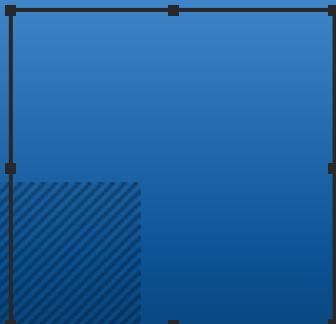
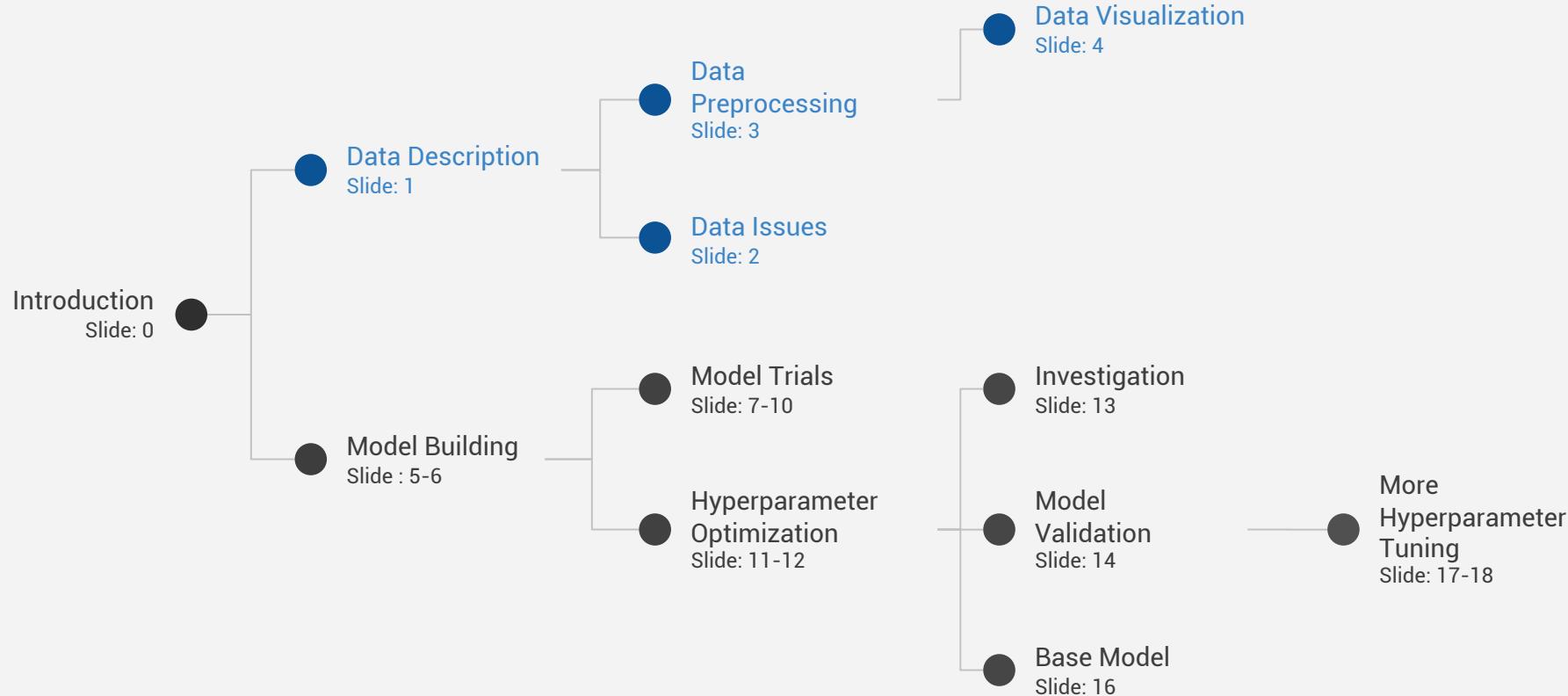


# Stock Price Prediction - Costco

Deep Learning Model : GRU → LSTM → Fine Tuning



# Agenda - “Feed Forward”



0

# Introduction

## Problem Statement:

To predict closing price of COSTCO, a consumer staples stock, with historical price of the stock market, FX, interest rate data and relevant economic indicators



## 1

# Data Description

	Features by Category	Dataset	Data Source	Consideration
Data period  Data Used	<b>Stock Price (Closing)</b>	<b>Stock price of the same sector</b> CostCo (COST) Coca-cola (KO), P&G (PG) WalMart (WMT), Nestle(NSRGY)	Google Finance	Stocks from the same sector should have similar movement. Earnings results from other company may impact target value
		<b>US Treasury Yield</b> 6-month, 2-year 10-year		
	<b>Interest Rate</b>  <b>Foreign exchange</b>	US Treasury website	Yahoo Finance	Higher interest rate would result in lower stock valuation
		<b>US Dollar Index (DXY)</b>		
	<b>Credit spread</b>	<b>Credit Spread</b> US Corporate Grade OAS spread Index	ICE	Higher credit spread means higher credit corporate default risk and therefore higher
		<b>Inflation measure</b> CPI <b>Labour market</b> Unemployment rate		
	<b>TARGET VALUE</b>	<b>Stock price</b>	Google Finance	N/A

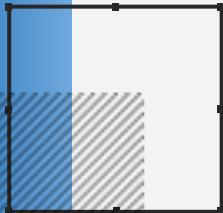
# 2

## Data Issues

After collecting our data, we wanted to make sure that there wasn't any gaps in between days.

