



• Sierra Atlantic Corporate Offices

Headquarters:

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Global Development Center:

Hyderabad, India

Regional Offices:

Atlanta, Boston, Chicago, Dallas, New York, Toronto, London, Dubai, Paris, India, Malaysia and Singapore

• Overview

Sierra Atlantic is a leader in offshoring enterprise applications, helping our customers optimize their investments in enterprise business applications - ERP, CRM, and SCM - from leading vendors such as Oracle, PeopleSoft (now Oracle), SAP, Siebel and Agile. With expertise derived from deep R&D relationships with enterprise software leaders, we offer complete lifecycle e-business application management solutions -- development, implementation, integration, upgrade and support -- using our NShore™ methodology. We integrate these point solutions into

Application Networks® that enable seamless business processes within and outside the enterprise. With over 750 highly satisfied customers since 1993, Sierra Atlantic headquartered in Silicon Valley has offices in Dallas, Chicago, Toronto, Boston, London, Paris, Switzerland, Dubai, India, Malaysia and Singapore. For more information, please visit www.SierraAtlantic.com

• Complete Enterprise Application Services

Sierra Atlantic powers global business, enabling customers to attain their business objectives, by providing IT services, combining people, processes, technologies, and domain knowledge, with a promise of 100% customer satisfaction, using its NShore™ global delivery model.

Sierra Atlantic specializes in providing a full portfolio of enterprise application management services - designing, building, deploying, testing, integrating and managing applications - across the enterprise to customers in discrete manufacturing, process manufacturing and financial industries among others, that use enterprise applications from Oracle, PeopleSoft (now Oracle), SAP, Siebel or Agile. We have a strong focus on quality and leverage our Global Development Center (GDC) in India to deliver superior quality and cost-effective 24x7 services to our customers. Coupled with the best practices in business process management, Sierra Atlantic's services can help you accelerate time-to-market, increase ROI and remain competitive in today's evolving marketplaces.

Our service offerings include:

- Solution Architecture
- Package Implementation
- Integration
- Custom development
- Migration & Upgrades
- Maintenance & Support
- Testing
- User Training

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- **Software Product Development, Support & Testing Services**

With over ten years of product experience, we specialize in providing software development, testing, and support services to software and appliance companies. Sierra Atlantic's CMM-compliant Global Development Center is committed to high software quality by providing a repeatable offshore-based high quality, cost-effective and scalable development and testing capability that has the capacity to ramp up on demand.

We achieve this goal by contract testing, process consulting, custom tool development and test tool evaluations, and provide a range of services for basic quality assurance, automation, platform testing, internationalization & localization, and performance-load-reliability testing for both software product companies as well as enterprise application end-user customers.

- **Application Networks® - Business Process Integration Solutions**

Sierra Atlantic Application Networks® are Enterprise Application Integration (EAI) products that automate business processes across extended enterprises. These are designed to run on the middleware (Tibco, webMethods, BEA, Microsoft, IBM MQ Series, JMS) platform of your choice. We currently offer Application Networks integrating business processes among vendors such as Agile, BEA, Oracle, PeopleSoft (now Oracle), Siebel (now Oracle), and SAP.

- **World-Class Customers**

More than 750 employees across the world share Sierra Atlantic's commitment to offering impeccable and future-ready solutions to organizations. Our services span across the Fortune 1000 and SME segments. We support global customers such as American Standard, Ciena, Clopay, Hempel, HP, Keppel Group, Lexicon Marketing, Logitech, Network Appliance, PepsiCo Business Systems Group, Potash, PPG, Qualcomm, and Viewsonic.

- **Strategic Partners**

Sierra Atlantic maintains business partnerships and alliances with industry leaders including Adobe, Agile, BEA, Corio (now IBM), HP, IBM, Informatica, JD Edwards (now Oracle), Mercury, Microsoft, Oracle, PeopleSoft (now Oracle), Plumtree (now BEA), SAP, Siebel (now Oracle), Sun, Tibco and webMethods.

- **Management**

Executive officers include Raju Reddy, Founder and CEO; Bob Hersh, Chief Financial and Operations Officer; Sarath Sura, Managing Director, Global Services; Brian Rogan, Senior Vice President of Strategic Business & Marketing; GK Murthy, Senior Vice President of Enterprise Solutions; Feroze Mohammed, Senior Vice President of Integration Solutions & Products; Sanjay Jesrani, Vice President of Finance & Operations.

Executive and Advisory Board members include Max Hopper, John Drew, Kanwal Rekhi, Hatim Tyabji, Rajat Gupta, and Raman Khanna. Sierra Atlantic is venture-backed by New Enterprise Associates, Walden International Investment Group, and GE Equity.