



Katie Ho

(909)-455-5721

kthodesign@gmail.com

816 Pommelo Way, Pomona, CA, 91767

www.kthodesign.com

kthodesign

PROFILE

A UX/UI designer with two years of experience specializing in usability design, user-friendly design, prototyping, and design thinking. A proven accomplishments of coordinating with multifunctional teams to create comprehensive user experiences.

EDUCATION

BFA - Graphic and Interactive Design

California State University, Fullerton | August 2020 - August 2023

AA - Studio Art

Pasadena City College | August 2018 - May 2020

WORK EXPERIENCES

Graphic Design Intern

Spyder 3D, Brea, CA | Feb 2023 - Present

- Collaborated with design team to develop and execute innovative packaging designs.
- Printed out prototype mock-up packaging for client approval, reducing time to market by 50%.
- Designed and wireframed web pages, resulting in a 25% increase in website traffic and engagement.

Marketing Manager

Hong Konger Community Center, Los Angeles, CA | Aug 2022 - Present

- Developed and executed a targeted outreach plan to connect with 50 small business owners in Los Angeles, resulting in 30 successful collaborations with our community center.
- Created and implemented a comprehensive marketing strategy for our events, resulting in a 20% increase in attendance.
- Designed and launched a successful line of branded merchandise including T-shirts, tote bags, stickers etc., increasing brand awareness by 40% among community members.

KEY SKILLS

- Adobe Suites
- Web Development
- Prototyping
- Cinema 4D
- Figma
- Wireframing

LANGUAGES

- English (Fluent)
- Cantonese (Native)
- Mandarin (Native)