1 + y_2 = \omega_{1,2}\mu_1^{-1}(1 - \omega_{1,1}\mu_1^{-1})^{-1}y_1 + y_2$$

Hence,

$$\begin{split} \frac{dVA}{d\tau} &= \frac{dVA_1}{d\tau} + \frac{dVA_2}{d\tau} \\ &= (1 - \omega_{1,1}\mu_1^{-1})^{-1}\mu_1^{-2}[(1 - \omega_{1,2}) - \omega_{1,1}(1 - \omega_{1,1}\mu_1^{-1})\{1 - (1 - \omega_{1,2})\mu_1^{-1}\}]y_1\frac{d\mu_1}{d\tau} \\ &+ (1 - \omega_{1,1}\mu_1^{-1})^{-1}\{1 - (1 - \omega_{1,2})\mu_1^{-1}\}\frac{dy_1}{d\tau} \\ &+ \frac{dy_2}{d\tau}. \end{split}$$

• When there is no trade between sectors ( $\omega_{1,1}=1$ ,  $\omega_{1,2}=0$ ), then  $\frac{dVA}{d\tau}=\frac{dy_1}{d\tau}+\frac{dy_2}{d\tau}$ .



# Sectoral Markup Response

Sectoral markups:

$$\mu_i = \mathcal{D}_i(\mu_{i1}, \mu_{i2})$$
 with  $\mu_{ik} = \mu_{ik}(q_{i1}, q_{i2}).$ 

Total differentiation:

$$d\mu_i = \frac{\partial \mathcal{D}_i(\cdot)}{\partial \mu_{i1}} d\mu_{i1} + \frac{\partial \mathcal{D}_i(\cdot)}{\partial \mu_{i2}} d\mu_{i2} \qquad \text{with} \qquad d\mu_{ik} = \frac{\partial \mu_{ik}(\cdot)}{\partial q_{i1}} dq_{i1} + \frac{\partial \mu_{ik}(\cdot)}{\partial q_{i2}} dq_{i2}.$$

ullet Substitution and dividing it by d au yield

$$\frac{d\mu_{i}}{d\tau} = \frac{\partial \mathcal{D}_{i}(\cdot)}{\partial \mu_{i1}} \left( \frac{\partial \mu_{i1}(\cdot)}{\partial q_{i1}} \frac{dq_{i1}}{d\tau} + \frac{\partial \mu_{i1}(\cdot)}{\partial q_{i2}} \frac{dq_{i2}}{d\tau} \right) + \frac{\partial \mathcal{D}_{i}(\cdot)}{\partial \mu_{i2}} \left( \frac{\partial \mu_{i2}(\cdot)}{\partial q_{i1}} \frac{dq_{i1}}{d\tau} + \frac{\partial \mu_{i2}(\cdot)}{\partial q_{i2}} \frac{dq_{i2}}{d\tau} \right).$$



# Open Economy

- The present paper considers a closed economy model.
- The model can be opened up for international trade by two steps.

Step 1. Reindex firms to accommodate foreign firms:

$$k = \underbrace{1, \dots, N_i^0}_{\text{domestic firms}}, \underbrace{N_i^0 + 1, \dots, N_i^1}_{\text{foreign country 1's firms}}, N_i^1 + 1, \dots, N_i^2, \dots$$

Step 2. Impose trade balance condition.

- Data on foreign firms are typically unavailable.
- This is left for future work.



# Static or Dynamic?

- CHIPS and Science Act includes:
  - ▶ Tax credit for capital investments in semiconductor.
  - ▶ Investment in construction, expansion, or modernization of facilities producing semiconductors.
- As far as the tax credits and the static analysis are concerned, the empirical analysis of this paper is consistent to the model.
  - ► Capital endowment.
- To account for the investment, the model of this paper needs to be extended to include the firms' dynamic decisions.
  - ► Capital accumulation.



## Static Model

- Conceptually, the present model could be viewed as a "steady state approximation" of a dynamic model.
- In terms of empirical analysis, there are two ways of treating capital endowment.
- Capital as observed heterogeneity:
  - Capital is observed in the Compustat data.
  - $\tilde{r}_{ik} = \tilde{\phi}_i(\tilde{\ell}_{ik}, \tilde{m}_{ik}, \tilde{k}_{ik}) + \tilde{\eta}_{ik}.$
- Capital as unobserved heterogeneity:
  - ▶ This sidesteps potential errors inherent in the measurement of capital.
  - Under the timing assumption and the "Hicks-neutrality" assumption,

$$q_{ik} = \underbrace{h_i(k_{ik})z_{ik}}_{\mathcal{Z}_{ik}} f_i(\ell_{ik}, m_{ik})$$
 for some function  $h_i(\cdot)$ .

▶ The "firm-level productivity"  $\check{z}_{ik}$  is understood as firm's overall capability of production.



# Dynamic Model

- Firm's dynamic decisions take into account:
  - ▶ Which firms will or will not be in the market.
  - ▶ The firm's own future decisions and the competitors' future decisions.
- Accommodating these will require additional assumptions.
- This is left for future work.



## Structural vs. Sufficient Statistics

#### Structural approach

#### Sufficient statistics approach

#### Feature:

- Fully specify the model
  - $\rightarrow$  deep parameters

#### **Pros:**

behavioral interpretation

#### Cons:

- restrictive
- computationally hard

#### Feature:

- Partially specify the model
  - $\rightarrow$  sufficient statistics

#### **Pros:**

- less restrictive
- computationally easy

#### Cons:

no behavioral interpretation



## Price Takers in Input Markets

• Fact: If (i) the production function exhibits constant returns to scale, (ii) all inputs are variable and (iii) the firms are price takers in the input markets, then the marginal costs are constant.

• In this case,

$$( ext{Sector } i) \qquad q_{ik}^* \in \max_{q_{ik}} \left\{ p_{ik}(q_{ik})q_{ik} - mc_{ik}q_{ik} \right\}$$
  $( ext{Sector } j) \qquad q_{jk}^* \in \max_{q_{jk}} \left\{ p_{jk}(q_{jk})q_{jk} - mc_{jk}q_{jk} \right\}$ 

- Oligopolistic competition takes place in each sector.
  - ▶ Firms' strategic interactions are confined within each sector.
- This is in line with the literature.

## Price Setters in Input Markets

If otherwise.

- Oligopolistic competition takes place between firms across sectors.
  - ▶ Firms engage in a single big strategic interaction.
- This may not align with the motivating literature.
- The "perfectly competitive input markets" assumption restricts the strategic interaction within each sector.
- The input price indices coincide with the output price indices in the aggregate equilibrium.

# **CES** Aggregator

• Consider the CES aggregator in sector *i*:

$$F_i(\lbrace q_{ik}\rbrace_{k=1}^{N_i}) := \left(\sum_{k=1}^{N_i} \delta_{ik}^{\sigma_i} q_{ik}^{\frac{\sigma_i-1}{\sigma_i}}\right)^{\frac{\sigma_i}{\sigma_i-1}},$$

where  $\sigma_i$ : the elasticity of substitution specific to sector i; and  $\delta_{ik}$ : a demand shifter specific to firm k's product.

- The residual inverse demand curve faced by firm k:  $p_{ik} = \frac{\delta_{ik}q_{ik}^{-\frac{1}{\sigma_i}}}{\sum_{k'=1}^{N_i}\delta_{ik'}q_{ik'}^{-\frac{1}{\sigma_i}}}R_i$ , where  $R_i$ : the total expenditure to sector i's good.
- Letting  $R_i = \Phi_i$  and  $A_i(\mathbf{q}_i) \coloneqq \left(\sum_{k'=1}^{N_i} \delta_{ik'} q_{ik'}^{-\frac{1}{\sigma_i}}\right)^{\frac{\sigma_i}{\sigma_i-1}}$ , the HSA specification is satisfied with  $\Psi_{ik}(x; \mathcal{I}_i) \coloneqq \delta_{ik} x^{\frac{\sigma_i-1}{\sigma_i}}$ .

- Consider the smartphone market, in which iPhone (Apple) and Galaxy (Samsung) are close substitutes.
- The demand for iPhone might be very sensitive to that of Galaxy.
- Letting k and k'' denote Apple and Samsung, respectively.
- The inverse demand for iPhone (k):

$$p_{ik} = \kappa(q_{ik}, q_{ik''}) + rac{\delta_{ik}q_{ik}^{-rac{1}{\sigma_i}}}{\sum_{k'=1}^{N_i}\delta_{ik'}q_{ik'}^{-rac{1}{\sigma_i}}}R_i,$$

where  $\kappa(\cdot)$  is a function of  $q_{ik}$  and  $q_{ik''}$ .

• The Apple's decision  $q_{ik}$  is directly affected by the Samsung's choice  $q_{ik''}$  as well as through the quantity index.

#### Household

- There is a single representative utility-maximizing consumer.
- The consumer's utility function is strictly monotonic and continuously differentiable in the final consumption good.
- The consumer inelastically supplies labor.
- The consumer chooses the quantity of the final consumption good subject to the binding budget constraint:

$$C = WL + \Pi - T$$
,

where  $\Pi$  is firm's total profit, and T indicates the tax payment to the government in the form of a lump-sum transfer.

The price index of the final consumption good is set to be the numeraire.

# Economy-Wide and Sectoral Aggregations

ullet The economy-wide aggregator  ${\mathcal F}$  produces the final consumption good Y:

$$Y = \mathcal{F}(\{X_i\}_{i=1}^N),$$

where  $X_i$ : the sector i's good.

• The sectoral aggregator  $F_i$  produces sectoral good  $Q_i$ :

$$Q_i = F_i(\{q_{ik}\}_{k=1}^{N_i}),$$

where  $q_{ik}$ : firm k's product.

• **Assumption**: (i)  $\mathcal{F}$  is increasing and concave in each of its arguments. (ii)  $F_i$  is a) twice continuously differentiable and b) increasing and concave in each of its arguments.



# **HSA** Demand System

• In each sector  $i \in \mathbb{N}$ , the sectoral aggregator  $F_i$  exhibits an HSA inverse demand function; that is, the inverse demand function faced by firm  $k \in \mathbf{N}_i$  is given by

$$\rho_{ik} = rac{\Phi_i}{q_{ik}} \Psi_{ik} \left( rac{q_{ik}}{A_i(\mathbf{q}_i)}; \mathcal{I}_i 
ight) \qquad \text{with} \qquad \sum_{k'=1}^{N_i} \Psi_{ik'} \left( rac{q_{ik'}}{A_i(\mathbf{q}_i)}; \mathcal{I}_i 
ight) = 1,$$

where  $\Phi_i$ : a constant indicating the expenditure by sector i's aggregator;  $\Psi_{ik}$ : the share of firm k's good in the expenditure of sector i's aggregator; and  $A_i(\mathbf{q}_i)$ : the aggregate quantity index capturing interactions between firms' choices with  $\mathbf{q}_i \coloneqq \{q_{ik'}\}_{\nu=1}^{N_i}$ .

