

Katherine Yuh

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WORK EXPERIENCE

Louis Vuitton LVMH

Fall/Winter 2022

Greeter & Commission Sales Associate

Scottsdale, AZ

- Served as initial point of contact for 100+ of customers daily
 - Enhanced efficiency of queue by initiating and enforcing QR Code waitlist system
 - Highly experienced in multitasking and customer de-escalation
- Provided tailored product recommendations for every client, using personal analysis of each individual client's background, interests, and preferences.
 - Utilized effective communication skills to guide individuals towards purchasing high-end products, including single items with a value of up to \$8,000.
 - Formed personal relationships with, and became primary point of contact for 50+ clients.
- Thrived in fast paced, competitive luxury environment.
- Received High Performance Recognition as youngest team member at location.

B Star Studio

May 2020 – April 2021

Social Media, Marketing Curator

New York, NY

- Designed advertising graphics, infographics, Instagram stories and posts.
- Sole manager of official brand primary platforms, layouts and theme creation.
- Formulated revamped brand image, aesthetic, and current marketing strategy through social media posts and event ideas.

Korean, English Language Tutoring

March 2020 – Aug 2020

Tutor, Lesson Planner

Remote

- Designed over 40 original homework sheets and lesson plans, created lesson plans and interactive activities.
- Taught students ages 5 through 11, via. Personal 1 on 1 video chatting during the duration of Covid-19;
- Taught Korean to solely English-speaking students and English to solely Korean-speaking students

EDUCATION

New York University

May, 2025

BS in Integrated Design Media, Minor in Business of Entertainment, Media and Technology

New York, NY

- **Relevant Coursework:**
 - Digital Art & 3D Rendering; Video Art & Editing; Creative Coding; Entertainment & Media Industries; Television Marketing; Quantitative Reasoning.
- Tandon School of Engineering; 3.4/4.0 GPA
- Sports Business Society, Women in Sports Business, Acting for the Camera, Japanese Learners Club

National Security Language Initiative for Youth (NSLI-Y)

Summer, 2019

Merit-based scholarship issued by United States Department of State

Incheon, South Korea

- Studied Korean Language abroad at a University in Song-Do, South Korea during Summer 2019 (SUNY Korea)

SKILLS & INTERESTS

- **Languages:** English, Korean (native or bilingual); Spanish, Japanese (Intermediate); Mandarin (novice)
- **Skills:** digital marketing, customer service; web development; design, Adobe creative suite, Microsoft 365, adaptability, teamwork, creativity, interpersonal skills, problem-solving, verbal & written communication
- **Interests:** social media marketing; volunteering; graphic design, foreign language; NBA; ESL; music production;