

A A



Photos Laziz Hamani

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SPRING-SUMMER 1955

FR



Auteuil

SPRING-SUMMER 1949

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SPRING-SUMMER 1955

Photo Laziz Hamani

... one of the keys of the collection, a slim dress with a high waistline and a suit jacket slim too, but standing out from the body a little all the way down, made in grey flannel.

— MARGARET CRAGG, "DIOR'S NEW LINE SEEN AT HOLT RENFREW," *THE GLOBE AND MAIL*, MARCH 1955



FR

LINE

A

OCCASION

Three-piece day ensemble

DRESS ATELIER FLOU

Berthe

JACKET ATELIER TAILLEUR

Frédéric

MANNEQUIN

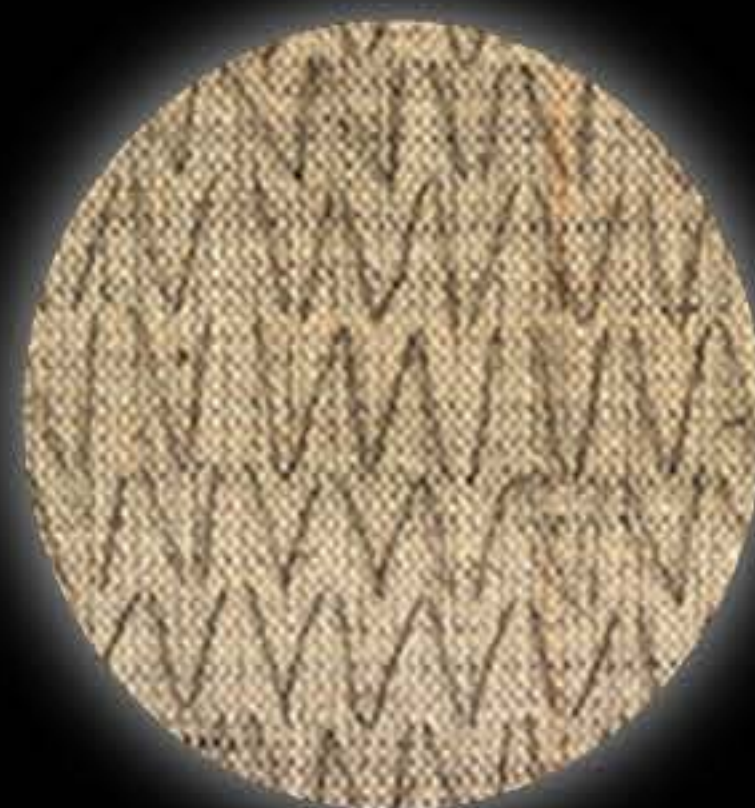
Renée

TEXTILE

Silk and wool tabby by Staron called *Aléoulaine*

2013.68.1.1-3

GIFT FROM THE ESTATE OF MOLLY ROEBUCK • ON LOAN
FROM THE ROYAL ONTARIO MUSEUM, TORONTO



A A

Press Sketch

DIOR HÉRITAGE COLLECTION, PARIS

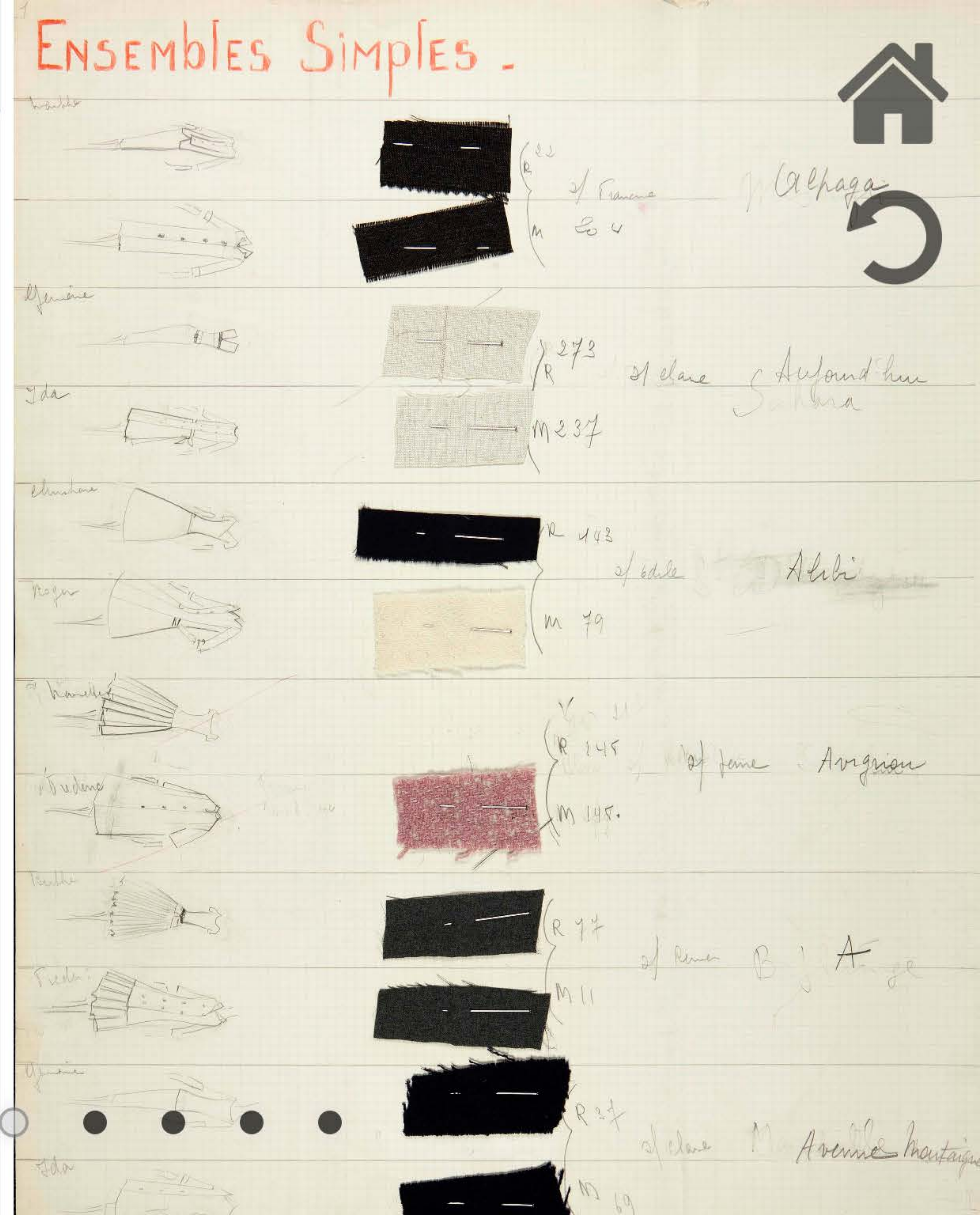
Christian Dior
SOCIÉTÉ À RESPONSABILITÉ LIMITÉE CAPITAL 35 000 000 DE FR.
30, AVENUE MONTAIGNE
PARIS



Chart

Each chart recorded the designs in a collection by type, who made it, for whom, and with textile swatches. This ensured the ateliers' work was evenly distributed and that the mannequins had time to change during daily presentations.

DIOR HÉRITAGE COLLECTION, PARIS



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L'Officiel de la couture,
March 1955

© LES ÉDITIONS JALOU « L'OFFICIEL 1955 »





