**Activity – Applying the Guidelines**

In this workshop, you will apply the usability design guidelines to make design

decisions. In groups, you will design a travel planner for a specific purpose

and audience, based on background information that your instructor will give

you. Make your design decisions based on the information you have:

**1. What should the home page look like?**

The home page should consist of these features:-

* Header with company Logo and Name (maybe some other information)
* Site navigation panel
* Search box/function
* Journey planning data input box (where are you leaving from? Where are you going? And when?)
* Spaces for Advertising and other site information (timetable information, etc.)
* Footer with the sites legal information (copyright, ABN, etc.)

**2. What design conventions are important?**

We consider these to be important:-

* Enter to execute on search functions
* Mobile phone browsing optimisation.
* Buttons (for executing, refreshing, resetting boxes, etc)
* Having the planner easy to see on the Home page.

**3. Text: how will you display text in this interface? Why?**

* Sticking with the [Helvetica,Arial,sans-serif] font family as it is very easy to read.
* Bold for headings to make them stand out and standard for inside the text boxes.
* Line spacing leaving about 1.4em between to ensure clear legibility and no overlapping.
* Left alignmost text.

**4. Colour: decide on a colour palette. Justify your choice**

The colour palette is Blue, Purple, White and Grey.

Blue and Purple to reflect the colours of the business logo and Grey for boxes with white being the primary background colour and text box entry background for easy reading.

**5. Images: what images will you need? What style will you use? Why?**

Images are not necessarily required for the site, but the logo images will need to be in the header. And some images may be used as links to other pages once those pages are properly described.

They can also be used by 3rd party advertisers in the advert slots on the home page.

**6. Sound: does your interface need sound? What will or won’t you use?**

Sound is not required of this site.

**Why?**

It serves no purpose on the site and just adds more work for no beneficial gain.

**7. Layout: what do you need to consider for your layout?**

It needs to be a clean layout that isn’t too cram packed and/or busy.

The main items of the pages (i.e. the journey planner on the main page) need to be instantly visible and clear to the visitor.

The text needs to be well spaced and easy to read. Also needs to be easy to comprehend.

**Reflection:**

This reflection applies towards all previous workshops. The attendance and effort put into this course is inconsistent for the team. Most of these workshops have been carried out by or Tim Hunt. The design Brief is done mostly by myself and Tim Hunt with less work put in by two members and the last member Adam has done no work. I am aware that these situations exist, I can only hope that in the future I can blessed with more team members like Tim, where the team can equally divide the work and carry it out efficiently.