

A A



Photos Laziz Hamani

Égypte
AUTUMN-WINTER 1951



FR



Rose France
AUTUMN-WINTER 1947

A A



Égypte
AUTUMN-WINTER 1951

Photo Laziz Hamani



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There is no one line each new season, there are many lines - and it is up to you to exercise your own good taste in choosing the ones that are best for you.

— *LITTLE DICTIONARY OF FASHION*, CHRISTIAN DIOR, 1954

LINE	<i>Longue</i>
OCCASION	Evening dress with overskirt/cape
ATELIER FLOU	Christiane
MANNEQUIN	Lucky
TEXTILE	Silk faille

970.307.A-B

GIFT OF MRS. ISADORE SMITH ▪ ON LOAN FROM THE ROYAL ONTARIO MUSEUM, TORONTO



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Press Sketch

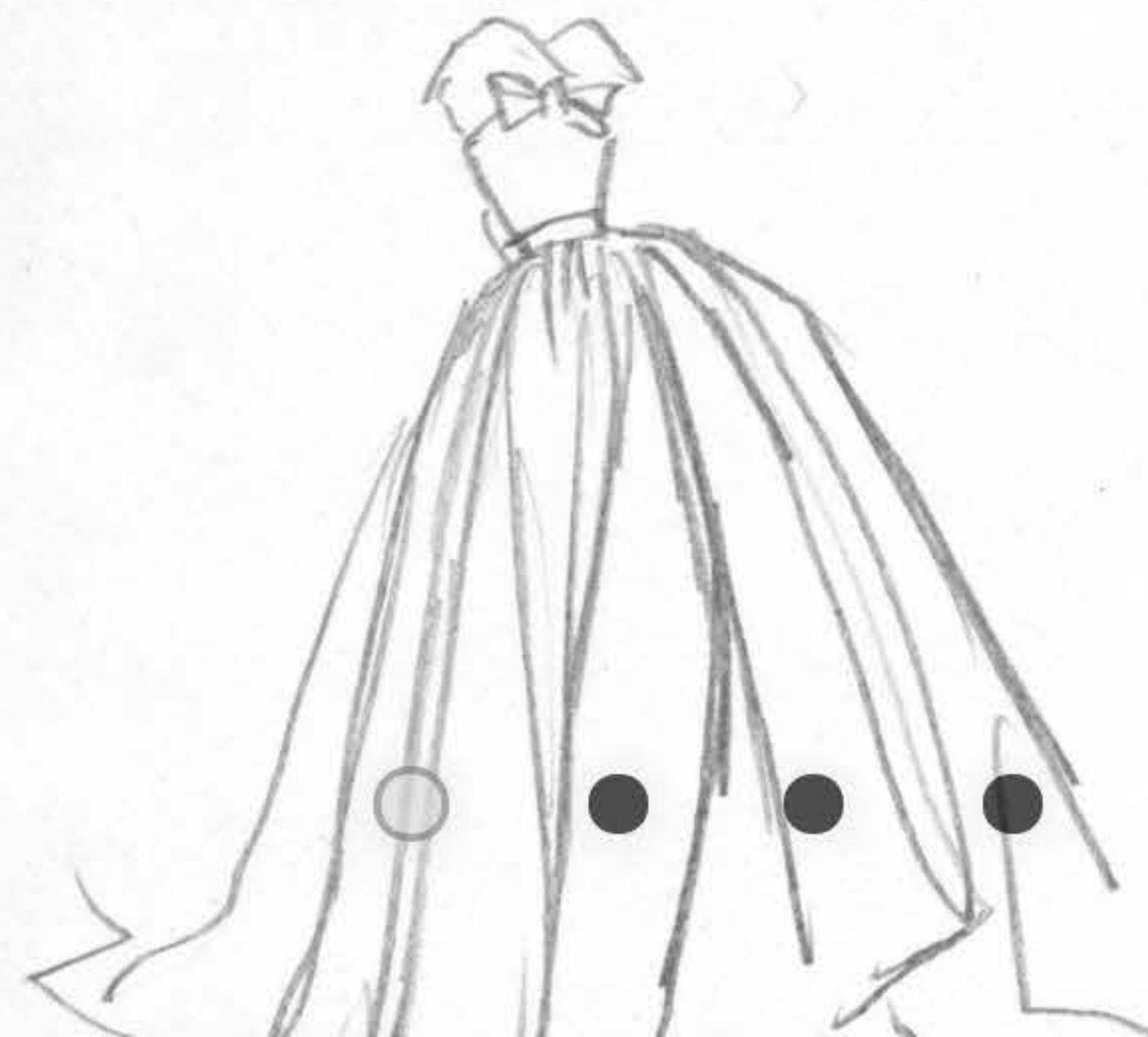
DIOR HÉRITAGE COLLECTION, PARIS

Christian Dior

SOCIÉTÉ À RESPONSABILITÉ LIMITÉE
CAPITAL 35.000 000 DE FRF

30. AVENUE MONTAIGNE
PARIS









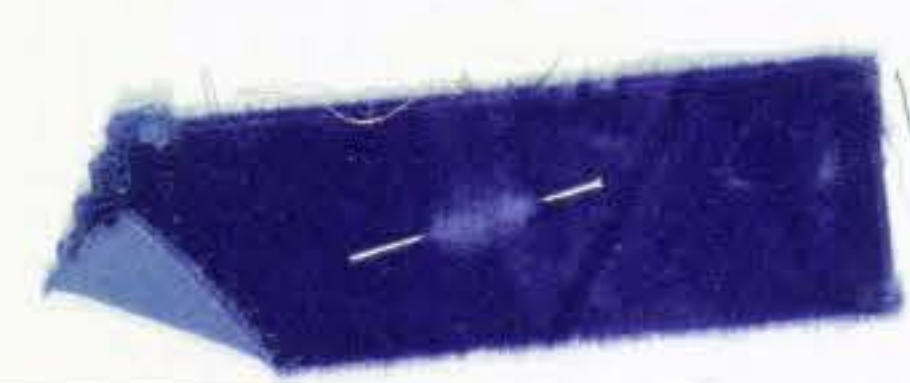



ÉGYPTE



Chart

Égypte was originally presented in black

DIOR HÉRITAGE COLLECTION, PARIS

19	ROBES SOIR LONGUES		
Yvonne 27	Pre-Hind 43/44 Bordeaux d'ambellie d'ambellie		R. Isabeau / Paula chape Panama
Yvonne 27			R. Heloise / Reine Belle Heloise [hope]
Yvonne 35 Paul	Sabine 11/12		R. Sabine / Reine M. Sabine
Yvonne 65 1915	Pre-Hind 43/44		Égypte lucky
Nicole 157			André / Reine of Reine / lucky
Manon 27			Canada / Reine Angeline
Manon 27			Opiece / Reine
Manon 27	Pre-Hind 43/44		R. Louis / Reine Heloise
Berthe 158			R. Sabine / Reine Sylvie
Esther 186			Ernestine Rubis s/ Paula Venezuela
Yvonne 54			R. Sabine / Reine Sylvie
Yvonne 65	Pre-Hind 43/44		R. Louis / Reine

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A chic, long-line, strapless gown - perfect for a grand gala - is presented with an optional overskirt (which can be worn as a cape) to completely transform the woman and her look.

PHOTOS LAZIZ HAMANI



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Rose France
AUTUMN-WINTER 1947

