

Appstalker

Showing highest download count of your application is cool.
You know what's cooler,
Showing that Elon Musk has downloaded your app.

Introduction

Welcome to a social networking pitch desk that shows you what apps people are using on their mobile phones.

- On social media platforms, the privacy posts of others attract the most attention.
- It is normal to see your wife or husband naked, but tampering with their phone can cause serious problems. This makes the content on our phone more private, even in the most private thing we own.
- Based on this situation, we have developed an application that allows the person to share the applications that they have downloaded or already used on their phone with their followers as long as they allow.

Problem

We do not know which applications the people whose photos you like are used for editing, the person you follow with an interest in the field of economy to follow the market, the one whose ideology you like to stay up to date and improve himself, or which applications are used on your child's phone. Most of the time, we have to do research and use google a lot for this.

When you upload an application to the Store, it can take a long time to be noticed. You need to have an advertising and marketing strategy. Television, facebook or instagram ads are often insufficient, but showing that a real person your target audience is interested in downloads and uses it makes a big difference. Here comes the problem of application owners.

The problem of users is to know with which application a famous broker is following the market, or with which editing application the people whose photos they like do this with.

Elon musk is tweeting to use a new app, but we don't know if he downloaded it.

Imagine the download statistics of the signal app after tweeting or I can show you.

Elon Musk tweets "use a signal" on January 7, 2021.



According to the information given in The Economic Times newspaper, between 5-11 January, the signal application surpassed the three largest applications such as Facebook, Instagram and Whatsapp to become the most downloaded application.



Synopsis

Signal app was downloaded 3.3 million times in the Jan. 5-11 period, compared with WhatsApp's 1.7 million, Facebook's 2.1 million and Instagram's 2.3 million downloads, Sensor Tower's data shows.

Signal Users

Date	Users
December 2019	0.5 million
July 2020	3.5 million
December 2020	20 million
January 2021	40 million

Number of signal users in January

Sources: SimilarWeb, [TechCrunch](#)

Signal Downloads

Date	Downloads
May 2020	11 million
January 2021	41 million
May 2021	105 million

Number of download in January

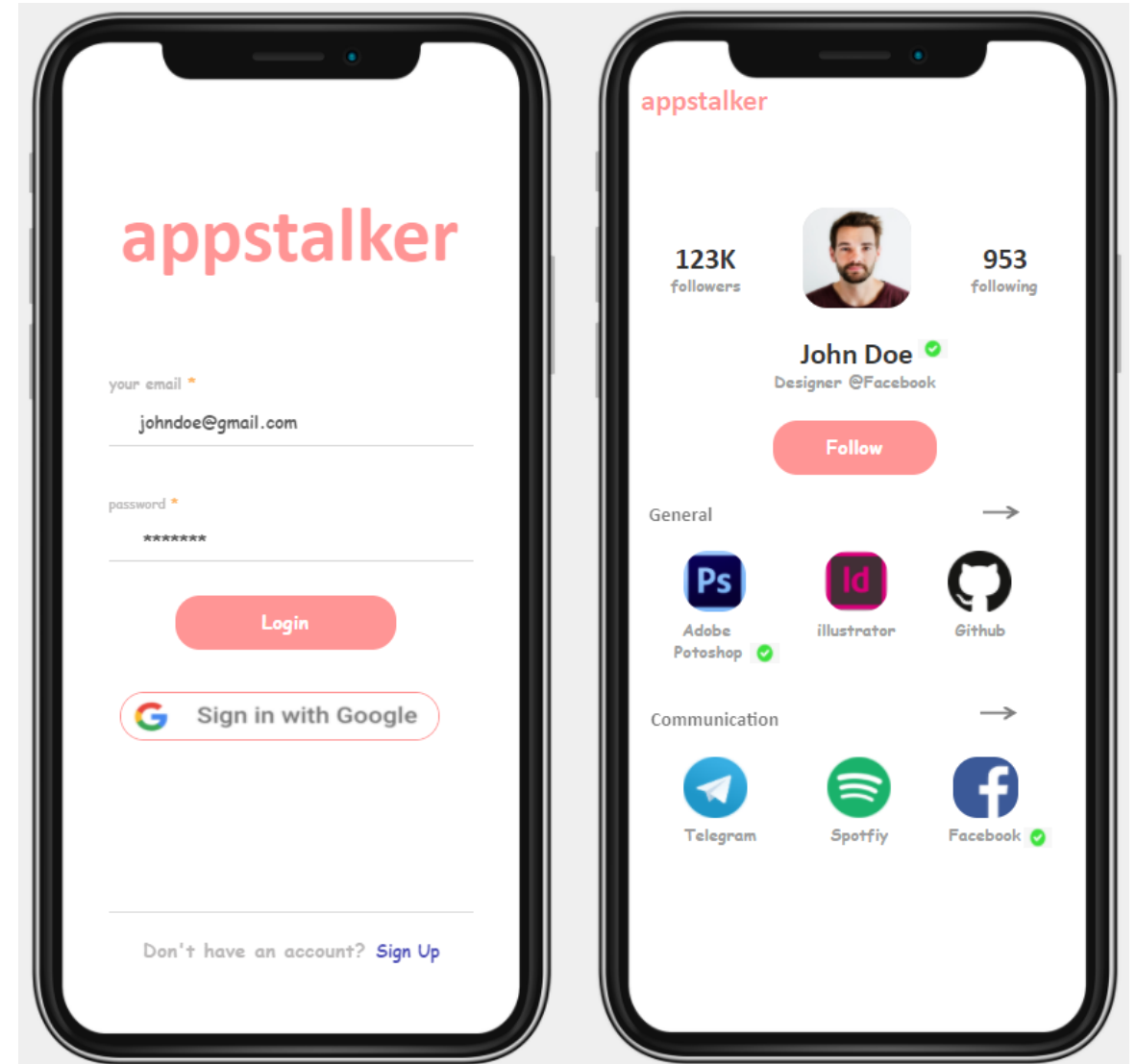
Sources: SimilarWeb, Sensor Tower, [WSJ](#)

- After Elon Musk tweeted 'Use Signal', an unaffiliated Signal Advance saw its shares rise 5,100% in three days ([Bloomberg](#))

The change that emerged after Elon Musk tweeted

Solution

Appstalker is a social networking project developed to show the applications you are using as long as you allow, and to share the applications you have downloaded in real-time notifications.



Market



Show Me Your Phone w/ Kim Kardashian West
22 Mn görüntüleme • 1 yıl önce

The Tonight Show Starring Jimmy Fallon



Büyük buluşma! Ekrem İmamoğlu'nun telefonunda ne var?
852 B görüntüleme • 8 ay önce

Do a simple what's on my phone search on google or youtube and the results are amazing.

You already know the person in the first image. The second image is a content about which applications the mayor of istanbul uses.

We can easily say that the interest of the market is in this direction, when we look at the number of views.

Business Model

The application has multiple parameters that will generate income.

One is to purchase monthly or annual subscriptions for apps to be visible in appstalker.

The second is to charge commissions from deals made for advertising.

According to the community research,
we predict that we can reach serious user numbers and we are moving on this way.

Team



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