Stocks/indexes	Number of null, none and abnormal value
COST	1
KO	1
WAL	0
NSRGY	60
Yr10	44
DXY	114
CPI	0

# 3



# Data Preprocessing

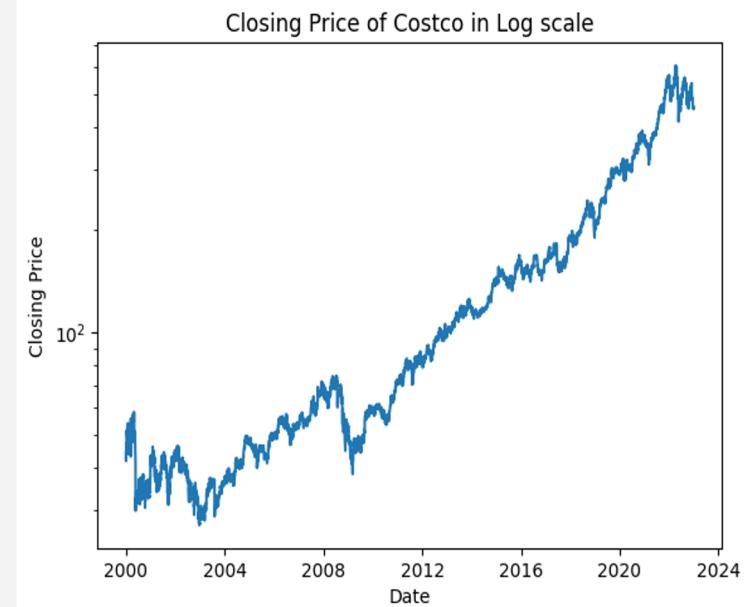
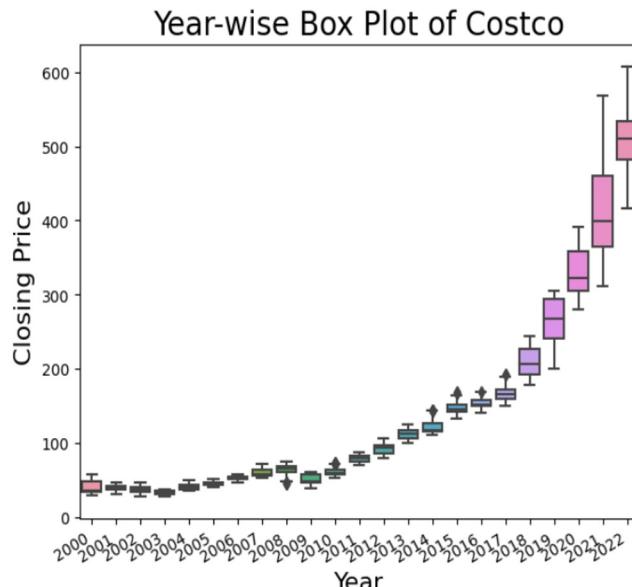
## Data cleaning and Normalization

- |    |                |  |
|----|----------------|--|
| 01 | Date Format    | Changed the date format of each stocks and economic indicators                           |
| 02 | Concatenate    | We grouped our desired stock to be predicted with various economic indicators            |
| 03 | Replace Null   | Replace null value by interpolation<br><code>df.fillna(method='backfill'), mean()</code> |
| 04 | Window Size    | Build window for time series with size = 3 days to generate overlap data                 |
| 05 | Normalization  | Apply MinMaxScaler to numerical data to scale down them to a same range between 0 and 1  |
| 06 | Data Splitting | Training: 2000-2015<br>Validation: 2016-2019<br>Testing: 2020-2022                       |

