

 Packaging Development – Sion, Mumbai	SPECIFICATION FOR label Pack Size :- 125gX3
PRODUCT: Ayurmix	Material Code :
Spec No.: PKD-DAM 125g-008	Rev. 00 Effective date:21.07.2016

Sr. No.	Characteristics		Requirements	Test Method No.
A.1	Description		Printed, label made from Avery Denyson (Fasson Foamtac AC-II/ Perman ENT/ BG40) with Aqueous Varnish scuff proof to pass 2 LBS 200RUBS. Label should pass standard crush test/ thumb pressure test/scuff proof tests.	
A.2	Dimensions LXB			
A.2.1	Outer dimensions mm		50.0 X 75.0 ±1.0	PKD MTD 01/2012
A.2.2	GSM	Paper	50 ± 5.0	PKD MTD 02/2012
		Release paper	62 ± 5.0	
A.3	Printing & Text matter		ARSR inks to be used, As per approved artwork & colour shade.	
B	Quality parameters		<ul style="list-style-type: none">• One piece label• No paper shavings along the edge• No warping (optimum dry)	
C.	Packing requirement		Label shall be wrapped in Kraft paper in multiple of 10's & further packed in CFB to make transport worthy Pack.	
D	Labelling requirement		Each stack of box & accessories shall be labelled, containing following information: <ul style="list-style-type: none">• Name of the packaging material & product• Pack size, net quantity/pack• P.O. No./ Delivery Challan No. & date Name & address of vendor	

Prepared By: -



Vishal Pathak

Manager Packaging Development
PKD-DAM 125g-008 /Rev. 00

Approved By: -



Laxmidhar Barik

Sr. Manager Packaging Development
Page 1 of 1