

Égypte AUTUMN-WINTER 1951





Rose France

AUTUMN-WINTER 1947



There is no one line each new season, there are many lines - and it is up to you to exercise your own good taste in choosing the ones that are best for you.

FR

— LITTLE DICTIONARY OF FASHION, CHRISTIAN DIOR, 1954

LINE Longue

OCCASION Evening dress with overskirt/cape

ATELIER FLOU Christiane

MANNEQUIN Lucky

TEXTILE | Silk faille

970.307.А-В

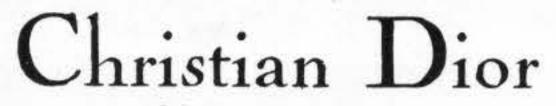
GIFT OF MRS. ISADORE SMITH • ON LOAN FROM THE ROYAL ONTARIO MUSEUM, TORONTO





### Press Sketch

DIOR HÉRITAGE COLLECTION, PARIS



SOCIÉTÉ A RESPONSABILITÉ LIMITÉE CAPITAL 35.000 000 DE FRS

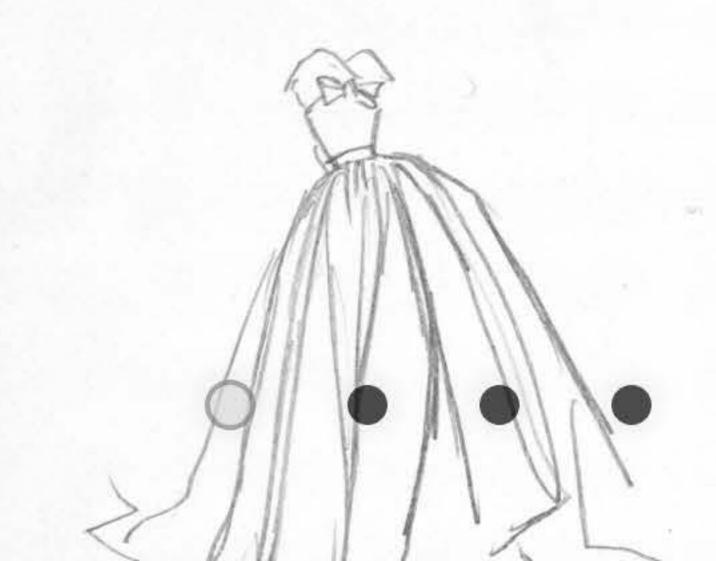
30. AVENUE MONTAIGNE

PARIS











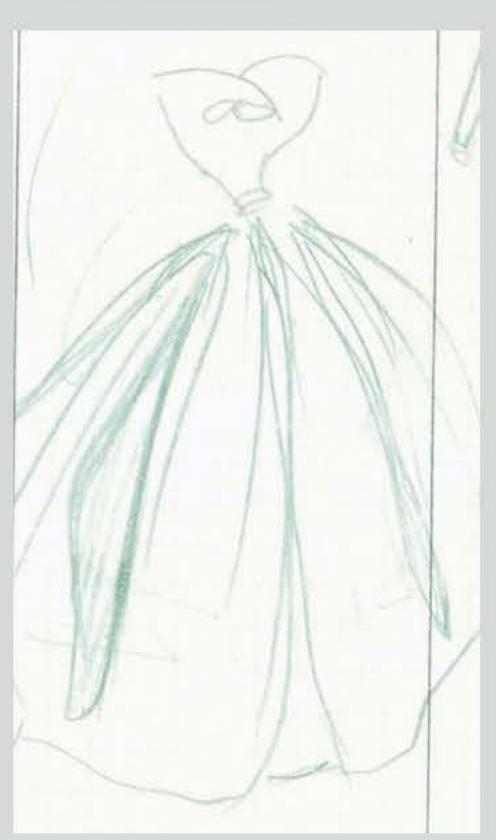


#### Chart

## *Égypte* was originally presented in black

DIOR HÉRITAGE COLLECTION, PARIS







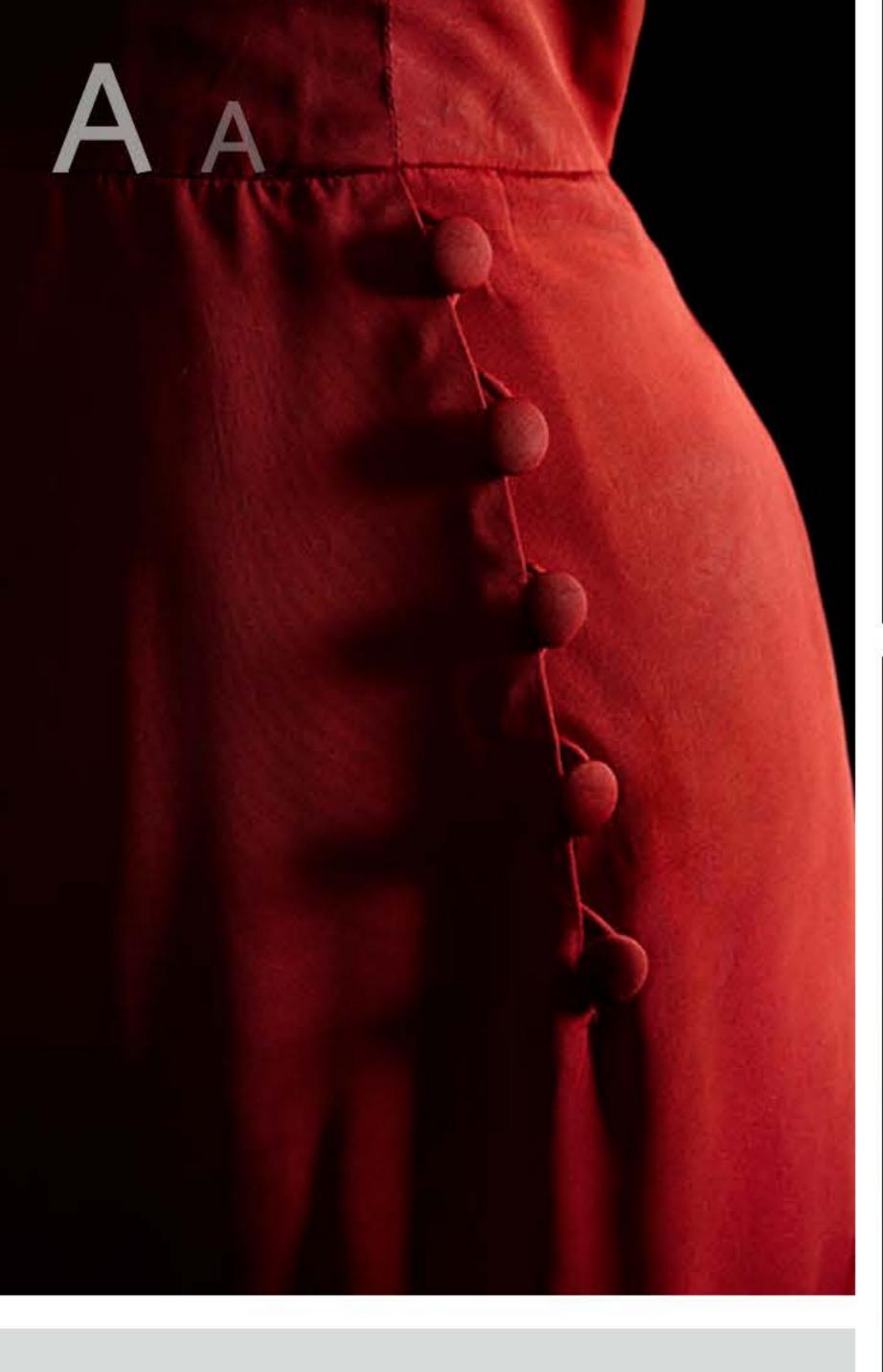


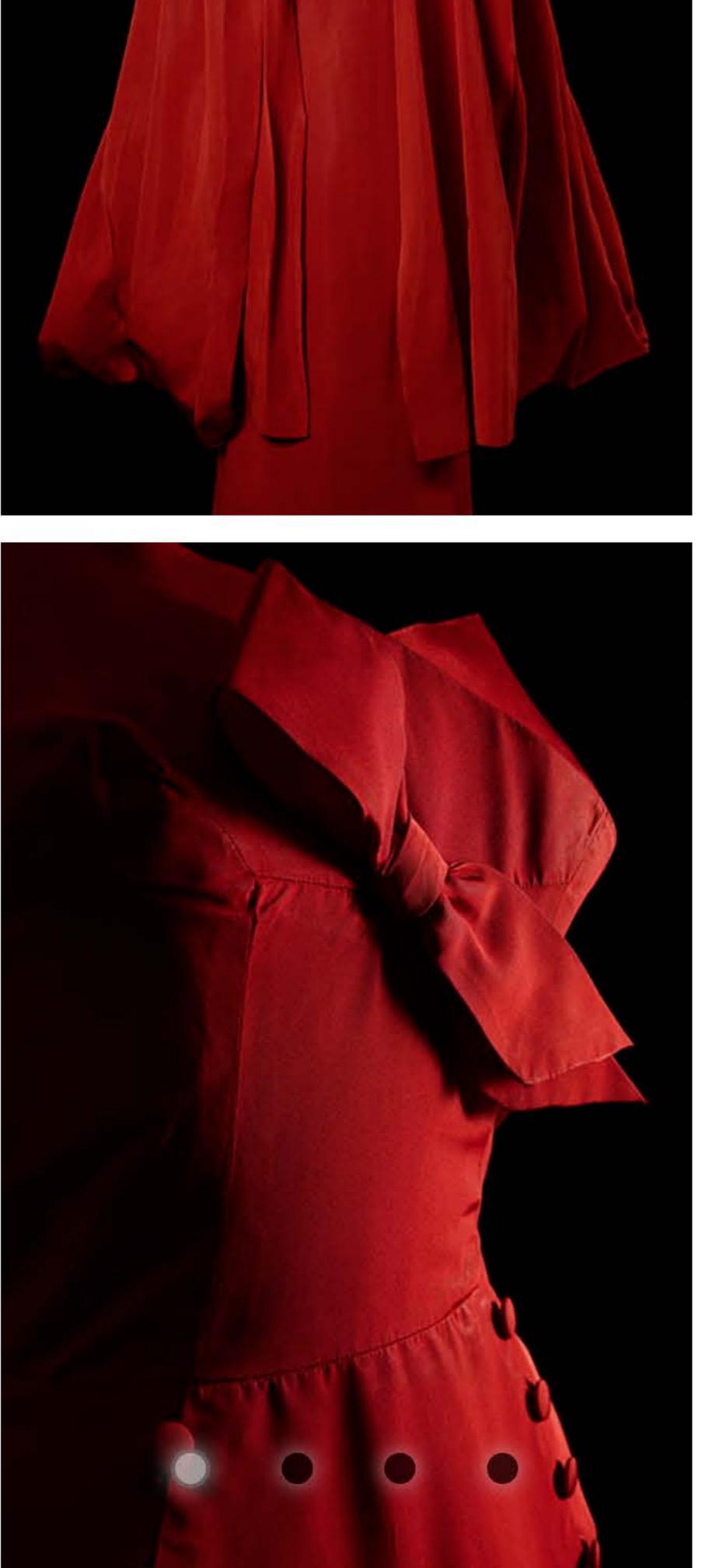
A chic, long-line, strapless gown perfect for a grand gala - is
presented with an optional overskirt
(which can be worn as a cape) to
completely transform the woman
and her look.

PHOTOS LAZIZ HAMANI











PHOTOS LAZIZ HAMANI



Christian Dior of Paris... was represented by several superlative gowns... and it must be admitted that when he finishes with a gown his models... look frightfully elegant and terribly, terribly feminine.

— "NEW LOOK FRENCH STYLES GIVEN TORONTO SHOWING" THE GLOBE AND MAIL, SEPTEMBER 16, 1947

LINE | Corolle

OCCASION Evening dress

ATELIER FLOU Monique

MANNEQUIN Paule

TEXTILE Silk satin by Marcel Guillemin et Cie

975.297.2

GIFT OF MRS. KENNETH LAIDLAW CAMPBELL • ON LOAN FROM THE ROYAL ONTARIO MUSEUM, TORONTO





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#### Chart

Each chart recorded the designs in a collection by type, who made it, for whom, and with textile swatches. This ensured the ateliers' work was evenly distributed and that the mannequins had time to change during daily presentations.