- For the sake of simplicity, this paper assumes that  $\Psi_{ik}(\cdot) = \Psi_{ik'}(\cdot)$  for all  $k \neq k'$ .
- This assumption can be relaxed at the expense of technicalities.



# Timi-Level Troduction. Assumption

- **Assumption**:  $f_i(\cdot)$  (i) displays constant returns to scale, (ii) is twice continuously differentiable in all arguments, (iii) is increasing and concave in each of its arguments, and (iv) satisfies  $f_i(0,0) = 0$ .
- Moreover,  $(v) \left(\frac{\partial f_i(\cdot)}{\partial \ell_{ik}}\right)^2 \frac{\partial^2 f_i(\cdot)}{\partial m_{ik}^2} + \left(\frac{\partial f_i(\cdot)}{\partial m_{ik}}\right)^2 \frac{\partial^2 f_i(\cdot)}{\partial \ell_{ik}^2} 2 \frac{\partial f_i(\cdot)}{\partial \ell_{ik}} \frac{\partial f_i(\cdot)}{\partial m_{ik}} \frac{\partial^2 f_i(\cdot)}{\partial \ell_{ik} \partial m_{ik}} < 0 \text{ for all } (\ell_{ik}, m_{ik}).$
- Conditions (i) (iv) jointly state that the aggregators  $f_i(\cdot)$  is neoclassical.
- Condition (v) guarantees an interior solution for the firm's cost minimization problem.



## Firm-Level Production: Example

 The specification for the firm-level production function includes the nested Cobb-Douglas production function.

$$q_{ik}=z_{ik}\ell_{ik}^{lpha_i}m_{ik}^{1-lpha_i} \qquad ext{with} \qquad m_{ik}=\prod_{j=1}^N m_{ik,j}^{\gamma_{i,j}},$$

where  $\alpha_i$ : labor share specific to the sector, and  $\gamma_{i,j}$ : the share of sector j's good in the material input used by sector *i* with  $\sum_{i=1}^{N} \gamma_{i,j} = 1$ .

• In this setup,  $\omega_{i,l} = \alpha_i$  and  $\omega_{i,i} = (1 - \alpha_i)\gamma_{i,i}$ .



## Firm's Decisions

• Taking material input  $\bar{m}_{ik}$  and sectoral price indices  $\{P_j\}_j$  as given, the firm's optimal demand for sectoral intermediate goods  $\{m^*_{ik,j}\}_j$  is given by

$$\{m_{ik,j}^*\}_{j=1}^N \in \operatorname*{arg\,min}_{\{m_{ik,j}\}_{j=1}^N} \quad \sum_{j=1}^N (1- au_i) P_j m_{ik,j} \qquad s.t. \quad \prod_{j=1}^N m_{ik,j}^{\gamma_{i,j}} \geq \bar{m}_{ik}.$$

• The associated unit cost condition defines the cost index of material input  $P_i^M$  gross of the policy  $\tau$ .



## Firm's Decisions

• Taking the output quantity  $\bar{q}_{ik}$  and input prices W and  $P_i^M$  as given, the optimal input quantities  $\ell_{ik}^*$  and  $m_{ik}^*$  are given by

$$\{\ell_{ik}^*, m_{ik}^*\} \in \underset{\ell_{ik}, m_{ik}}{\operatorname{arg\,min}} W\ell_{ik} + P_i^M m_{ik} \quad s.t. \quad z_{ik}f_i(\ell_{ik}, m_{ik}) \geq \bar{q}_{ik},$$

**√** back

#### • The information set $\mathcal{I}_i$ :

$$\mathcal{I}_i := \{Y, \{X_j\}_{j=1}^N, \{Q_j\}_{j \neq i}, W, P_i^M, \{z_{ik}\}_{k=1}^{N_i}, \omega_L, \Omega, \tau\}.$$

• The Cournot-Nash equilibrium quantities  $\mathbf{q}_i^* \coloneqq \{q_{ik}^*\}_{k=1}^{N_i}$  must satisfy the following system of equations:

$$q_{ik}^* = \underset{q}{\operatorname{arg \, max}} \quad \pi_{ik}(q, \mathbf{q}_{i,-k}; \mathcal{I}_i) \qquad \forall k \in \mathbf{N}_i.$$

• The existence of Cournot-Nash equilibria in each sector immediately follows from the Debreu-Glicksberg-Fan theorem (Debreu 1952; Fan 1952; Glicksberg 1952).

**♦** back

#### Government

• The government sets the level of subsidies  $\tau$  under the balanced budget:

$$G + \sum_{i=1}^N S_i = T$$
 where  $S_i \coloneqq \sum_{k=1}^{N_i} \sum_{j=1}^N au_i P_j m_{ik,j},$ 

where G: public spending;  $S_i$ : the total policy expenditure in sector i; and T: a lump-sum tax on the consumer.



# Market Clearing Conditions

• The final consumption good:

$$Y = C + G$$
.

• Combined with the consumer's and government's budget constraints,

$$Y = WL + \Pi - \sum_{i=1}^{N} S_i.$$

• This is nothing but the income accounting identity of GDP.

**√** back

#### • Sectoral intermediate goods:

$$Q_j = X_j + \sum_{i=1}^{N} \sum_{k=1}^{N_i} m_{ik,j}.$$

• Labor:

$$L = \sum_{i=1}^{N} \sum_{k=1}^{N_i} \ell_{ik}.$$

**◆** back

- Under the invariance condition, the numbers of sectors N and firms  $N_i$ , firm's productivities  $z_{ik}$ , and the network structures  $\omega_L$  and  $\Omega$  are invariant to a policy shift.
- Other aggregate variables as well as firm-level variables are endogenously determined.
- The general equilibria of this model are defined as fixed points in the endogenous firm-level and aggregate variables.



- Sectoral Equilibria: Given the information set  $\mathcal{I}_i$ , a vector of sectoral Cournot-Nash equilibrium quantities  $\{q_{ik}^*\}_{k=1}^N$ , the optimal labor and material inputs  $\{\ell_{ik}^*, m_{ik}^*\}_{k=1}^{N_i}$ , and input demand for sectoral intermediate goods  $\{\{m_{ik,j}^*\}_{j=1}^N\}_{k=1}^{N_i}$  are determined so as to satisfy the firm-level problems.
- **Aggregate Equilibria**: Given sectoral equilibrium quantities  $\{q_{ik}^*, \ell_{ik}^*, m_{ik}^*, \{m_{ik,j}^*\}_{j=1}^N\}_{i,k}$ , an aggregate equilibrium is referenced by the set of aggregate quantities  $\{Y^*, \{X_j^*, Q_j^*\}_{j=1}^N\}$  together with the set of aggregate prices  $\{W^*, \{P_j^*\}_{j=1}^N\}$  that satisfy the market clearing conditions.

**d** back

- Let  $Y^{\tau}$  be the country's GDP in equilibrium under policy regime  $\tau$ .
- From the market clearing conditions,

$$Y^ au = \sum_{i=1}^N Y_i(oldsymbol{ au}) \qquad ext{where} \qquad Y_i(oldsymbol{ au}) \coloneqq \sum_{k=1}^{N_i} igg(W^*\ell_{ik}^* + \pi_{ik}^* - \sum_{j=1}^N au_i P_j^* m_{ik,j}^*igg),$$

where  $\pi_{ik}$  stands for firm k's profit.

•  $Y_i(\tau)$  can be viewed as sectoral *i*'s GDP, with each of its summands corresponding to an individual firm's contribution.

**√** back

## Policy Invariance

- **Assumption**: Throughout the policy reform from  $\tau^0$  to  $\tau^1$ , (i) the index set for sectors N, (ii) the index set for firms in each sector  $N_i$ , (iii) each sectoral aggregator, (iv) every firm-level production function in each sector, and (v) the shape of the input-output linkages  $\omega_L$  and  $\Omega$  do not change.
- Condition (i) excludes other competition interventions.
- Condition (ii) is implied by the short-run scope of this paper.
- Conditions (iii) and (iv) rule out both direct and indirect impacts of the policy reform on firms' productivities.
- Condition (v) states that the input-output linkages do not reshape in reaction to the policy reform.



## Causal Effects

- This is an intensive-margin causal effect of the policy reform.
  - A ceteris paribus change in an outcome variable across different policy regimes.
- This policy parameter internalizes
  - firms' strategic interactions;
  - network spillovers;
  - general equilibrium effects.
- This policy parameter can answer
  - macroeconomic policy questions;
  - ex ante policy questions.



## Empirical vs. Structural Approach

## **Empirical Approach**

## **Advantages:**

less assumptions

#### **Limitations:**

- no general equilibrium effects
- no strategic interactions
- no peer effects
- ex post assessment
- policy parameters are locally defined

#### Structural Approach

#### **Limitations:**

more assumptions

#### **Advantages:**

- general equilibrium effects
- strategic interactions
- peer effects
- ex ante assessment
- policy parameters are locally or globally defined



## Consumption

• The policy effect on final consumption:

$$\Delta C(\tau_n^0, \tau_n^1) = \int_{\tau_n^0}^{\tau_n^1} \frac{dC}{d\tau_n} d\tau_n.$$

• Letting government spending G be fixed,

$$\frac{dC}{d\tau_n} = \frac{dY}{d\tau_n} = \sum_{i=1}^{N} \frac{dY_i}{d\tau_n},$$

where  $\frac{dY_i}{d\tau_n}$  is identified in my framework.

**♦** back

## Labor, Material and Output Quantity

• Labor employed in sector i:

$$L_i := \sum_{k=1}^{N_i} \ell_{ik}.$$

• The policy effect on labor employed in sector i:

$$\Delta L_i( au_n^0, au_n^1) = \int_{ au_n^0}^{ au_n^1} \sum_{k=1}^{N_i} rac{d\ell_{ik}}{d au_n} d au_n,$$

where  $\frac{d\ell_{ik}}{d\tau_n}$  is identified in my framework.

ullet The policy effects on material input and total quantity of output in sector i are analogous.



#### Unilateral and Bilateral Trade Flow

• The volume of unilateral trade flow from sector j to i:

$$U_{i,j} := \sum_{k=1}^{N_i} m_{ik,j}.$$

• The policy effect on the unilateral trade flow:

$$\Delta U_{i,j}(\tau_n^0,\tau_n^1) = \int_{\tau_n^0}^{\tau_n^1} \sum_{k=1}^{N_i} \frac{dm_{ik,j}}{d\tau_n} d\tau_n,$$

where  $\frac{dm_{ik,j}}{d\tau_{-}}$  is identified in my framework.

• The policy effect on the bilateral trade flow is analogous, i.e.,  $B_{i,j} := U_{i,j} + U_{i,j}$ .

