

A A



Ajax

AUTUMN-WINTER 1952

FR



Chérie

AUTUMN-WINTER 1950



FR

A A



Ajax

AUTUMN-WINTER 1952

Photo Laziz Hamani

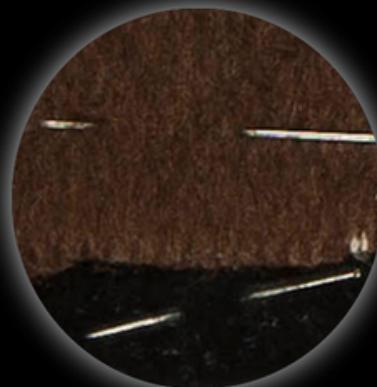
*For daytime in town a dark suit in a smooth material is best...the 'little black suit' cannot be beaten for elegance and usefulness.*

— LITTLE DICTIONARY OF FASHION, CHRISTIAN DIOR, 1954

LINE	<i>Profilée</i>
OCCASION	Day suit
ATELIER TAILLEUR	François
MANNEQUIN	Jane
TEXTILE	Angora wool twill with dense, even nap

957.207.1.A-B

GIFT OF MRS. O.D. VAUGHAN • ON LOAN FROM THE ROYAL ONTARIO MUSEUM,  
TORONTO



A A



## Press Sketch

Press sketch of *Ajax*, named for a Greek mythological hero and warrior of the Trojan War, implying that the woman in this suit was ready to take on the day.

DIOR HÉRITAGE COLLECTION, PARIS

Christian Dior  
SOCIÉTÉ A RESPONSABILITÉ LIMITÉE - CAPITAL 35.000.000 DE FRS  
30. AVENUE MONTAIGNE  
PARIS



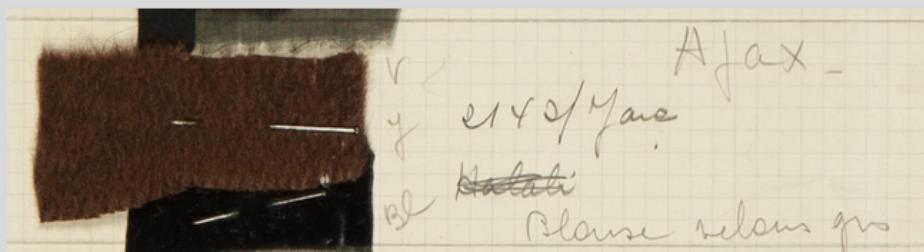
AA



## Chart

Each chart recorded the designs in a collection by type, who made it, for whom, and with textile swatches. This ensured the ateliers' work was evenly distributed and that the mannequins had time to change during daily presentations.

