### **Your Online Presence Matters**

### WEBSITES

## **Click Here**

#### to learn about improving your website

100,000,000,000

google searches per month

of people have a better opinion of brands when they offer a good mobile experience.





of internet users in the United States only access the internet on a mobile device.



of mobile local searches result in purchase



of consumer search about products, reviews, and rating before buying



of online consumers prefer website to phone or email for questions



#### Think about your company's website:

- How does your website look on mobile devices?
- Is your website interactive for the needs of your customers?
- Does it showcase your most important services?

If you answered no to any of these questions...

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# Percentage of consumers conducting local searches:

all consumers	85%
desktop users	96%
tablet users	81%
mobile users	<b>79</b> %