#### Treatment Effects

- Multitudes of "treatment effects" can be considered about firm's profit  $\pi_{ik}$ .
- Individual-level treatment effect:

$$\Delta\pi_{ik}(\tau_n^0,\tau_n^1)\coloneqq \pi_{ik}(\tau_n^1)-\pi_{ik}(\tau_n^0)=\int_{\tau_n^0}^{\tau_n^1}\frac{d\pi_{ik}}{d\tau_n}d\tau_n,$$

where  $\frac{d\pi_{ik}}{d\tau_n}$  is identified in my framework.

Sectoral average treatment effect:

$$\Delta\Pi_{i}(\tau_{n}^{0},\tau_{n}^{1}) = \frac{1}{N_{i}} \sum_{k=1}^{N_{i}} \Delta\pi_{ik}(\tau_{n}^{0},\tau_{n}^{1}).$$

• Economy-wide average treatment effect (i.e., producer surplus):

$$\Delta\Pi(\tau_n^0,\tau_n^1) = \frac{1}{N} \sum_{i=1}^N \Delta\Pi_i(\tau_n^0,\tau_n^1).$$

#### Changing Multiple Subsidie

- Suppose that there are only two sectors.
- $au^0 = (\tau_1^0, \tau_2^0) \longrightarrow au^1 = (\tau_1^1, \tau_2^1)$ , where  $au^0, au^1 \in \mathscr{T}$  with  $\mathscr{T}$ : the observed support.
- The object of interest:

$$\begin{split} \Delta Y(\tau^0, \tau^1) &:= \sum_{i=1}^N Y_i((\tau^1_1, \tau^1_2)) - \sum_{i=1}^N Y_i((\tau^0_1, \tau^0_2)) \\ &= \sum_{i=1}^N Y_i((\tau^1_1, \tau^1_2)) - \sum_{i=1}^N Y_i((\tau^1_1, \tau^0_2)) + \sum_{i=1}^N Y_i((\tau^1_1, \tau^0_2)) - \sum_{i=1}^N Y_i((\tau^0_1, \tau^0_2)) \\ &= \underbrace{\sum_{i=1}^N Y_i((\tau^1_1, \tau^1_2)) - \sum_{i=1}^N Y_i((\tau^1_1, \tau^0_2))}_{\text{one-sector problem (the effect of } \tau^0_1 \to \tau^1_1)} \end{split}$$

• A multiple-subsidies problem can be broken down to multiple one-subsidy problems!



#### Three Views

- 1. The present paper studies merely a "special case" of the "full-fledged model."
  - ▶ This is enough as far as the short-run effects are concerned.
  - ▶ The "extension" will be studied in future work.
- 2. The short-run analysis per se is **useful** in practice.
  - ▶ The model prediction can be compared to the data.
  - ▶ If they are substantially different, the policymaker can/should revise the model.
  - ▶ If they are not substantially different, the policymaker is on the right track.
- 3. The short-run analysis is a **necessary** step to separately identify the intensive and extensive margin causal effects.
  - ▶ The long-run analysis identifies the total causal effect.
  - ▶ The short-run analysis identifies the intensive margin causal effect.
  - The extensive margin causal effect is identified as a residual.

### Total, Intensive Margin and Extensive Margin Causal Effects

- The international trade literature studies the "trade elasticities" for the both intensive and extensive margins.
  - e.g., Chaney (2008), Adão et al. (2020), Boehm et al. (2023)
- Other works decompose the total growth/difference in the value of trade into the intensive and extensive margins.
  - ▶ e.g., Feenstra (1994), Hummels and Klenow (2005), Kehoe and Ruhl (2013)
- None of them admits an interpretation as a causal policy effect.
- My framework defines the intensive and extensive margin causal policy effects.



### Total, Intensive Margin and Extensive Margin Causal Effects

- Consider a policy reform from  $au^0$  to  $au^1$ .
- $\mathcal{N}_i^0$ : the index set for firms in sector *i* under  $\tau^0$ .
- $\mathcal{N}_i^1$ : the index set for firms in sector *i* under  $\tau^1$ .
- u: the competitiveness of the market under  $\mathcal{N}_i^u$ .
- $y_{ik}^u(\tau)$ : the firm-level GDP of firm k in sector i under u and  $\tau$ .
- The total causal effect of the policy reform:

$$\Delta Y(oldsymbol{ au}^0,oldsymbol{ au}^1)\coloneqq \sum_{i=1}^N \sum_{k\in\mathcal{N}_i^1} y_{ik}^1(oldsymbol{ au}^1) - \sum_{i=1}^N \sum_{k\in\mathcal{N}_i^0} y_{ik}^0(oldsymbol{ au}^0).$$

### Total, Intensive Margin and Extensive Margin Causal Effects

• The total causal effect of the policy reform:

$$\frac{\Delta Y(\tau^0,\tau^1)}{\text{the total causal effect}} = \underbrace{\sum_{i=1}^N \sum_{k \in \mathcal{N}_i^1} y_{ik}^1(\tau^1) - \sum_{i=1}^N \sum_{k \in \mathcal{N}_i^0} y_{ik}^0(\tau^1)}_{\text{the extensive margin causal effect}} + \underbrace{\sum_{i=1}^N \sum_{k \in \mathcal{N}_i^0} y_{ik}^0(\tau^1) - \sum_{i=1}^N \sum_{k \in \mathcal{N}_i^0} y_{ik}^0(\tau^0)}_{\text{the intensive margin causal effect}}.$$

- The long-run analysis identifies the total causal effect.
- The short-run analysis identifies the intensive margin causal effect.
- The extensive margin causal effect is identified as a residual.

#### identification of the Total Causal Effects

- $\mathbf{a}^u \in \mathbb{R}$ : the index of the market competitiveness corresponding to u.
- Under the assumption of the HSA demand system, I can write as

$$y_{ik}(\boldsymbol{\tau}, \mathbf{a}^u) = y_{ik}^u(\boldsymbol{\tau})$$
 for  $\boldsymbol{\tau} \in \{\boldsymbol{\tau}^0, \boldsymbol{\tau}^1\}.$ 

- Assume that the "within-the-support condition" holds for  $[\mathbf{a}^0, \mathbf{a}^1]$  as well.
- The total causal effect can be rewritten as

$$\Delta Y(\boldsymbol{\tau}^0, \boldsymbol{\tau}^1) = \sum_{i=1}^N \sum_{k \in \mathcal{N}_i^1} y_{ik}(\boldsymbol{\tau}^1, \mathbf{a}^1) - \sum_{i=1}^N \sum_{k \in \mathcal{N}_i^0} y_{ik}(\boldsymbol{\tau}^0, \mathbf{a}^0).$$



#### Identification of the Total Causal Effects

• The identification of the total causal effect:

$$\Delta Y(\boldsymbol{\tau}^{0},\boldsymbol{\tau}^{1}) = \sum_{i=1}^{N} \left\{ \underbrace{\sum_{k \in \mathcal{N}_{i}^{0} \cap \mathcal{N}_{i}^{1}} \left(y_{ik}(\boldsymbol{\tau}^{1},\mathbf{a}^{1}) - y_{ik}(\boldsymbol{\tau}^{0},\mathbf{a}^{0})\right)}_{\text{continuing firms}} + \underbrace{\sum_{k \in \mathcal{N}_{i}^{1} \setminus \mathcal{N}_{i}^{0}} \left(y_{ik}(\boldsymbol{\tau}^{1},\mathbf{a}^{1}) - y_{ik}(\boldsymbol{\tau}^{0},\mathbf{a}^{0})\right) + \sum_{k \in \mathcal{N}_{i}^{0} \setminus \mathcal{N}_{i}^{1}} \left(y_{ik}(\boldsymbol{\tau}^{1},\mathbf{a}^{1}) - y_{ik}(\boldsymbol{\tau}^{0},\mathbf{a}^{0})\right)}_{\text{new entrants}} + \underbrace{\sum_{k \in \mathcal{N}_{i}^{1} \setminus \mathcal{N}_{i}^{0}} y_{ik}(\boldsymbol{\tau}^{0},\mathbf{a}^{0}) - \sum_{k \in \mathcal{N}_{i}^{0} \setminus \mathcal{N}_{i}^{1}} y_{ik}(\boldsymbol{\tau}^{1},\mathbf{a}^{1})\right\}}_{\text{exiting firms}}$$

a normalization constant

#### Identification of the Total Causal Effects

• For continuing firms, new entrants and exiting firms,

$$y_{ik}(\boldsymbol{\tau}^{1}, \mathbf{a}^{1}) - y_{ik}(\boldsymbol{\tau}^{0}, \mathbf{a}^{0}) = y_{ik}(\boldsymbol{\tau}^{1}, \mathbf{a}^{1}) - y_{ik}(\boldsymbol{\tau}^{0}, \mathbf{a}^{1}) + y_{ik}(\boldsymbol{\tau}^{0}, \mathbf{a}^{1}) - y_{ik}(\boldsymbol{\tau}^{0}, \mathbf{a}^{0})$$

$$= \int_{\boldsymbol{\tau}^{0}}^{\boldsymbol{\tau}^{1}} \frac{\partial y_{ik}(s, \mathbf{a}^{1})}{\partial s} ds + \int_{\mathbf{a}^{0}}^{\mathbf{a}^{1}} \frac{\partial y_{ik}(\boldsymbol{\tau}^{0}, s)}{\partial s} ds,$$

where the identification of  $\frac{\partial y_{ik}(s,a^1)}{\partial s}$  and  $\frac{\partial y_{ik}(\boldsymbol{\tau}^0,s)}{\partial s}$  is left for future work.

- The identification of the normalization constant is left for future work as well.
  - ▶ This is tied with the formulation of the free entry condition (i.e., the determination of  $\mathcal{N}_i^1$ ).



#### Welfare Gains from Trade Cost Shocks

- The common practice in the international trade literature proceeds in three steps.
  - Step 1. Characterize the welfare gain  $\%\Delta\mathcal{W}$  in terms of the "trade elasticity"  $\varepsilon$  and the domestic absorption share  $\lambda$ : e.g.,  $\%\Delta\mathcal{W}=1-\lambda^{1/\varepsilon}$ .
  - Step 2. Estimate the trade elasticity  $\hat{\varepsilon}$ , while  $\lambda$  is typically observed in data.
  - Step 3. Plug in the estimate  $\hat{\varepsilon}$  into the characterization: e.g.,  $\widehat{\%\Delta\mathcal{W}} = 1 \lambda^{1/\hat{\varepsilon}}$ .
- In Step 2, the literature assumes that the trade policy is a "random realization."
  - e.g., Arkolakis et al. (2012), Adão et al. (2020), Boehm et al. (2023).
- This is compatible with the analysis of "shocks to trade costs."
- But this is not compatible with the analysis of policy making.
- My paper proposes a conceptually consistent framework for the policymaker's problem.