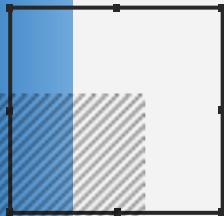
# 4

# Data Visualization

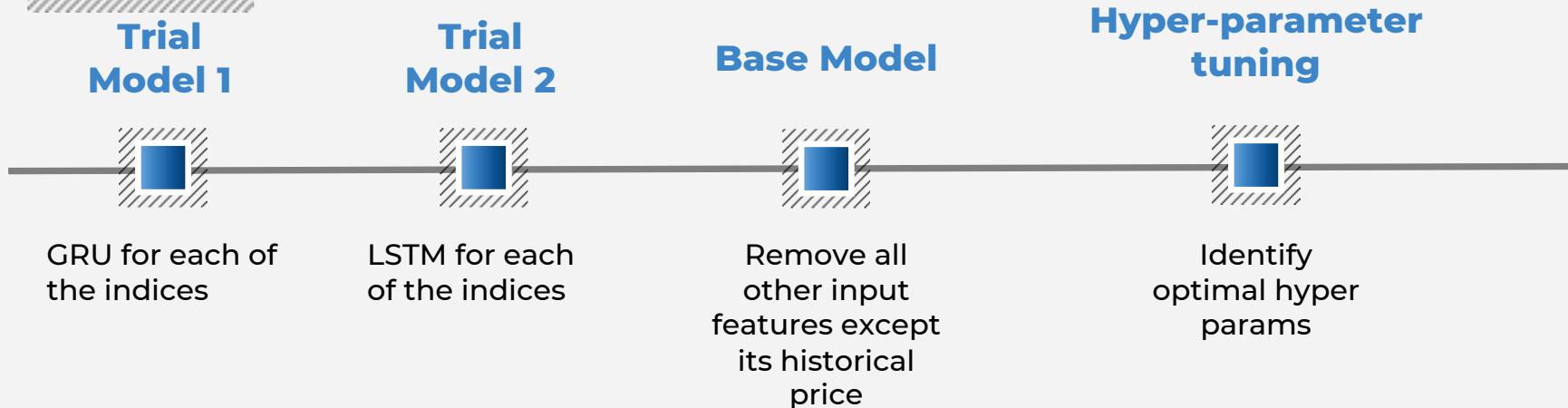
- Increasing trend from 2000 to 2022



# 5



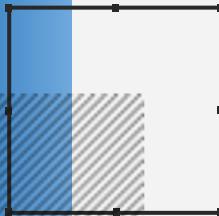
## Model building Flow Chart



**Bottom layers:** LSTM

**Reasons:** Sequential input, presence of forget/ store/ update gates compare to simple RNN

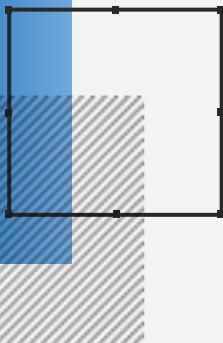
# 6



# Consideration on Model Architecture

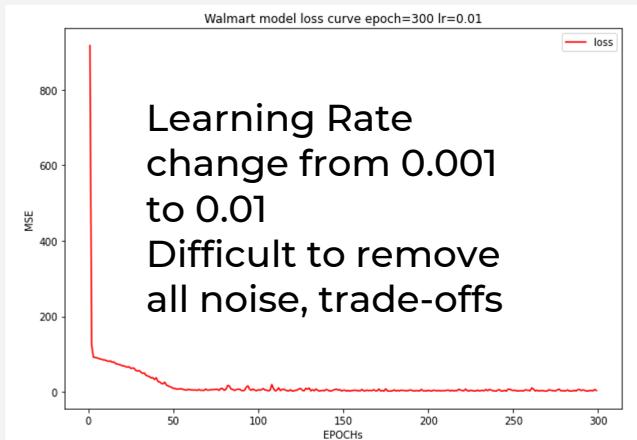
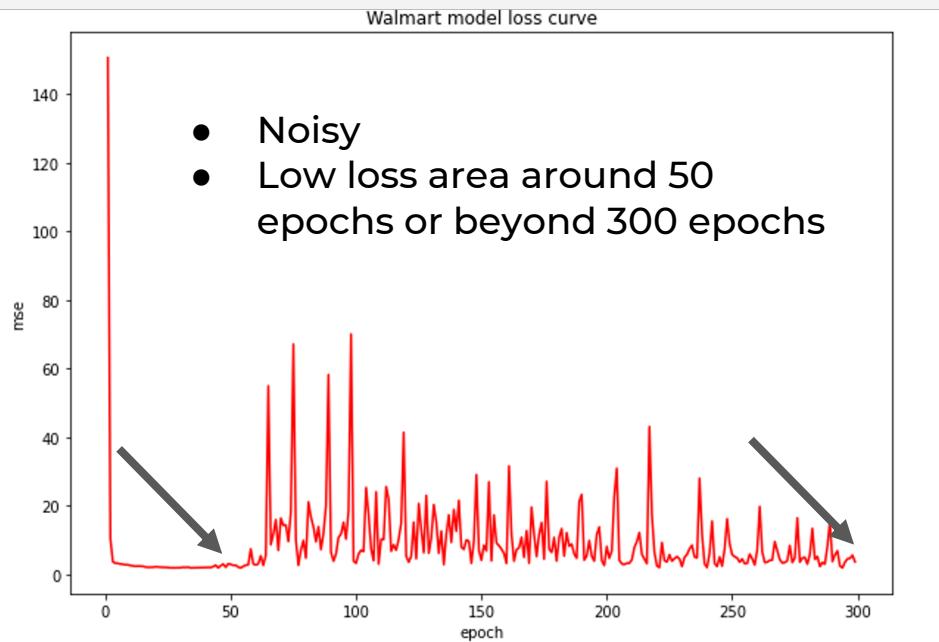
- Assumption 1:
  - Feeding more data features into model can improve its performance
- Action:
  - Try multi-input, GRU and LSTM model
  
- Assumption 2:
  - Optimizers contribute significantly in model training
- Action:
  - Hyper-parameters tuning focus on optimizers

# 7

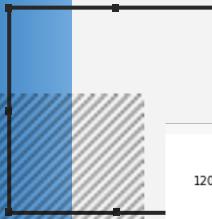


## Trial Model 1A

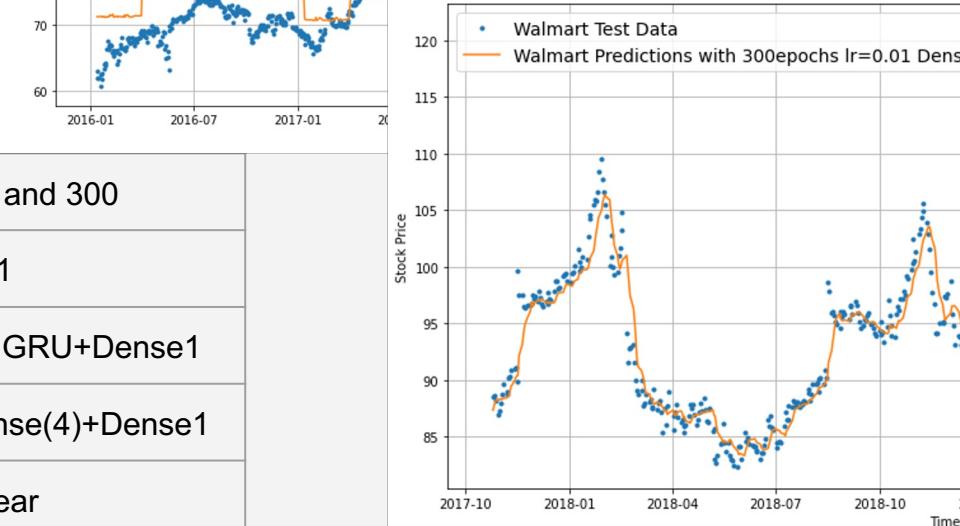
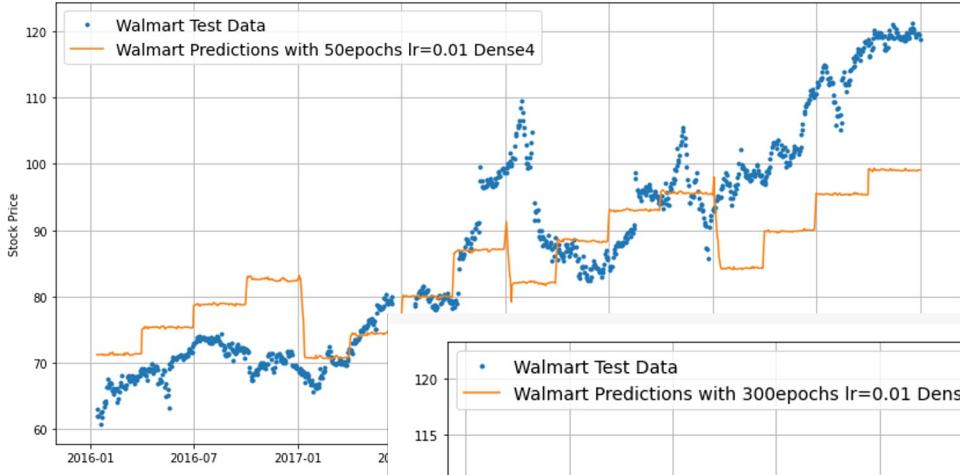
Epochs	300
Learning Rate	$0.001 \Rightarrow 0.01$
1st Stage Layers	6 x GRU+Dense1
2nd Stage Layers	Dense(4)+Dense1
Last Activation	Linear



