KarmaTheGame.org PR Automation Suite Complete Implementation Guide for n8n & Mailgun Integration Al-Powered PR Automated Outreach Token Launch Ready System Overview **Automation Capabilities Expected Results** ✓ Media outreach automation (TechCrunch, VentureBeat, etc.) 300% ✓ Social media content scheduling Increase in outreach capacity ✓ Email follow-up sequences Lead scoring and tracking 24/7 ✓ Product Hunt launch coordination Automated campaign monitoring ✓ Token announcement campaigns **50**+ Media contacts managed **Prerequisites & Setup Requirements Required Accounts Technical Requirements** n8n Instance n8n version 1.0+ (latest recommended) Self-hosted or n8n.cloud account PostgreSQL or SQLite for n8n data **Mailgun Account** SSL certificates for webhook endpoints Domain verified with API keys Cron job capability for scheduling Google Sheets API For contact list management **Social Media APIs** Twitter, LinkedIn developer accounts Step-by-Step Implementation **n8n Environment Setup Installation Commands** # Install n8n globally npm install n8n -g # Or using Docker docker run -it --rm --name n8n -p 5678:5678 -v ~/.n8n:/home/node/.n8n n8nio/n8n # Set environment variables export N8N_BASIC_AUTH_ACTIVE=true export N8N_BASIC_AUTH_USER=admin export N8N_BASIC_AUTH_PASSWORD=your_secure_password **Security Note:** Always use strong passwords and enable HTTPS in production. **Mailgun Configuration Domain Setup** Required DNS Records 1. Add your domain to Mailgun TXT: v=spf1 include:mailgun.org ~all 2. Configure DNS records (MX, TXT, CNAME) CNAME: email.yourdomain.com → mailgun.org MX: mxa.mailgun.org (10) 3. Verify domain authentication MX: mxb.mailgun.org (10) 4. Generate API keys **Import n8n Workflows Media Outreach Workflow** Automates personalized pitches to media outlets "name": "Media Outreach Automation", "nodes": [{ "parameters": { "resource": "sheet", "operation": "read", "documentId": "YOUR_SHEET_ID", "sheetName": "Media_Contacts" }, "type": "googleSheets", "position": [260, 300] }] **Social Media Scheduler** Automated content posting across platforms Features: Multi-platform posting, optimal timing, hashtag optimization **Email Templates Configuration Press Pitch Templates Template Variables** • Al Gaming Focus Template {{recipient_name}} Blockchain Gaming Template {{outlet_name}}

Personalization: Dynamic content based on recipient data Success Rate: 12-15% response rate expected Product Hunt Launch Social Media Scheduler Multi-platform content distribution with optimal timing Coordinates launch day activities and supporter outreach **Platforms:** Twitter, LinkedIn, Instagram **Pre-launch:** 7-day supporter campaign Frequency: 3-4 posts per day **Launch Day:** Hourly updates and reminders **Content Types:** Updates, demos, behind-the-scenes **Post-launch:** Thank you messages and metrics Contact List Management Media Contacts (50+) Influencers (30+) Community (1000+)

Early Supporters

Token Investors

Industry Contacts

Beta Testers

Partners

500

200

150

100

50

15 Al Thought Leaders

Gaming Streamers

Crypto Influencers

Tech Podcasters

VR Content Creators

Tech Publications

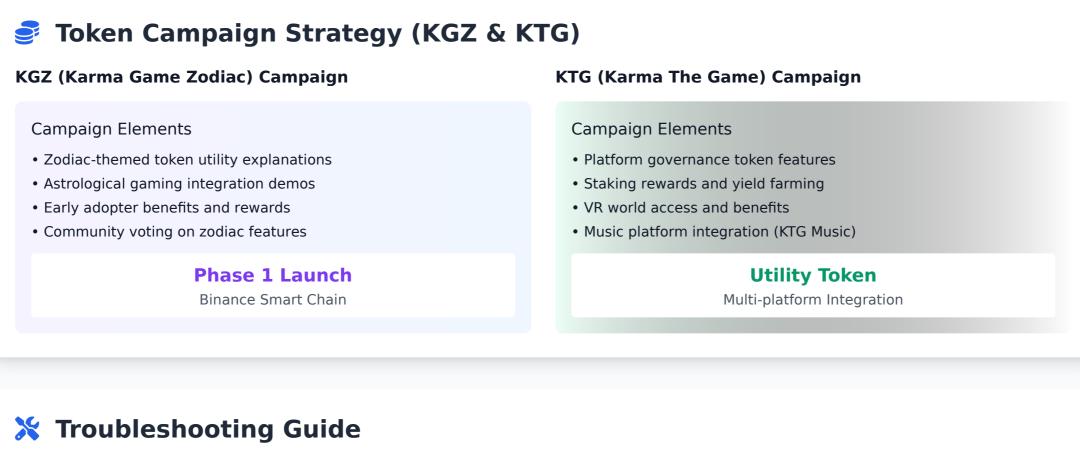
Crypto Publications

Gaming Media

VR/AR Media

General Tech

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Monitoring & Analytics
Key Metrics to Track
                                                                 Automation Health Checks
                                                                   Workflow Execution Status
 Email Performance
 Open rates, click rates, responses
                                                                   Email Delivery Rates
 Social Media
                                                                   API Connection Health
 Engagement, reach, follower growth
                                                                   Rate Limit Compliance
 Media Coverage
                                                                   Data Synchronization
 Articles published, mentions, reach
 Lead Quality
 Lead scores, conversion rates
```



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Common Issues & Solutions

Email Delivery Problems:
Check domain authentication, verify DNS records, monitor reputation scores

Workflow Execution Failures:
Verify API credentials, check rate limits, review error logs

Social Media API Errors:
Refresh access tokens, check platform policy compliance

Performance Optimization

• Monitor webhook response times and optimize accordingly
• Implement intelligent retry logic for failed operations

• Use batch processing for large contact list operations

• Regular cleanup of old data and logs
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Pre-Launch (Week 1-2)

Complete n8n workflow testing

Verify all email templates

Import and clean contact lists

Set up monitoring dashboards

Create press kit materials

Ready to revolutionize Al-human collaboration gaming!

This automation Checklist

Launch Week (Week 3)

Activate media outreach campaign

Begin social media automation

Launch Product Hunt campaign

Start token announcement sequence

Monitor and optimize performance
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