

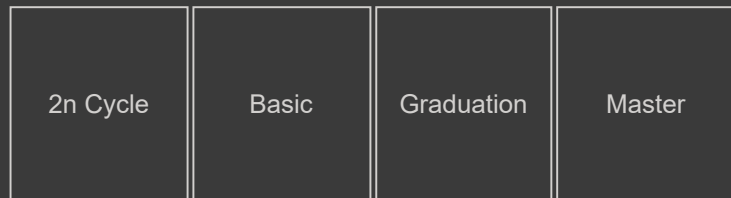
2,240

Total Customer

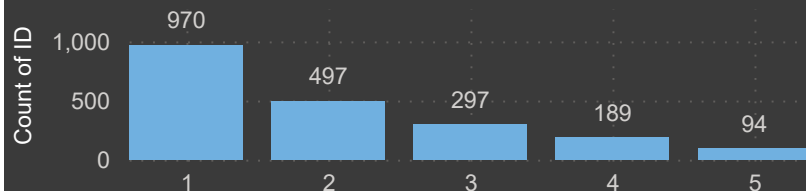
1,001

total\_acceptance

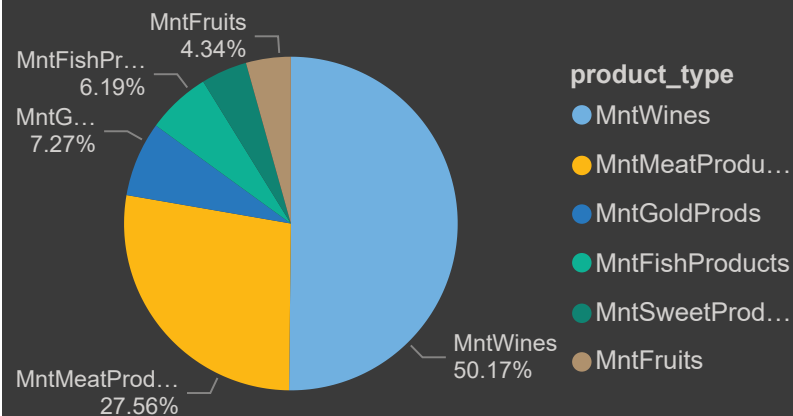
Education



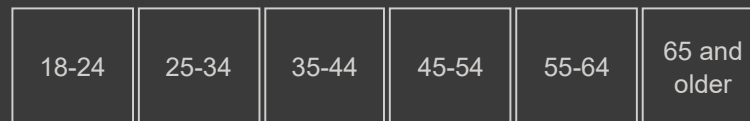
## Customer with Purchase discount deals



## Sum of total\_spending by product\_type



Age (groups)



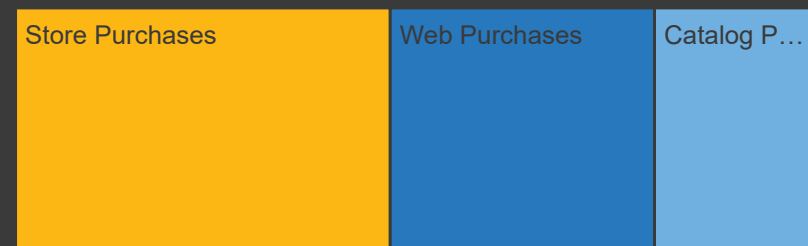
Income (groups)



