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Photos Laziz Hamani

Vierge folle

AUTUMN-WINTER 1947

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Vierge folle

AUTUMN-WINTER 1947

The success of a dress depended upon the quality of workmanship, the attention to detail, and above all on the beauty of the material.

— CHRISTIAN DIOR, 1956



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LINE

Corolle

OCCASION

Evening dress

ATELIER FLOU

Marthe

MANNEQUIN

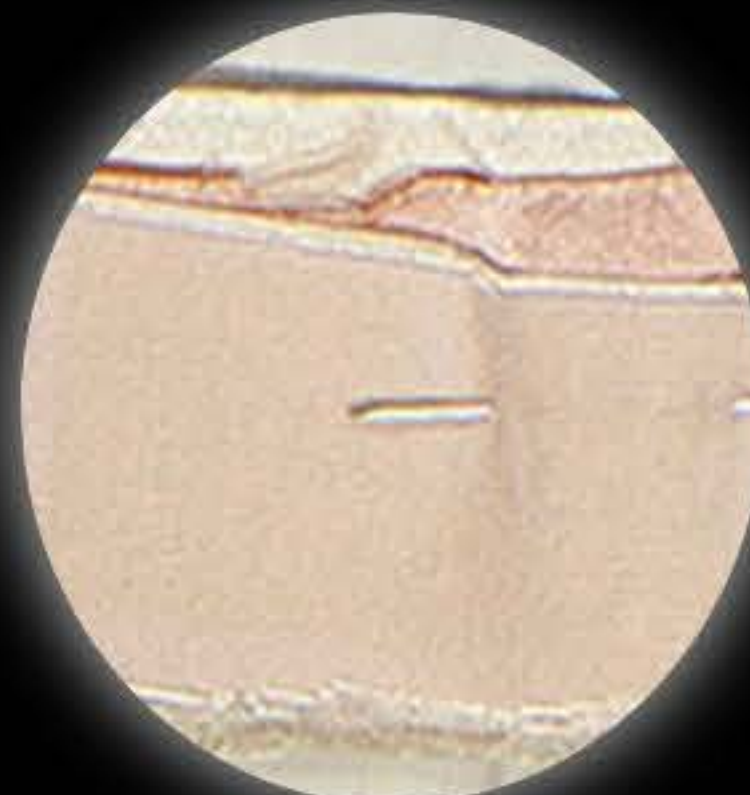
Paule

TEXTILE

Silk satin

969.241.2

GIFT OF MRS. GRAHAM MORROW • ON LOAN FROM THE ROYAL ONTARIO MUSEUM, TORONTO



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Livre de fabrication

The first three Dior collections had registers with the suppliers' names and units required to make each design.

DIOR HÉRITAGE
COLLECTION, PARIS



Yvresse Folle

jupe satin noir

Robe du soir

2 Pièces

- 6.80 Satin n°1.
1 Termes coton 4/30.
1 Gros grain
1 Ceinture n°1

Conseil Satin, Coton d'Aut.

- 3.60 Satin Buy.
0.30 Chantilly.
2m Rub. velours n°120.
1 Fleur. gros rose

Merisier

May d'Or.

