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### Ethics Essay

When we discuss the meaning of ethics, it is important to understand why we have these codes in the first place. What a code of ethics means and does is that it sets out an organization's ethical guidelines and best practices to follow for honesty, integrity, and professionalism. For members of an organization, violating the code of ethics can result in sanction including termination. These procedures are standard in most industries and are expected for you to know. I believe I do have these codes that I follow in my own work life and school life when attending Iowa State University.

Code of Ethics tend to fall in the common issues of employer-employee relationships, discrimination, environmental issues, bribery and social responsibility. We have these laws that exist in order to set standards within a business. In this class we discuss the 5 p's of ethic and virtue of ethics. These 5 are Pressure, Pleasure, Power, Pride and Priorities. An example that I already have discussed in class but I would like to share is the responsibility of Amazon when it comes to certain situations and it seems they have a strong sense of Code of Ethics. Basically a murdercase has arised and evidence has track back to amazon's product the echo to be used in a trail to figure out who caused the murder. The echo is a device that uses in-built microphone technologies in order to communicate and input a user's information and output a response that would benefit that user. Rather than help the police in this case by not giving out information of what the echo could have possibly heard because it crosses the line with their terms and agreements of privacy, they are forced to set out in this case. This would not be good for their

brand as they are unable to share personal information to anyone if it has been acquired.

According to the IEEE Code of Ethics, this issue follows the rule of 2. to avoid real or perceived conflicts of interest whenever possible, and to disclose them to affect parties when they do exist; With also 9, to avoid injuring others, their property, reputation, or employment by false or malicious action. I do believe this is the correct call that they amazon did not disclose any information for this investigation. Even though it would have been very helpful, this act can cause a disruption with other products that amazon have and as a business standpoint could scare and potentially lose trust from the customer or can accidentally ruin a clients life if the recording has been misinterpreted. I would have probably responded the same way. We made a product for its intended purpose and nothing more. We do not want to be a part of any external affairs.

If I were to choose 3 of the 6 virtue ethics. They would be each in these orders, responsibility, fidelity, and integrity. These may be interesting picks for the discussion that was described earlier but to me they correlate to the company being responsible for not engaging with a case they should be in order to protect the integrity of their customer and fidelity of their trust. Many can argue that murder is a stretch, but if that can be allowed than other issues and surface like private conversations and other major privacy issues.