



KsumNole

(1000935)

White Paper V1.0

Inspired by Elon Musk 2018

Netherlands



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KsumNole

Inspired by Elon Musk 2018

Abstract

KsumNole (MSK-1000935) is a TRC10 charity token inspired by Elon Musk philanthropic approach. It aims to become the most common method to donate and make charities through the TRON Blockchain and help people in third world countries through a transparent and safe way.

The adoption of crypto and our TRC10 token will impact the way people support third world countries. We aim to fulfill a leading role in this new age of cryptocurrency. Our core principles are integrity, transparency, high reach, reliability, independence and privacy.

The KsumNole platform and the KsumNole (MSK) TRC10 Token are developed by professionals that have been working with several charities including Red Cross, UNICEF and a lot of high profile organizations.

KsumNole will provide to its users a platform with several services that connects donors, charities, and individuals around the globe, enabling them to donate and receive charities in simple and effective processes. Donations made through the KsumNole platform, will be easily tracked, transparent, and available for public viewing. Donors will be able to choose to which charity or cause they would like to donate without having to provide any personal info such as ID cards, bank accounts, or even addresses and phone numbers.

Unlike other charities we have a large community supporting our charity and we are aiming to create a community of donors and supporters within a short period of time. Moreover, KsumNole will make partnerships with several celebrities and heads of organizations who are involved in charitable work. This will help in promoting KsumNole so it can reach several countries and thus fund more charities and help people in need in third world countries.



Elon Musk Inspiration

Musk is a high profile visionary entrepreneur, investor and engineer. He is founder of the epic Tesla motors, who had a great impact on the evolution of technology and energy to serve humanity in several aspects.

He is the chairman of the Musk Foundation which is a charity organization that focuses mainly on:

- Renewable energy research and advocacy
- Human space exploration research and advocacy
- Pediatric research
- Science and engineering education
- Development of safe artificial intelligence to benefit humanity

Elon Musk's philanthropic approach inspired us and made us believe that bringing technology to charity is the key to improve and transform the way charities work. We at KsumNole will implement cryptocurrency technologies and create a platform that provides a large array of services and solutions to revolutionize the charity sector.

Some of the Musk foundation works and donations (Wikipedia):

- 2010, the Musk Foundation collaborated with SolarCity to donate a 25-kW solar power system to the South Bay Community Alliance's hurricane response center in Coden, Alabama
- July 2011, the Musk Foundation donated US\$250,000 towards a solar power project in Sōma, Japan, a city that had been recently devastated by a tsunami.
- July 2014, Musk to donated US\$1 million toward the construction of the Tesla Science centre at Wardencliffe, and additionally pledged to build a Tesla Supercharger in the museum car park.
- Musk donated US\$10 million to the Future of Life Institute in January 2015, to run a global research program aimed at keeping artificial intelligence beneficial to humanity.
- October 2018, in an effort to help solve the Flint water crisis, Musk and the Musk Foundation donated over \$480,000 to install new water fountains with filtration systems for access to clean water at all Flint, Michigan schools.



The Challenge

The Nonprofit sector today has a lot of scandals and corruption. Even though the nonprofit sector is worth around \$2 Trillion worldwide, there seems to be a lot of misuse of funds. We as KsumNole, with a solid transparent system, will prevent any misuse or corruption with our funds.

Generally, in the charity sector, funds and donations cannot be tracked, and rarely published for viewing. This makes it easy for any corruption behavior to take place without being noticed and reported, which leads to charity fraud.

Some of the charity frauds are, misuse of charity money, false expenses or nonexistent expenses, unauthorized or scam fundraising.

Another issue is that charities spend a lot of money on salaries. A research by Populus is based on a survey of a representative sample of more than 1,000 people found that 67% of people thought charities spend too much on salaries and administration and 74% felt uncomfortable about some fundraising methods, up from 58% and 66% in 2014 respectively.

All these issues lead to a continuous decline in trust and made it our duty to prove that charity through the blockchain is the best method to go. Blockchain Technologies present opportunities to eliminate disruptive innovation and corruption. It enables global charity transactions to be made with less friction, no scandals and more trust.