Photo Laziz Hamani

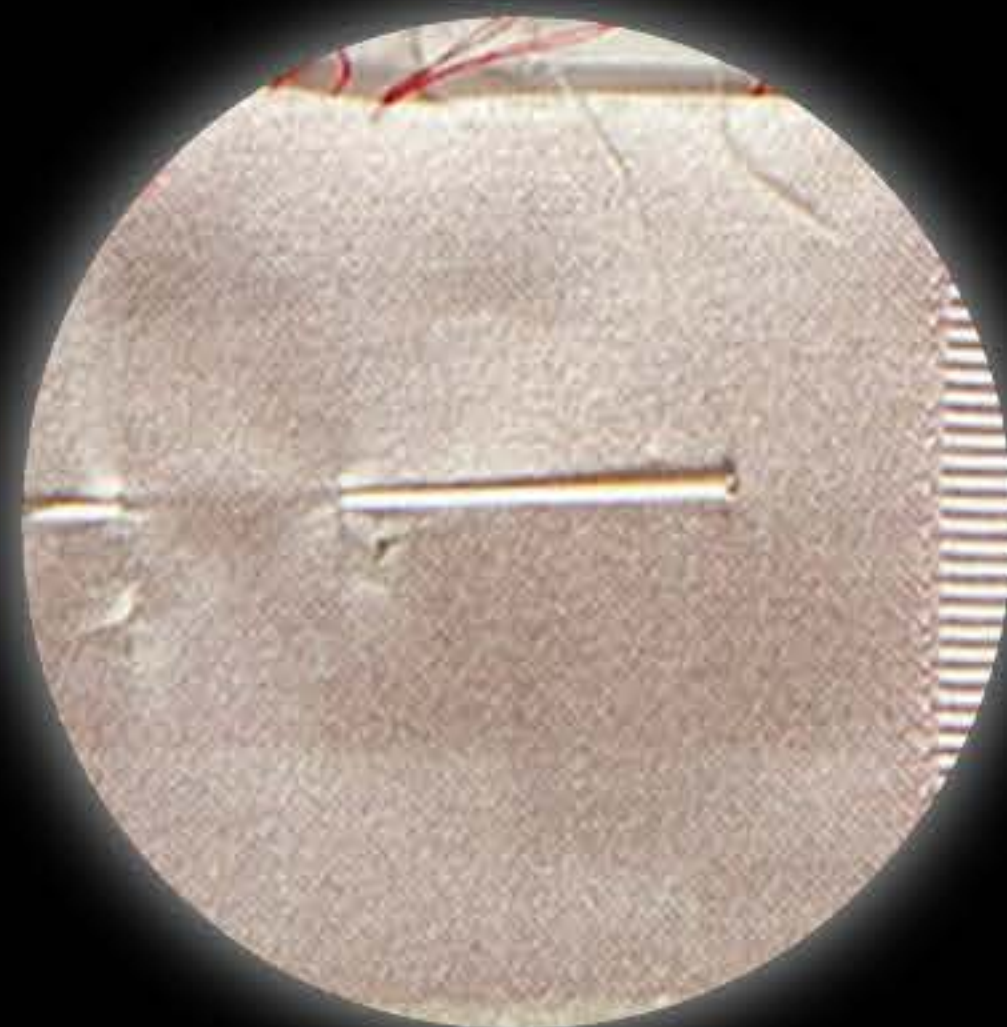
Christian Dior of Paris... was represented by several superlative gowns... and it must be admitted that when he finishes with a gown his models... look frightfully elegant and terribly, terribly feminine. — "NEW LOOK FRENCH

STYLES GIVEN TORONTO SHOWING" *THE GLOBE AND MAIL*, SEPTEMBER 16, 1947

LINE	<i>Corolle</i>
OCCASION	Evening dress
ATELIER FLOU	Monique
MANNEQUIN	Paule
TEXTILE	Silk satin by Marcel Guillemin et Cie

975.297.2

GIFT OF MRS. KENNETH LAIDLAW CAMPBELL ▪ ON LOAN FROM THE ROYAL ONTARIO MUSEUM, TORONTO



Chart

Each chart recorded the designs in a collection by type, who made it, for whom, and with textile swatches. This ensured the ateliers' work was evenly distributed and that the mannequins had time to change during daily presentations.

DIOR HÉRITAGE COLLECTION, PARIS



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Right: A strong cotton twill is used to make the corset in this strapless goddess gown. Later, a more refined inner corset was perfected.

* PHOTOS LAZIZ HAMANI



L'Officiel de la couture, 1947

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PHOTO FRÈRES SÉEGER.

SOURCE: BIBLIOTHÈQUE NATIONALE DE FRANCE