### DIOR HÉRITAGE COLLECTION, PARIS





A A

*L'Art et la mode*, 1952

PHOTO GEORGES SAAD



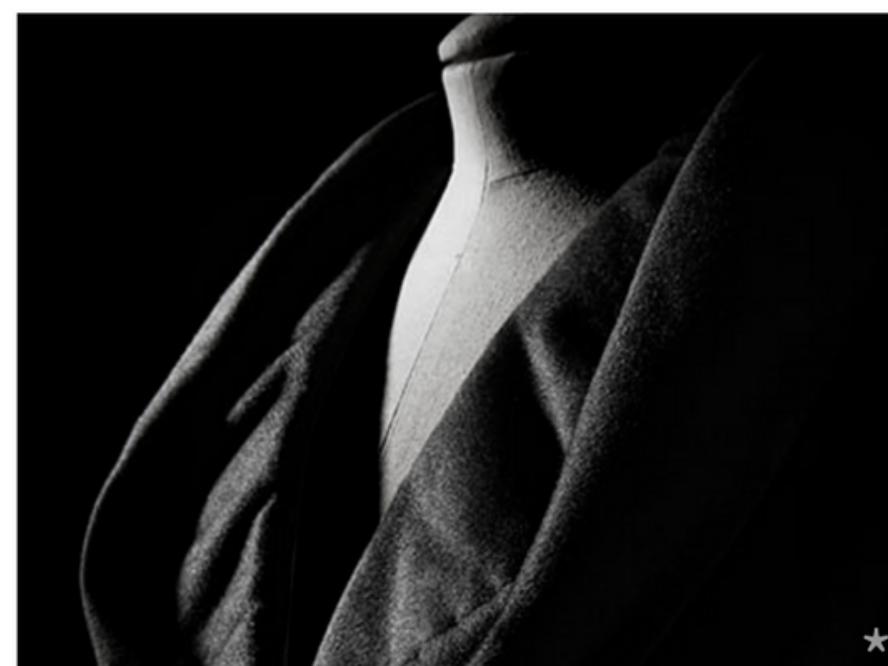


Above: Pocket and dart on diagonal to emphasize waist and padded hip.

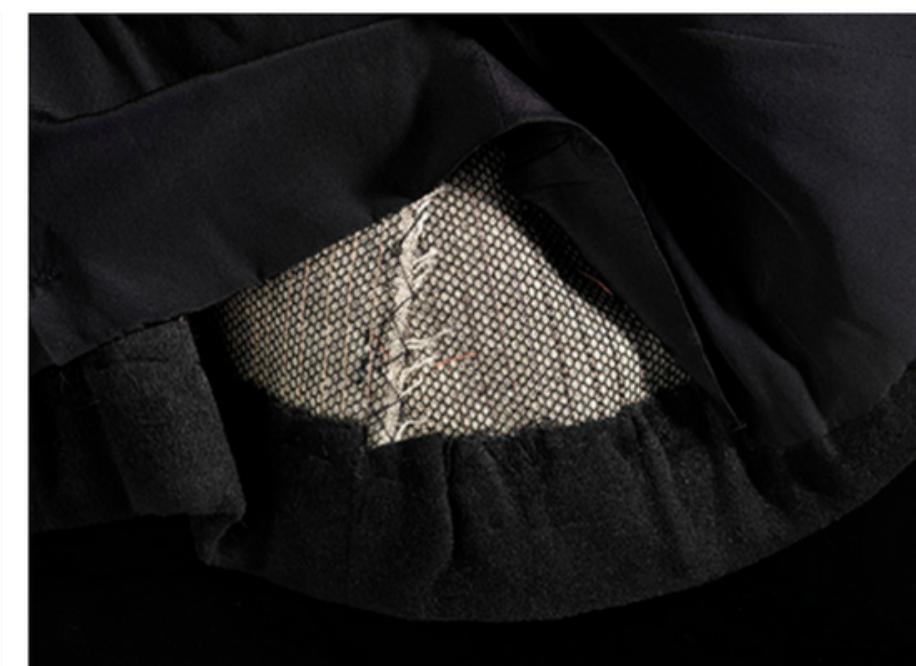
\* PHOTOS LAZIZ HAMANI



Left: Marcasite buttons  
(unknown maker)



Below: Tailor's canvas and cotton tulle for stiffening over the hip.



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Skirt back with kick pleat at narrow hem.



A A



- Skirt inside
- Tape seen on fold of pleat to keep it hanging straightout
- Large seam allowances





FR

A A



Chérie

AUTUMN-WINTER 1950

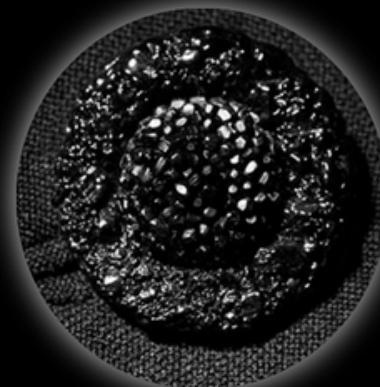
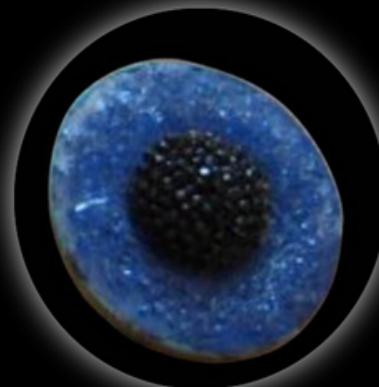
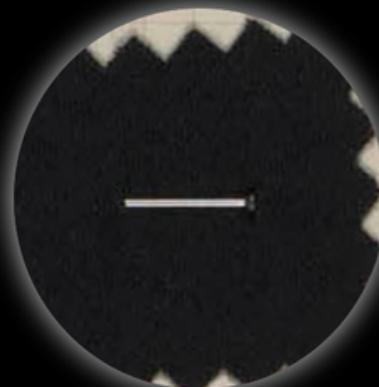
Photo Laziz Hamani