# 8



## Trial Model 1B

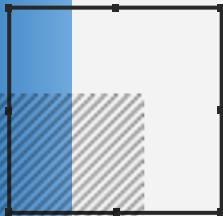


### Predictions

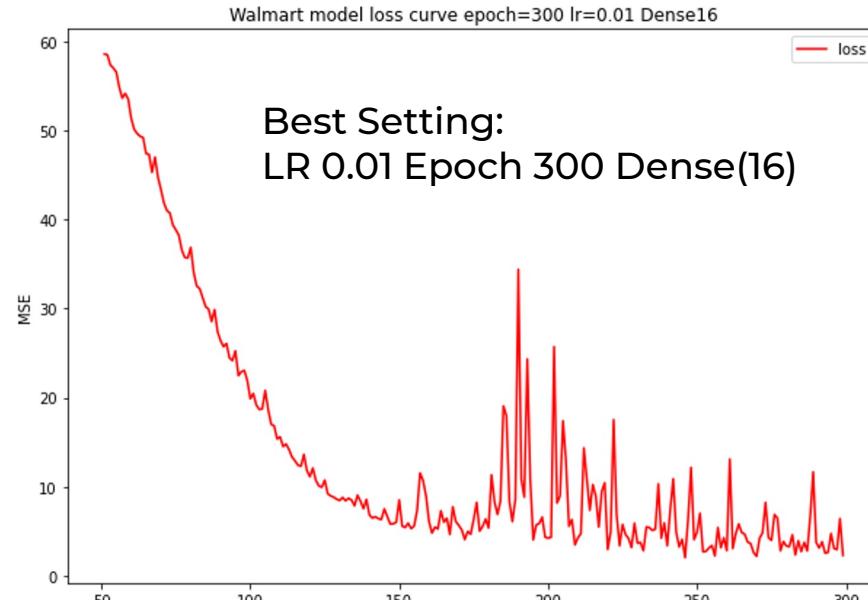
1. 50 epochs
2. 300 epochs

Epochs	50 and 300
Learning Rate	0.01
1st Stage Layers	6 x GRU+Dense1
2nd Stage Layers	Dense(4)+Dense1
Last Activation	Linear