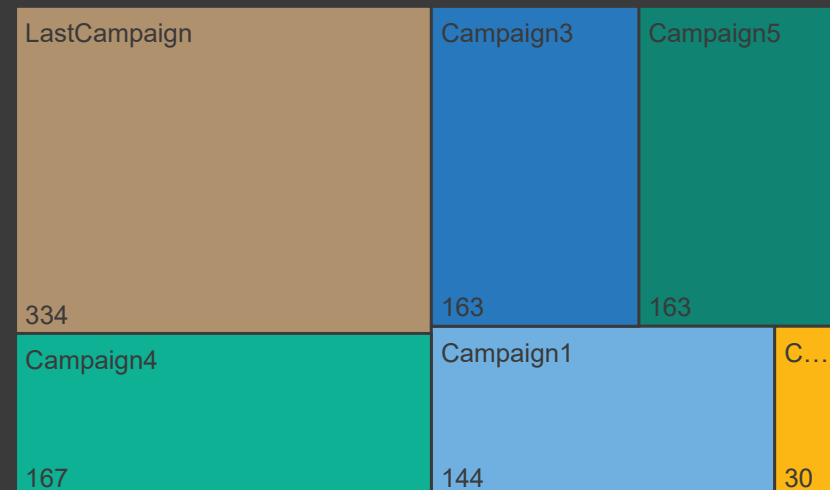
Solo / In couple



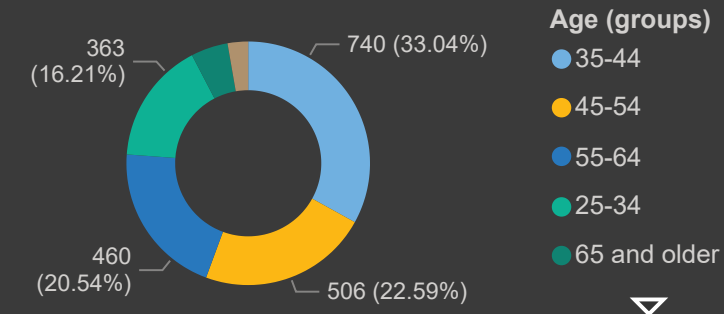
## Visited Platform



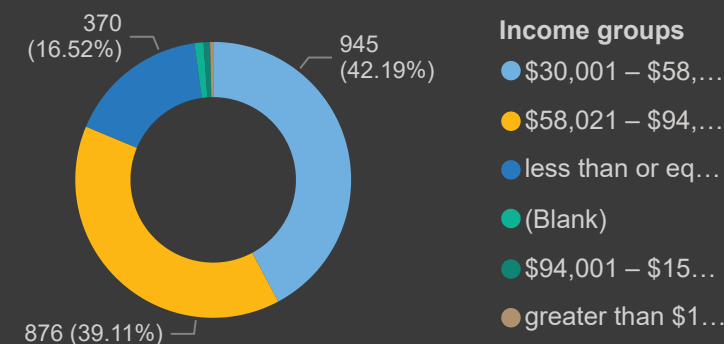
## Total Customer accepted offer in Campaign



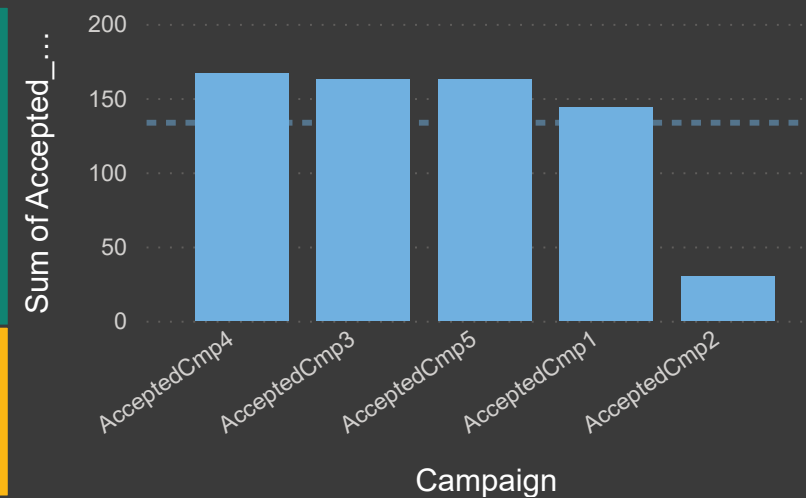
## Customer Age Group



## Customer By Income



## Campaign success rate



Quick measure