2.14 speaker reflection 1

The dark data and modern privacy regulations may make us more stressed on the road of data analysis, which needs our more <u>integrity</u> and <u>fearlessness</u>.

And we should rather design a personalized experience than only report data. Making data more actionable is more meaningful.

Al reminds us that in the process of thinking about problems, it is very important to start from the overall perspective, and build a logical and connected thinking system during the whole procedure. We need a combination of **grit and intelligence** in any work. Furthermore, we can try various ways to do innovation if resources allows, to both expand our own ideas and maximize the achievement's value.

Do the right thing and trust what you did/are doing, reflect and try again when facing failure, which can make us stronger.