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### **EDUCATION**

**Nanyang Technological University**, School of Social Sciences, Department of Psychology Doctor of Philosophy (PhD) in Psychology

Thesis: TBC

Advisor: Associate Professor Joyce Pang

National University of Singapore, Department of Communications and New Media

Master of Arts (by research) in Communications and New Media, 2024

Thesis: Is There a Community of Inquiry on Facebook?

Advisor: Professor Zhang Weiyu

Summer Institutes in Computational Social Science, National University of Singapore

Participant in the 2<sup>nd</sup> SICSS-Singapore, Summer 2023

Nanyang Technological University, School of Social Sciences & Wee Kim Wee School of

Communication and Information

Bachelor of Social Sciences (Honours), Double Major in Psychology & Media Analytics, 2022

Ngee Ann Polytechnic, School of Business and Accountancy

Diploma in Business Studies (Human Capital Management), 2016

Diploma Plus Certificate in Quantitative Methods & Economics, 2016

### RESEARCH INTERESTS

Computational Social Science

Human Motivation (Achievement, Power, Affiliation)

Internet Archive

Personality Psychology

Political Psychology

Social Media Analytics

**Text Analytics** 

### RESEARCH EXPERIENCE

National University of Singapore, Singapore

Jan 2024 to Jun 2024

Graduate Research Assistant, Department of Communications & New Media

Project Title: Citizen Science

National Institute of Education, Singapore

Jun 2022 to Sep 2023

Research Assistant, Office of Education Research

Project: DEV 05/19 CM

Project Title: Developing and Piloting an Assessment Tool of Daily Living Skills for Students with Special Educational Needs (SEN) in Singapore

- Assisted in the monthly administrative, financial budget and purchases.
- Assisted in conducting e-DELPHI analysis with 34 SEN experts.
- Developed a codebook to conduct content analyses on 1397 qualitative comments collected from the e-DELPHI.

National Institute of Education, Singapore

Sep 2019 to May 2022

Student Research Assistant, Office of Education Research

Project: SUG 06/18 CM and DEV 05/19 CM

- Assisted in the preparation of literature reviews, data analysis, and report writing.
- Processed monthly administrative and financial claims.

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• Organized and recruited 53 subjects for an in-person experiment in 2.5 months.

### Nanyang Technological University, Singapore

Aug 2021 to Apr 2022

Undergraduate Student Researcher, College of Humanities, Arts, and Social Sciences

Media Analytics Final Year Project (Individual Research)

Project Topic: Role of Political Motivations, Cognition, and Personality Traits in Political Misinformation Engagement

- Online surveyed and analysed responses from 1,276 participants across two studies.
- Conducted Multiple Linear Regression.

Project output was accepted for one international conference:

72nd Annual ICA Conference

Awards Achieved:

• The Global Undergraduate Awards 2022 - Regional Winner and Highly Commended in the Politics & International Relations Category

Psychology Final Year Project (Group Research)

Project Topic: Systematic Review on the Psychosocial Aspects of Online Dating Apps

• Performed systematic review of 55 peer-reviewed articles using PRISMA 2020.

### Nanyang Technological University, Singapore

Aug 2020 to Jun 2021

NTU President Research Scholar, Undergraduate Research Experience on Campus (URECA)

Project Topic: Making Sense of social media data on Covid-19 Vaccine Aug 2020 – Jun 2021

Analysis conducted includes topic modelling and sentiment analysis on over 500,000
Tweets using RStudio and LIWC2015

Project output was accepted for three international conferences and one undergraduate conference:

- 72nd Annual ICA Conference
- 84th Annual Meeting of the ASIS&T
- 23rd HCI International Conference
- 9th International Conference of Undergraduate Research

Awards Achieved:

- The Global Undergraduate Awards 2022 Highly Commended in the Social Science: Sociology & Social Policy Category
- URECA Undergraduate Research Excellence Award 2021 with Distinction

