

To whom it may concern,

I'm writing to recommend Ketan, with whom I've had the pleasure of working closely in my role as a channel manager within Odido's Commercial Management department. Ketan works in Business Intelligence and has been my go-to contact for anything related to data insights and reporting for the past years.

What sets Ketan apart is his ability to bridge the gap between data and business needs. He not only delivers high-quality outputs at impressive speed, but also shows a strong understanding of the business context behind every request. This allows him to proactively shape the right solution, without extensive back-and-forth. He validates his own work thoroughly, removing unnecessary load from business stakeholders — something I've personally benefited from many times.

Ketan is curious, eager to learn, and thrives on challenging work. At the same time, he knows how to delegate the right way, ensuring that more basic tasks are handled well. He's approachable, dependable, and remarkably consistent in his delivery — even when the pressure is high.

I'll miss working with him. He's been a key enabler for me and my team, and someone I could always rely on. While it's a loss for us, I fully support his ambition to grow further and take on new challenges. I'm confident he'll add the same value and energy wherever he goes.

If you have the opportunity to work with him, I strongly recommend you do. In case of any further questions, don't hesitate to contact me.

Best regards,

Jeremy Boeijink

Channel Manager

Commercial Management

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