



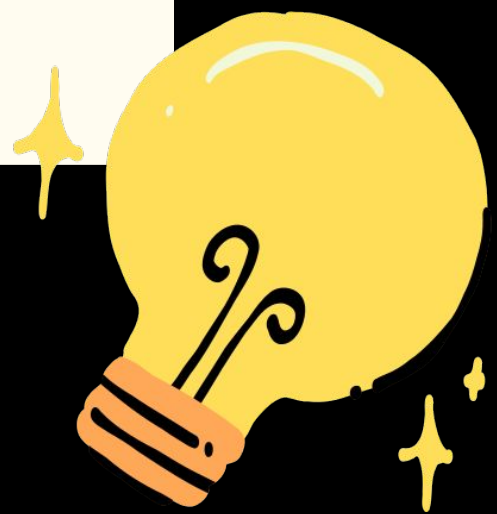
HackGT-11



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Budget Buddy



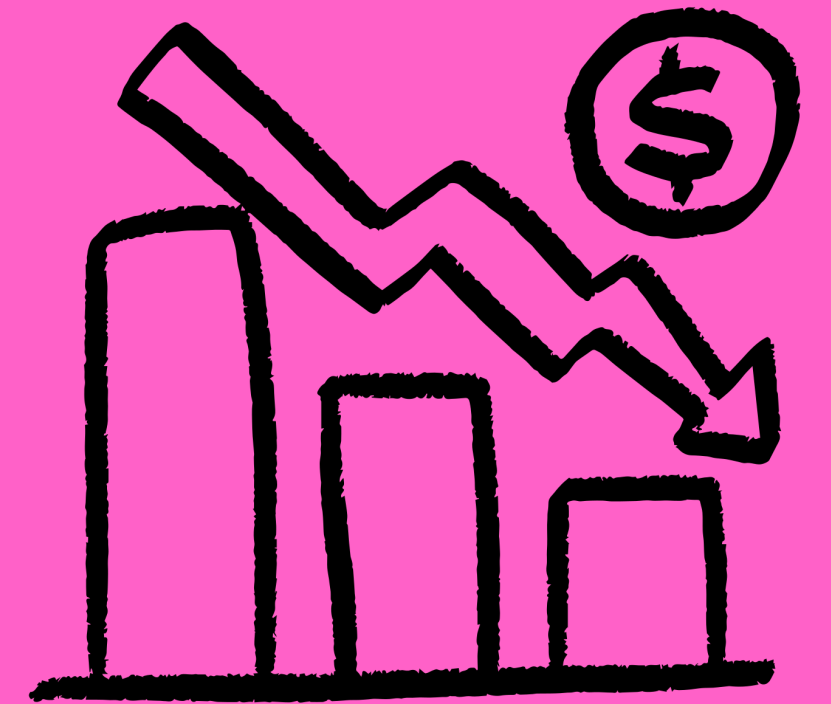


Problem

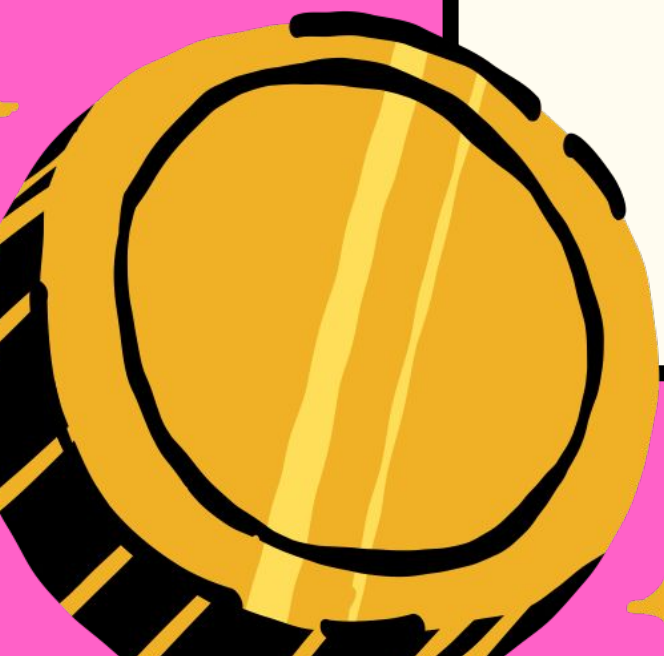
- Managing personal finances can be a pain and boring
- How can we make financial tracking more appealing and accessible to young adults looking to take control of their financial futures?



Solution: Budget Buddy!



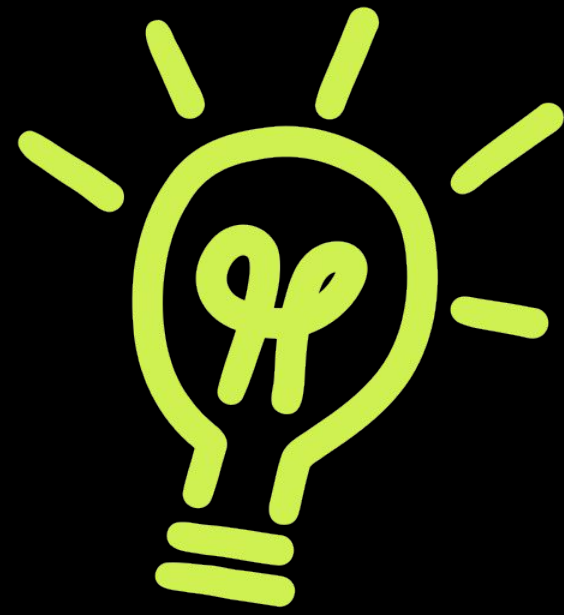
- **Budget Buddy!** - Gamified financial tracker for the younger demographic
- Tracks: spending, expenses, deposits, and current balance
- Set expense goals
- Set savings goals
- Moods of Ducky are controlled by user's spending/saving
- Keep Ducky happy!



Impact

- Financial Tracking
 - Retirement Plans
 - Debt Management
 - Investments
- Starting young is essential
- Playful and engaging to reduce stress when managing finances
- Less of a burden and more of a daily job





Future

- iOS and Android app development
- Visual Representations by category spendings/savings
- Adding accessories to Ducky
- Enhancing the game aspect of the application





**A PENNY
SAVED IS
A PENNY
EARNED.**

SOMEONE FAMOUS

THANK

YOU!

