**To:** Christie Daniels

**From:** Katie Cox

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**Subject:** Module 6

  When I was designing all of my design docs, simplicity was once again the key factor. I wanted clean lines, and only two or three colors to be present in the entire website, because I think that is gorgeous and still very effectively communicated all the points of the portfolio. As I have said earlier, I was very influenced by PW alumna Katelin McArdle when designing my website. I loved the simple header with her name at the top, and then just a clean menu bar.

  My color scheme differentiated from hers, however. McArdle kept a teal and white design throughout her portfolio, however, my favorite color is pink, and thus I felt it was absolutely essential for pink to be present throughout my website. I originally thought that pink and white would be my main colors, but upon actually starting to design the website, I decided that it was too stark, and thus the entire website will be in varying shades of pink, because I think it is both classy and gorgeous.