* + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Crowdfunding platforms like Kickstarter and Indiegogo have been growing in success and popularity since the late 2000s. From independent content creators to famous celebrities, more and more people are using crowdfunding to launch new products and generate buzz, but not every project has found success.
  + Provided data tell that crowdfunding campaigns mostly successful in Play subcategory but they failed in 132 time and canceled 23 =155 and successful 187
  + Which means almost 54% successful and 46% failed.
  + This data show 7 country projects AU, CA, CH, DK, GB, US, EU.
  + More projects were successful and failed in the US.
  + Provided data give you more information about goal pledge backer count average donation how much each project backer paid on average.
  + Percent funded that uses find how much money a campaign made relative to its initial funding goal.
  + What are some limitations of this dataset?
  + Data set show from year 1/9/2010 to 1/27/2020
  + Data don’t give more description about journalism project only 4 but all successful and theater have 344 but in there 187 are successful, 132 failed 23 canceled.
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

According to country sum of pledged and sum of goal

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Percent Funded | | (All) | |  | |
| name | | (All) | |  | |
|  | |  | |  | |
| Row Labels | | Sum of pledged | | Sum of goal | |
| AU | | 2114541 | | 2253000 | |
| CA | | 2812788 | | 2382500 | |
| CH | | 891415 | | 1139600 | |
| DK | | 1129068 | | 1299600 | |
| GB | | 2192705 | | 2119500 | |
| IT | | 2198202 | | 1880600 | |
| US | | 31409336 | | 32908300 | |
| Grand Total | | 42748055 | | 43983100 | |
| currency | (All) | |  | |  | |  |  |
|  |  | |  | |  | |  |  |
| Sum of goal | Column Labels | |  | |  | |  |  |
| Row Labels | canceled | | failed | | live | | successful | Grand Total |
| AU | 184900 | | 1035700 | | 194500 | | 837900 | 2253000 |
| CA | 141700 | | 1565100 | | 9900 | | 665800 | 2382500 |
| CH | 262300 | | 564900 | | 186700 | | 125700 | 1139600 |
| DK | 8700 | | 810800 | | 110100 | | 370000 | 1299600 |
| GB | 155200 | | 1068000 | | 3600 | | 892700 | 2119500 |
| IT | 23900 | | 1033900 | |  | | 822800 | 1880600 |
| US | 3255900 | | 17728500 | | 719800 | | 11204100 | 32908300 |
| Grand Total | 4032600 | | 23806900 | | 1224600 | | 14919000 | 43983100 |

* + According to country you can create table which show all outcome per country