### **PUBLICATIONS**

#### **Peer-Reviewed Articles**

Ahmed, S., & **Tan, H. W.** (2022). Personality and perspicacity: Role of personality traits and cognitive ability in political misinformation discernment and sharing behavior. *Personality and Individual Differences*, 196, 111747. <a href="https://doi.org/10.1016/j.paid.2022.111747">https://doi.org/10.1016/j.paid.2022.111747</a>

Chen, M., Hyppa-Martin, J., Bunnell, H. T., Lilley, J., Foo, C., **Tan, H. W.**, & Lim, W. S. (2023). Voice banking to support individuals who use speech-generating devices: Development and evaluation of Singaporean-accented English synthetic voices and a Singapore Colloquial English recording inventory. *Augmentative and Alternative Communication*, *0*(0), 1–11. https://doi.org/10.1080/07434618.2023.2181213

### **Conference Papers**

Lee, C. S., Goh, D. H., **Tan, H. W.**, Zheng, H., & Theng, Y. L. (2021). Understanding the Temporal Effects on Tweetcussion of COVID-19 Vaccine. *Proceedings of the Association for Information Science and Technology*, 58(1), 768–770. https://doi.org/10.1002/pra2.556

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**Tan, H. W.**, Lee, C. S., Goh, D. H.-L., Zheng, H., & Theng, Y. L. (2021). Analyzing COVID-19 Vaccine Tweets for Tonal Shift. In C. Stephanidis, M. Antona, & S. Ntoa (Eds.), *HCI International 2021—Posters* (Vol. 1421, pp. 615–623). Springer International Publishing. <a href="https://doi.org/10.1007/978-3-030-78645-8\_78">https://doi.org/10.1007/978-3-030-78645-8\_78</a>

### **Working Papers**

- Sim, Y. H.\*, & **Tan, H. W**.\* Using Google Earth to explore historical places: Combining the crafting of place descriptions and students' meta-processes for an understanding of Battle of southern Malaya. (*Book Chapter Accepted*)
- Ng, S. W. T., **Tan, H. W.** Emotional and Informational Support from AI Chatbots: The Case of ChatGPT. (*Peer-Reviewed Article Submitted*)

[\* indicates equal co-first authorship]

### **CONFERENCE TALKS**

- Ng, S. W. T.\*, **Tan, H. W.\*** (2024, June). *Emotional and informational support from AI chatbots: The case of ChatGPT*. Paper presented at the 74th Annual International Communication Association (ICA) Conference. Gold Coast, Australia (Hybrid).
- **Tan, H. W.**, Ahmed, S. (2022, May). *Role of Ideologies, Cognition, and Dark and Light Triad Traits in Political Misinformation Engagement*. Extended Abstract presented at the 72nd Annual International Communication Association (ICA) Conference. Paris, France (Hybrid).
- Lee, C. S., Goh, D. H., **Tan, H. W.**, Zheng, H., & Theng, Y. L. (2022, May). *The Situational Theory of Publics Approach to Understand Tweets about COVID-19 Vaccines*. Poster paper presented at the 72nd Annual International Communication Association (ICA) Conference. Paris, France (Hybrid).
- **Tan, H. W.**, Lee, C. S. (2021, September). *The Tweetcussion of COVID-19 Vaccine*. Poster paper presented at the 9th Annual International Conference of Undergraduate Research (ICUR 2021).
- Lee, C. S., Goh, D. H., **Tan, H. W.**, Zheng, H., & Theng, Y. L. (2021, Oct). *Understanding the Temporal Effects on Tweetcussion of COVID-19 Vaccine*. Poster presented at 84th Annual Meeting of the Association for Information Science and Technology (ASIS&T 2021).
- **Tan, H. W.**, Lee, C. S., Goh, D. H.-L., Zheng, H., & Theng, Y. L. (2021, July). *Analyzing COVID-19 Vaccine Tweets for Tonal Shift.* Poster presented at 23rd International Conference on Human-Computer Interaction (HCI International 2021).