The transparency of a blockchain stems from the fact that the holdings and transactions of each public address are open to viewing. Using an explorer, and equipped with a user's public address, it is possible for everyone to view their holdings and the transactions that they have carried out. This level of transparency has not existed within Charity systems before, especially in regard to large charities, and adds a degree of accountability that has not existed to date. In the past, large Charity institutions were able to use their customers funds as they saw fit, without anyone's knowledge and consent, and not always in the most effective or honest matter, the financial crisis of 2008 being the epitome of this issue.



Why KsumNole?

The solution

Given recent scandals, it is understandable that society has grown skeptical towards the non-profit sector. However, there is a solution that has the potential to transform the industry. Blockchain-powered smart contracts and the adoption of cryptocurrencies are providing transparency, enabling efficiency and cutting costs. If we look at the recent scandals, we understand that everyone is skeptical about the non-profit sector. However KsumNole offers the solution to this problem on the short term by creating a TRC10 Blockchain powered token with smart contracts, lower costs, efficiency and transparency.

KsumNole will change the way people see the nonprofit sector and all blockchain based charity organizations in a short period of time.

We are focusing on:

- Philanthropy
- Lower costs
- Efficiency and effectiveness
- Transparency
- Zero corruption
- Reduced administrative costs.
- Fast processing and execution
- Reliability
- Support
- Sustainability
- Donor anonymity
- Cross Border Donation

The KsumNole project is developed by a team of professionals that have been working with several charity organizations and has developed a big community of donors and celebrities and will do Gala events in the future to facilitate the immediate use of the KsumNole tokens.

KsumNole offers a platform as a service for donations for several charity projects. Investors can participate in charity projects with as little as one KsumNole. This will allow fully liquid peer-to-peer trading between donors without the need of a third party.



Usually in the charity sector, donors do not have a platform to keep track of how their money is being used and lack a trustable platform to get the information they need about the charity and how the donations are distributed. The information is fragmented and is often difficult to compare it with information from other organizations.

With traditional donations, money goes through various middlemen, such as government agencies and financial institutions, and fees (approximately 3%) are charged by credit or debit card as well as by clearing houses.

KsumNole donations are executed directly, reaching the charity instantaneously and at a fraction of the cost.

KsumNole is designed to stimulate the TRON network and the platform provides a website, www.ksumnole.org, with an easy to use donation interface.

The KsumNole project is conceived and developed by people who have experience in different charity organizations and have the capabilities and resources to fulfill the blockchain promise to the nonprofit world.

The website www.ksumnole.org is a platform based on the Tron blockchain and is powered by the MSK tokens. The platform provides a system of services through an easy-to-use interface, connecting the non-profit community while allowing full transparency and traceability of donations. Donors, supporters, projects and much more will benefit from the services provided by the KsumNole Platform. To simplify the donation process and increase adoption of the KsumNole token, KsumNole will integrate several services in one single platform including an internal exchange to convert major crypto currencies into KsumNole (MSK) Token. Also a built-in wallet will be available to store and donate easily and an explorer to track donations transparently.

In an all in one website, with an easy to use interface, members will donate or receive funds through the built-in wallet, and choose between a large number of charities in different countries to donate to. These processes will be done instantly, transparently, and easily. The members will be also able to interact with each other through forums and discuss charity and donation issues. Members will not be asked to provide any private or personal info.



What will KsumNole do?

- Save Children
- Bring Medicine
- Bring Homes
- Bring Food
- Bring Volunteers
- Bring Donations
- Bring Education
- Bring Scholarships
- Bring Water

What can Blockchain offer to us?

- **CERTIFICATION OF PROPERTY:**
In some countries proof of ownership is not accessible to everyone because of lack of administrative services and systems. Blockchain is the cheapest way to prove ownership.
- **DOCUMENTATION:**
55% of the African population doesn't have ID cards and because of that, they can't have clinical history.
- **SMART CONTRACTS:**
With smart contracts we can bring many features, but the most important is P2P loans.