DIOR HÉRITAGE COLLECTION, PARIS

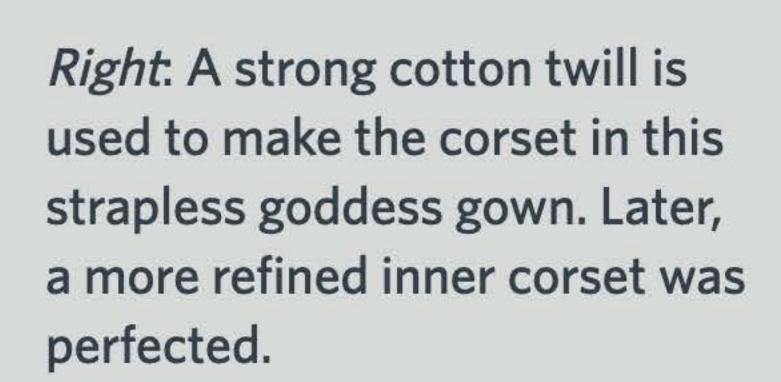






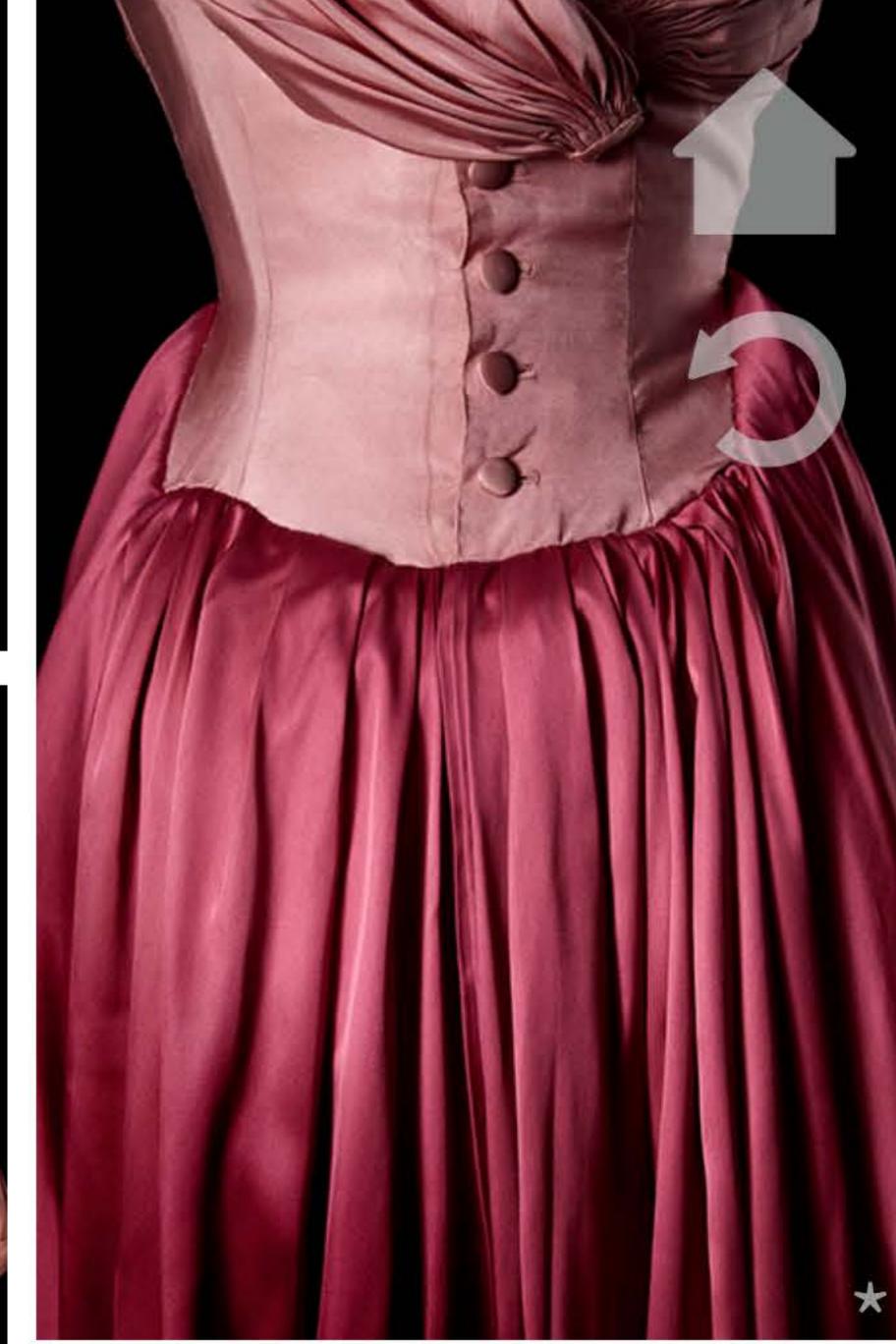






\* PHOTOS LAZIZ HAMANI



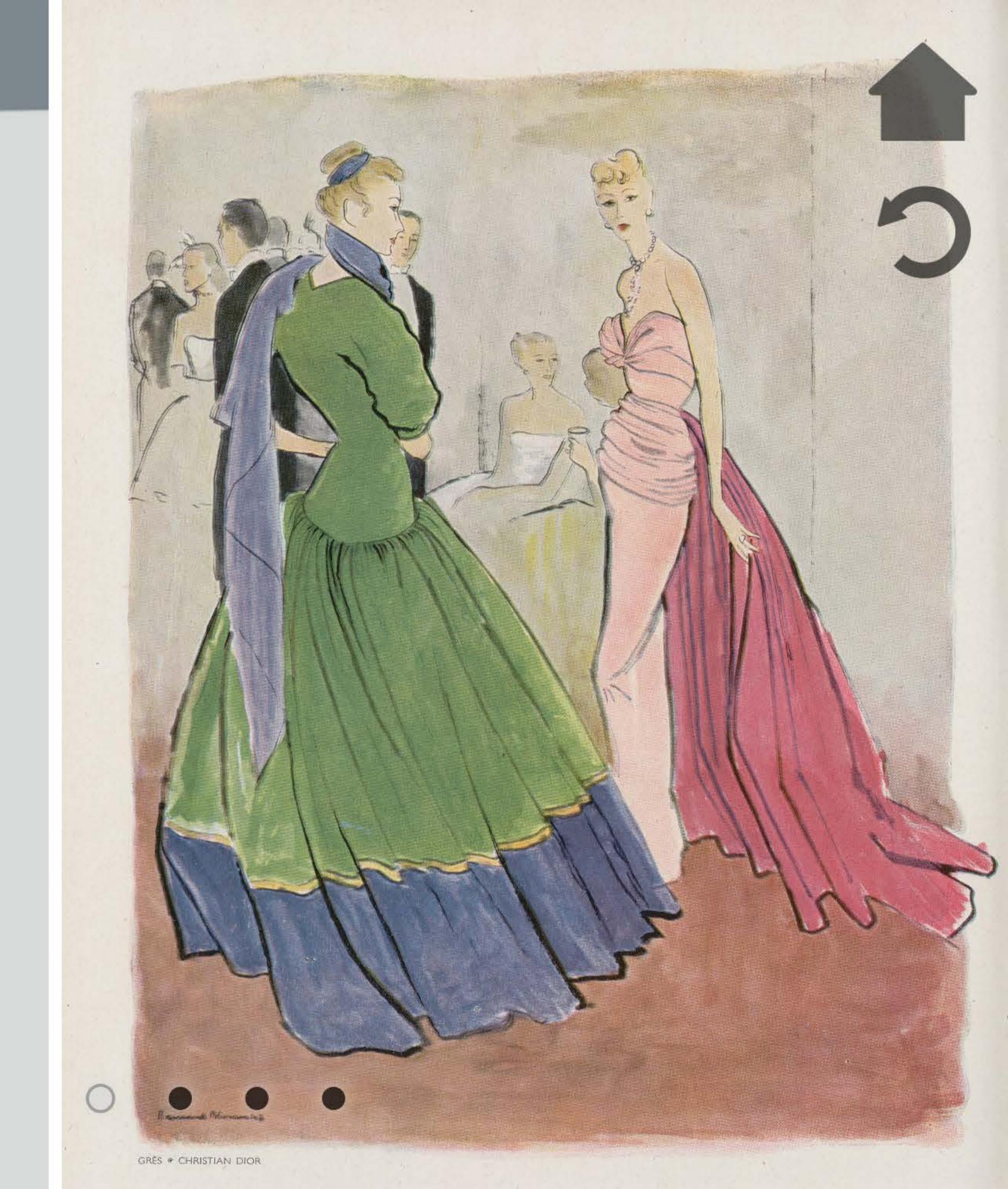




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## L'Officiel de la couture, 1947

© LES ÉDITIONS JALOU « L'OFFICIEL 1947 »



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PHOTO FRÈRES SÉEBERGER.

SOURCE: BIBLIOTHÈQUE NATIONALE DE FRANCE