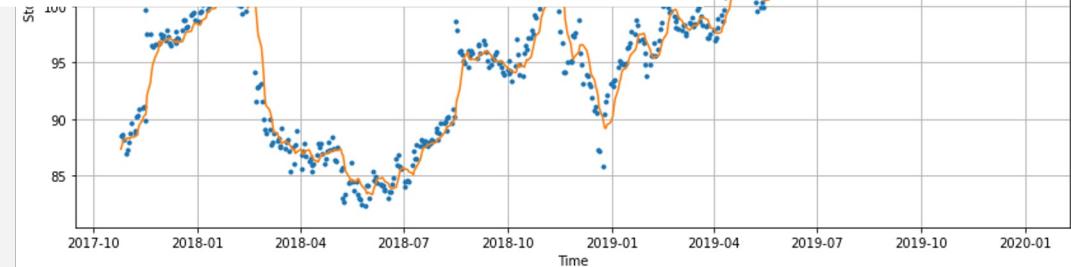
9

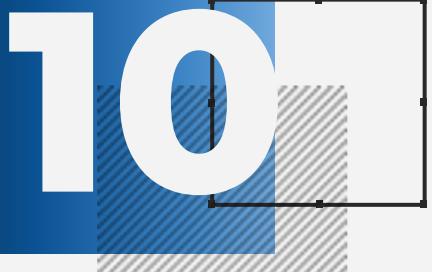


# Trial Model 1C

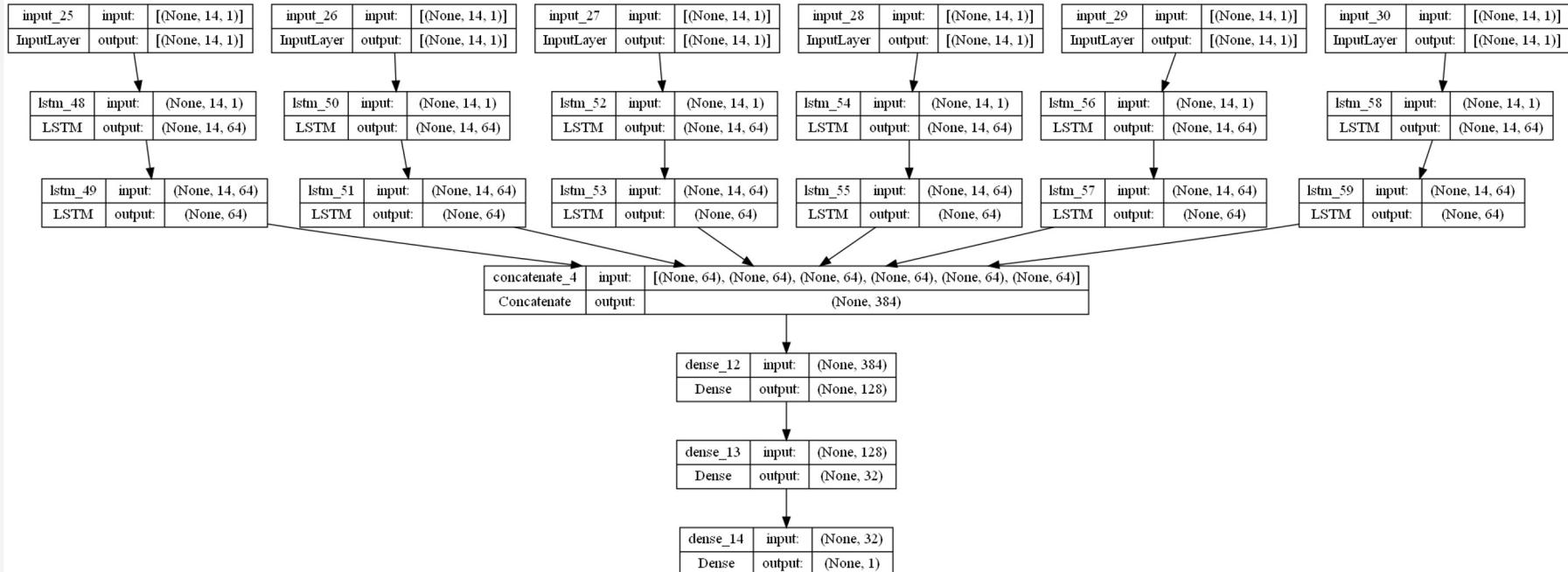


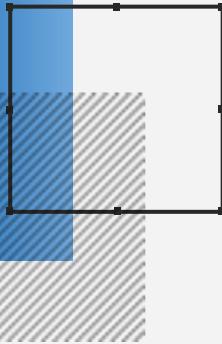
Epochs	300
Learning Rate	0.01
1st Stage Layers	6 x GRU+Dense1
2nd Stage Layers	Dense(16)+Dense1
Last Activation	Linear





# Model Architecture - Trial model 2





# Hyper-parameter Optimization

Training hyper-parameters

- Batch\_size = [1, 8, 16]
- Optimizer = ['adam', 'RMSprop', 'Nadam', 'SGD']