Token Distribution History and Token Prices

KsumNole token was rewarded to everyone who participated in building up the Tron network in 2018. The token was rewarded in a form of charity. We started by rewarding everyone on Tronscan (Tronscan Tron wallet) for making transactions. Later, when Guildchat launched its app we switched to it and started rewarding everyone there to thrive and build a solid community around our TRC10 Token. Everyone who holds KsumNole will be able to donate it through buying our merchandise or to support one of our charity projects.

KsumNole statistics:

- Total Supply: 1,000,000 - Circulating Supply: 298,159 – Token holders: 14,538 – Transactions made: 29,827
- We successfully built a large community that supports this TRC10 Charity token.
- People will be able to buy Merchandise with KsumNole and the profits will be directly donated to people in need.
- We will continue to crowdfund our project in the future and keep spreading KsumNole around on all social media platforms available.
- On the website www.ksumnole.org people will be able to fund new charity projects as we continue to grow.
- We aim to have 250,000 KsumNole Holders before the end of 2019 and at least 2 charity projects available on Q12019
- Price of 1 MSK(1000935) on January 28 2019 was 11 TRX on Tronscan TRXMARKET

The token distribution of KsumNole will be allocated as follows:

- 30% for the project development, community drops, communication marketing and PR to increase project's awareness.
- 20 % for Charities, foundations, and fundraising organizations on the KsumNole platform.
- 50% frozen funds to provide liquidity for future monetary policies and platform functionalities.



Currently the easiest and safest way to buy KsumNole is through Tronscan TRXMARKET. Investors have to create wallets on Tronscan and can use this platform to make smooth, safe and instant transactions, buy KsumNole, and keep track of market prices. Tronscan is a decentralized easy to use interface with lots of features that makes it easy for investors and token holders to trade and stay up-to-date with the crypto currency market. Investors can also buy MSK on Telegram <https://t.me/KsumNole>, over the website www.ksumnole.org, and in the future KsumNole is planning to get listed on several exchanges for more buying and trading options.

How to buy MSK (1000935) on Tronscan:

- 1- Go to www.tronscan.org
- 2- Click on the open wallet tab and create wallet and sign in
- 3- Click on TRXMARKET and search for MSK (1000935)
- 4- Select the amount of MSK (1000935) you want to buy and click buy





NoleWater

NoleWater (AMSK) is the dividend token of KsumNole (MSK), each 10,000 AMSK is the equivalent of 1 MSK. AMSK is a trading pair for MSK.

NoleWater (AMSK) will be used for:

- Distribution for loyal MSK holders.
- Funding small charity projects.
- Getting Exclusive discounts on merchandise.
- For tipping on social media platforms as a recognition for good deeds.





The VIP Group

We at KsumNole thought of a way to recognize and felicitate our early adopters and supporters by creating a platform that is the Very Integral Part (VIP) of KsumNole Club. The members of this club are great supporters and believers in our project. They help us in making decisions and are a big part of the KsumNole community.

The current benefits of VIP Club include:

- Unique personalized VIP Pass.
- Entry into the exclusive VIP Telegram group.
- Welcome goodie bag (including exclusive NoleWater tokens - the next stage of project KsumNole).
- Feature listing of Name / Telegram ID on the official website as our VIP.
- Becoming part of the voting process to choose whom to donate among the charities.
- VIP category invitations to events we will conduct across the globe.
- Exclusive discount coupons for the merchandise section of our website.
- Exclusive LIFETIME eligibility for airdrops, not only of KsumNole and TRX but also of our future partners as well (future development may ensure that even if you are not active in the room the drops hit your account)



The Website



KsumNole's website is www.ksumnole.org. It has an easy to use interface, and will provide several services to its users and will keep them up-to-date with the project. Each member will have a specific identity without having to provide any personal info. Each identity will be connected to a wallet or several wallets to make and receive donations, and choose between several charities. Through the website and its built-in wallet members will easily and instantly track donations, and connect with other members within the KsumNole community.