### More on Arkolakis et al. (2012)

- Ex ante, the policy shock is known only up to its probability distribution.
- The appropriate evaluation criteria should involve the probability distribution of the shocks: e.g.,

$$E[\%\Delta W]$$
 or  $E[\Delta W]$ 

- The famous expression for the "ex ante" welfare gain from going to autarky  $\%\Delta\mathcal{W}=1-\lambda^{1/\varepsilon}$  (Arkolakis et al. 2012) only corresponds to one possible realization of the shock.
- Any inference based solely on this expression is merely as useful as an ex post assessment.



### Policy Evaluation to Policy Design

- My framework can naturally fit into an optimal policy design problem.
- One criterion for the optimal industrial policy  $\tau_n^{1*}$  is defined by

$$au_n^{1*} \in \max_{ au_n^1} \Delta Y( au_n^0, au_n^1)$$

- The expression for  $\%\Delta\mathcal{W}$  cannot be used in this way for the reason explained above.
- The welfare gain literature and the optimal trade policy literature are conceptually distinct.
- My framework bridges these two different strands of the literature.



### Wage and Sectoral Price Indices

- Wage  $W^*$  is obtained from the U.S. Bureau of Labor Statistics (BLS) through the Federal Reserve Bank of St. Louis (FRED) at annual frequency.
- I use "average hourly earnings of all employees, total private"
- Sectoral price index data  $\{P_i^*\}_{i=1}^N$  is available at the Bureau of Economic Analysis (BEA).
- I use "U.Chain-Type Price Indexes for Gross Output by Industry Detail Level (A)"



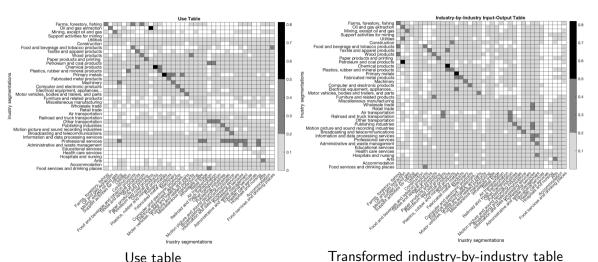
### Input-Output Table

- The use table only records the uses of each commodity by each industry.
- I need to transform the table to the industry-by-industry table.
- Assumption: Each product has its own specific sales structure, irrespective of the industry
  where it is produced.
- The term "sales structure" refers to the shares of the respective intermediate and final users in the sales of a commodity.
- Each commodity is used at the constant rates regardless of in which industry it is produced.



#### 

### Use Table vs. Industry-by-Industry Table





### Omit and Merge Sectors

- 1. I omit several industries following Baqaee and Farhi (2020) and Bigio and La'O (2020):
  - ▶ Finance, insurance, real estate, rental and leasing (FIRE) sectors;
  - Scrap, used and secondhand goods and Noncomparable imports and rest-of-the-world adjustment;
  - ▶ The government sectors.
- 2. I merge some of the BEA's industries following Gutiérrez and Philippon (2017):
  - ▶ I am left with 38 industries.



# Mapping of BEA Industry Codes to Segments I

| BEA code | Industry                                  | Mapped segment                              |
|----------|---|---|
| 111CA    | Farms                                     | Farms, forestry, fishing, and related activ |
| 113FF    | Forestry, fishing, and related activities | Farms, forestry, fishing, and related activ |
| 211      | Oil and gas extraction                    | Oil and gas extraction                      |
| 212      | Mining, except oil and gas                | Mining, except oil and gas                  |
| 213      | Support activities for mining             | Support activities for mining               |
| 22       | Utilities                                 | Utilities                                   |
| 23       | Construction                              | Construction                                |
| 311FT    | Food and beverage and tobacco products    | Food and beverage and tobacco products      |
| 313TT    | Textile mills and textile product mills   | Textile and apparel products                |
| 315AL    | Apparel and leather and allied products   | Textile and apparel products                |
| 321      | Wood products                             | Wood products                               |
| 322      | Paper products                            | Paper products, printing, and related act   |
| 323      | Printing and related support activities   | Paper products, printing, and related act   |
| 324      | Petroleum and coal products               | Petroleum and coal products                 |
| 325      | Chemical products                         | Chemical products                           |
| 326      | Plastics and rubber products              | Plastics, rubber and mineral products       |

### Mapping of BEA Industry Codes to Segments II

| 327    | Nonmetallic mineral products                     | Plastics, rubber and mineral products    |
|--------|--|--|
| 331    | Primary metals                                   | Primary metals                           |
| 332    | Fabricated metal products                        | Fabricated metal products                |
| 333    | Machinery  | Machinery                                |
| 334    | Computer and electronic products                 | Computer and electronic products         |
| 335    | Electrical equipment, appliances, and components | Electrical equipment, appliances, and co |
| 3361MV | Motor vehicles, bodies and trailers, and parts   | Motor vehicles, bodies and trailers, and |
| 33640T | Other transportation equipment                   | Motor vehicles, bodies and trailers, and |
| 337    | Furniture and related products                   | Furniture and related products           |
| 339    | Miscellaneous manufacturing                      | Miscellaneous manufacturing              |
| 42     | Wholesale trade                                  | Wholesale trade                          |
| 441    | Motor vehicle and parts dealers                  | Retail trade                             |
| 445    | Food and beverage stores                         | Retail trade                             |
| 452    | General merchandise stores                       | Retail trade                             |
| 4A0    | Other retail                                     | Retail trade                             |
| 481    | Air transportation                               | Air transportation                       |
| 482    | Rail transportation                              | Railroad and truck transportation        |
| 483    | Water transportation                             | Other transportation                     |
| 484    | Truck transportation                             | Railroad and truck transportation        |

## Mapping of BEA Industry Codes to Segments III

| 485    | Transit and ground passenger transportation                          | Other transportation                     |
|--------|--|--|
| 486    | Pipeline transportation  | Other transportation                     |
| 4870S  | Other transportation and support activities                          | Other transportation                     |
| 493    | Warehousing and storage  | Other transportation                     |
| 511    | Publishing industries, except internet (includes software)           | Publishing industries                    |
| 512    | Motion picture and sound recording industries                        | Motion picture and sound recording indu  |
| 513    | Broadcasting and telecommunications                                  | Broadcasting and telecommunications      |
| 514    | Data processing, internet publishing, and other information services | Information and data processing services |
| 521CI  | Federal Reserve banks, credit intermediation, and related activities | Omitted                                  |
| 523    | Securities, commodity contracts, and investments                     | Omitted                                  |
| 524    | Insurance carriers and related activities                            | Omitted                                  |
| 525    | Funds, trusts, and other financial vehicles                          | Omitted                                  |
| HS     | Housing  | Omitted                                  |
| ORE    | Other real estate  | Omitted                                  |
| 532RL  | Rental and leasing services and lessors of intangible assets         | Omitted                                  |
| 5411   | Legal services   | Professional services                    |
| 54120P | Miscellaneous professional, scientific, and technical services       | Professional services                    |
| 5415   | Computer systems design and related services                         | Professional services                    |
| 55     | Management of companies and enterprises                              | Omitted                                  |

# Mapping of BEA Industry Codes to Segments IV

| 561<br>562 | Administrative and support services Waste management and remediation services | Administrative and waste management Administrative and waste management |
|------------|---|---|
| 61         | Educational services  | Educational services  |
| 621        | Ambulatory health care services   | Health care services  |
| 622        | Hospitals   | Hospitals and nursing   |
| 623        | Nursing and residential care facilities                                       | Hospitals and nursing   |
| 624        | Social assistance   | Health care services  |
| 711AS      | Performing arts, spectator sports, museums, and related activities            | Arts  |
| 713        | Amusements, gambling, and recreation industries                               | Arts  |
| 721        | Accommodation   | Accommodation   |
| 722        | Food services and drinking places   | Food services and drinking places                                       |
| 81         | Other services, except government   | Omitted   |
| GFGD       | Federal general government (defense)  | Omitted   |
| GFGN       | Federal general government (nondefense)                                       | Omitted   |
| GFE        | Federal government enterprises  | Omitted   |
| GSLG       | State and local general government  | Omitted   |
| GSLE       | State and local government enterprises  | Omitted   |
| Used       | Scrap, used and secondhand goods  | Omitted   |
| Other      | Noncomparable imports and rest-of-the-world adjustment                        | Omitted   |

#### Value Added in Use Table

Table 1.2 Use table: Commodities used by industries and final uses

| Table 1.2 Use table: Commodities used by industries and final uses |   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|--|---|--|------------|----------|--------------|---------------|-----------------|--------------|--------------------|-------------|---|---------------------------------------|--|-------------------------------------|--------------------------------------|------------|--------------------|--------------------------------------|--------------------------|----------------------------------|-------------------------------|----------------------------------|--|------------------------|-----------------|
|  |   |  | INDUSTRIES |          |              |               |                 |              |                    |             |   |                                       |  | FINAL USES (GDP)                    |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  |   | Agriculture, forestry,<br>fishing, and hunting | Mining     | Uslities | Construction | Manufacturing | Wholesale trade | Retail trade | Transportation and | Information | Finance, insurance, real<br>estate, rental, and leasing | Professional and business<br>services | Educational services,<br>health care, and social | Arts, entertainment,<br>recreation, | Other services, except<br>government | Government | Total Intermediate | Personal consumption<br>expenditures | Private fixed investment | Change in private<br>inventories | Exports of goods and services | Imports of goods and<br>services | Government consumption<br>expenditures and gross | Total final uses (GDP) | TOTAL COMMODITY |
| _  | Agriculture, forestry, fishing, and hunting                       |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Mining  |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Utilities   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Construction  |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Manufacturing   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  | _                      |                 |
|  | Wholesale trade   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Retail trade  |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| 23   | Transportation and warehousing                                    |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| COMMODITIES  | Information   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  | _                      |                 |
| MOI  | Finance, insurance, real estate, rental, and leasing              |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| OM   | Professional and business services                                |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| 0  | Educational services, health care, and social assistance          |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Arts, entertainment, recreation, accommodation, and food services |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Other services, except government                                 |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Government  |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Other   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
|  | Scrap, used and secondhand goods                                  |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| _  | Total Intermediate  |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| 93   | Compensation of employees   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| 9  | Taxes on production and imports, less subsidies                   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |
| VALUE ADDED  | Gross operating surplus   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    | ĺ                                    |                          | Tota                             | l indus                       | try out                          | put  |                        |                 |
| Total value added  |   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          | Tota                             | l comn                        | odity                            | output   |                        |                 |
|  | TOTAL INDUSTRY OUTPUT   |  |            |          |              |               |                 |              |                    |             |   |                                       |  |                                     |                                      |            |                    |                                      |                          |                                  |                               |                                  |  |                        |                 |

#### **Subsidies**

• By the construction of the input-output table,

$$Profits_{i} = (Revenue_{i} + TaxSubsidy1_{i}) - (LaborCost_{i} + MaterialCost_{i} + TaxSubsidy2_{i})$$

$$\therefore \underbrace{Revenue - MaterialCost_{i}}_{\text{Value-added}} = \underbrace{Profits_{i}}_{\text{Gross operating profits}} + \underbrace{LaborCost_{i}}_{\text{Compensation of employees}}$$

$$- \underbrace{(TaxSubsidy1_{i} - TaxSubsidy2_{i})}_{\text{Value-added taxes less subsidies}},$$

where  $TaxSubsidy1_i$  is taxes less subsidies on revenues, and  $TaxSubsidy2_i$  those on input costs.

