KATHY TOUFIGHI

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Creative Circle,

I am very excited to hear about the software developer internship program that you are offering at Intelliware. I met some of you colleague at the #IWDTO #DevTO event on March 6th. and was pleasantly surpised to learn about your intership program for newly graduates.

As a new full stack web developer (bitmaker.co) I found problem solving skills (when paired with coding techniques) a challenging brain fitness.

As a designer I have the advantage of using my hybrid of experiences in design and technology to make products that promise to solve real life problems.

As I am starting my career in software development it is crucial to work hard, learn fast and be deligent about surrounding oneself with talented group of thinkers, developers, and problem solvers.

I strongly believe *learning and growing* are at the core of any successful company such as Intelliware and I want to be a part of that.

Best,

Kathy Toufighi

KATHY TOUFIGHI

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Problem solving has been the core of what I have done as a designer and front end developer.
I aspire to use the intersection of design and technology and build web applications that contribute
and improve different aspects of human (non face-to-face) experience in today's digital landscape.

TECHNOLOGIES

TOOLS: HTML, CSS, JavaScript, Ruby on Rails, PHP, SQL, Git, Github, Adobe CS, Sketch, InVision, WordPress
development, Salesforce / Pardot, JIRA, Google Analytics, **TO LEARN:** ES6, Angular and React.

RECENT PROJECT

Involved in UI research and design of our consumer facing site using Sketch to create responsive design
componenets, content and assets to built into HTML using WordPress platform. **https://www.financeit.io**

DESIGN / DEVELOPER EXPERIENCE

Front-end developer at Financeit TORONTO | MAY 1, 2017 – PRESENT
Working as a **Frontend Developer** with a fintech company called *Financeit* in Toronto. Responsibilities including
developing reusable HAML modals / templates using Bootstrap to buil rapid pages. The application was built
on a Rails app which required some backend dev skillset to make it run smooth and fix bugs and issues
as needed.

Other responsibilities are creating landing pages to increase acquisition. And developing and designing
emails and newsletter communications to keep our partners informed.

Designer and Web Developer at self-employed TORONTO | SEPT 2010 – MAY 2017
• Creating new relationship to increase revenue for eight organizations through creative strategy and
  engaging design in finance, legal, arts and culture, logistics, health care, not-for-profit, food, and
  publishing industries.

List of clients: www.tirgan.ca, http://phyziq.herokuapp.com, http://gofreightfox.com, *Transcontinental,
The Scotiabank, Evans Investment Counsel and Tirgan Festival.*

Management role:
Art Director & Production Manager at Style Communications Inc. TORONTO | OCT 2005 – AUG 2010
• Managed our team of 5 individuals, led the creative process pertaining to all ongoing projects.
• Exceeded advertising sales after being on the job for few months by 20% by redesigning the *Canadian
  Jeweller* magazine brand, breathing a more modern approach into this publication.
• Created vision and developed solutions through our brainstorming and weekly production meeting.

Designer at Up Inc. TORONTO SEPT 2004 – SEPT 2005
• Successfully translated design briefs and client's vision into concrete design solutions pertaining to
  special projects, product launches and marketing collateral within finance and hospitality industries.

List of clients: *RBC, Herman Miller* and *Fairmont Hotel chain, HBC among others.*

EDUCATION

Full-Stack Web Development | *http://bitmaker.co* TORONTO | OCT 2016 – JAN 2017
Certificate in SEO | *http://www.marketmotive.com* APR 2015 – JUL 2015
Bachelor Degree in Design | *York University/Sheridan College (joint program)* TORONTO | SEPT 1997 – APR 2001