

Adventure Works Sales Analysis

Time Analysis

Detail Dashboard

Clear Filter

Total Qty

606

+66.71%



Total COGS

\$4.15 M

+62.55%

Total Revenue

\$6.89 M

+62.45%

Total Profit

\$2.75 M

+62.31%

Profit Margin

39.8%

-0.23%

Transactions

0.23 K

+65.57%



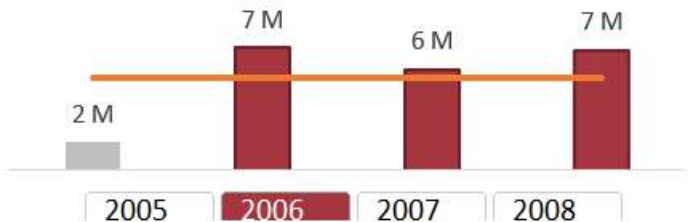
Revenue

Profit

Transaction

92.4%

of Revenue came from the highlighted years



In 2006

Feb

Aug

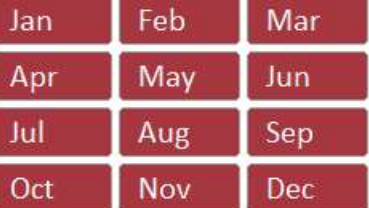
&

Jun

Contribute to 47.58% of Total Profit



Filter by Month



The highlighted Weekdays Contributed 52.4% of Total Profit



WEEKDAY make up 72.6% of Total Profit



Custom

Weekday

Weekend

Quarterly view by Profit

\$1.16 M

Quarter 1

42%

\$724.09 K

Quarter 2

26%

\$585.64 K

Quarter 3

21%

\$272.62 K

Quarter 4

10%

Australia

France

United Kingdom

Canada

Germany

United States

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Australia

Canada

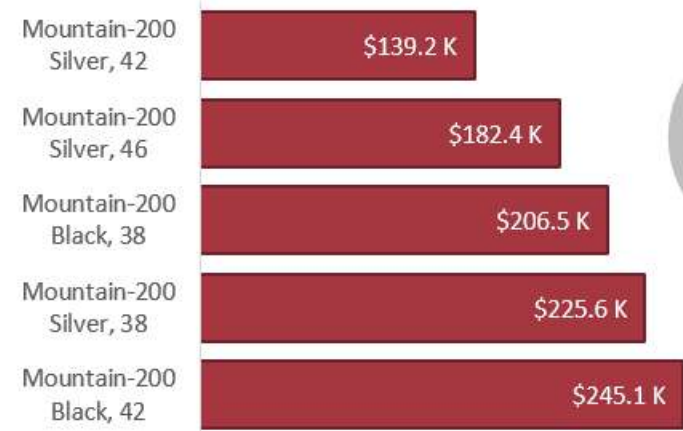
France

Germany

United Kingdom

United States

Top 5 Profitable Products



Profit Distribution



Top-5
34.3%

Others
65.7%



Available
Products
606

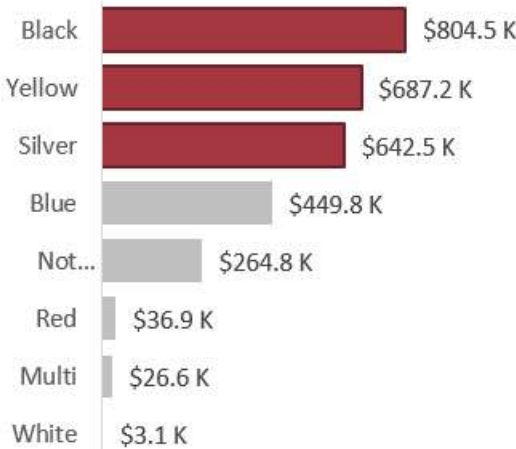


Sold
Products
95



Unsold
Products
511

Profit by Product Colors



Product Pricing Types

Price Above \$150



81.91%
Expensive

\$2.4 M

Profit

Price Below \$150

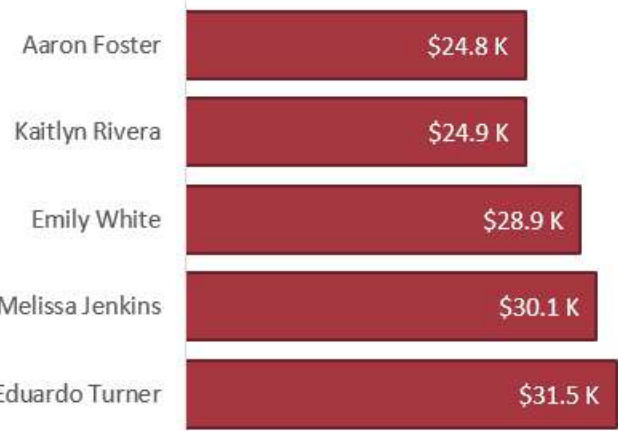


18.09%
Less Expensive

\$527.5 K

Profit

Top 5 Profitable Customers



Profit Distribution



Top-5
4.8%

Others
95.2%



Average
Customer Age
45



Total
Customers
1,013

Profit by Gender



The 50 Plus Age-Group
Contributed 39.2% of Profit



Filter by Year

2005

2006

2007

2008

United States and Australia Contributed 60% of Profit

