

Assembly Concurrent Resolution No. 227

RESOLUTION CHAPTER 177

Assembly Concurrent Resolution No. 227—Relative to Women in Animation.

[Filed with Secretary of State August 23, 2024.]

LEGISLATIVE COUNSEL’S DIGEST

ACR 227, Wallis. Women in Animation.

This measure would recognize the organization Women in Animation for their contributions in closing the gender gap in animation.

WHEREAS, Animation is the medium of entertainment through moving pictures to give the illusion of movement, bringing stories to life; and

WHEREAS, Animation shapes the cultural, economic, and social fabric of our society, employing an estimated 18,200 Californians as of 2020, and is the foundation of many of our favorite films, shows, video games, and commercials; and

WHEREAS, Californians consume animated content on a daily basis, bringing people of all ages joy, inspiration, and emotional catharsis; and

WHEREAS, California is the entertainment and media hub of the world, with major studios headquartered here, and is considered the birthplace and home of modern animation today; and

WHEREAS, Animation fans from around the globe travel to California to visit Hollywood, our theme parks, and studios, boosting the state’s tourism sector, which generated over \$150 billion in travel spending in 2023; and

WHEREAS, The field of animation faces unprecedented transformation with the emergence of artificial intelligence (AI) technology, bringing both challenges and opportunities; and

WHEREAS, There are reports of the next generation of artists dropping out of art programs, art apprenticeships being discontinued, and art jobs being eliminated; and

WHEREAS, It is crucial, now more than ever, to support Californians in the art and entertainment industry; and

WHEREAS, Organizations like Women in Animation and countless others have been on the front lines standing up for artists since the advent of digitization, ensuring creatives’ voices are heard, and advancing gender equity and representation in the field; and

WHEREAS, Women in Animation provides professional development opportunities for aspiring and current professionals in animation, visual effects, and gaming, such as mentorship, scholarships, and networking events in an effort to close the gender gap, as only about one-third of creative roles are held by women; now, therefore, be it

Resolved by the Assembly of the State of California, the Senate thereof concurring, That the Legislature hereby recognizes the field of animation and its impact on California and the world; and be it further

Resolved, That the Legislature recognizes the importance of California's artists and their contributions to society and the state's economy; and be it further

Resolved, That the Legislature commends Women in Animation for their outstanding commitment to creatives and to furthering equity in animation, and thereby supporting the art and entertainment industry as a whole; and be it further

Resolved, That the Chief Clerk of the Assembly transmit copies of this resolution to the author for appropriate distribution.