

KEVIN THIBODEAUX

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 kthib16

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337-356-2709

EDUCATION

Bachelor of Arts
Mass Communication
Louisiana State University

CERTIFICATION

- *Frontend Fundamentals*, Bloc
- Javascript Development, General Assembly

SKILLS

- Content Management
- Adobe Creative Suite
- Social Media
- HTML
- CSS
- Javascript
- React

AWARDS

- 2014 Society of Professional Journalists Mark of Excellence national finalist for Best Affiliated Website (Isureveille.com)
- 2013 Roy W. Howard National Collegiate Reporting finalist
- 2013 Scripps Howard Scholarship
- 2013 First Place Enterprise/ Investigative Reporting Associated Press Managing Editors Award Louisiana/Mississippi region
- 2012 Press Club of New Orleans Scholarship

EXPERIENCE

Federal Reserve Board

Public Communications Strategist

February 2019 - present

Helped prepare and post content to the Federal Reserve Board's public website, including content related to the Federal Open Market Committee Meeting. Worked closely with economists and other researchers to implement new features on the Federal Reserve's public website, including launching a new social media channel to promote Board research and leading the effort to enhance metadata on research webpages for indexing in Google Scholar. Helped to launch a number of new data visualizations and worked closely with IT department on bugs or upgrades to the Board's public website.

The Brookings Institution

Senior Web Content & Digital Media Specialist

December 2016 - February 2019

Managed web content for the Brookings Economic Studies program, including:

- Managed research by preeminent scholars such as Ben Bernanke and Janet Yellen on the Economic Studies section of the Brookings website, which received more than 7 million views from 5 million visitors in 2018.
- Advised on Internet best-practices -- including SEO -- as well as ideas for visualizing data. This included utilizing HTML, CSS and Javascript (working with D3.js) to enhance reports' web presence. Built simple charts for web presentations and managed contractor for more complex visualizations.
- Ran the Brookings Econ Twitter feed as well as Ben Bernanke's Twitter feed to release new research when first published, including closely monitoring news stories and responding with relevant research. Grew @BrookingsEcon followers by 37% .
- Managed five newsletters for the Economic Studies program at Brookings, including spearheading the creation of two newsletters.

Washington Examiner

Designer

October 2015 - November 2016

As part of a three-person team, conceived and executed all visuals aspects of a weekly magazine covering national politics from Washington D.C. Designed longer cover features and shorter department stories. Coordinated with printer to ensure magazine made it to stands on time.

LSU Cold Case Project

August 2012 - May 2014

Researched racially motivated cold case murders in Louisiana and Mississippi, reopened as part of the Emmett Till Act Reported on the FBI's investigation into these crimes as well as submitting FOIA requests and reviewing thousands of old case files at the National Archives in Washington, D.C.