• The term  $(TaxSubsidy1_i - TaxSubsidy2_i)$  is available in the data.



#### **Subsidies**

• The theory counterpart is

$$\sum_{k=1}^{N_{i}} \pi_{ik}^{*} = \sum_{k=1}^{N_{i}} p_{ik}^{*} q_{ik}^{*} - \left\{ W^{*} \ell_{ik}^{*} + (1 - \tau_{i}) \sum_{j=1}^{N} P_{i}^{M^{*}} m_{ik,j}^{*} \right\}$$

$$\therefore \sum_{k=1}^{N_{i}} p_{ik}^{*} q_{ik}^{*} - \sum_{j=1}^{N} P_{i}^{M^{*}} m_{ik,j}^{*} = \sum_{k=1}^{N_{i}} \pi_{ik}^{*} + \underbrace{W^{*} \ell_{ik}^{*}}_{\text{Compensation of employees}}_{\text{Compensation of employees}}$$

$$- \tau_{i} \sum_{j=1}^{N} P_{i}^{M^{*}} m_{ik,j}^{*} .$$

Value-added taxes less subsidies

#### Subsidies

• Total expenditure on material input by sector i:

$$(1- au_i)\sum_{j=1}^N\sum_{k=1}^{N_i}P_j^*m_{ik,j}^*=\sum_{j=1}^N ext{IntermExpend}_{i,j},$$

where  $IntermExpend_{i,j}$  is reported in the (i,j) entry of the industry-by-industry input-output table.

• Total amount of subsidy to sector i:

$$au_i \sum_{i=1}^N \sum_{k=1}^{N_i} P_j^* m_{ik,j}^* = TaxSubsidy 1_i - TaxSubsidy 2_i,$$

Rearranging these,

$$\tau_{i} = \frac{VAT_{i}}{VAT_{i} + \sum_{j=1}^{N} IntermExpend_{i,j}}.$$



- The coverage is limited to publicly traded firms.
- But, publicly traded firms tend to be much larger than private firms.
- Thus, it account for the dominant part of the industry dynamics.
- I use the following data:
  - ▶ Sales (SALES)
  - ► Costs of Goods Sold (COGS)
  - ▶ Selling, General & Administrative Expense (SGA)
  - ► Number of Employees (*EMP*)
- I drop observations with missing data at any item.
- I drop observations corresponding to
  - ▶ top and bottom 5% of COGS/SALES;
  - ▶ top and bottom 5% of SGA/SALES.



### **Data Cleaning**

- EMP is used for both variable and fixed costs.
- Under this assumption,

$$TotalCosts_{ik} = TotalLaborCost_{ik} + TotalMaterialCost_{ik}$$
 $= \underbrace{VariableLaborCost_{ik} + VariableMaterialCost_{ik}}_{COGS_{ik}} + \underbrace{FixedLaborCost_{ik} + FixedMaterialCost_{ik}}_{SGA_{ik}}.$ 



Also.

$$TotalLaborCosts_{ik} = VariableLaborCosts_{ik} + FixedLaborCosts_{ik}$$
 $= W \times AverageHoursWorked \times \underbrace{Employees_{ik}}_{EMP_{ik}}$ 
 $= W \times \frac{TotalHours}{TotalEmployees} \times EMP_{ik}.$ 

Moreover,

 $TotalMaterialCosts_{ik} = TotalCosts_{ik} - TotalLaborCosts_{ik}$ .



- **Assumption**: For each sector  $i \in \mathbb{N}$  and each firm  $k \in \mathbb{N}_1$ ,  $VariableLaborCost_{ik}$ :  $VariableMaterialCost_{ik} = FixedLaborCost_{ik}FixedMaterialCost_{ik} = \delta_{ik} : 1 \delta_{ik}$ , where  $\delta_{ik} \in [0,1]$  is a constant specific to firm k.
- Under this assumption,

$$Variable Labor Cost_{ik} = rac{1-\delta_{ik}}{\delta_{ik}} Variable Material Cost_{ik}$$
  $Fixed Labor Cost_{ik} = rac{1-\delta_{ik}}{\delta_{ik}} Fixed Material Cost_{ik},$ 

Then,

$$\delta_{ik} = \frac{TotalMaterialCost_{ik}}{TotalLaborCost_{ik} + TotalMaterialCost_{ik}}.$$



Hence,

$$VariableLaborCost_{ik} = \delta_{ik}COGS_{ik},$$
  
 $VariableMaterialCost_{ik} = (1 - \delta_{ik})COGS_{ik},$ 

- Since W and  $P_i^M$  are available in data, I can back out  $\ell_{ik}^*$  and  $m_{ik}^*$ .
- Before doing so, I eliminate outliers based on two criteria: leverage points, influence points.

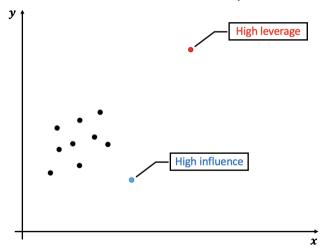


### Leverage and Influence Points

- Consider a linear regression model:  $y = x'\beta + \varepsilon$ .
  - ightharpoonup Revenue<sub>ik</sub> =  $\beta$  VariableLaborCost<sub>ik</sub> +  $\varepsilon$ <sub>ik</sub>
  - Revenue<sub>ik</sub> =  $\beta$  VariableMaterialCost<sub>ik</sub> +  $\varepsilon$ <sub>ik</sub>
- A leverage point is an observation that has an unusual predictor value.
  - ▶ An observation that is very different from the bulk of the observation.
- An influence point is an observation whose removal from the dataset would cause a large change in the estimated regression model coefficients.
- I treat both high leverage points and high influence points to be outliers.



## An Illustrative Example



### Leverage Points

- The observation's leverage on the regression model is determined by the location of points in *x*-space.
- This is measured by the diagonal elements  $h_{ii}$  of  $H := X(X'X)^{-1}X$ : i.e.,  $h_{ii} = x_i'(X'X)^{-1}x_i$ .
- Let k be the number of variables and n the number of observations.
- The average value of  $h_{ii}$  is  $\bar{h} = \frac{k+1}{n}$ .
- I consider any observation with  $h_{ii} > 1.8\bar{h}$  to be a leverage point.



#### Influence Points

- The observation's influence on the regression model is determined by (i) the location of the point in the x-space, and (ii) the response variable in measuring its influence.
- This is measured by a scalar  $D_i$ , where

$$D_{i} := \frac{\|\hat{y}_{(i)} - \hat{y}\|^{2}}{p \ MS_{Res}} = \frac{(\hat{\beta}_{(i)} - \hat{\beta})'X'X(\hat{\beta}_{(i)} - \hat{\beta})}{p \ MS_{Res}},$$

#### where

- $\triangleright$   $\hat{\beta}$ : least-squares estimate of regression coefficients based on all n points.
- $\hat{\beta}_{(i)}$ : least-squares estimate obtained by deleting the *i*th point.
- ▶ p: the number of coefficients.
- ► MS<sub>Res</sub>: the mean squared error.



#### Influence Points

• For each  $i \in \{1, 2, ..., n\}$ ,

$$D_i = \frac{r_i^2}{k+1} \frac{h_{ii}}{1-h_{ii}},$$

where

- $ightharpoonup r_i$ : the *i*th studentized residual.
- ▶  $\frac{h_{ii}}{1-h_{ii}}$ : the distance from  $x_i$  to the centroid of the remaining data.
- $D_i$  is made up of
  - (i) a component that reflects how well the model fits the *i*th observation  $y_i$ ;
  - (ii) a component that measures how far that point is from the rest of the data.
- I consider any observation for which  $D_i > 1$  to be an influence point.



### Input Demand

• Under the model, the input share of the Cobb-Douglas material aggregator is

$$\gamma_{i,j} = \frac{\omega_{i,j}}{\sum_{j'=1}^{N} \omega_{i,j'}},$$

where  $\{\omega_{i,j}\}_{i,j}$  are observed in data.

• The cost index for material input:

$$P_i^M = \prod_{j=1}^N rac{1}{\gamma_{i,j}^{\gamma_{i,j}}} \{(1- au_i)P_j\}^{\gamma_{i,j}}.$$

• The input demand for sector j's good:

$$m_{ik,j} = \gamma_{i,j} \frac{P_i^M}{(1-\tau_i)P_i} m_{ik}.$$

# Construction of Control Functions

#### Perfect and monopolistic competition:

- Implicit in the existing literature is the timing assumption about input choices.
- Labor input is chosen before material input is chosen:

$$egin{aligned} m_{ik}^* &\in \max_{\ell_{ik}} \max_{m_{ik} \mid \ell_{ik}} \pi_{ik}(\ell_{ik}, m_{ik}; z_{ik}) \ &\Longrightarrow m_{ik}^* &= \mathbb{M}(z_{ik}, \ell_{ik}^*) \ &\Longrightarrow z_{ik} &= \mathbb{M}^{-1}(\ell_{ik}^*, m_{ik}^*) \end{aligned} \qquad ext{(under the invertibility assumption)}$$

#### Oligopolistic competition:

Input choices are constrained be the production possibility frontier:

$$z_{ik}f_{i}(\ell_{ik}^{*}, m_{ik}^{*}) = q_{ik}^{*} = \chi_{i}(z_{ik}, \{z_{ik'}\}_{k' \neq k})$$
  

$$\implies z_{ik} = \mathcal{M}_{i}(\ell_{ik}^{*}, m_{ik}^{*}, \{z_{ik'}\}_{k' \neq k})$$

• Step 1: Identify revenue as a nonparametric function  $\tilde{\phi}_i(\cdot)$  of labor and material

$$\tilde{r}_{ik} = \tilde{p}_{ik} + \tilde{q}_{ik} + \tilde{\eta}_{ik} = \tilde{\varphi}_i(\tilde{q}_{ik}) + \tilde{\eta}_{ik} = \tilde{\phi}_i(\tilde{\ell}_{ik}, \tilde{m}_{ik}) + \tilde{\eta}_{ik},$$

where  $\tilde{x} = \ln(x)$  and  $\tilde{q}_{ik} = \tilde{f}_i(\tilde{\ell}_{ik}, \tilde{m}_{ik}; \tilde{z}_{ik})$ .