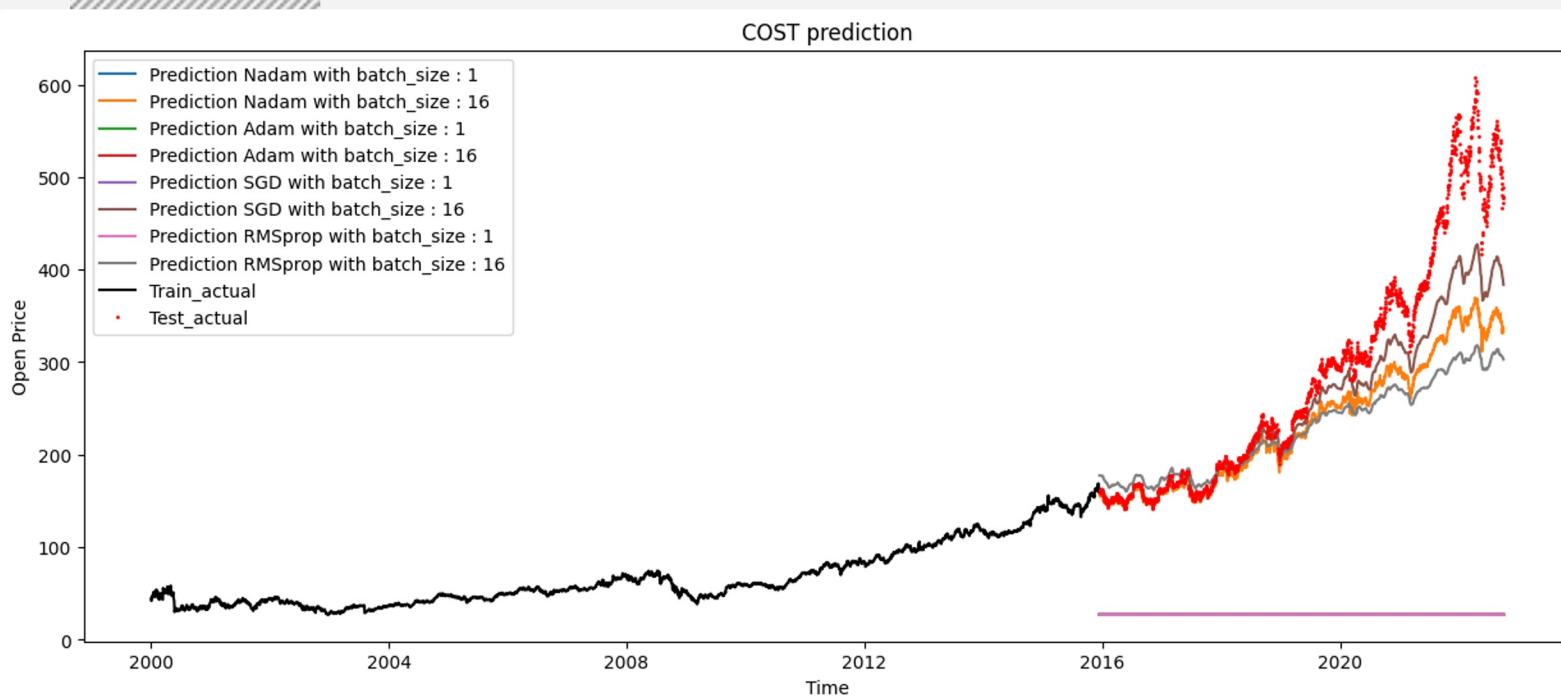
Fixed variables

- Model main architecture
- Epoch = 20

12

# Base Validation

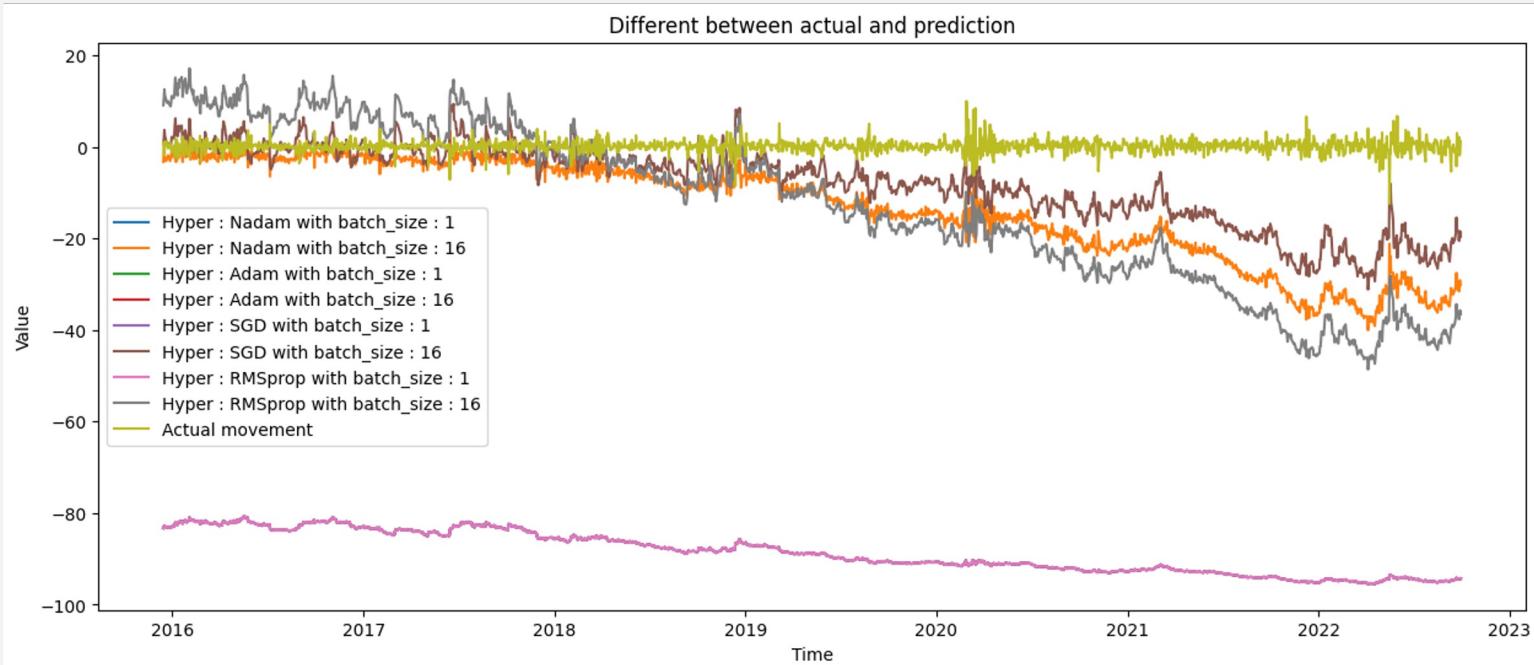
- Difference between actual values and predictions (Graph 1)
- Log values ? (can show the goodness of fit in earlier duration)



## 13

# Investigation

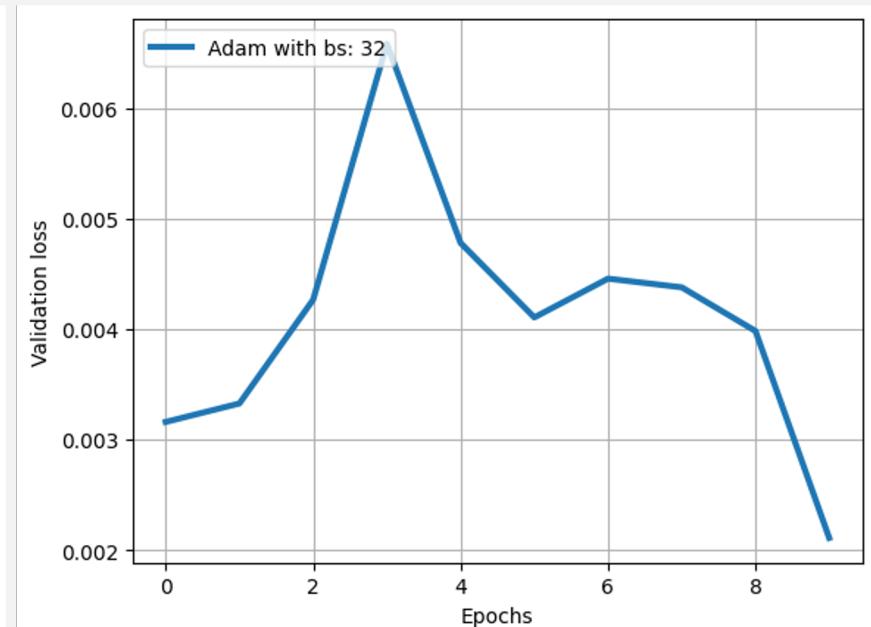
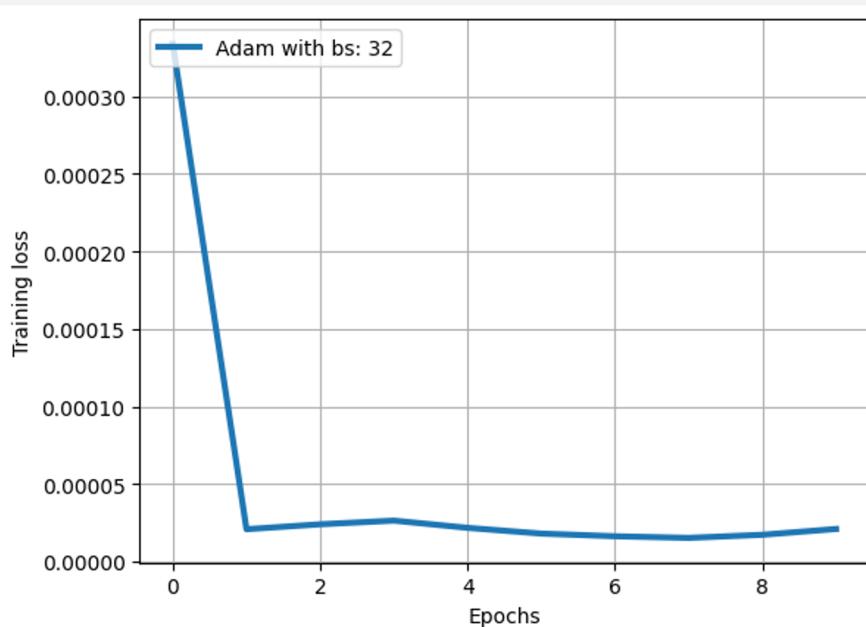
- % error between actual and prediction (pred\_error)
- Compare with actual movements (actual\_movement)