6.500

Vertige

- 11.50 Lamage 140 ch.
2.40 Jule 1/489.
0.80 Chemise blanc.
1 Gros grain

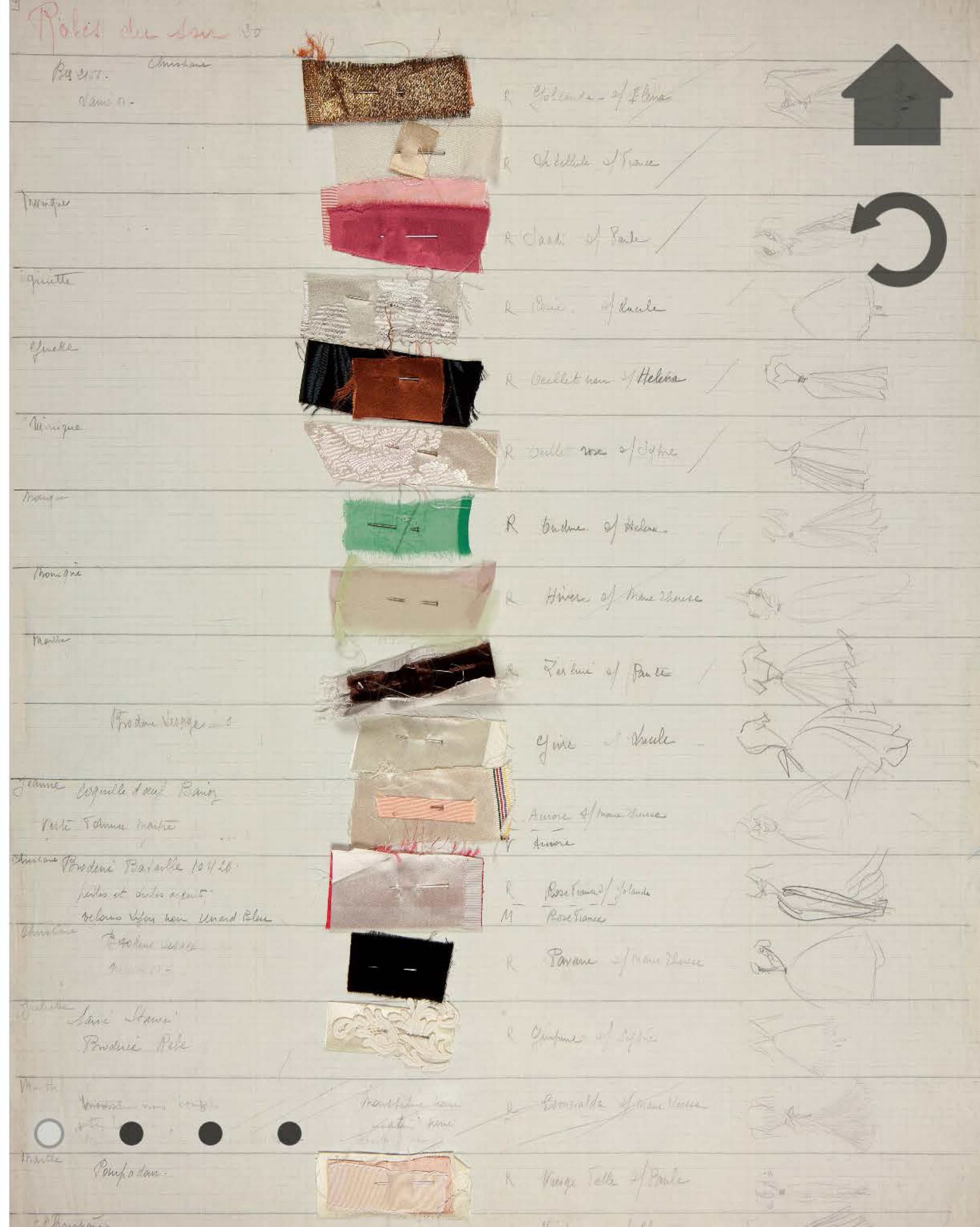
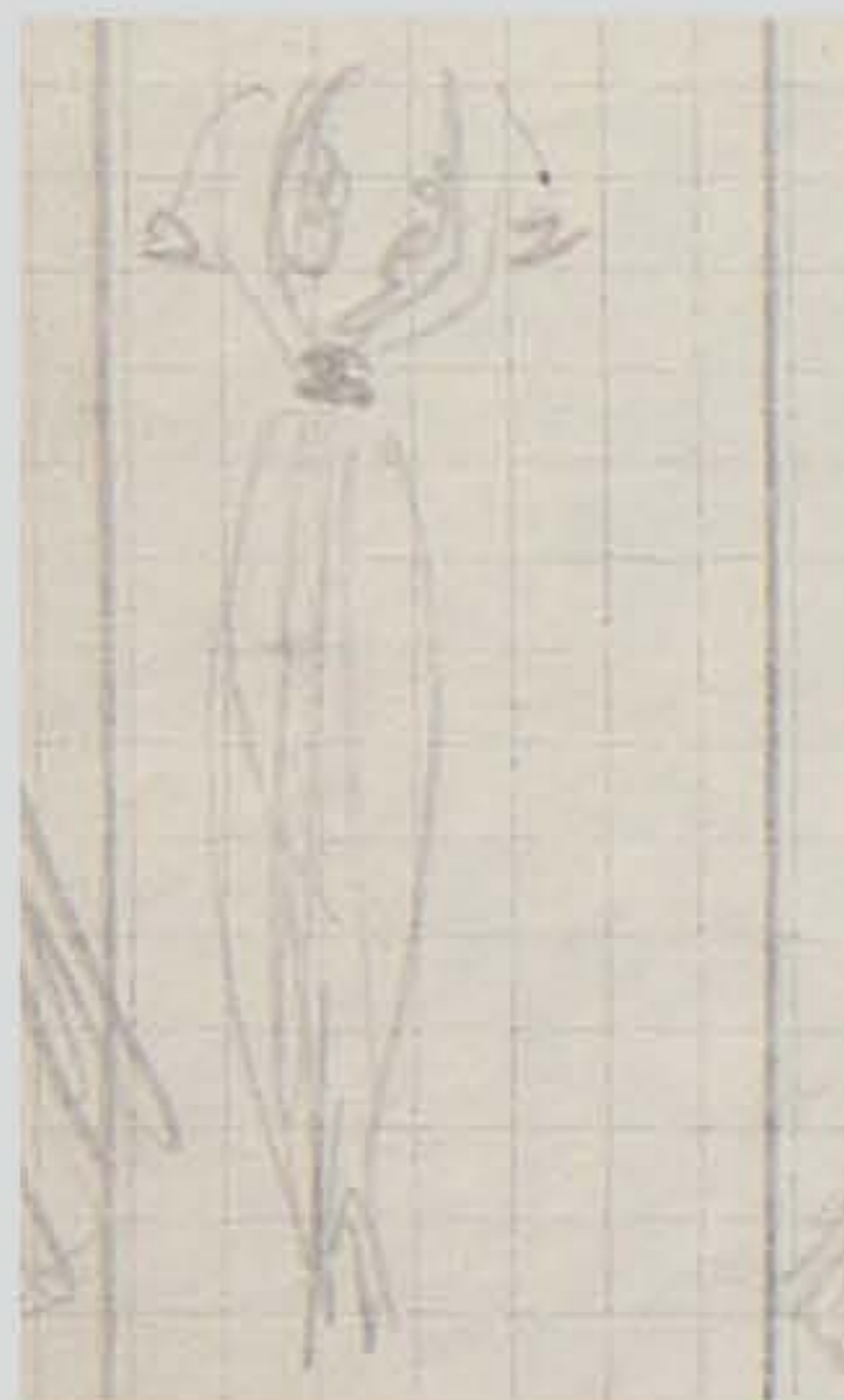
- 1 Ceinture bermes

Merisier

May d'Or.

Chart

DIOR HÉRITAGE COLLECTION, PARIS





Imported to Toronto by Eaton's, *Vierge folle* exemplified the "latest trend in fashion" from Paris shown to Canadians at the Canadian National Exhibition.

EATON'S ADVERTISEMENT, *THE GLOBE AND MAIL*, AUGUST 22, 1947

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Vierge folle or Mad Virgin, is a tarot card and a reference to a work by the poet Arthur Rimbaud.

PHOTO LAZIZ HAMANI