- Step 2:  $\frac{d\tilde{\varphi}_{i}^{-1}(\cdot)}{d\tilde{r}_{ik}}$  can be identified as the firm's markup.
- Step 3: Identify  $\tilde{q}_{ik}$  according to

$$\tilde{q}_{ik} = \tilde{f}_i(\tilde{\ell}_{ik}, \tilde{m}_{ik}; \tilde{z}_{ik}) = \int_{\tilde{\ell}_{ik}^{\circ}}^{\tilde{\ell}_{ik}} \frac{d\tilde{\varphi}_i^{-1}}{d\tilde{r}_{ik}} \frac{\partial \tilde{\phi}_i}{\partial \tilde{\ell}_{ik}} (s, \tilde{m}_{ik}) ds + \int_{\tilde{m}_{ik}^{\circ}}^{\tilde{m}_{ik}} \frac{d\tilde{\varphi}_i^{-1}}{d\tilde{r}_{ik}} \frac{\partial \tilde{\phi}_i}{\partial \tilde{m}_{ik}} (\tilde{\ell}_{ik}^{\circ}, s) ds,$$

where  $\tilde{f}_i(\tilde{\ell}_{ik}^{\circ}, \tilde{m}_{ik}^{\circ}; \tilde{z}_{ik}) = 0$  (normalization).



# Sketch of Gandhi, Navarro and Rivers (2019)

- Step 1:  $s_{ik}^{\ell} := \frac{W\ell_{ik}}{p_{ik}q_{ik}}$  and  $\mu_{ik} := \frac{p_{ik}}{mc_{ik}}$  are observed in data.
- Step 2: From the firm's one-step profit maximization problem:

$$\ln s_{ik}^{\ell} = \ln rac{\partial \widetilde{g}_{i}(\cdot)}{\partial \widetilde{\ell}_{ik}} - \ln \mu_{ik},$$

where  $\tilde{q}_{ik} = \tilde{f}_i(\tilde{\ell}_{ik}, \tilde{m}_{ik}; \tilde{z}_{ik}) = \tilde{z}_{ik}\tilde{g}_i(\tilde{\ell}_{ik}, \tilde{m}_{ik})$ .

• Step 3: Specify the share regression:

$$ilde{m{arepsilon}}_{ik}^{\ell, ilde{\mu}} = \ln \mathcal{E}_i^\ell + \ln rac{\partial ilde{m{g}}_i}{\partial ilde{\ell}_{ik}} ( ilde{\ell}_{ik}, ilde{m}_{ik}) - ilde{arepsilon}_{ik}^\ell,$$

where  $\tilde{s}_{ik}^{\ell,\tilde{\mu}} \coloneqq \ln s_{ik}^{\ell} + \ln \mu_{ik}$ .

• Step 4:  $\frac{\partial f_i(\cdot)}{\partial \ell_{ik}} = \frac{\partial \tilde{g}_i(\cdot)}{\partial \tilde{\ell}_{ik}} \frac{f_i(\cdot)}{\ell_{ik}}$ . To obtain  $\frac{\partial f_i(\cdot)}{\partial m_{ik}}$ , apply the same procedure with respect to  $m_{ik}$ , or use the property of CRS.

## Intuition: Sufficient Statistics

- Suppose there are only three firms (k = 1, 2, 3) in sector i.
- Suppose:  $q_{ik}^* = \chi_i(z_{ik}, H_i(\{z_{ik'}\}_{k'}))$  where  $H_i(\{z_{ik'}\}_{k'}) \coloneqq \sum_{k' \in \{1,2,3\}} z_{ik'}$ .
- Suppose:

|                         | $z_{ik}$ |
|-------------------------|----------|
| Firm 1                  | 0.5      |
| Firm 2                  | 2.0      |
| Firm 3                  | 1.5      |
| $H_i(\{z_{ik'}\}_{k'})$ | 4.0      |

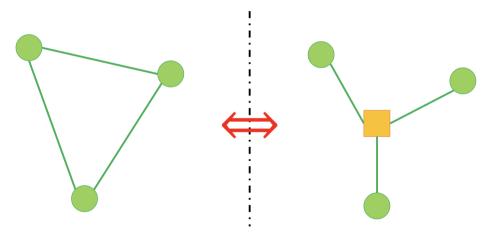
- Firm 1 only cares its own productivity  $(z_{i1} = 0.5)$  and the aggregate  $(H_i(\{z_{ik'}\}_{k'}) = 4.0)$ .
- Firm 1 does not care Firm 2 and 3 as an individual competitor.

- Fix Firm 1 (i.e., stand at the Firm 1's perspective).
- Consider two scenarios:

|                         | Zik        |                   |  |  |  |  |
|-------------------------|------------|-------------------|--|--|--|--|
|                         | Scenario 1 | ario 1 Scenario 2 |  |  |  |  |
| Firm 1                  | 0.5        | 0.5               |  |  |  |  |
| Firm 2                  | 2.0 1.0    |                   |  |  |  |  |
| Firm 3                  | 1.5        | 2.5               |  |  |  |  |
| $H_i(\{z_{ik'}\}_{k'})$ | 4.0        | 4.0               |  |  |  |  |

- The value of  $H_i(\{z_{ik'}\}_{k'})$  is the same.
- From the Firm 1's perspective, Scenario 1 and 2 are the same. i.e., "Who are in the market" does not matter.

# **Equivalence Class**



## Derivation of Control Functions

• Input choices are constrained be the production possibility frontier.

$$\begin{aligned} z_{ik}f_i(\ell_{ik}^*, m_{ik}^*) &= q_{ik}^* = \chi_i(z_{ik}, H_i(\{z_{ik'}\}_{k'})) \\ \Longrightarrow z_{ik} &= \mathcal{M}_i(\ell_{ik}^*, m_{ik}^*; \bar{\mathcal{H}}_i), \end{aligned}$$

where  $\bar{\mathcal{H}}_i = \mathcal{H}_i(\{z_{ik'}\}_{k'})$  with  $\mathcal{H}_i(\cdot)$  being some function.

•  $\bar{\mathcal{H}}_i$  can be interpreted as an index of market competitiveness and is known to all firms.



## Estimators for Price and Quantity I

• Step 1. Approximate  $\tilde{\phi}(\cdot)$  by a second order Taylor polynomial:

$$\tilde{r}_{ik} = b_{i,0} + b_{i,1} \tilde{\ell}_{ik} + b_{i,2} \tilde{m}_{ik} + b_{i,3} \tilde{\ell}_{ik}^2 + b_{i,4} \tilde{m}_{ik}^2 + b_{i,5} \tilde{\ell}_{ik} \tilde{m}_{ik} + \tilde{\eta}_{ik}$$

$$= \tilde{x}_{ik} \mathbf{b}_i + \tilde{\eta}_{ik}$$

• Step 2. Apply OLS

$$\hat{\mathbf{b}}_i = (\tilde{\mathbf{x}}_i'\tilde{\mathbf{x}}_i)^{-1}\tilde{\mathbf{x}}_i'\tilde{\mathbf{r}}_i,$$

so that  $\hat{ ilde{\phi}}_i( ilde{x}_{ik})\coloneqq ilde{x}_{ik}\hat{\mathbf{b}}_i$ .

# Estimators for Price and Quantity II

• Step 3. Estimator for the first order partial derivatives of  $\tilde{\phi}_i(\cdot)$ 

$$\begin{split} &\widehat{\frac{\partial \widetilde{\phi_{i}}}{\partial \widetilde{\ell_{ik}}}}(\widetilde{\ell}_{ik}, \widetilde{m}_{ik}) := \hat{b}_{i,1} + 2\hat{b}_{i,3}\widetilde{\ell}_{ik} + \hat{b}_{i,5}\widetilde{m}_{ik} \\ &\widehat{\frac{\partial \widetilde{\phi_{i}}}{\partial \widetilde{m}_{ik}}}(\widetilde{\ell}_{ik}, \widetilde{m}_{ik}) := \hat{b}_{i,2} + 2\hat{b}_{i,4}\widetilde{m}_{ik} + \hat{b}_{i,5}\widetilde{\ell}_{ik}. \end{split}$$

- Step 4.  $\frac{d\tilde{\varphi}_i^{-1}}{d\tilde{r}_{ii}} = \mu_{ik}$  is observed in data.
- ullet Step 5. Estimate for  $ilde{q}_{ik}$  is obtained as

$$\hat{\tilde{q}}_{ik} = \int_{\tilde{\ell}_{ik}^{\circ}}^{\tilde{\ell}_{ik}} \frac{d\tilde{\varphi}_{i}^{-1}}{d\tilde{r}_{ik}} \frac{\widehat{\partial \tilde{\phi}_{i}}}{\partial \tilde{\ell}_{ik}} (s, \tilde{m}_{ik}) ds + \int_{\tilde{m}_{ik}^{\circ}}^{\tilde{m}_{ik}} \frac{d\tilde{\varphi}_{i}^{-1}}{d\tilde{r}_{ik}} \frac{\widehat{\partial \tilde{\phi}_{i}}}{\partial \tilde{m}_{ik}} (\tilde{\ell}_{ik}^{\circ}, s) ds.$$

## Estimators for Production Elasticities I

• Step 1. Consider a second order Taylor polynomial and solve

$$\hat{\boldsymbol{\zeta}} \in \arg\min_{\boldsymbol{\zeta}^{\circ}} \sum_{k=1}^{N_{i}} \left\{ \tilde{s}_{ik}^{\ell,\tilde{\mu}} - \ln\left\{ \zeta_{i,0}^{\circ} + \zeta_{i,1}^{\circ} \tilde{\ell}_{ik} + \zeta_{i,2}^{\circ} \tilde{m}_{ik} + \zeta_{i,3}^{\circ} \tilde{\ell}_{ik}^{2} + \zeta_{i,4}^{\circ} \tilde{m}_{ik}^{2} + \zeta_{i,5}^{\circ} \tilde{\ell}_{ik} \tilde{m}_{ik} \right\} \right\}^{2}.$$

• Step 2.

$$\widehat{D}_{ik}^{\ell}(\widetilde{\ell}_{ik}, \widetilde{m}_{ik}) := \widehat{\zeta}_{i,0} + \widehat{\zeta}_{i,1}\widetilde{\ell}_{ik} + \widehat{\zeta}_{i,2}\widetilde{m}_{ik} + \widehat{\zeta}_{i,3}\widetilde{\ell}_{ik}^2 + \widehat{\zeta}_{i,4}\widetilde{m}_{ik}^2 + \widehat{\zeta}_{i,5}\widetilde{\ell}_{ik}m_{ik}.$$

and

$$\widehat{\mathcal{E}}_i^\ell \coloneqq rac{1}{N_i} \sum_{k=1}^{N_i} \exp\{\widehat{arepsilon}_{ik}\} \qquad ext{where} \qquad \widehat{arepsilon}_{ik}^\ell \coloneqq \ln \widehat{D}_{ik}^\ell(\widetilde{\ell}_{ik}, \widetilde{m}_{ik}) - \widetilde{s}_{ik}^{\ell, \widetilde{\mu}}.$$

• Step 3.