[\* indicates equal co-first authorship]

### EXTERNAL AND INTERNAL FUNDING

#### **Internal Grants**

Real Estate Developers' Association of Singapore (REDAS) Grant

Nanyang Technological University, Singapore

Wee Kim Wee School of Communication and Information

PI: Asst Prof Saifuddin AHMED; Student PI: TAN Han Wei

Funding for Oct 2021 – Jan 2023 – Year: S\$4.9 K

### AWARDS AND HONORS

NTU Research Scholarship, Nanyang Technological University, 2024 – Present

NUS FASS Graduate Students' Teaching Award Semester 2 of AY22-23, National University of Singapore, 2023

NUS FASS Graduate Teaching Fellowship, National University of Singapore, 2022 – 2023

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The UA Awards 2022 – Regional Winner in the Politics & International Relations Category, The Global Undergraduate Awards, 2022

The UA Awards 2022 – Highly Commended in the Politics & International Relations Category, The Global Undergraduate Awards, 2022

The UA Awards 2022 – Highly Commended in the Sociology & Social Policy Category, The Global Undergraduate Awards, 2022

URECA Undergraduate Research Excellence Award 2021 with Distinction, Nanyang Technological University, 2021

### TEACHING EXPERIENCE

## National University of Singapore, Singapore

Aug 2022 - Dec 2023

Graduate Teaching Assistant, Department of Communications & New Media

NMC5322 Interactive Media Marketing Practices (Fall 2023, assisted a Master by Coursework Seminar with 58 Students)

NM3242 Organisational Communication and Leadership (Fall 2023, Taught an Undergraduate Tutorial of 25 Students, Teaching Score: 4.6 out of 5)

GES1031/GESS1022 Culture and Communication in Singapore (Spring 2023, Taught three Undergraduate Tutorials of 45 Students, Teaching Score: 4.3 out of 5)

NM3242 Organisational Communication and Leadership (Fall 2022, Taught an Undergraduate Tutorial of 17 Students, Teaching Score: 3.9 out of 5)

#### PROFESSIONAL EXPERIENCE

Civil Service College Singapore, Singapore Programme Development Intern, IPAM SHR

May 2021 to Aug 2021

- Co-lead a Design Thinking Project on Human Resources Digitalisation.
- Assisted with designing infographics.
- Assisted with the coordination of webinars.

### Resorts World Sentosa Singapore, Singapore

Feb 2016 to Jun 2016

### Human Resources Executive, HR Entertainment

- Coordinated local and international employees' recruitment, interview, and offering process for Universal Studios Singapore and Halloween Horror Night 6.
- Resolved disciplinary matters pertaining to Entertainment Department.
- Mentored and guided the learning process for the team's HR Intern.

## Resorts World Sentosa Singapore, Singapore

Sep 2015 to Feb 2016

### Human Resources Intern, HR Attractions

- Supported Human Resources, Attractions Team.
- Facilitated the recruitment and offering process for new candidates.
- Resolved queries pertaining to casual new hires.

### **TECHNICAL SKILLS**

Microsoft Office - Words, PowerPoint, Excel

Final Cut Pro X – Basic to Intermediate Video Editing

LIWC2015/2022 – Intermediate Text Analysis

Python / RStudio - Intermediate Programming Skills

SPSS 25 – Intermediate Statistical Analysis

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### **REFERENCES**

## Assoc Prof. ZHANG Weiyu, Associate Professor

National University of Singapore, Department of Communications and New Media weiyu.zhang@nus.edu.sg

## Dr. SIM Yong Huei, Lecturer

National Institute of Education, Nanyang Technological University yonghuei.sim@nie.edu.sg

## **Asst Prof. YU Chao**, Assistant Professor

National University of Singapore, Department of Communications and New Media