*The weaving of France's fine textiles had been slowed down almost to a standstill. The phenomenal success and breadth of the Dior skirt set the weaving trade back into motion... Dior saved dressmaking in France.*

— JANET FLANNER, "HOMAGE TO DIOR," HARPER'S BAZAAR, DECEMBER 1957

LINE	<i>Oblique</i>
OCCASION	Two-piece day dress
ATELIER FLOU	Nicole
MANNEQUIN	Hélène
TEXTILE	Wool tabby; plastic buttons by F.-V. Hugo; leather belt

956.161.1.A-C

GIFT OF MRS. DORA MATTHEWS • ON LOAN FROM THE ROYAL ONTARIO MUSEUM,  
TORONTO

A A

## Press Sketch

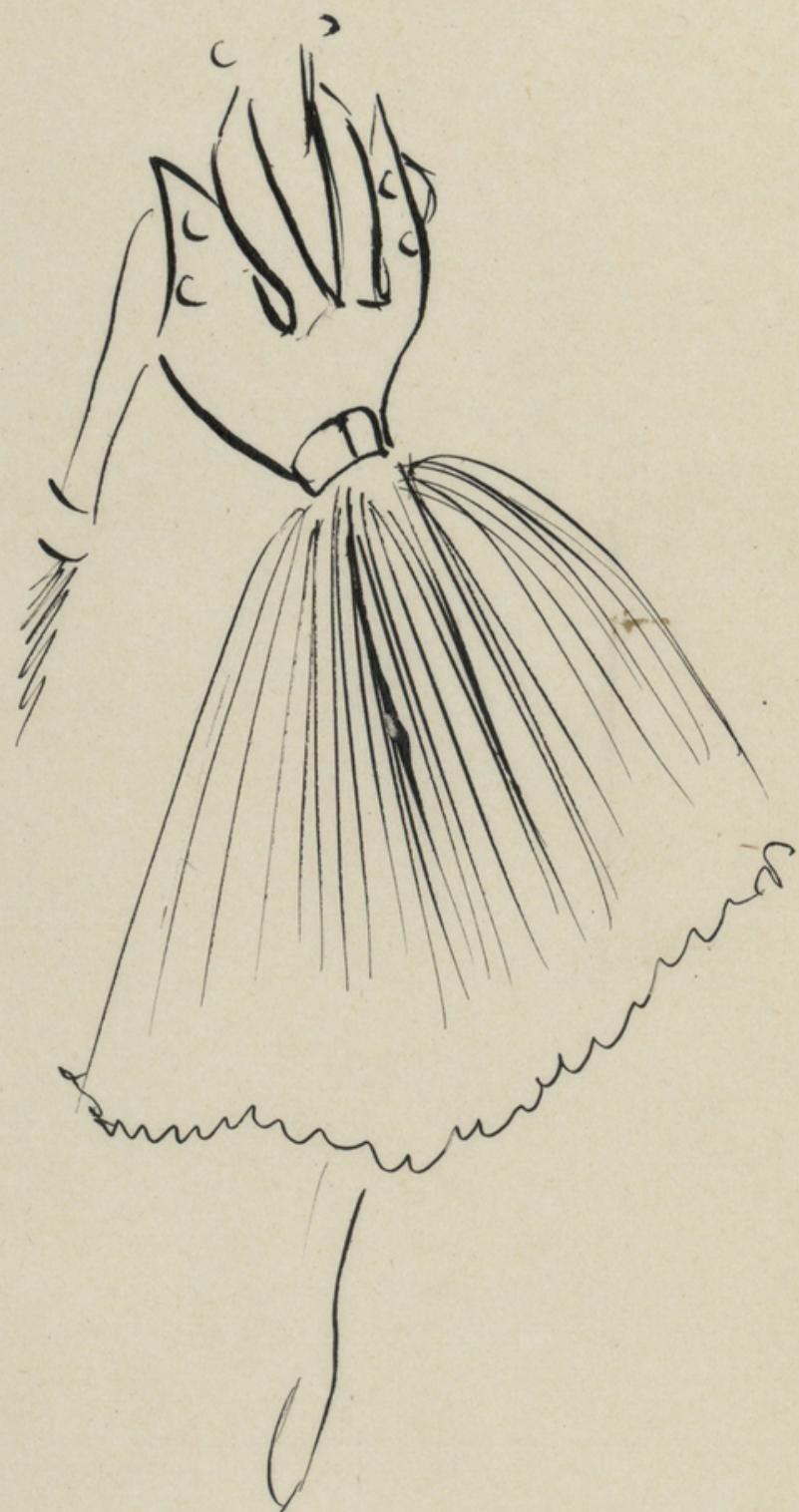
DIOR HÉRITAGE COLLECTION, PARIS

Christian Dior

30, AVENUE MONTAIGNE - PARIS

NOM DU MODÈLE

CHÉRIE



• • • •

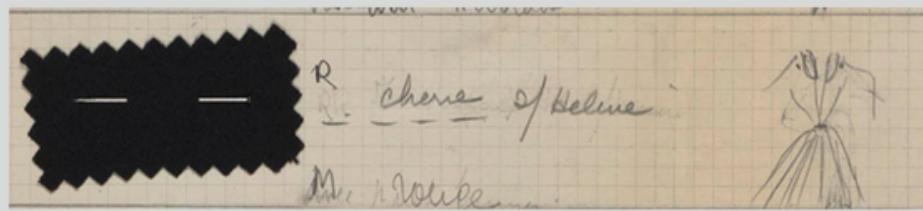
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DIOR HÉRITAGE COLLECTION, PARIS



## ROBES SIMPLES

18

Carton n°234  
Uo 41

chapeau

Chasuble n°4. (119 cm long) / tulle noir

chapeau  