$$\begin{split} \frac{\widehat{\partial \widetilde{g}_{i}}}{\widehat{\partial \widetilde{\ell}_{ik}}}(\widetilde{\ell}_{ik}, \widetilde{m}_{ik}) &:= \frac{\widehat{D}_{ik}^{\ell}(\widetilde{\ell}_{ik}, \widetilde{m}_{ik})}{\widehat{\mathcal{E}}_{i}^{\ell}} \\ &= \frac{1}{\widehat{\mathcal{E}}_{i}^{\ell}} \bigg( \widehat{\zeta}_{i,0} + \widehat{\zeta}_{i,1} \widetilde{\ell}_{ik} + \widehat{\zeta}_{i,2} \widetilde{m}_{ik} + \widehat{\zeta}_{i,3} \widetilde{\ell}_{ik}^{2} + \widehat{\zeta}_{i,4} \widetilde{m}_{ik}^{2} + \widehat{\zeta}_{i,5} \widetilde{\ell}_{ik} \widetilde{m}_{ik} \bigg), \end{split}$$

and

$$\frac{\widehat{\partial^2 \tilde{g}_i}}{\widehat{\partial \ell_{ik}^2}} (\tilde{\ell}_{ik}, \tilde{m}_{ik}) := \frac{1}{\widehat{\mathcal{E}_i^\ell}} \left\{ (\hat{\zeta}_{i,1} + 2\hat{\zeta}_{i,3}) \tilde{\ell}_{ik} + \hat{\zeta}_{i,5} \tilde{m}_{ik} \right\}, 
\widehat{\frac{\partial^2 \tilde{g}_i}{\partial \tilde{\ell}_{ik} \tilde{m}_{ik}}} (\tilde{\ell}_{ik}, \tilde{m}_{ik}) := \frac{1}{\widehat{\mathcal{E}_i^\ell}} \left\{ (\hat{\zeta}_{i,2} + 2\hat{\zeta}_{i,4}) \tilde{m}_{ik} + \hat{\zeta}_{i,5} \tilde{\ell}_{ik} \right\}.$$

## Presence of a Timing Assumption

- Implicit in the existing literature is the timing assumption about input choices.
- Labor input is chosen before material input is chosen (e.g., Ackerberg, Caves and Frazer 2015; Gandhi et al. 2019):

$$egin{aligned} m_{ik}^* &\in \max_{\ell_{ik}} \max_{m_{ik} \mid \ell_{ik}} \pi_{ik}(\ell_{ik}, m_{ik}; z_{ik}) \ &\Longrightarrow m_{ik}^* &= \mathbb{M}(z_{ik}, \ell_{ik}^*) \ &\Longrightarrow z_{ik} &= \mathbb{M}^{-1}(\ell_{ik}^*, m_{ik}^*) \end{aligned} \qquad ext{(under the invertibility assumption)}$$

• Under this setup, the share regression can be derived only with respect to material input:

$$\widetilde{s}_{ik}^{m,\tilde{\mu}} = \ln \mathcal{E}_i^m + \ln \frac{\partial \widetilde{g}_i}{\partial \widetilde{m}_{ik}} (\widetilde{\ell}_{ik}, \widetilde{m}_{ik}) - \widetilde{\varepsilon}_{ik}^m.$$



# Absence of a Timing Assumption

• In my case, the control function comes from the production possibility frontier:

$$z_{ik}f_{i}(\ell_{ik}^{*}, m_{ik}^{*}) = q_{ik}^{*} = \chi_{i}(z_{ik}, H_{i}(\{z_{ik'}\}_{k'}))$$
  

$$\Longrightarrow z_{ik} = \mathcal{M}_{i}(\ell_{ik}^{*}, m_{ik}^{*}; \bar{\mathcal{H}}_{i}),$$

where  $\bar{\mathcal{H}}_i = \mathcal{H}_i(\{z_{ik'}\}_{k'})$  with  $\mathcal{H}_i(\cdot)$  being some function.

- The timing assumption is not needed.
- The share regression can be derived both with respect to labor and material inputs:

$$\begin{split} [\ell_{ik}] : \quad & \tilde{s}_{ik}^{\ell,\tilde{\mu}} = \ln \mathcal{E}_i^{\ell} + \ln \frac{\partial \tilde{g}_i}{\partial \tilde{\ell}_{ik}} (\tilde{\ell}_{ik}, \tilde{m}_{ik}) - \tilde{\varepsilon}_{ik}^{\ell} \\ [m_{ik}] : \quad & \tilde{s}_{ik}^{m,\tilde{\mu}} = \ln \mathcal{E}_i^m + \ln \frac{\partial \tilde{g}_i}{\partial \tilde{m}_{ik}} (\tilde{\ell}_{ik}, \tilde{m}_{ik}) - \tilde{\varepsilon}_{ik}^m. \end{split}$$

## Use of the Both Share Regressions

- There are two ways of using these two share regressions.
  - 1. Put aside one of them as an overidentification restriction.
    - → This can be used for a validation/test purpose.
  - 2. Incorporate both of them into estimation.
    - → It improves the accuracy of the estimates.
- I Incorporate the both regressions to mitigate inaccuracies due to computational issues.
  - e.g., The estimates are less prone to the choice of initial values in the optimization algorithm.



## Robustness

- My framework is self-contained in the sense that it does not require external information.
- e.g., parameter estimates from the preexisting literature
- My estimates are free from errors coming through the estimates for different contexts.
- There can be two sources for the estimation errors.
  - 1. Choices of polynomials in estimating i) firm-level prices and quantities, and ii) firm-level production elasticities and demand elasticities.
  - 2. Data cleaning (e.g., criteria for outliers).
- Examining the robustness is left for future work.

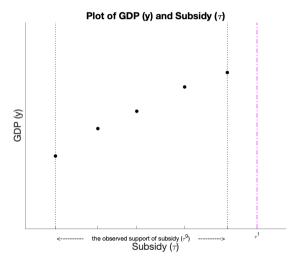


# Assumptions

- **Assumption**: (i) The observations in the data are generated from a single equilibrium; (ii) The equilibrium that is played does not change over the course of the policy reform.
- The equilibrium selection probability is degenerated to a single equilibrium, which will be chosen in the policy counterfactuals.
- **Assumption**:  $[\tau_n^0, \tau_n^1] \subseteq \mathcal{T}_n$  where  $\mathcal{T}_n$  is the observed support of  $\tau_n$ .
- This excludes a policy that has never been implemented before.
- Extrapolation is not trivial in my framework.



# An Illustrative Example



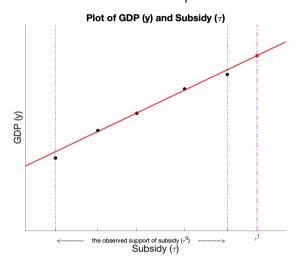
### Setup:

- I want to predict GDP (y) by subsidy  $(\tau)$ .
- Five data points  $(\tau, y)$  are available.
- The data points are indicated by •.

#### Question:

- $\tau^1$  is very large and has never been implemented.
- How can I predict the value of y corresponding to  $\tau^1$ ?

# Empirical Reduced-Form Approach

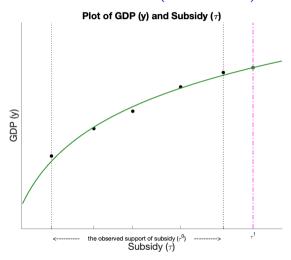


## **Specification:**

- $E[y \mid \tau] := \alpha + \beta \tau$  for  $\tau \in \mathbb{R}$ .
- ullet  $\alpha$  and  $\beta$  are regression coefficients.

#### **Prediction:**

 A simple linear extrapolation gives the prediction •.



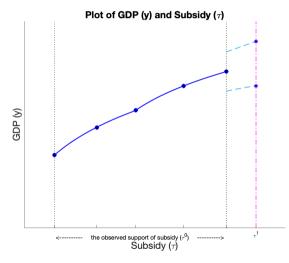
### **Specification:**

- $E[y \mid \tau] := g_{\theta}(\tau)$  for  $\tau \in \mathbb{R}$ .
- $g_{\theta}(\cdot)$  is a known function with  $\theta$  the structural (or "deep") parameters.

#### **Prediction:**

 A simple (nonlinear) extrapolation gives the prediction •.

# Nonparametric Structural Approach



## **Specification:**

- $E[y \mid \tau] := h(\tau)$  for  $\tau \in \mathscr{T}$ .
- $h(\cdot)$  is an unknown function.

#### **Prediction:**

- Simple extrapolation is not possible.
- Canen and Song (2022) show that the upper and lower bounds ——● can be identified.
- This is left for future work.

## Source of Variation

- Empirical reduced-form approach directly identifies the regression function  $E[y \mid \tau]$ .
- This exploits the variation in  $\tau$ .
- Structural approach first recovers the *value* of the regression function at  $\bar{\tau}$ , i.e.,  $E[y \mid \tau = \bar{\tau}]$ .
- This exploits the variation in firm-level productivities (or labor and material inputs).
- This is repeated for all possible  $\bar{\tau}$ , recovering the "regression function"  $E[y \mid \tau]$ .
- Structural approach does not rely on variation in the observed policy variables.
  - → It can be used for *ex ante* policy evaluations (Todd and Wolpin 2008).



• The estimator for the policy effect:

$$\widehat{\Delta Y}(\tau_n^0, \tau_n^1) = \sum_{i=1}^N \int_{ au^0}^{ au^1} \frac{\widehat{dY_i(s)}}{ds} ds$$

- The estimates are compared along two dimensions.
  - 1. I approximate  $\frac{\widehat{dY_i(s)}}{ds}$  by a constant and non-constant function.
  - 2. I consider monopolistic competition and oligopolistic competition behind  $\frac{\widehat{dY_i(s)}}{ds}$ .



## Main Result

• The value of  $\widehat{\Delta Y}(\tau_n^0, \tau_n^1)$ :

| (billion U.S. dollars)     | on U.S. dollars) Monopolistic competition |       |  |  |
|----------------------------|---|-------|--|--|
| Non-constant approximation | -0.71                                     | -1.34 |  |  |
| Constant approximation     | 1.76                                      | -2.93 |  |  |

- Non-constancy of  $\frac{\widehat{dY_i(s)}}{ds}$  is empirically relevant.
- Strategic interaction in  $\frac{\widehat{dY_i(s)}}{ds}$  is empirically relevant.



# Constant and Non-Constant Approximation

 Non-constant approximation: I divide this interval evenly into a fixed number of segments and calculate the estimate according to

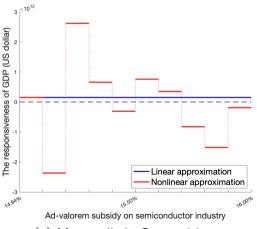
$$\widehat{\Delta Y}( au_n^0, au_n^1)pprox \sum_{v=0}^{ar{v}-1}\sum_{i=1}^N \left. rac{dY_i(s)}{ds} 
ight|_{s= au_n^0+v\Delta au_n} imes \Delta au_n,$$

where  $\Delta \tau_n := \frac{\tau_n^1 - \tau_n^0}{\bar{v}}$  with  $\bar{v}$ : the number of bins equally segmenting the interval  $[\tau_n^0, \tau_n^1]$ .