## 14

# Model Validation

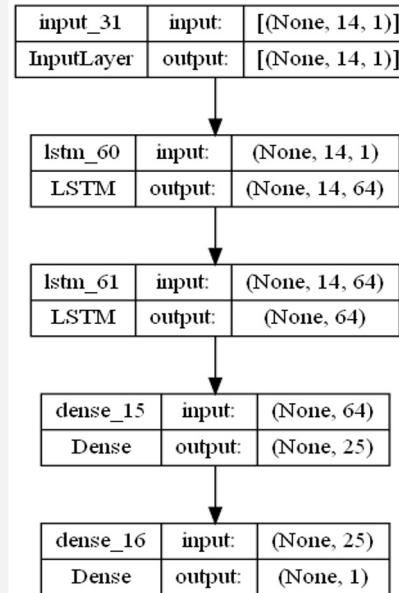
- Training loss vs epoch (Graph 1)
- Validation loss vs epoch (Graph 2)



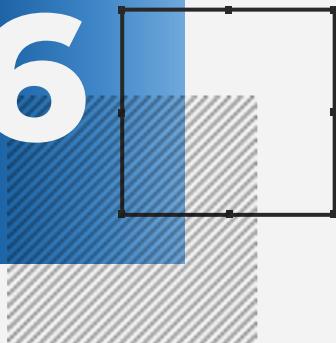
# 15

## Model Architecture - Base Model

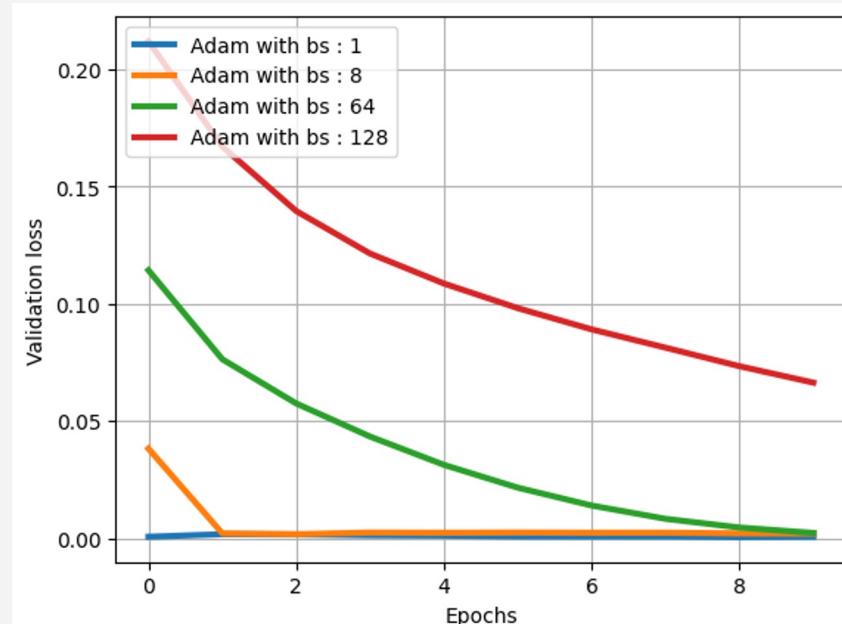
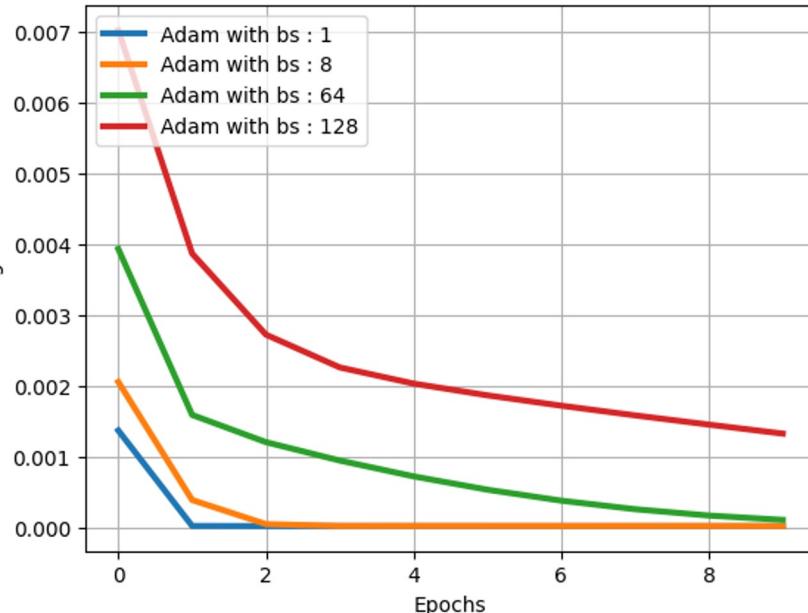
- Switch to a simple model - smaller errors, better prediction