The website will include:

- A built-in online/offline wallet.
- A forum where members can communicate and discuss several charity and crypto currency issues.
- A list of all the VIP members and supporters who donated to the project.
- Graphs of MSK token and other tokens prices.
- A freeze options for freezing MSK and NoleWater Dividends.
- Donors support chat room.
- Up to date information about the project and the crypto currency market.
- Through the website donors can subscribe to make donations on a monthly basis, and choose to what charity these donations will go.
- A voting system used to help members to vote for charities to receive funds, and get dividends depending on how much they have frozen MSK.

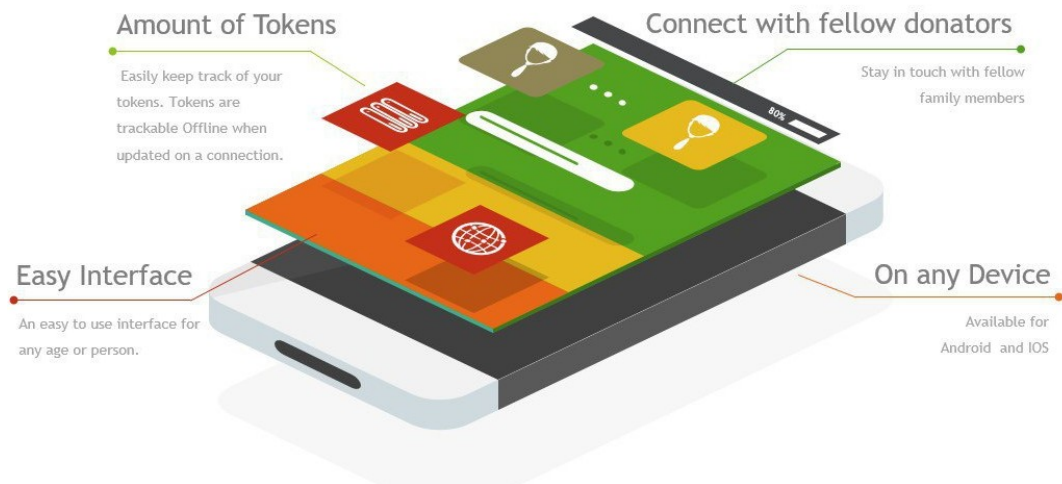


The Wallet

The KsumNole platform will offer its users a built-in wallet that can be accessible to everyone, online and offline. Using this application, users will have the option to participate in projects, charities, make donations, and buy merchandise in MSK. Through this wallet, users will be able to choose between charities to donate to, track their donations and see how funds are raised to each charity. Charities will benefit from this wallet by instantly checking the amount of funds and donations they have collected. The wallet will connect fellow donors; it has an easy to use interface and can be downloaded on Android and IOS.

KsumNole Wallet 1.0

BETA VERSION OF OUR WALLET





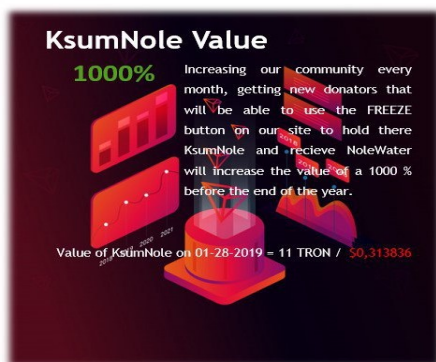
Future Development

Virtually 99% of the market is untapped towards using blockchain for charity; KsumNole plans to bridge this gap by connecting the individuals and corporate philanthropist with the legit charities.

- By 2019 we will upgrade to TRC20 thus enabling KsumNole tipping and donations in decimals as well (up to 8 decimals).
- Many social media campaigns are in store for 2019 to leverage all platforms in spreading awareness.
- By 2020 KsumNole has a vision to reach 1 million donors and assist charity organizations across the globe in setting up their digital TRON wallets and understand the benefits of the blockchain.
- We will put in our best effort to gain a market share of 0.05 % i.e. approx \$1 billion charity being done using KsumNole's blockchain system by 2020.
- With a total supply being pegged at 1 million MSK tokens only, and if the project goes as planned, MSK will probably increase in value reaching almost 1000 TRX per token, depending on the market prices and stability which can be affected by various factors. Hypothetically even if TRX value grows to \$1, then also we will try to achieve our mission of 1 MSK=1000 TRX. PS: This should not be considered as a commitment as valuations are subject to market variables and conditions.

