

Assignment 8 – Prototyping the Final Project

Part 1

The purpose of my website is my personal portfolio. I wanted to convey my high-level user research experience on a breadth of projects, who I am, my resume, and how to get in contact with me. I personally believe my branding, purposeful content, and subtle interactions make it engaging and interesting. The target audience is hiring managers and recruiters for UXR roles.

It's worth noting this a complete iteration from [my current portfolio](#), which I've been told by UXR hiring managers makes me appear like I am going for designer roles. In this iteration, I wanted to deliberately simplify and streamline my site to be content-focused, and less visual design focused because I am going for researcher roles.

Part 2

Users can interact with my site by

- Opening and exploring my case study projects
 - *Click on the image box labeled leveraging crowdsourcing to reduce algorithmic bias on the homepage > Scroll through the opened page*
- Viewing my resume in my Drive folder
 - *Click on the resume nav bar option*
- Contacting me on LinkedIn or via email
 - *Click on the contact me page in the nav bar > Click on the links for LinkedIn or Email*
- Reading more about me
 - *Click on the About Me nav bar option and reading that content*

Part 3

I leveraged **Bootstrap version 5.1** as my new JavaScript library, per Profession Ion's permission. I choose to work with Bootstrap given its responsivity and easy-to-navigate component structure. I used it on nearly every page to layout my content into rows, columns, and grids and structure my topline navigation. It adds responsivity to my website and provides needed organization.

Part 4

I changed my design to feature only four case studies, following recruiter advice that is an appropriate case study limit. I also redesigned my Contact page by removing the form and implementing links to direct methods of contact. I also made the copy on the Contact page incorporate more personality and removed the large logo from my navigation bar.

Part 5

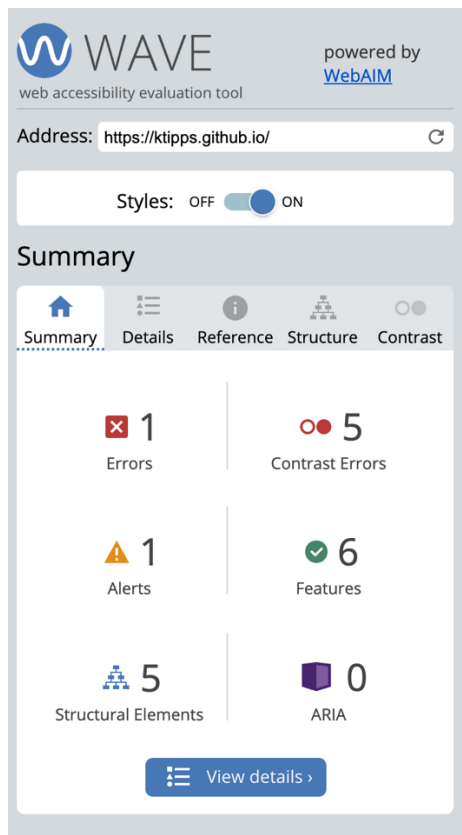
Leveraging Bootstrap for the first time created some challenges, especially with implementing the grid design on the homepage. I did not expect that it would take as long as it did to get the boxes in the correct position with the right margin between them and the overlaid text in the right sizes.

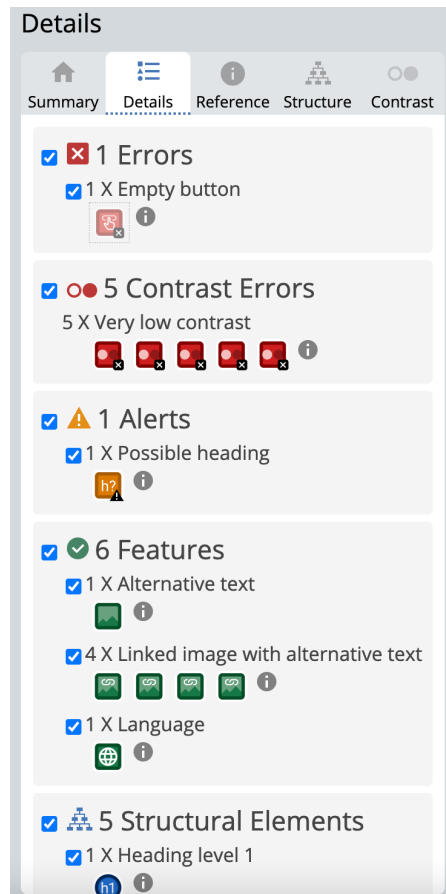
Appendix A - Image Citations

- Marten Bjork: https://unsplash.com/photos/FVtG38Cjc_k
- Markus Winkler: <https://unsplash.com/photos/lrRbSND5EUc>
- Redd: <https://unsplash.com/photos/9o8YdYGTT64>
- Andres Urena: <https://unsplash.com/photos/tsBropDpnwE>

Appendix B

Summary, Details, and Structure Screenshots from WAVE





It's worth noting this error is due to the Bootstrap hamburger menu that toggle's on in smaller screens.

The lack of heading creating the alert is deliberate to fit the styling of the page as is the transparency level on the homepage images.