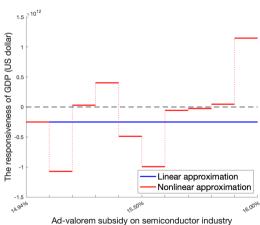
- ▶ In this analysis, I set  $\bar{v} = 10$ .
- Constant approximation:

$$\widehat{\Delta Y}(\tau_n^0, \tau_n^1) \approx \sum_{i=1}^N \frac{d\widehat{Y_i(s)}}{ds}\Big|_{s=\tau_n^0} \times (\tau_n^1 - \tau_n^0).$$

# Total Derivative of Y with respect to $\tau_n$

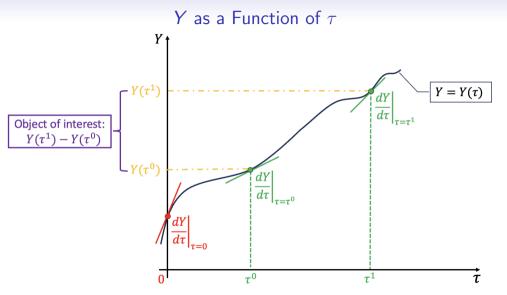


(a) Monopolistic Competition



(b) Oligopolistic Competition







• The marginal change in sectoral GDP:

$$\underbrace{\frac{dY_{i}(s)}{ds}}_{\text{total effect}} = \underbrace{\sum_{k=1}^{N_{i}} \frac{dp_{ik}^{*}}{ds} q_{ik}^{*}}_{\text{price effect}} + \underbrace{\sum_{k=1}^{N_{i}} p_{ik}^{*} \frac{dq_{ik}^{*}}{ds}}_{\text{quantity effect}} - \left(\underbrace{\sum_{k=1}^{N_{i}} \sum_{j=1}^{N} \frac{dP_{j}^{*}}{ds} m_{ik,j}^{*}}_{\text{wealth effect}} + \underbrace{\sum_{k=1}^{N_{i}} \sum_{j=1}^{N} P_{j}^{*} \frac{dm_{ik,j}^{*}}{ds}}_{\text{switching effect}}\right).$$

• The breakdown at  $\tau_n^0 (= 14.94\%)$  for the semiconductor industry:

| (billions U.S. dollars)   | Total Effects | p.effect | q.effect | w.effect | s.effect |
|---------------------------|---------------|----------|----------|----------|----------|
| Monopolistic competition  | 196.76        | -538.04  | 1098.37  | -152.90  | 516.47   |
| Oligopolistic competition | -94.70        | -251.29  | 252.58   | -59.75   | 155.74   |

- In monopolistic competition, the semiconductor industry "benefits" from the policy change.
- In oligopolistic competition, it "loses" due to the policy change.

# Responsiveness of Sectoral GDP: Monopolistic Competition

| Industry                                       | Total Effects | Effects on Revenue |           | Effects on Material Cost |           |  |
|--|---------------|--------------------|-----------|--------------------------|-----------|--|
|  |               | p.effect           | q.effect  | w.effect                 | s.effect  |  |
| Wholesale trade                                | 2679.40       | 3129.08            | -14997.04 | 2900.08                  | -17447.44 |  |
| Computer and electronic products               | 196.76        | -538.04            | 1098.37   | -152.90                  | 516.47    |  |
| Hospitals and nursing                          | 87.26         | -13.15             | 77.68     | 31.92                    | -54.64    |  |
| Food services and drinking places              | 79.37         | -27.08             | 117.76    | 19.42                    | -8.11     |  |
|  | :             |                    |           |                          |           |  |
| Broadcasting and telecommunications            | -369.96       | 1079.64            | -1948.26  | 597.88                   | -1096.54  |  |
| Petroleum and coal products                    | -551.58       | 740.38             | -462.15   | 2091.71                  | -1261.90  |  |
| Motor vehicles, bodies and trailers, and parts | -720.69       | 626.73             | -2963.23  | 687.48                   | -2303.29  |  |
| Retail trade                                   | -725.91       | 2993.65            | -8432.83  | 2989.46                  | -7702.73  |  |
| Total  | 150.74        |                    |           |                          |           |  |



# Responsiveness of Sectoral GDP: Oligopolistic Competition

| Industry                              | Total Effects    | Effects on Revenue |          | Effects on     | Material Cost |
|---------------------------------------|------------------|--------------------|----------|----------------|---------------|
|                                       |                  | p.effect           | q.effect | w.effect       | s.effect      |
| Accommodation                         | 0.73             | -2.15              | 3.38     | -1.28          | 1.77          |
| Wood products                         | 0.59             | 0.83               | -1.26    | -0.47          | -0.56         |
| Plastics, rubber and mineral products | 0.47             | -6.35              | 6.26     | -4.89          | 4.32          |
| Railroad and truck transportation     | 0.44             | -1.29              | 1.53     | -1.35          | 1.15          |
| Wholesale trade                       | :<br>-14.28      | -70.76             | 71.60    | -78.28         | 93.40         |
| Miscellaneous manufacturing           | -14.20<br>-44.50 | -70.76<br>43.98    | -125.57  | -70.20<br>0.66 | -37.75        |
| 9                                     |                  |                    |          |                |               |
| Petroleum and coal products           | -58.79           | -186.41            | 187.48   | -104.18        | 164.04        |
| Computer and electronic products      | -94.70           | -251.29            | 252.58   | -59.75         | 155.74        |
| Total                                 | -250.23          |                    |          |                |               |



## Structural vs. Sufficient Statistics

### Structural approach

Sufficient statistics approach

#### Feature:

- Fully specify the model
  - $\rightarrow$  deep parameters

#### **Pros:**

behavioral interpretation

#### Cons:

- restrictive
- computationally hard

#### Feature:

- Partially specify the model
  - $\rightarrow$  sufficient statistics

#### **Pros:**

- less restrictive
- computationally easy

#### Cons:

no behavioral interpretation



# Example of $h_{i,n}$

- Suppose: there are only three sectors.
- The (1,3) entry of  $(I-\Gamma)^{-1}$  is

$$h_{1,3} = \underbrace{\gamma_{1,3} \frac{P_1^{M^*}}{P_3^*} \lambda_3}_{\text{direct link}} + \underbrace{\gamma_{1,2} \gamma_{2,3} \frac{P_1^{M^*}}{P_2^*} \frac{P_2^{M^*}}{P_3^*} \lambda_2 \lambda_3 + \dots}_{\text{indirect links}}.$$

◆ back

•  $\bar{\lambda}_{ik}^L$ ,  $\bar{\lambda}_{ik}^M$ : firm k's contributions to the sector's overall markup response weighted by labor and material inputs, respectively.

 $\frac{dP_{i}^{M*}}{dr} = -h_{i,n}^{M} \frac{P_{n}^{M*}}{1 - r} + h_{i}^{L} \frac{dW^{*}}{dr}$ 

•  $\bar{\lambda}_{i}^{L}$ ,  $\bar{\lambda}_{i}^{M}$ : weighted averages of  $\bar{\lambda}_{ik}^{L}$ 's and  $\bar{\lambda}_{ik}^{M}$ 's.

(Sector-level policy-cost pass-through)

- $h_{i,n}^M$ : the (i,n) entry of  $(I-\Gamma)^{-1}$ , with  $\Gamma := \left[ \gamma_{i,j} \frac{P_i^{M^*}}{P_i^*} \bar{\lambda}_{j}^M \right]_{i,j=1}^N$ .  $(h_i^L \text{ is analogous.})$ 
  - ▶ The total strength of the direct and indirect links from sector *n* to sector *i*.



# Sectoral Comovements: Monopolistic Competition

| Industry (i)                                   | $h_i^L$ | $h_{i,n}^M$ | $rac{dP_i^{M*}}{d	au_n}$ | $\bar{\lambda}_{i.}^{L}$ | $ar{\lambda}_{i.}^{M}$ | $\frac{dP_i^*}{d\tau_n}$ |
|--|---------|-------------|---------------------------|--------------------------|------------------------|--------------------------|
| Wholesale trade                                | -65.37  | -1.11       | 6567.20                   | 1.71                     | 0.63                   | 4013.97                  |
| Computer and electronic products               | -13.19  | 4.12        | -2268.93                  | 1.51                     | 0.24                   | -667.05                  |
| Hospitals and nursing                          | -29.05  | -0.97       | 3312.98                   | 15.19                    | 0.31                   | -285.32                  |
| Food services and drinking places              | -22.46  | -0.63       | 2460.67                   | 7.34                     | 0.11                   | -360.25                  |
| :  |         |             |                           |                          |                        |                          |
| Broadcasting and telecommunications            | -52.00  | 0.42        | 4140.84                   | 1.12                     | 0.16                   | 567.66                   |
| Petroleum and coal products                    | -5.51   | 0.00        | 471.62                    | -0.07                    | 0.05                   | 28.53                    |
| Motor vehicles, bodies and trailers, and parts | -12.35  | -0.60       | 1560.55                   | 3.67                     | 0.60                   | 618.57                   |
| Retail trade                                   | -69.60  | -1.46       | 7218.48                   | 2.63                     | 0.22                   | 1372.51                  |



# Sectoral Comovements: Oligopolistic Competition

| Industry (i)                          | h <u>L</u> | $h_{i,n}^M$ | $\frac{dP_i^{M*}}{d	au_n}$ | $ar{\lambda}^L_{i.}$ | $ar{\lambda}_{i}^{M}$ | $\frac{dP_{i}^{*}}{d\tau_{n}}$ |
|---------------------------------------|------------|-------------|----------------------------|----------------------|-----------------------|--------------------------------|
| Accommodation                         | 13.13      | 0.12        | -110.80                    | -1.70                | 0.11                  | -10.58                         |
| Wood products                         | 3.95       | 0.06        | -50.19                     | -1.55                | -0.21                 | 11.59                          |
| Plastics, rubber and mineral products | 12.50      | 0.16        | -140.44                    | 1.05                 | 0.06                  | -9.21                          |
| Railroad and truck transportation     | 14.48      | 0.12        | -112.13                    | 0.82                 | 0.07                  | -8.94                          |
| Wholesale trade                       | 15.44      | 0.20        | -177.26                    | 0.30                 | 0.11                  | -19.16                         |
| Miscellaneous manufacturing           | -30.04     | -0.05       | 60.67                      | 119.47               | 4.86                  | 203.32                         |
| Petroleum and coal products           | 2.44       | 0.03        | -23.49                     | 0.05                 | 0.49                  | -11.57                         |
| Computer and electronic products      | 13.34      | 1.67        | -1391.01                   | 0.68                 | 0.11                  | -153.40                        |