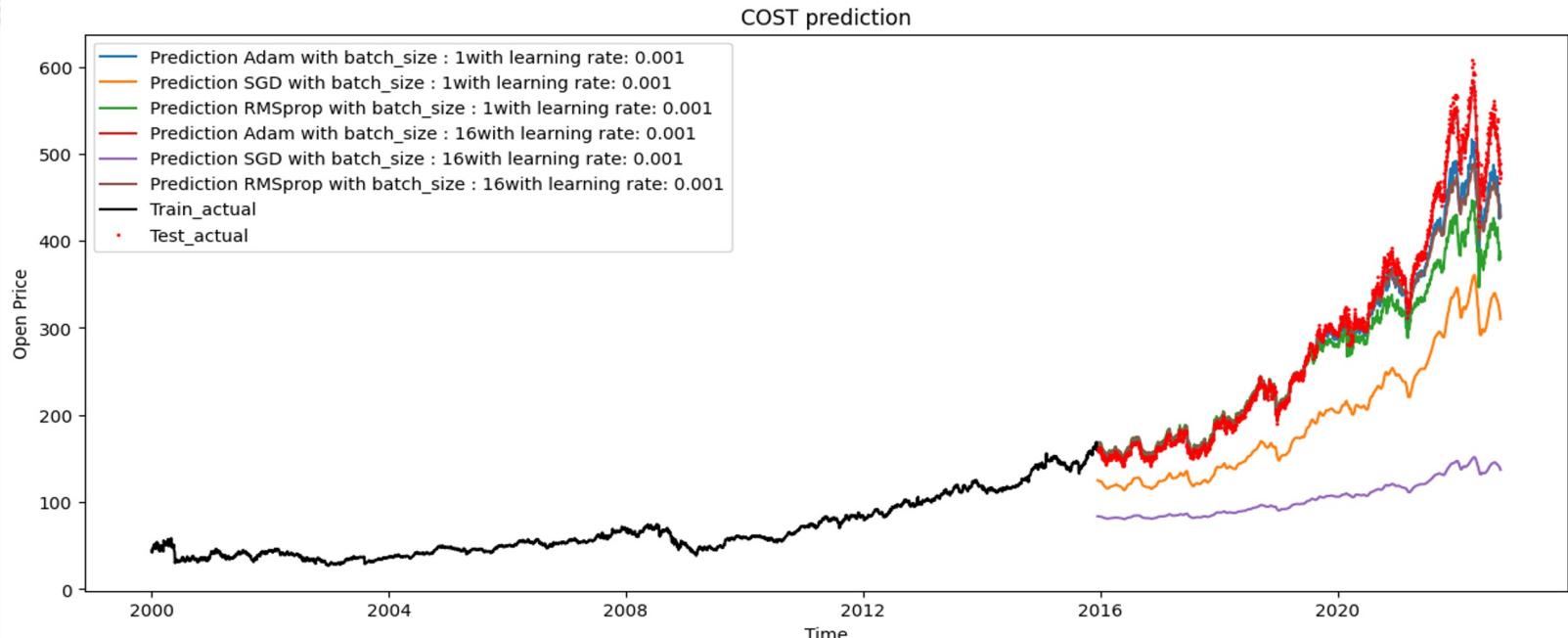
## 16



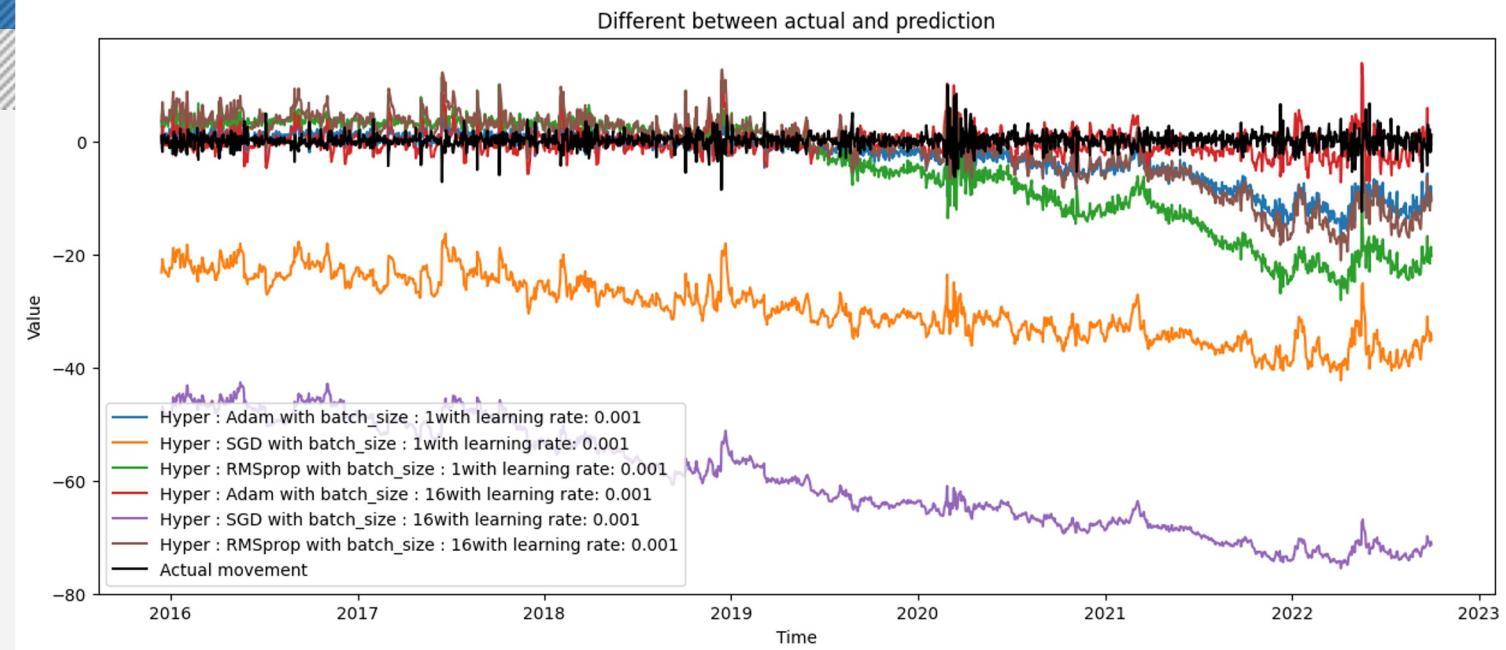
# Base Model Training



# Hyper-parameter Optimization



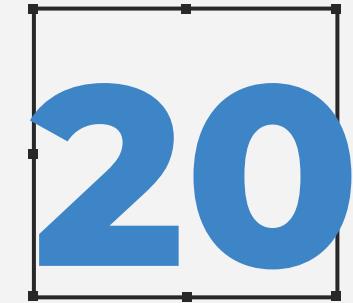
# Hyper-parameter Optimization (Cont')



- Even the best model is not able to predict the sharp movement / reversal
  - Pool prediction accuracy after sharp drawdown

## Results summary

- To extract more information, collecting more data would be the priority method.
- Models with high complexity required more data
- Optimizers influenced significantly to the result and proved the our assumptions
- Our models are trying to capture the momentum of the pricing, instead of the influences from macro-economic environment.



## Conclusion - “Backpropagation”

- Less is more
  - Adding more input features do not improve accuracy as contrary to our expectations
- LSTM does not perform well in period of high volatility or at the time point of sharp turnaround

# THANK YOU