Pomme

Poil ~~100%~~ soie ~~100%~~ velours noir  
Chasuble n°1

étoile noir  
soie noir

Musette ~~100%~~ laine  
Musette 1/2

(Cat. Hom)

Chasuble n°2

étoile noir  
soie noir

Berthe n°16

Surplice 1/2

Surplice 1/2

N°19

Berthe 57

Sorrelle 76

Surplice 13

Surplice 1/2

Surplice 1/2

Tampon 1/2



R. Regnante of Helene



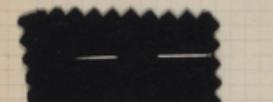
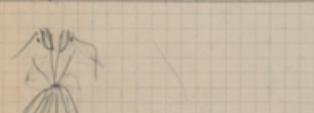
R. Basque of Helene  
Basque  
Novice



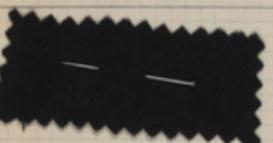
R. Accolade of Helene  
Accolade  
Pompadour Accolade



R. cheveux de Helene  
M. rouge



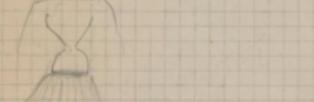
R. Horoscope  
Horoscope  
Capucine Horoscope Sylphe



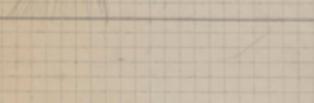
R. Casimir of Helene  
T. Casimir



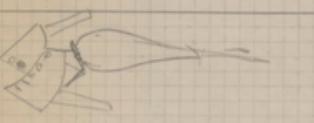
Gaspard/Sabine  
Fouquet



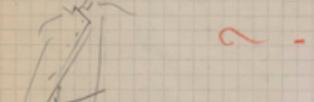
R. à la française et portugaise  
Montagnarde  
white Caprice of manon



