



# KRISTEN PAIRITZ

## WEB & UX/UI DESIGNER

### WORK EXPERIENCE

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#### WEB CONTENT ANALYST

*Jan 2017 – Present*

*Department of Defense - Indianapolis, IN*

- Collaborated with key stakeholders to redesign Agency's Indianapolis web portal community for 5k+ users.
- Designed, developed, and managed contents of 30+ intranet webpages via SharePoint using HTML, CSS, and Bootstrap.
- Met with content owners, discussed design requirements, drafted wireframes/ mockups, & performed card sorting to develop webpages.
- Collaborated closely with key stakeholders to identify numerous UX/UI improvements of 4 workflows used by 5k+ internal customers.

#### MANAGEMENT SUPPORT SPECIALIST

*Oct 2014 – Jan 2017*

- Developed and conducted usability tests for 5 external processes; identified and proposed recommendations for enhancing system functionality and user experience.
- Collaborated with team and developers to define sys. requirements for new workflow; performed iterative testing; identified visual/ systematic issues & proposed solutions that were accepted.
- Proposed and led development of automated tracking database and script for W2 corrections; designed a clean system interface for end-users resulting in successful deployment and use of tool.
- Identified work process inefficiency for calculating YTD balances; collaborated with developer to create a macro resolving the issue.

#### FINANCIAL SYSTEMS SPECIALIST

*Aug 2010 – Oct 2014*

- Redesigned and maintained two intranet sites for 350+ users.
- Led visual design of DTS pay.gov website, ensuring a friendly user experience and clear user interface for customers paying debts online.
- Redesigned and automated invoice-tracking system, improving data consistency and tracking.

### EDUCATION

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**CareerFoundry**, Berlin, Germany / Nov 2019

Certificate in User Experience Design

**University of Florida**, Gainesville, FL / Dec 2017

MA in Web Design & Online Communication

**Anderson University**, Anderson, IN / Aug 2013

MBA with Leadership concentration

**Purdue University**, West Lafayette, IN / May 2010

BS in Actuarial Science & Applied Statistics; BA in French

**L'Université Paul-Valéry**, Montpellier, France / 2007-2008

French; Study abroad experience

### ABOUT

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Hi, I am passionate for creating positive user experiences through clean, simple, and effective web solutions. I do this by breaking down information and applying user-centered design principles.

### CONTACT

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### TECH SKILLS

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HTML5/ CSS3

SharePoint (Designer)

Bootstrap

Photoshop

InDesign

Illustrator

WordPress

Git - [GitHub.com/ktpairit](https://github.com/ktpairit)

### ACTIVITIES

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Girl Develop It Volunteer

Mathematics Tutor

Webmaster for a Non-Profit

### LANGUAGES

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English |||||

French ||||