Value Building

The amount of TRX for 1 KsumNole





ROADMAP KsumNole

- Q3 2018 Setting up the KsumNole project and creating a solid community to raise funds for the project.
- Q4 2018 Appointing the KsumNole team, selecting technology, and contacting the development team and seeking strategic partnerships.
- Q4 2018 Launching the website/token sale and getting listed on the tronscan.org Decentralized Exchange.(Increasing the liquidity of the Token)
- Q4 2018 Creating a solid use case for the token within a short period of time.
- Q1 2019 Integrating the donation button on our ksumnole.org website for the charity projects available.
- Q2 2019 Launching the built-in web wallet on the ksumnole.org website including a forum where fellow family members can communicate with each other. There will be a reward system for loyal KsumNole holders. Launching the Merchandise of KsumNole including goodie bags and clothing available for KsumNole holders.
- Q3 2019 Setting up a legal KsumNole foundation and creating new partnerships. Having contact with several charity organizations to fulfill our mission in helping 3rd world countries and people in need.
- Q4 2019 Future development of our charity projects and providing an offline wallet to the people in need. Upgrading to TRC20 thus enabling KsumNole tipping and donations in decimals (MSK/AMSK pair).
- Q4 2019 Organizing a KsumNole Family Gala by our staff to connect the KsumNole users and donors in real life.





Legal Info And Disclaimer

The purpose of this whitepaper is to give a description about the KsumNole project and the information presented does not imply any contractual relationship. Nothing in this white paper shall be considered an invitation to investment as it does not offer any type of securities in any jurisdiction. The purpose of this white paper is only to provide the potential investors with relevant information and facts that might help them in determining their interest in the project or not.

The KsumNole project will be mainly located in the Netherlands, but is not subject to any laws or regulations. Investing in cryptocurrencies involves high-risk. Interested investors must do research and take advice before investing in any type of cryptocurrency. Studying the cryptocurrency market before buying tokens and coins is the key to ensure that the money is invested in the right place. Several external events and factors might affect the cryptocurrency prices and thus cause market instability.



KsumNole Team

ChevKev	CEO and founder of KsumNole / Entrepreneur whose vision is making the crypto charity world a better place and who wants to build a supportive community around it.
Milla	Managing Director
Andrej B.	Managing Director
Packard	Financial Director
Debasish Das	Engineer, Strategy and Partnership Manager
Jovial	Marketing Consultant
Jos Olde Heuvelt	Marketing Advisor
Michael Sevriens	Marketing Advisor
Kenan Halvadzic	Visual department / Marketing Advisor
Isaac	Visual Department
Collin Petersen	Community Admin
Bulent Demircan	Community Admin
Peter Gabriel	Community Admin
Vladislav	Community Admin



“The biggest bottleneck to success that mankind faces is blaming the circumstances or blaming others, taking ownership of one’s decision and make it right is what makes people successful”

Debasish Das, Strategy and Partnership Manager KsumNole

"I think we have a duty to maintain the light of consciousness to make sure it continues into the future."

Elon Musk, Founder of Musk Foundation



Business Info And Useful Links:

Website	https://ksumnole.org/
Trontokens	https://www.trontokens.org/token/KsumNole
Facebook	https://www.facebook.com/ksumnole
Telegram Official	https://t.me/KsumNole
Telegram Updates	https://t.me/KsumNoleofficial
Instagram	https://www.instagram.com/ksumnoletoken
Twitter	https://twitter.com/KsumNoleO
YouTube	KsumNole https://www.youtube.com/channel/UCfzGhUqbV-9cTnBJX3kbduA
Tronscan	https://tronscan.org/#/token/1000935