R. d'automne of Helene



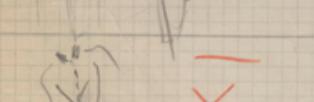
R. - of Helene  
P. Alberic



Nicolas of Sylphe  
Nicolas



R. Bernique of Alla  
V



R. manuelle of Anna





Presented in Eaton's fall fashion show:  
*"Christian Dior's Chérie in black wool  
illustrates his full-skirted silhouette  
with tight basque."*

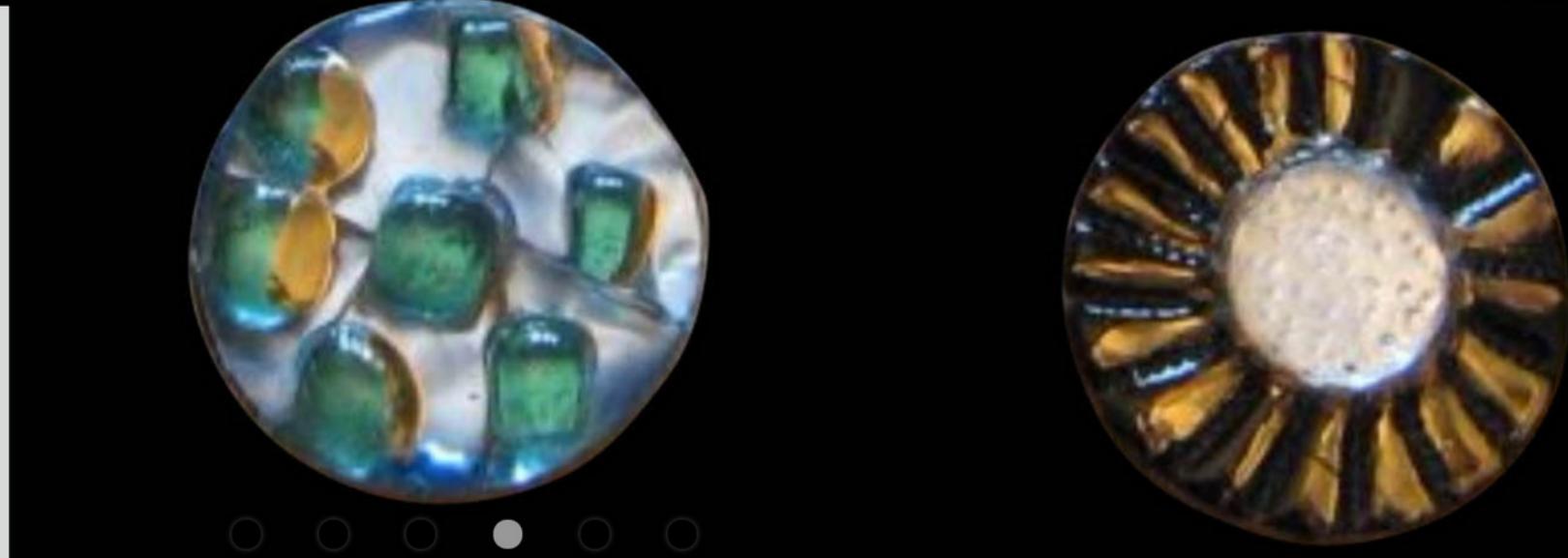
THE GLOBE AND MAIL, SEPTEMBER 12,  
1950

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A A



Buttons made by F.-V. Hugo, at 157  
Faubourg Saint-Honoré, Bijoux,  
Boutons, Paris, 1950. François-Victor  
Hugo was a descendant of famous  
French author Victor Hugo.



A A



*Left:* Button made by F.-V. Hugo,  
whose atelier was at 157 Faubourg  
Saint-Honoré, Bijoux, Boutons, Paris.