Above: Darts at the bust emphasize the A line.

* PHOTOS LAZIZ HAMANI



Left: Hand-stitched tailor's canvas under the collar gives structure.



Below: The handwritten tape records the order by American manufacturer, Ben Zuckerman.





Right: Two-piece day dress

Centre top: A handmade loop with snap fastener keeps the bra strap in place.

* PHOTOS LAZIZ HAMANI



Above: The pleated skirt, with attached petticoat, is sewn to a complete silk lining worn under the bodice.

Top: Dress bodice with silk and organdy linings and tailor's canvas for shaping.

A A



Auteuil

SPRING-SUMMER 1949

Auteuil was described for tourists as “*a chic...preferred residential neighbourhood of the moneyed classes...near the Seine.*”

— *HOW TO SEE PARIS*, COMMISSARIAT AU TOURISME, PARIS, CA. 1944



FR

LINE

Christian Dior-New York (First collection)

OCCASION

Two-piece day suit

TEXTILE

Linen tabby, rayon velvet

2014.62.54.1-2

GIFT OF KATHERINE CLEAVER FROM THE CLEAVER-SUDDON COLLECTION •
ON LOAN FROM THE ROYAL ONTARIO MUSEUM, TORONTO



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- *Auteuil* is from the first Christian Dior - New York collection.
- The line was distinct from the Paris haute couture collection and designed to appeal to North American tastes and pocketbooks.
- It was manufactured in New York, to circumvent import duty, and sold by select retailers.

© CHRISTIAN DIOR



1946. *Auteuil* 125.00

Baillies parfait.
Beau tissu
se vend très bien.



* PHOTOS LAZIZ HAMANI