

KAELYN SYRDAHL

Designer

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EDUCATION

University of California, Davis

June 2023

Bachelor of Arts, Design

GPA 3.87

Deans Honors List

TECHNICAL SKILLS

Figma

Rhino

HTML

Photoshop

Illustrator

After Effects

Premiere Pro

Lightroom

InDesign

JavaScript

CSS

LANGUAGES

- **Spanish** - *Bilingual and Biliterate*
- **Japanese** - *Intermediate*

PROFESSIONAL EXPERIENCE

California Lighting & Technology Center

Davis, CA

Multimedia Design Intern

May 2023 - September 2023

- Assisted with website redesign. Designed new media for this website, aligning this media with UC Davis and CLTC brand standards.
- Collaborated with the team to ensure consistent branding across various platforms, including Email Newsletters, Team Presentations, Articles, and Publications.
- Contributed to the marketing and advertising of projects to professionals in the lighting design field.
- Led the cover design for the Title 24 Lighting Guides, demonstrating a keen eye for design and attention to brand identity.
- Effectively communicated with the team and stakeholders through remote channels, showcasing strong electronic and interpersonal communication.

California Lighting & Technology Center

Student Research Assistant

Davis, CA

September 2022 - May 2023

- Collected multi-modal data for the Color Lab; a lighting research project that explores the impact of discrete color spectra on stress, mood, and alertness.
- Assisted in human subject data collection, utilizing the Cognionics Wireless EEG recording device for precise measurements.
- Demonstrated creative and graphic design proficiency by creating compelling visual materials for Dr. Suk's studies and research.
- Collaborated with the team to create comprehensive research protocols for a forthcoming Circadian Rhythm study, focusing on Nurse station lighting at UC Davis Medical Center.

Virtual Interaction Communication & Technology Lab

Student Research Assistant

Davis, CA

March 2022 - December 2022

- Collaborated closely with Dr. Jorge Pena in the Communication Department to conduct communication research at the VICTR Lab.
- Supervised participants in navigating a virtual environment using the Oculus Rift, while monitoring and analyzing their movement patterns.
- Provided valuable expertise and guidance to supervisors in maximizing efficiency with Adobe Creative Cloud programs.

Burton Communication Internship Program

Visual Communication Apprentice

Porterville, CA

September 2018- May 2019

- Shadowed the Burton School District's Visual Communications Director
- Gained hands-on knowledge with professional DSLR camera equipment for photography and videography.
- Attended the 2019 Central Valley Agricultural Exposition as a press member to document the event.