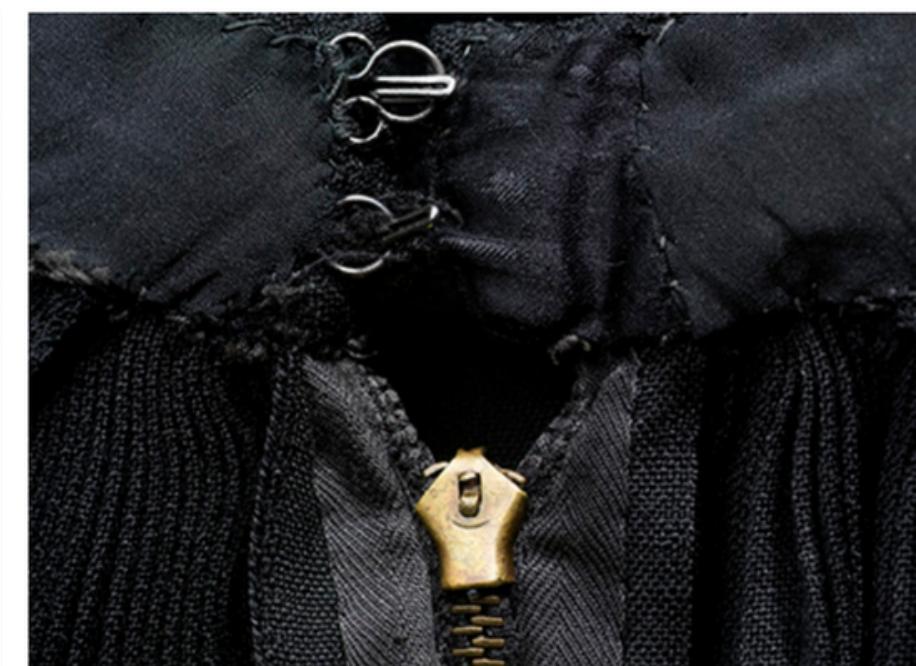
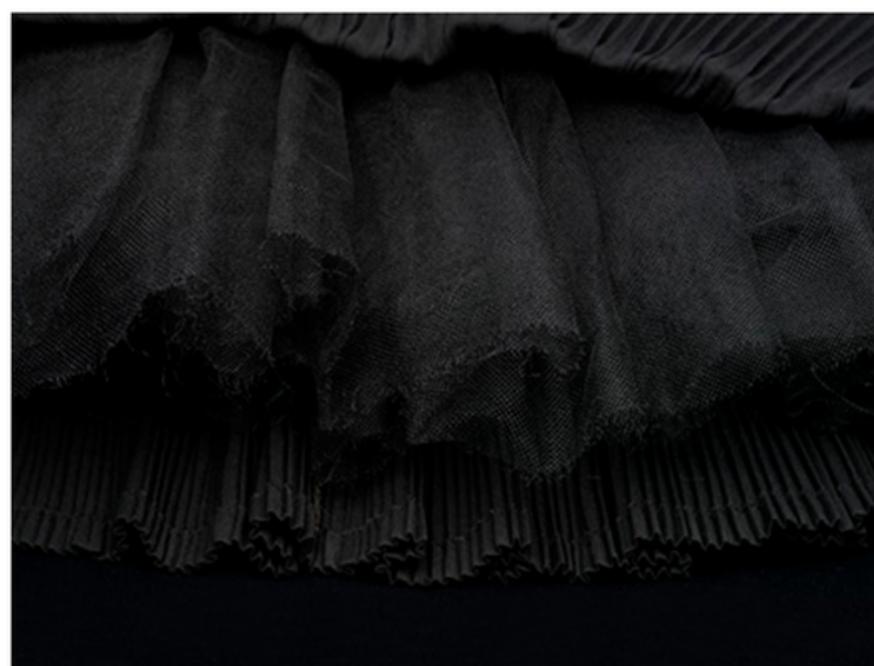
*Right:* The wool bodice is finished  
with a silk panel that eliminates bulk  
when it is tucked under the skirt.

\* PHOTOS LAZIZ HAMANI





*Left:* The fine cartridge (accordion) pleats – a typical 19<sup>th</sup> century dressmaking technique – allow a large width of fabric to be inserted into a small waistband with minimum bulk.



*Right:* A tulle petticoat is attached to the skirt for fullness.



\* PHOTOS LAZIZ HAMANI