# Kamna Surjani

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## **OBJECTIVE**

Passionate technology professional with 5 years of experience in requirement gathering, business analysis and reporting solutions. Seeking an Analyst role to leverage my skills in process optimization, and stakeholder collaboration to drive business performance.

#### **EDUCATION**

## W. P. Carey School of Business at Arizona State University

Master of Science – Information Systems Management

GPA: 4.0/4.0

**Relevant Coursework:** Data Mining, Big Data Analytics, Business Data Visualization, Business Intelligence, AI in Business, Information Management, Cloud Architecture, Cloud Deployment and Management, Strategic Value of IT, Project Management

## **Gujarat Technological University**

June 2014 - June 2018

August 2023 - July 2024

Bachelor of Engineering, Computer Engineering

GPA: 7.34/10

## **PROFESSIONAL EXPERIENCE**

HR Office Assistant/HR Process Assistant - Education Outreach and Student Services, ASU

October 2023 - June 2024

- Implemented a standardized onboarding process and developed a flexible training plan for new student staff, resulting in a 25% increase in efficiency and engagement.
- Compiled comprehensive policies, completed 100% document filing, and established a tracker, boosting efficiency by 25%.

#### **Business Analyst** - Corpository – A Yubi Company

January 2022 - February 2023

- Acted as the liaison between external and internal project stakeholders, defining use cases and scenarios, creating documents, prototyping user experience design, creating product roadmap to enhance project deliverables by 40% across 20+ projects.
- Worked on workflow analysis using prototypes, charts and diagrams, ensuring software development life cycle (SDLC) alignment and product strategy, resulting in a 50% increase in product vision and reducing completion time by 25%.
- Led cross-functional collaboration, providing product knowledge to the internal teams, improving project understanding and efficiency by 90% and reducing rework by 30%.
- Streamlined processes, negotiated sprint goals and helped in product launch, cutting delivery time by 20% and improving on-time rates by 35% resulting in savings of approximately \$0.5M annually.

#### Business Analyst - AlmaShines Technologies Pvt.Ltd

July 2018 - December 2022

- Gathered and prioritized business requirements through workshops, created user guides and functional and non-functional
  requirement specifications of the current and future state of the system, tracked 50+ technical issues, engaged stakeholders for
  30+ feature enhancements and issue resolutions, and ensured product functionality through user acceptance testing (UAT).
- Analyzed data for data mining from some key business insights, delivered 20+ actionable reports to senior management, met 90% of key performance indicators, ensured stakeholder satisfaction through 15+ review meetings
- Successfully led the "ATOM" project in FY 2021-2022, expanding reach to 50+ NIRF ranked institutes, and onboarding prestigious clients. Achieved a 50% monthly increase in conversion rates and generated about \$1M in annual revenue

#### **ACADEMIC PROJECT EXPERIENCE**

**Business Data Visualization Project** - A Comprehensive Data Visualization of Airbnb's Market October 2023 - December 2023

- Utilized Tableau to visualize NYC's Airbnb extracted data, uncovering insights on peak booking times and popular neighborhoods, leading to a potential increase in occupancy rates.
- Designed interactive dashboards to highlight pricing trends across different accommodation types, enabling stakeholders to make data-driven decisions.

#### Machine Learning for Business Professionals Project - Credit Card Default Prediction Analysis

Jan 2024 - March 2024

- Developed and implemented a supervised machine learning algorithm using Python and data manipulation to predict credit card defaults, achieving 85% accuracy on a dataset of 30,000 accounts from BestCard.
- Enhanced risk management by identifying high-risk accounts, reducing default rates by approximately 20%, and saving the company \$1.5M in potential losses.

## **SKILLS & CERTIFICATIONS**

- Core Skills: Leadership, Business Intelligence, Client Relations, Negotiation, Data Visualization, Teamwork, Conflict resolution
- **Technical Skills:** Tableau, Azure, Machine Learning, Agile/Scrum, StarUML, Power BI, Trello, Peoplesoft, Lucidchart, Figma, C, C++, Java, HTML, Python (Pandas, Numpy, Matplotlib, Seaborn, Sklearn), SQL, AWS, Requirements Definition and Management
- Project Management: MS Office Suite, Asana, Jira, Project Charter, User Stories, Product Backlog, Sprint Planning, Risk Register
- Certifications: Python Basics for Data Science by edX, Cloud Architecture by AWS, Lean Six Sigma Foundations