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Engineering Student | Leader | Innovator

TO

ARINA LEVKO

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OVERPOINT

I've been following Scotiabank's Digital Factory investment for a while now and I'm very excited to be applying for the Associate Product Owner program! Let me tell you a little bit about myself, why I'm interested in the position in the financial sector and why investing in me would be a benefit for Scotiabank!



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COVER LETTER

Dear Sir / Madam,

I'm a fifth-year mechanical engineering student at Memorial University of Newfoundland. In class I'm focusing on mechatronics and image processing applications and out of class I spend most of my time working to as the Vice President of Technology for [Enactus Memorial](#). In 2017 I was a part of the team that took home second place out of 1700 teams at the Enactus World Cup in London England. My current position with the team focuses on leading the team to incorporate digital aspects into projects; most recently securing a partnership with Google and \$22,500 in further corporate sponsorships to provide rural businesses who lack internet connectivity to increase their digital presence.

Outside of Enactus I can be found spending time at Memorial's Centre for Entrepreneurship working on expansion of [The MatHat](#) or aiding with the Centre's strategic plan to increase its reach. I'm no stranger to entrepreneurship, as my first venture Fulfilment allowed me to be nominated as a [G20 YEA](#) delegate earlier this year.

Through my degree I've discovered strengths at the intersection between technical and business development roles and have always been able to understand and communicate the needs of both sides on a project. I firmly believe that curiosity and an investment continual learning is key to stay relevant in our fast-paced tech sector is the best way to succeed, as I've made investments in basic coding and graphic design courses to develop skills beyond the curriculum of my engineering program. I believe these are key assets that would allow me to excel in the APO class of 2019.

I'm interested in joining Scotiabank's program specifically due to their investment in innovation and new graduates to ensure continual success as a bank against newer agile companies in the financial sector. After conversations with current APO Mikie Allan and Erik Rasmussen within Enterprise Innovation about the position and operations within the Digital Factory, I knew Scotiabank would be a great place to jumpstart my career in technology.

Sincerely

KATIE GILLESPIE

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