Review:

*What’s your dream job?*

Google – Graduate Software Engineer

*What do you need for your dream job?*

Qualification, intensive programming skills

*How would you demonstrate that?*

Present Bachelor’s degree, Academic Transcript, previous projects worked on to demonstrate programming skills and experience. Google also tests programming abilities.

Preparation:

Fight ferret project – Key human factors:

* Cognition (Memory, Attention)
* Eye interaction
* Touch (Body Interaction)

**Activity 1:**

* Cognition (Memory, Attention)
* Speech
* Hearing
* Vision
* Body Interaction

1. Efficient polling, Eliminate margin of human/manual error, Save space, Better for environment
2. **Ease of use** – Very simple GUI and navigation system so that people unfamiliar with technology can use as well.

**Activity 2:**

*Which tool would be best suited to conduct user research for this scenario?*

Contextual Interview, Site Visit, focus groups

*What would you need to think about to actually apply that tool?*

Gathering a collection of people. Generally belonging to different age/cultural groups.